

# Muhammad Ishaq

## Web Developer

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With over five years of experience in web development, I have developed a robust expertise in web development, and performance optimization. Skilled in building user-friendly, responsive websites and web applications, I leverage cutting-edge technologies to deliver impactful solutions. My background in web development complements my development skills, enabling me to create websites optimized for performance, SEO, and user engagement. Passionate about problem-solving and delivering seamless web experiences, I thrive in dynamic environments and enjoy collaborating with diverse teams to achieve business goals.

### AREAS OF EXPERTISE

- Frontend Web Developer • ReactJs • NextJs • WordPress • HTML • CSS • JavaScript Tilda CMS • Webflow • Digital Media Marketing •

### KEY ACHIEVEMENTS

Website Optimization: Improved website performance for a client by 30%, enhancing user experience and increasing organic traffic by 17%.

- Custom Web Solutions: Designed and developed a dynamic web application to streamline

affiliate marketing reporting, reducing manual tasks by 40%.

- E-commerce Development: Revamped the website of a real estate client, incorporating seamless navigation and property management tools, resulting in a 25% increase in leads.

### PROFESSIONAL EXPERIENCE

#### Open Home Properties LLC

Web Development

Abu Dhabi, UAE

August 2023 - Present

- Real Estate Property Portal
- Prioritize intuitive design for property listings, projects details, search functionality, services, blogs, companies' management, agents etc.
- Participate in the design and development of intuitive and visually appealing user interface.
- WordPress, ReactJs, NextJs, HTML, CSS, JavaScript, Botable CMS, Webflow, Tilda, CRM (Bitrix 24, Hubspot)

#### GHALA REAL ESTATE

Web Development

Abu Dhabi, UAE

January 2022 – June 2023

- Real Estate Property
- Prioritizing intuitive design for properties, properties listing, property card, item etc.
- Participate in the design and development of intuitive and visually appealing user interface
- WordPress, HTML, CSS, JavaScript, PHP, MySQL Database

#### Asrar Travel UAE

Web Development

Abu Dhabi, UAE

March 2021 – January 2022

- Prioritizing intuitive design for Travel & Tourism, Online Hotel & Ticket Booking
- Participate in the design and development of intuitive and visually appealing user interface
- WordPress, ReactJs, Next Js, Html, CSS, JavaScript, PHP, Database International Travel & Tourism, Hotel Booking, Rent a Car Services

#### Al Sabah International Movers

Web Development (Freelancer)

Sharjah, UAE

January 2019 - December 2021

- Website Design and Developemnt, WordPress, HTML, CSS, JavaScript
- Prioritizing for design Moving & Packing, International Cargo Moving Services

### EDUCATION

#### Shaheed Benazir Bhutto University Sheringal Dir Upper

Bachelor Computer Science

October 2016 - November 2020

### ADDITIONAL SKILLS

- Build Strong Relationships • Technical Proficiency • Canva Designer
- Microsoft Office Suite • Operations Management • Data Analysis • Data Visualization • Digital Marketing • Meta Ads
- Email Marketing • WhatsApp Marketing • CRM Expert (Bitrix 24, Hubspot, Zoho)

### CERTIFICATIONS

- Certified Web Developer from **Bright Future Academy**
- Certified Digital Marketing **Expert from DigiSkills.**