

# Neural Data Analysis

URP 2024, CiCi Zheng, 07/10/24

# Agenda Today

## **Part 1 (45 min):**

- Explore multivariate data in neural behavioral experiments

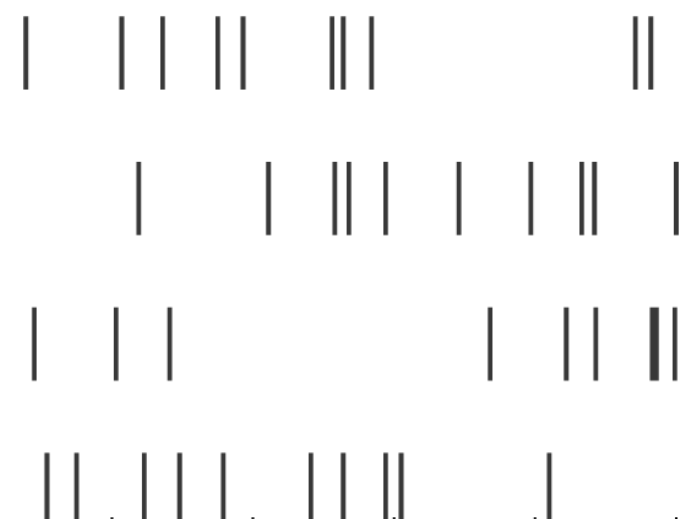
## **Part 2 (45 min):**

- Introduce classical models for neural encoding

# Some common problems in neuroscience



Stimulus, **x**

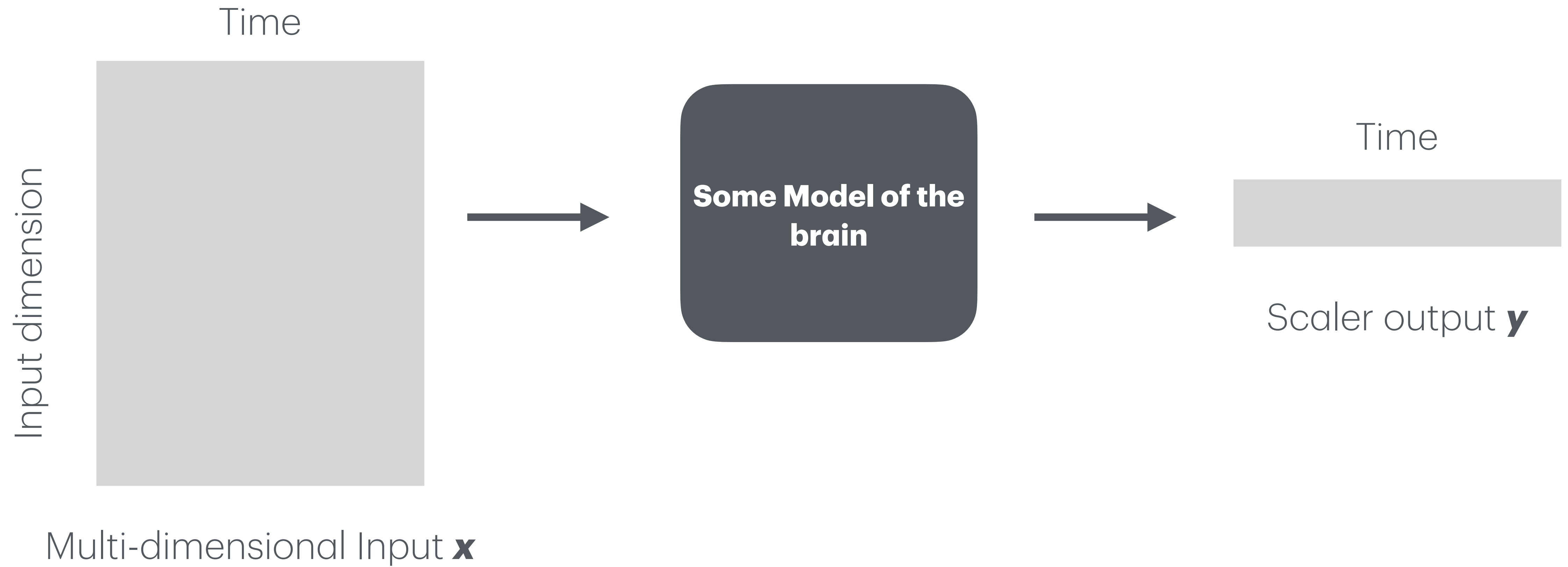


Neural response, **y**

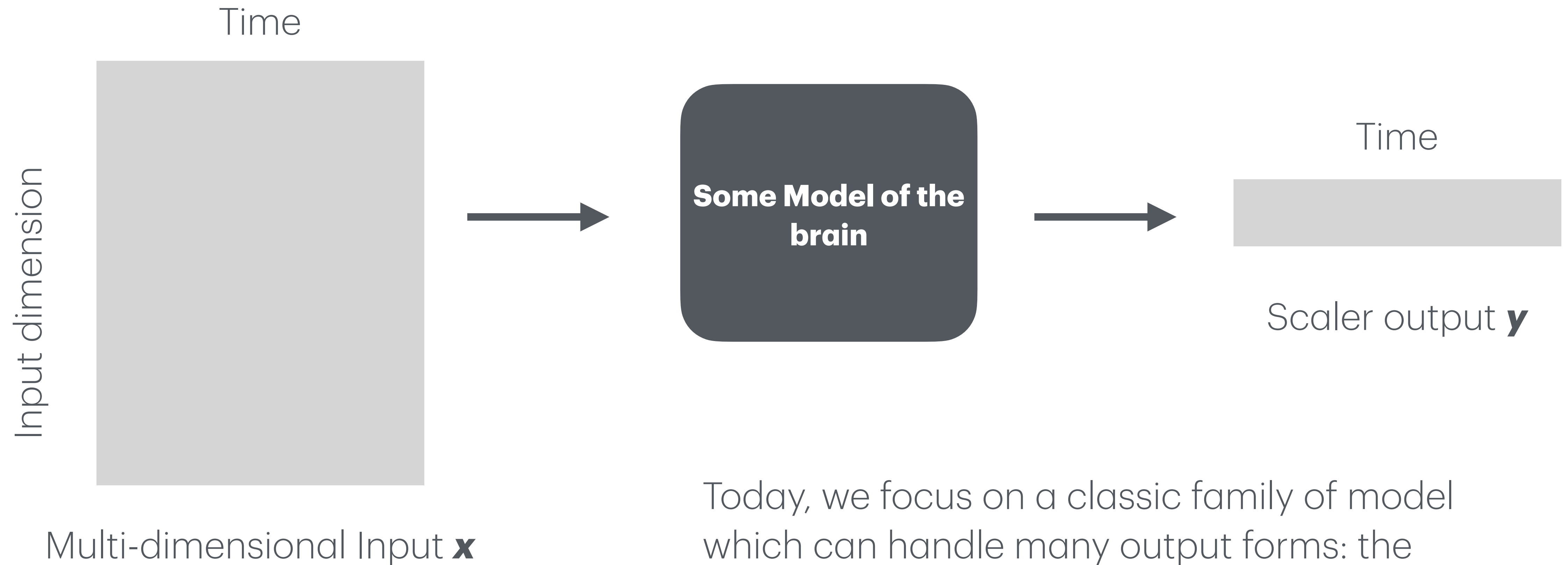
Depending on the brain region and the input:

- "A horse!"
- "Position and speed"
- "Place the bet!"
- ... ..

## A common formulation



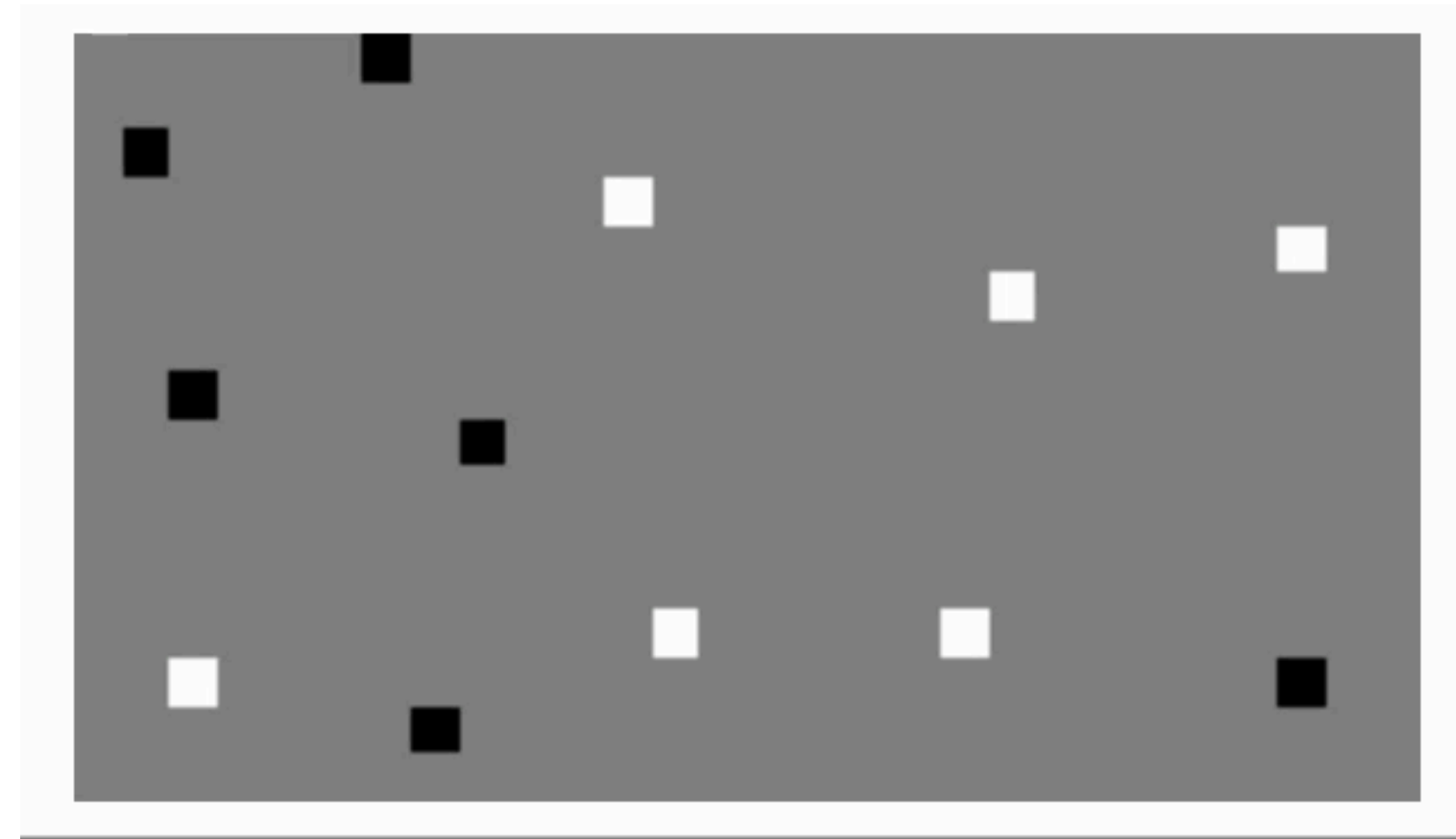
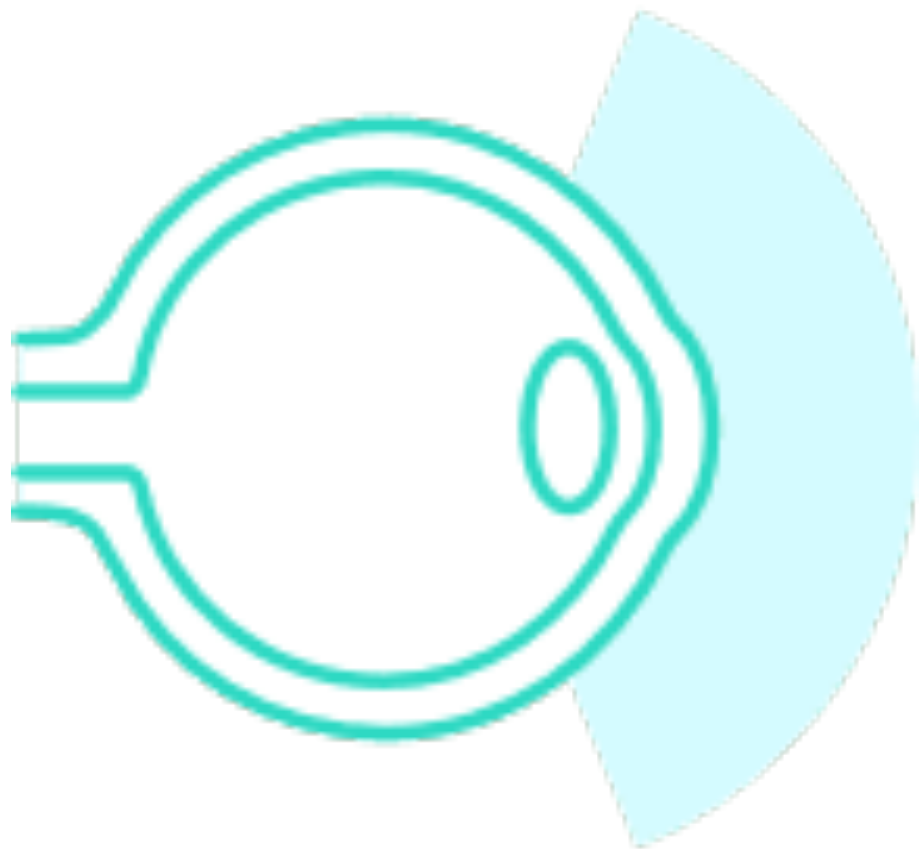
# A common formulation



Today, we focus on a classic family of model which can handle many output forms: the **generalized linear models** (GLMs)

# An example research question:

“How temporally precise is our early visual system at tracking/encoding the luminous signals?”

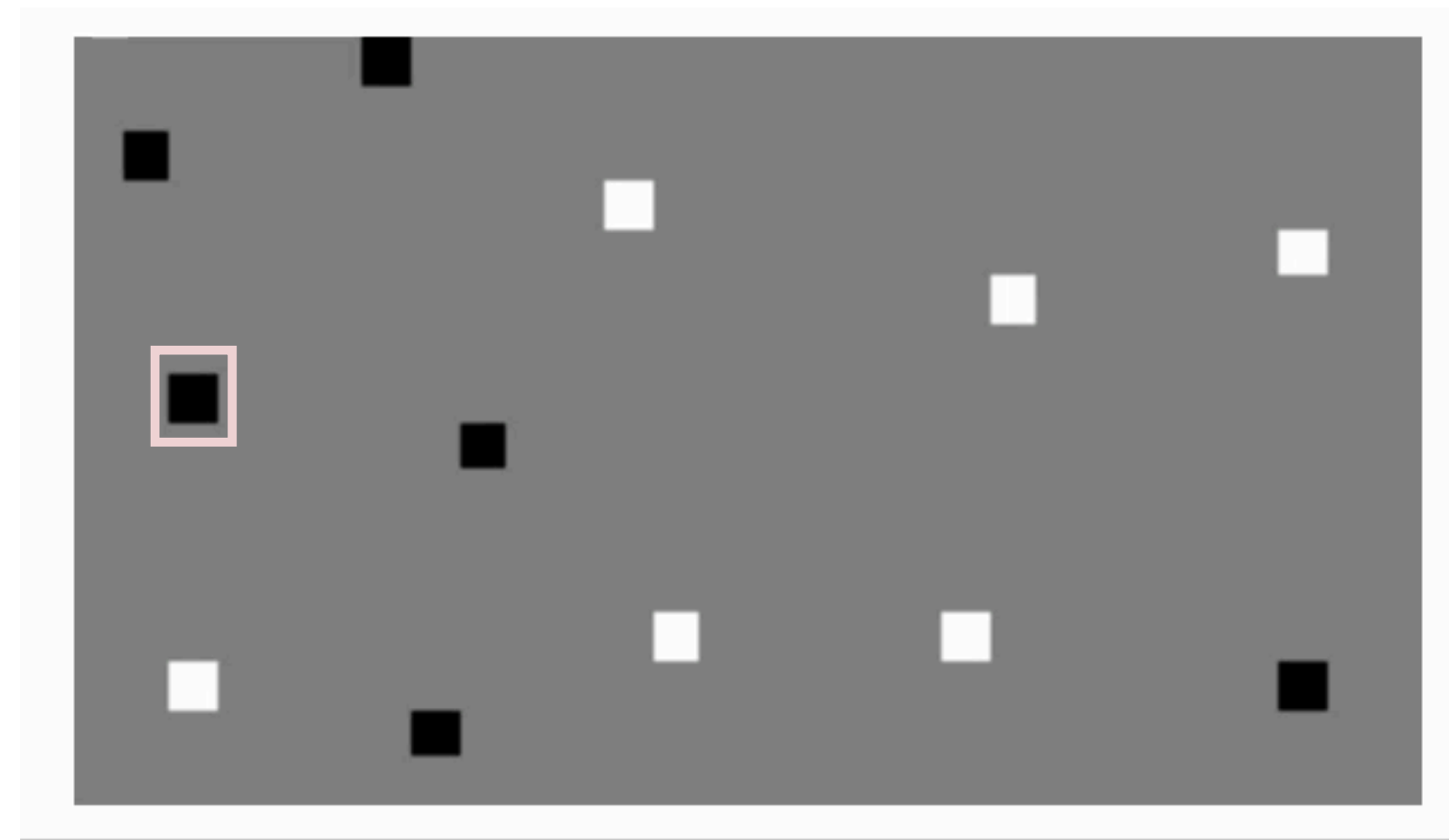
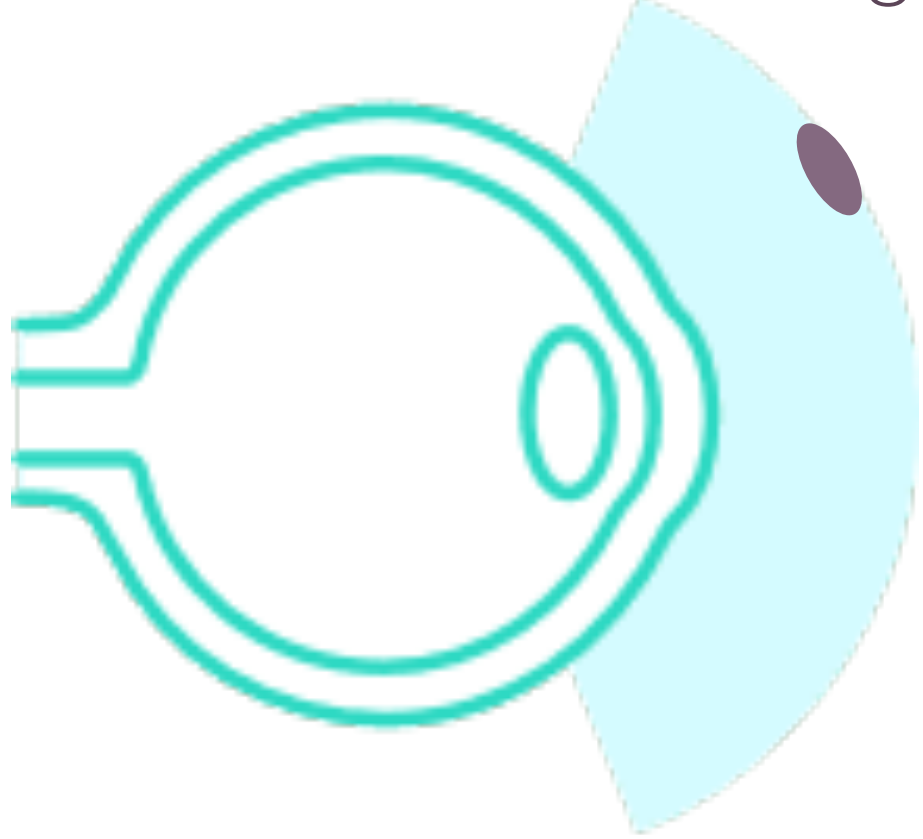


Input: "full-field flicker"

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“How temporally precise is our early visual system at tracking/encoding the luminous signals?”

Focus on one retinal ganglion cells' center receptive field, input becomes roughly 1D



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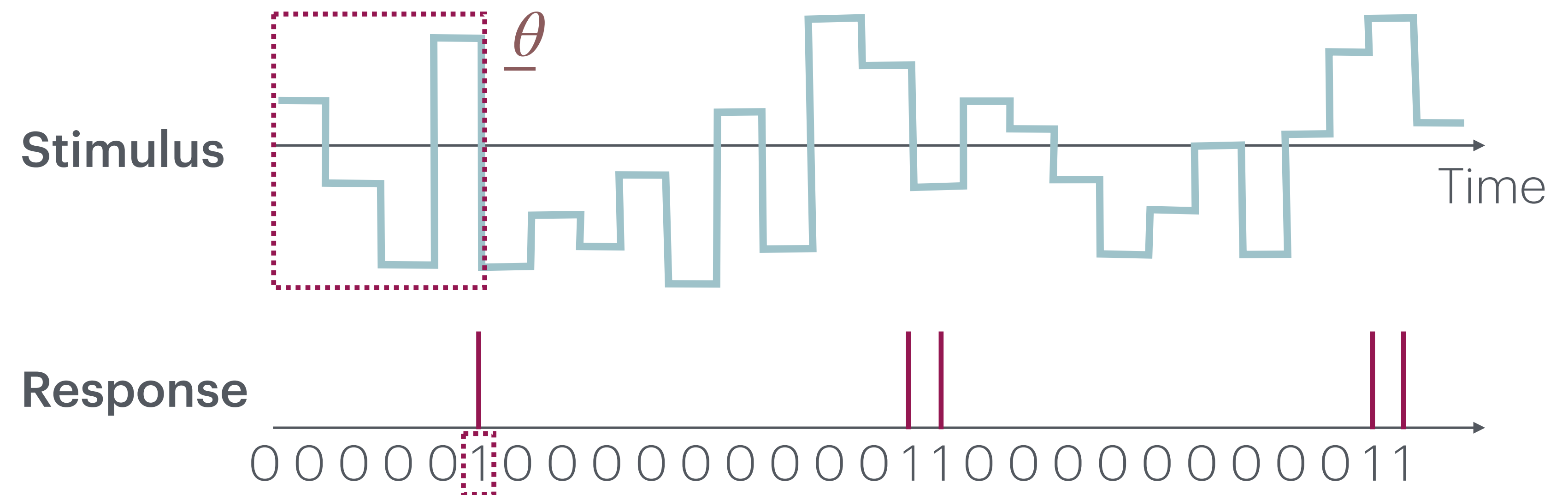
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- Let's consider random discrete input for the demo:





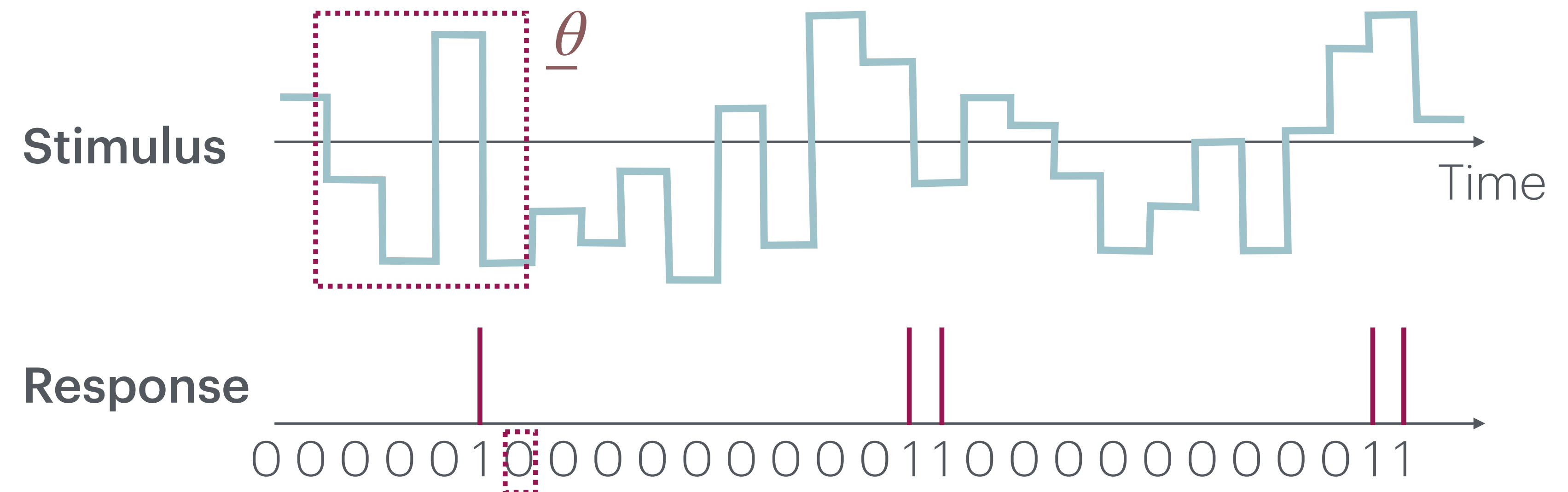
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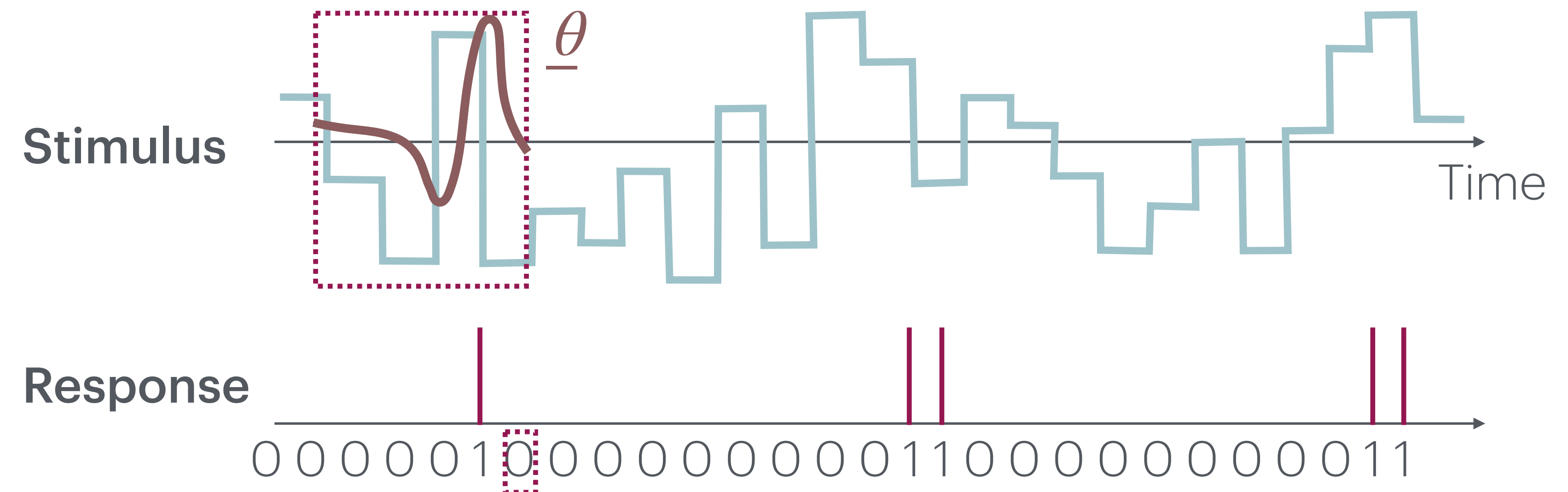
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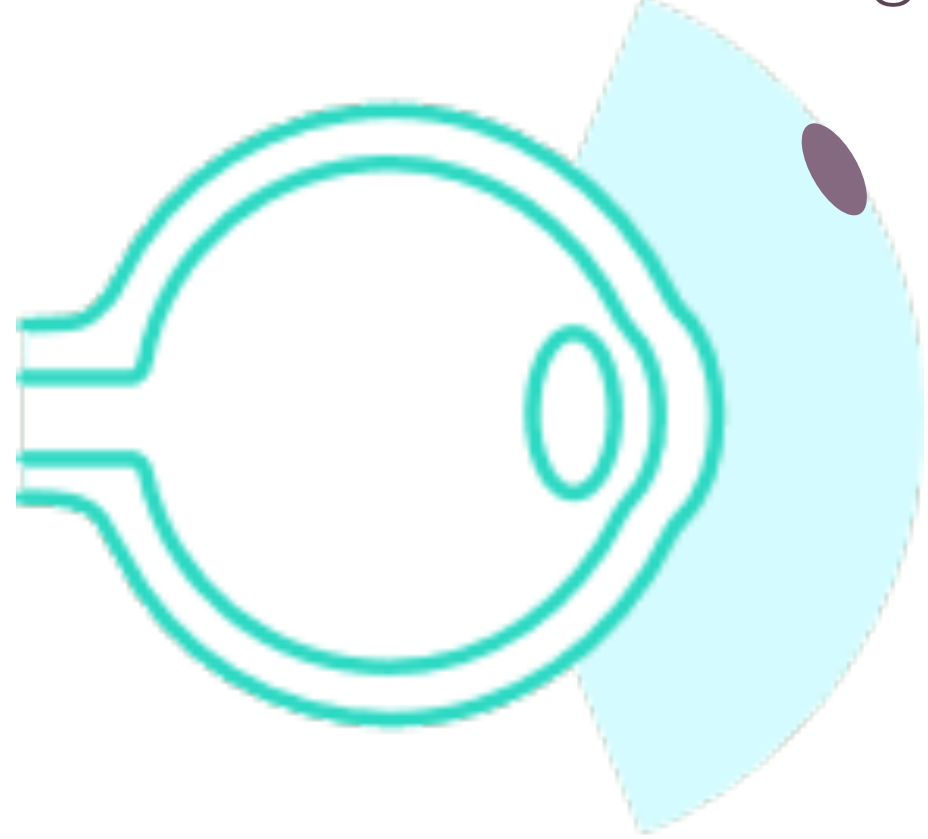
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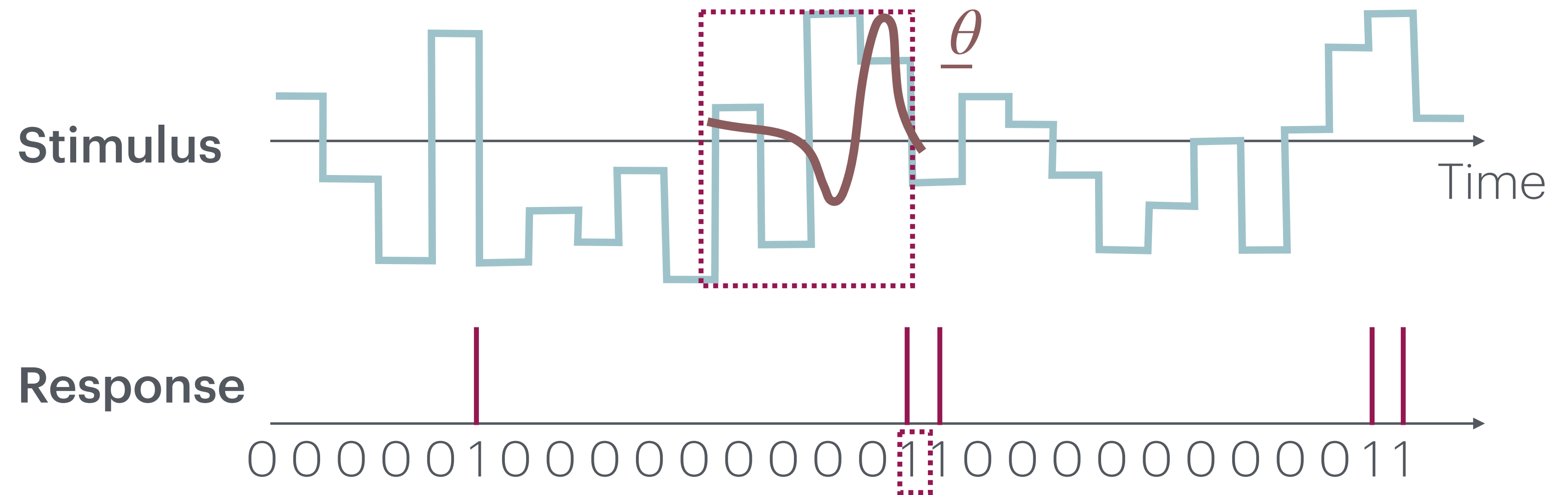
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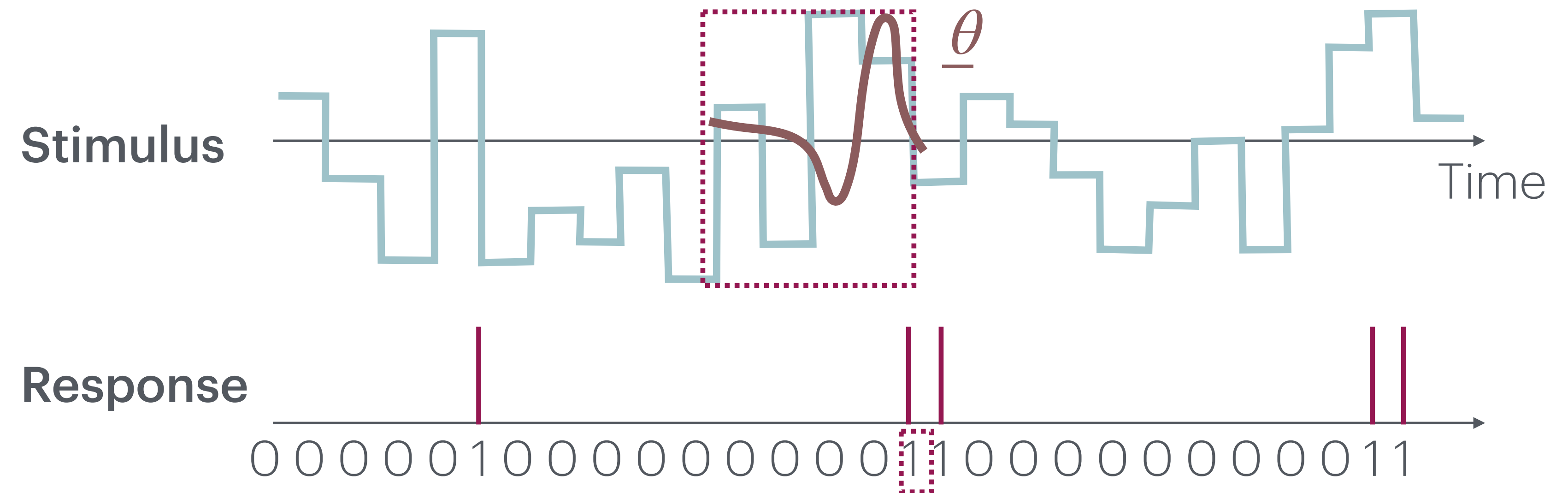
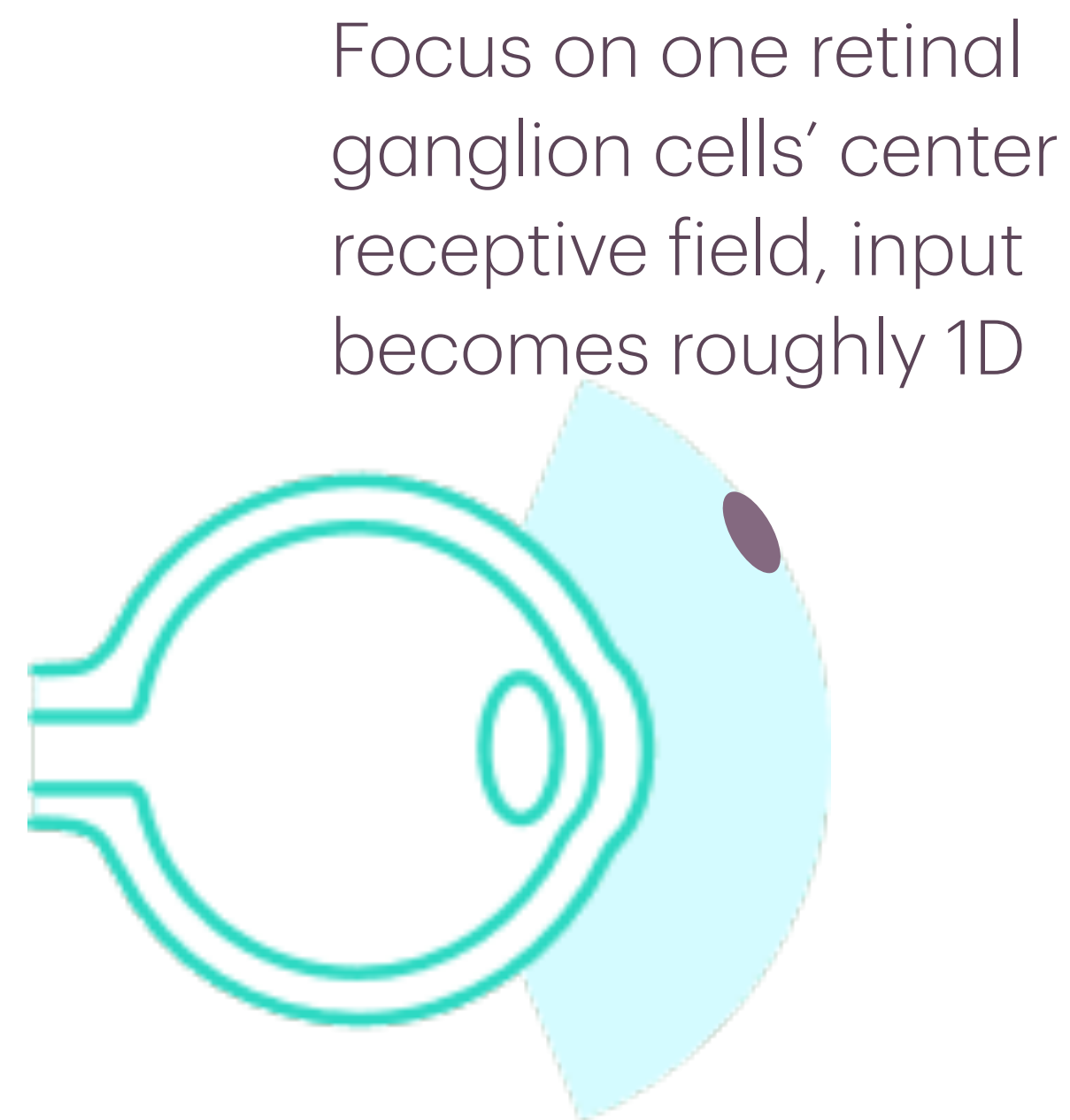
$$\text{Firing rate } y_t = \underline{\theta}^T \underline{x}_t = \sum_{i=0}^{d-1} \theta_i x_{t-i}$$

Linear filter      Vector of past stimuli in window  $d$  at time  $t$

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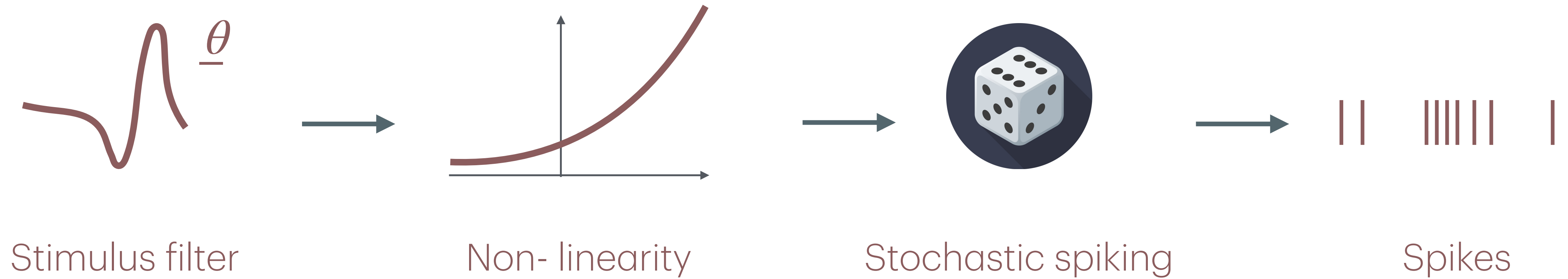
- Let's consider random discrete input for the demo:



A slightly more sophisticated model would take into the account of output being 1) discrete; 2) non negative — the Poisson GLM model

$$y_t = \underline{\theta}^T \underline{x}_t = \sum_{i=0}^{d-1} \theta_i x_{t-i}$$

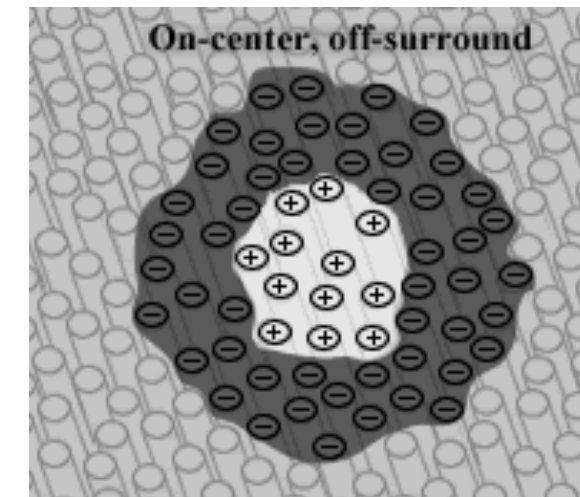
# Poisson GLM



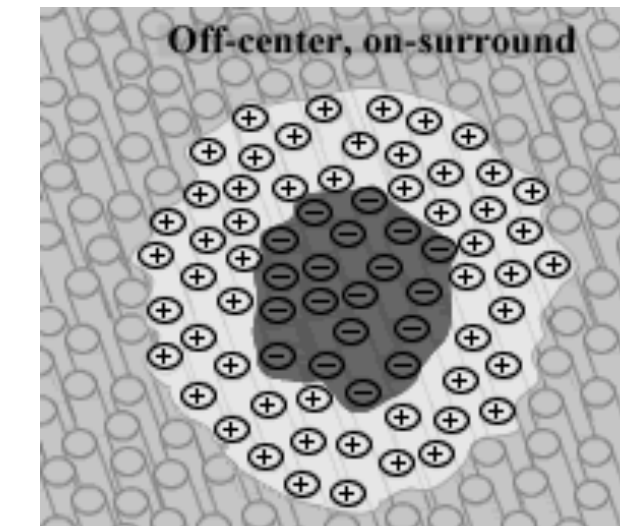


# Let's look at some real neural data!

(Uzzell & Chichilnisky, 2004)

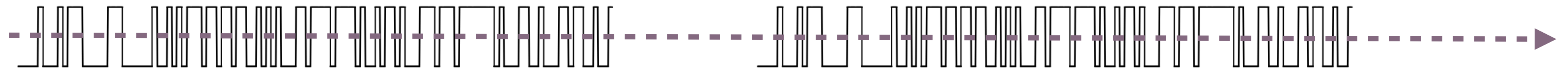


ON



OFF

Stimuli



Response

