# Chapter 7a: Application Layer Protocols for Cloud Connectivity

## Objective (7A & 7B)

We are going to show you more than just how to hook up to the cloud via WICED

* 7A is about giving you the experience of the whole product of a cloud vendor
* 7B is an overview of Amazon Web Services (AWS)
* 7C – 7F each cover one protocol – we will only cover one in detail.

### The “Cloud”

Probably a bad idea to make your own Cloud… you need to have 99.99% uptime (0.8 hours/year) and that takes tons of people and money. There is a reason why Amazon makes most of their money with Cloud services.

Example: 0.8 hours = 2880 seconds

Amazon record is 306 items per second -> 881,280 in 0.8 hours

So, even at 99.99% uptime, Amazon loses sale of over 800K items

iTunes runs on AWS – even Apple doesn’t want to be in the cloud business

5 guys to do 1 job that is 24x7 … takes 6-7-8-9 jobs to run a cloud…

There are a bunch of Cloud Providers:

* Amazon
* IBM
* Microsoft
* HP
* Ali (Alibaba)
* Samsung

Unfortunately, the world didn’t pick a single application protocol.

### Application Layer Protocols

All these protocols run on top of TCP and TLS

HTTP

* Most prominent because of all the existing infrastructure
* Simple text based:
  + Open a socket
  + Send a text based header + some bytes
  + A text based header + some bytes will come back
  + Most commonly JSON (not HTML)
* Review the HTTP GET example from example.com

MQTT (Amazon AWS and IBM Bluemix)

* An old protocol
* Explain the fundamental concepts
  + Message broker
  + Messages, Topics
  + Subscribe
  + Publish
  + QOS – at most once, at least once, exactly once

AMQP (Microsoft Windows Azure, VMWare, Redhat) – not much else to say.

COAP (Samsung ARTIK)– not much else to say.