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| Cell | **Visuals** | **Audio** |
| 1 | TEXT ON SCREEN:  Download the manual and solution projects at:  [www.cypress.com/training/wicedwifi-101](http://www.cypress.com/training/wicedwifi-101) | Hi, I’m Alan Hawse. Welcome to Chapter 7 of the Cypress Academy WICED WiFi 101 course. In the previous chapter we talked about how data is sent over WiFi using TCP/IP sockets. That's good to understand, but when you really talk to the Cloud you always use a higher-level Cloud protocol such as HTTP, MQTT, AMQP or CoAP. In this chapter, that's what we'll talk about. |
| 2 | TEXT ON SCREEN:  7A: Cloud Introduction  7B: HTTP  7C: MQTT and AWS | Since this topic covers such a broad range, we will split it into 5 sub-chapters: Chapter 7A will cover the overall Cloud at a high level. In chapter 7B I'll talk in detail about HTTP and how it is used in WICED. In chapter 7C we'll cover MQTT – specifically, using MQTT to communicate with Amazon's Web Services Cloud – otherwise known as AWS.  … 7D, 7E |
| 3 | GRAPHIC:  Show cartoon cloud with computers connected to it or something like that. | So, what is "the Cloud"? Put simply, it is the name we use for a giant amalgamation of all the stuff you need to provide Web sites and other network-based services. |
| 4 |  | Why do you need the Cloud? Well, when you try to service large numbers of people and devices you have a very difficult and expensive problem. To have a fast and always available system you need to have enough networks, disk drives, computers and people to run it all. The solution to this problem is a standardized, shared, scalable system: The Cloud. |
| 5 | TEXT ON SCREEN:  Networks  Storage  Servers  Scalability  Load Balancing  Fault Tolerance  Management Tools  Software | The term "the Cloud" generally includes:   1. Networks 2. Storage 3. Servers 4. Scalability 5. Load Balancing 6. Fault Tolerance 7. Management Tools 8. Software |
| 6 |  | Obviously, you can build your own cloud… and many people do. But, there is a reason why Jeff Bezos is the richest man in the world… and that is because Amazon is really really good at cloud services. |
| 7 | TEXT ON SCREEN:  HTTP  MQTT  AMQP  CoAP | So, how do you hook to the cloud? Well, there are really just four main application layer protocols used to access the Cloud. Specifically: HTTP, MQTT, AMQP, and CoAP. WICED supports all four of them. I'll talk about each one briefly now and then dive into details of in chapters 7B through 7E. |
| 8 | TEXT ON SCREEN:  HTTP = Hyper Text Transfer Protocol | **HTTP**  The original and most common Cloud protocol is HTTP, which stands for Hyper Text Transfer Protocol. It is a text-based protocol that operates over TCP sockets. |
| 9 | TEXT ON SCREEN:  GET  PUT  POST  HEAD  PATCH  DELETE  CONNECT  OPTIONS  TRACE | It can perform 9 functions – also called methods or verbs - as shown here, but most of the time an IoT device will use "GET" to request data from the cloud  and "POST" to send data to the cloud. |
| 10 |  | To use any of these commands, you open a TCP socket typically to port 80 – or port 443 for secure HTTP which is denoted as HTTPS – then you send a request, and the server sends a response. All HTTP communication is done this way – a client – which can be an IoT device, a web browser, etc. - sends a request and the server sends a response. |
| 11 |  | The requests and responses are text-based strings that can contain various types of data such as HTML, JSON, JPEG images, and so on. I'll show you exactly what the requests and responses look like in the next set of videos. |
| 12 |  | It is possible (and common) to build IoT devices that use HTTP to "POST" and "PUT" data to/from the Cloud. However, HTTP has a lot of overhead, so it is slowly being displaced by other protocols that are more suited to IoT. The reason that HTTP is so wide spread is that it was the original “cloud” protocol and there is a significant amount of infrastructure build up around support it. |
| 13 | TEXT ON SCREEN:  MQTT = Message Queueing Telemetry Transport | **MQTT**  The second protocol I'll talk about is MQTT, which stands for Message Queueing Telemetry Transport. It is a lightweight protocol that allows a device to Publish Messages to a specific Topic on a Message Broker. The Message Broker will then relay the message to all devices that are Subscribed to that Topic. |
| 14 |  | MQTT doesn't dictate the message format, but the de-facto standard is JSON, which we discussed back in chapter 4. Don't worry – you'll get lots of practice using JSON coming up. |
| 15 | Animation:  Would be good to show a box in the middle with the word Broker. Inside the box would be the word Topic. There would two other boxes that say Publisher and Subscriber. The Publisher would have an arrow pointing to the Broker and the Subscriber would have an arrow pointing from the broker. Animations should show how a message starts at the publisher, goes to the Broker, and then gets forwarded to the Subscriber. | A Topic is just the name of a message queue on the broker such as mydevice/status or mydevice/temperature. The name can be just about anything you want but by convention, hierarchy is denoted by slashes in the name.  Publishing is the process by which a client sends a message to a specific topic on a message broker.  A Subscription is a request by a device to have all messages Published to a specific topic related to the client. |
| 16 | TEXT ON SCREEN:  XXXXXX | The Message Broker is a server that responds to requests from clients to: establish and tear down connections, add and remove subscriptions, and accept messages. The Message Broker also handles forwarding messages to a topic to any clients that have subscribed to that topic. |
| 17 | TEXT ON SCREEN:  QOS:  Level 0 = At Most Once  Level 1 = At Least Once  Level 2 = Exactly Once | MQTT provides 3 levels of Quality of Service or QOS. They are:   1. Level 0 which is at most once, meaning messages are delivered once or possibly not delivered 2. Level 1 which is at least once, meaning messages are certain to be delivered, but may be send multiple times 3. Level 2 which is exactly once, meaning every message will be delivered exactly one time |
| 18 | TEXT ON SCREEN | Where HTTP is a one to one relationship protocol, a client talks to a server. MQQT is a many to many relationship which gives you all kinds of interesting options to build systems.  As with HTTP, MQTT supports both non-secure as well as secure connections, but on port 1883 and 8883 respectively |
| 19 | TEXT ON SCREEN:  AMQP = Advanced Message Queuing Protocol | **AMQP**  Next, let's talk about AMQP. It stands for Advanced Message Queuing Protocol.  AMQP is a binary application layer protocol designed to efficiently support a wide variety of messaging applications and communication patterns. It provides flow controlled, message-oriented communication with message-delivery guarantees like MQTT such as *at-most-once*, *at-least-once* and *exactly-once*. It also provides authentication and encryption based on [SSL](https://en.wikipedia.org/wiki/Simple_Authentication_and_Security_Layer) or [TLS](https://en.wikipedia.org/wiki/Transport_Layer_Security). |
| 20 |  | The AMQP specification is defined in several layers: (i) a type system, (ii) a symmetric, asynchronous protocol for the transfer of messages from one process to another, (iii) a standard, extensible message format and (iv) a set of standardized but extensible 'messaging capabilities.'  Cloud providers that support AMQP include Microsoft Windows Azure, VMWare, and RedHat. |
| 21 | CoAP = Constrained Application Protocol | **CoAP**  Finally, I'll talk about CoAP, which stands for Constrained Application Protocol. What is it with these people and the acronyms? Seriously… Anyway .  CoAP makes use of two message types, requests and responses, using a simple, binary, base header format. The base header may be followed by options in an optimized Type-Length-Value format. Unlike the previous protocols, CoAP is typically built on UDP and optionally to [DTLS](https://en.wikipedia.org/wiki/DTLS) (remember secure UDP). |
| 22 |  | Any bytes after the headers in the packet are considered the message body, if any. The length of the message body is implied by the datagram length. When bound to UDP the entire message MUST fit within a single datagram.  It is also possible to use HTTP messages as a transport for CoAP.  Cloud providers that use CoAP include Samsung ARTIK. |
| 23 |  | OK, that's it for the introduction to the Cloud. In the next video we'll get down into the nitty-gritty details of HTTP. |
| 24 | TEXT ON SCREEN:  Cypress Developer Community  community.cypress.com  Show video of email and twitter windows. | You can post your comments and questions in our Wifi developer community or as always you are welcome to email me at alan\_hawse@cypress.com or tweet me at @askioexpert with your comments, suggestions, criticisms and questions. |