

# ION BURGOA

DISEÑADOR GRÁFICO / DESARROLLADOR FRONT END

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**6**72925961

Graphic designer with a solid foundation, complemented by a growing interest and expertise in front-end development. Thanks to my design experience, I bring a creative approach which, combined with key technologies (HTML, CSS, and JavaScript), allows me to maintain a multidisciplinary profile that contributes unique value to the team in crafting attractive and functional visual interfaces.

### **STUDIES**

# **BOOTCAMP FRONT END DEVELOPMENT**

FactoriaF5

2025

## **MASTER DEGREE IN TEACHER TRAINING**

VIU 2016-2017

# **COURSE IN DESIGN &** MANUFACTURING OF MACHINE **PARTS**

Leartiker 2016-2017

# MASTER GRAPHIC DESIGN. **CREATIVE PHOTOGRAPHY & SOCIAL MEDIA**

Mass Media 2013-2014

# **BACHELOR DEGREE IN GRAPHIC & DESIGN**

UPV/EHU 2009-2013

# LANGUAGES

Basque (C1)

Spanish

English (C1)

Italian (B1)

# PROFESSIONAL EXPERIENCE & ACQUIRED SKILLS

#### ART INSTRUCTOR Pinot & Picasso (Australia) 2022-2023

- Experience in teaching and explaining concepts.
- Promote a collaborative working environment.
- Solve creative problems and adapt instruction to various learning styles.
- Organization and management of creative projects, including planning, coordination, and meeting deadlines.

### **GRAPHIC DESIGNER & PHOTOGRAPHER** Dra(Lekeitio) 2017-2018

- Campaign creation.
- User interaction analysis and visual content optimization for digital platforms.
- Experience in producing high-quality images for e-commerce.
- Proficient in image editing software such as Photoshop and Lightroom for enhancement and optimization.

#### **GRAPHIC DESIGNER** Quick Digital (Donostia) 2017-2018

- Design of visual interfaces for e-learning platforms, focusing on creating engaging and user-friendly experiences.
- Application of graphic design principles to develop efficient visual interfaces aligned with brand identity across digital platforms.
- Collaboration with multidisciplinary teams (developers, educators, content designers) to build effective and appealing e-learning platforms.

#### DESIGN, ILLUSTRATION & SOCIAL MEDIA 7Metrópolis(Colombia) 2015

- Comprehensive development of brand visual identity from scratch: logo, typography, and a consistent graphic style.
- Advanced use of the Adobe suite (Illustrator, Photoshop, and InDesign).
- Creation of visual content for social media, maintaining a consistent aesthetic aligned with brand identity.

#### ILLUSTRATOR Think Poteito (BCN) 2014

- Direct collaboration with companies to define their visual identity and graphic style, tailored to their needs and brand objectives.
- Development of custom illustrations based on briefs and prior meetings with clients.
- Design and production of promotional materials, such as flyers and digital banners for Think Poteito.