# UCLA

## **Computer Science Department**

CS 188 Data Science Fundamentals Winter 2020

**Instructor:** Majid Sarrafzadeh

majid@cs.ucla.edu

**CLASS TIME:** MW 8 - 9:30 am

**OFFICE HOURS:** MW 9:30 to 10:30 am VI Room 393

PLACE: Kaplam A51

BOOK: Doing Data Science: Straight Talk from the Frontline

by <u>Cathy O'Neil</u> and <u>Rachel Schutt</u> ISBN number: 978-1449358655

CLASS PAGE: CCLE

TA Office Hours (3256 S Boelter Hall or as otherwise noted) – All TA sections are on Fridays

| TA     | Sct. | Discussion                          | Office Hours   | Email               |
|--------|------|-------------------------------------|--|---------------------|
| Davis  | 1A   | 10am Rolfe Hall 3126                | Mondays 1:30-3:30 PM,<br>Boelter 3256S               | tylerdavis@ucla.edu |
| Sajad  | 1B   | 12pm Kaplan Hall 169                | Fridays 8-10AM Eng VI Rm.<br>464                     | sajad10@ucla.edu    |
| Levine | 1C   | 2pm Public Affairs<br>Building 2238 | Tuesdays 9-11am Engineering VI in front of room 391. | lionel@cs.ucla.edu  |

### 188 SPECIAL COURSES N LEC 001 MW 8:00A - 9:50A Kaplan A51 320 SARRAFZADEH, M. 120 15 01

Data Science Fundamentals

RESTRICTION: JUNIOR&SENIOR COM SCI, COM SCI&ENGR AND COM ENGR MAJORS

DIS 001A F 10:00A - 11:50A ROLFE 3126 52 TA 40 5 DIS 001B F 4:00P - 5:50P DODD 175 98 TA 40 5 DIS 001C F 2:00P - 3:50P PUB AFF 2238 46 TA 40 5

#### **GRADING:**

Homework 15% 3 homework assignments

Late MIDTERM 30% 8<sup>th</sup> week of the class (in class; 90 minutes)

Projects (3) 40% 3 projects

Class Participation 15%

\*Late policy: No late projects / homeworks will be accepted

#### **DESCRIPTION:**

A fundamental question that will be addresses is: given data arising in real-world, how does one analyze that data so as to understand the corresponding phenomenon. The course teaches critical concepts and skills in computer programming related to statistical inference, in conjunction with hands-on analysis of real-world datasets, including economic data, health data, geographical data, and social networks.

We will cover topics in machine learning and data analytics. We learn about the two basic kinds of statistical models, which have classically been used for prediction. We also cover clustering methodologies. We then cover Feature Selection, feature Engineering, and Data Pipelines. We explore more sophisticated model evaluation approaches (cross-validation and bootstrapping) with the goal of understanding how we can make our models as generalizable as possible.

#### **Sections:**

- 1. Introduction: What Is Data Science? Modeling.
- 2. Statistical Inference, Exploratory Data Analysis, and the Data Science Process
- 3. Machine Learning Algorithms
- 4. Spam Filters, Naive Bayes, and Wrangling
- 5. Logistic Regression
- 6. Time Stamps and Financial Modeling.
- 7. Extracting Meaning from Data
- 8. Recommendation Engines: Building a User-Facing Data Product at Scale.
- 9. Data Visualization
- 10. Causality
- 11. Data Engineering

Prerequisites: CS 31, 32, 33 and a course in probability

| Assignment | Assigned | Due                |
|------------|----------|--------------------|
| Project 1  | Jan 8th  | Jan 22nd           |
| Hwk 1      | Jan 15th | Jan 24th           |
| Project 2  | Jan 22nd | Feb 12th           |
| Hwk 2      | Jan 29th | Feb 14th           |
| Project 3  | Feb 12th | March 4th          |
| Hwk 3      | Feb 19th | March 6th          |
| Midterm    | Feb 26th | One hour: in class |