

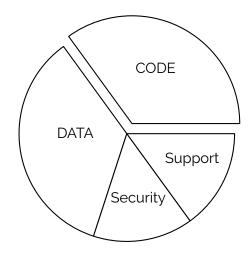
# Capabilities Statement

- Yoora Yi Tenen, Founder
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#### WHO WE ARE

We are a minority and women-owned small business with a passion for clean, performant, and sustainable code. Our team represents decades of experience in building industry-leading software solutions at scale, with expertise in software development, system architecture, testing, database management, cloud orchestration, security, and data analytics.

## **CORE COMPETENCES**



## PERFORMANCE CASE STUDIES

#### Case 1 App

### **Online Employee Wellness Platform**

Developed an app platform for a large institutional client. Tools for managing team wellness (e.g. university vaccination records). Mobile app access for team members. API integration with PeopleSoft records. Automated reporting and compliance.

Rails | Vue.js | PostgreSQL | Heroku | Vercel

#### Case 2 Network security

#### **Detect Fraudulent Traffic**

Implemented machine learning techniques to monitor 50k+ requests per minute to detect and block fraudulent ad traffic, increasing revenue and preventing unauthorized access to user transactions.

AWS | Lambda | SageMaker | Redis

Case 3 Data analysis

#### **Social Media Segmentation**

During the COVID-19 Public Health Emergency, our team worked with partners at the Center for Disease Control to collect and study millions of vaccine-hesitant messages online with the goal of tailoring a nation-wide social media campaign to target at at-risk demographics, measurably improving public health outcomes.

Python | Spacy | TensorFlow

## ADDRESS

## REGISTRATIONS

## **Iota Tech Systems LLC** 2727 Palisade Ave. #15J New York, NY 10463

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## NAICS

541512 Computer SystemsDesign Services541511 Custom ComputerProgramming Services518210 Data Processing,Hosting, and Related Services