Silence of the Vowels

A Crash Course on French Pronunciation (in English)

Disclaimers

- I am **not** a native speaker!
- Pronunciation here is "Standard French"
- There will be many, many other rules not covered
- For more, take FREN 351 (en français)

cul-de-sac	entrepreneur	bon voyage	baguette
laissez-faire	rendez-vous	croissant	renaissance
hors d'œuvre	mille-feuille	espionage	toupée
foie gras	surveillance	bourgeoisie	connoisseur
crème brûlée	coup d'état	Québécois	résumé
genre	chauffeur	bon appétit	eau de
lingerie	ennui	valet	toilette
bureau	chandelier	avant-garde	papier-mâché

	Fro	Front		Back	
Semi-vowel	j	Ч		W	
Closed v.	i	У		u	
Semi-closed v.	е	Ø		О	
Central v.	ə				
Semi-open v.	3	œ		Э	
Open v.	а		а		
Nasal v.	ε̃	œ	ã	õ	

p, b, t, d, k, g

f, v, s, z, ∫, 3

m, n, **n**, 1, **k**

French orthography is surprisingly phonetic!

(It's just unfamiliar.)

At least, compared to English:

dough ration rough feared ratio cough crooked ques*ti*on through snaked equation brought biped patio plough cation

Basic Pronunciation Rules

- p, b, t, d, k, g, f, v, z, m, n, l, y, w as in English
- s = /s/ or /z/, c = /s/ or /k/, g = /3/ or /g/
- ch = / [/, j = / 3/, gn = / n/, r = / s/]
- a = /a/, i = /i/, o = /o/ or /ɔ/, u = /y/

POP QUIZ: « oiseaux »



no language should be mocked other than french



Birds is "oiseaux" in French.

No letter is pronunced the way it should.

And there are seven of them.



ITS PRONOUNCED "WAZO" AND YES, I WILL DIE MAD ABOUT IT



oiseaux hits *every* vowel in the french alphabet and manages to only be pronounced with 2 goddamn syllables

oiseaux

Rule of Thumb 1: « au », « eau » are pronounced /o/

cul-de-sac entrepreneur bon voyage baguette laissez-faire rendez-vous croissant renaissance hors d'œuvre mille-feuille espionage toupée bourgeoisie connoisseur foie gras surveillance crème brûlée coup d'état Québécois résumé chauffeur bon appétit eau de genre lingerie toilette valet ennui chandelier avant-garde papier-mâché bureau

oiseaux

Rule of Thumb 2: « oi » is pronounced /wa/

cul-de-sac entrepreneur bon voyage baguette laissez-faire rendez-vous croissant renaissance hors d'œuvre mille-feuille espionage toupée bourgeoisie conn<mark>oi</mark>sseur foie gras surveillance crème brûlée coup d'état Québécois résumé chauffeur bon appétit eau de genre lingerie valet toilette chandelier avant-garde papier-mâché bureau

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17 captures















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history

history

LaCroix is the best selling domestic sparkling water brand in the USA. A true American favorite for over 30 years, LaCroix has the distinction of being the number one sparkling water brand sold in cans. Today, the brand is recognized by consumers throughout North America and beyond, with its unique blue logo and array of fantastic flavors. Pronounced "la-croy", consumers are reminded of the correct pronunciation when asked to "enjoy LaCroix" with every sip they take.



Originally made in Wisconsin (circa 1981), by a local family owned brewery, GE Heileman, the brand was named for its local roots. "La" was taken from the city of La Crosse, and "Croix" hails from the beautiful St. Croix River which flows between Wisconsin and Minnesota. Originally bottled and

sold locally in glass, LaCroix is now sold primarily in 100% recyclable cans; however the original bottles may still be found today on store shelves in parts of Wisconsin and Illinois. Always 100% natural with nothing artificial, this sparkling water caught the eye of Nick A. Caporella, Founder and CEO of National Beverage Corp., Fort Lauderdale, Florida.



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oiseaux

Rule of Thumb 3:

Final « s », « t », « x », « d » often silent

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Rule of Thumb 4:

« eu », « œu » are pronounced /ø/ or /æ/

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Rule of Thumb 5:

are pronounced /e/

« é(e) » and final « ez », « er », « et »

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Rule of Thumb 5: 
 « \acute{e}(e) » and final « ez », « er », « et » are pronounced /e/ (/\epsilon/)
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Summary

Grapheme	IPA	English approximation
au, eau	/0/	oh
oi	/wa/	wah
-s, -t, -x, -d		
eu, œu	/ø/ or /œ/	uh, er
é(e), -ez, -er, -et	/e/ (/ε/)	еуу

BONUS: « ill »

/il/

- ville
- village
- mille
- tranquille
- distillerie
- scintiller

and more...

/ij/

- fille
- pillage
- feuille
- gentille
- surveillance
- briller

...so many more...

FIN



*grammatically incorrect; should be omelette *au* fromage