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# Jessica Ip

### Education

**Brown University**Ph.D., Cognitive Science

08/2021 - 05/2026

Advisors: Dr. William C. Heindel, Dr. Elena K. Festa

University of British Columbia (UBC)

B.A., Cognitive Systems (Class 1 Standing)

Advisors: Dr. Ronald A. Rensink, Dr. Karon E. MacLean

Vancouver, Canada 05/2020

### **Publications**

### Peer-Reviewed Papers

1. Seifi H., Fazlollahi, F., Oppermann, M., Sastrillo, J.A., **Ip, J.**, Agrawal, A., Park, G., Kuchenbecker, K.J., & MacLean, K.E. (2019). Haptipedia: Accelerating Haptic Device Discovery to Support Interaction and Engineering Design. Conference on Human Factors in Computing Systems (CHI'19), 1-12.

### Non-Refereed Papers

1. Seifi, H., Ip, J., Agrawal, A., Kuchenbecker, K. J., & MacLean, K. E. (2019). Toward Expert-Sourcing of a Haptic Device Repository. CHI Workshop on Crowds and Creativity, 1-4.

### Poster Presentations and Talks

- 1. **Ip, J.**, Heindel, W.C., & Festa, E.K. (2023). Age-Related Effects of Audiovisual Semantic Congruency on Living and Nonliving Object Perception [Conference Poster]. Cognitive Neuroscience Society (CNS) 30th Annual Meeting. San Francisco, California.
- 2. Ip, J., Chin, N., & Rensink, R. (2021). Correlation Perception is Invariant to Dot Size [Conference Poster]. Vision Sciences Society Symposium. Virtual.
- 3. Seifi, H., Fazlollahi, F., Oppermann, M., Sastrillo, J. A., **Ip, J.**, Agrawal, A., Tembo, T., Park, G., Kuchenbecker, K. J., & MacLean, K. M. (2019). Haptipedia: A Haptic Device Library to Support Interaction and Engineering Design [Conference Poster]. DFP Design Showcase. Vancouver, Canada.
- 4. **Ip**, **J**., Pertels, Y., Chai, W., & Thongprasert, S. (2017). Image Transitions: Visual Search in the Dynamic World [Conference Poster]. UBC Multidisciplinary Undergraduate Research Conference. Vancouver, Canada.
- 5. **Ip, J.**, Pertels, Y., Chai, W., & Thongprasert, S. (2017). Image Transitions: Visual Search in the Dynamic World [Conference Presentation]. UBC Psychology Undergraduate Research Conference. Vancouver, Canada.

## Selected Awards

Manning Graduate Fellowship IV, Brown University	2022 – 2023
Conference Travel Fund, Brown University	2023, 2024
Elsevier/Vision Research Virtual Travel Award, Vision Sciences Society	2021
Undergraduate Student Research Award, NSERC (\$4,500)	2019

# Research Experience

### Aging and Cognition Lab, Brown CLPS

PhD Researcher with Dr. William Heindel and Dr. Elena Festa

Topics: Aging Neuroscience, Perception, Cognition

Perception, Action, and Cognition Lab, Brown CLPS

PhD Researcher with Dr. Joo-Hyun Song

Topics: Perception, Action, Cognition

Visual Cognition Lab, UBC Psychology

Project Leader and Research Assistant with Dr. Ronald A. Rensink

Investigated human perception of correlation in data visualizations using applied research methods from psychophysics.
 Studied feature and conjunction search and the role of attention in visual search. Led and managed a team of undergraduate researchers for nine academic terms.

Topics: Information Visualization, Perceptual Processing, Psychophysics, Vision Science

### Max Planck Institute for Intelligent Systems & UBC

Research Assistant with Dr. Karon E. MacLean and Dr. Hasti Seifi

Vancouver, Canada 04/2018 – 08/2019

Providence, RI, USA 05/2022 – Present

Providence, RI, USA 08/2021 – 05/2022

Vancouver, Canada

09/2016 - 04/2021

Designed and conducted a user study on a novel haptic device library (Haptipedia), leading to an ACM CHI '19
publication. Co-led a study on crowdsourcing incentives on Haptipedia.

Topics: Human-Computer Interaction, Haptics, Crowdsourcing

### Sensory Perception & Interaction Lab, UBC Computer Science

Research Assistant with Dr. Karon E. MacLean and Paul Bucci

Vancouver, Canada 01/2018 - 04/2018

Investigated the display and recognition of emotion in low fidelity robot designs. Constructed simple robotic behaviors
using low-cost and rapid prototyping techniques with audio and graphical interfaces.

Topics: Robotics, Low-fidelity Prototyping

### Laboratory for Computational Intelligence, UBC Computer Science

Research Assistant with Dr. Giuseppe Carenini and Emily Hindalong

Vancouver, Canada 09/2017 - 04/2018

- Studied multi-attribute utility theory (MAUT) and its employment in quantitative presentations of subjective preferences in decision-making models. Designed a usability test for the ValueCharts web application.

Topics: Web-based Interactive Visualizations, Multi-Attribute Utility Theory, Decision-Making

#### Moritz Lab, UBC Ophthalmology & Visual Sciences

Laboratory Intern with Dr. Orson Moritz

Vancouver, Canada 04/2014

Topics: Visual Science, Neuro-Ophthalmology, Retinitis Pigmentosa, Macular Degeneration

# Teaching Experience

### Graduate Teaching Assistant at Brown University

Research Methods and Design (CLPS 1900)  $\,$ 

Providence, RI, USA 01/2024 - 05/2024

Head Graduate Teaching Assistant at Brown University

Mind, Brain and Behavior: An Interdisciplinary Approach (CLPS 0010)

Providence, RI, USA 09/2023 - 12/2023

Graduate Teaching Assistant at Brown University

Cognitive Neuropsychology (CLPS 1420)

Providence, RI, USA 01/2023 - 05/2023

### Graduate Teaching Assistant at Brown University

Mind, Brain and Behavior: An Interdisciplinary Approach (CLPS 0010)

Providence, RI, USA 09/2022 - 12/2022

- Taught a weekly section of 18 undergraduate students and graded research papers.

### Directed Studies Supervisor at UBC

Research in Cognitive Systems (COGS 402)

Vancouver, Canada 01/2020 – 04/2020

 Supervised a senior thesis project in vision science. Mentored and monitored student progress on experimental design, coding, analysis, and paper writing.

# Workshop Instructor at UBC Visual Cognition Lab

Workshop Series in Psychophysics and Data Analysis Methods

Vancouver, Canada 03/2019

### Undergraduate Teaching Assistant at UBC

Research Methods in Cognitive Systems (COGS 303)

Vancouver, Canada 09/2018 – 12/2018

 Graded weekly written assignments, quizzes, in-class activities, and final research reports while providing academic support for 39 students through email, weekly office hours, and exam review sessions.

## Work Experience

### Advesa Digital Solutions Inc.

Burnaby, Canada

Technical Writer

06/2020 - 06/2021

Wrote REST API and GUI documentation for e-commerce software.

Technology: Confluence, Postman, Swagger, JIRA

### UBC Emerging Media Lab

Vancouver, Canada

Academic Assistant

11/2017 - 04/2018

Created and facilitated Virtual Reality and Brain-Computer Interface demos and workshops. Technology: Virtual Reality (HTC ViveTM), Brain-Computer Interface (MuseTM Headband)

# Technical Skills

Programming Languages: MATLAB, R, Python, JavaScript, HTML/CSS, Java, C/C++

Software: Psychtoolbox, EEGLAB, ERPLAB, Git, LATEX, IntelliJ, Arduino, Unity3D, Blender (3D Modeling),

Adobe Illustrator, jamovi, JASP, SPSS, MAXQDA

Research: Electroencephalography (EEG), Event-Related Potential (ERP) Analysis, Pupillometry, Visuomotor

Analysis, User Interviews, Diary Studies, Qualitative and Thematic Analysis

### Service

CLPS Twitter Manager, IT/Communications Committee	10/2022 - 07/2023
Student Docent (NYU Future Reality Lab), ACM SIGGRAPH	08/2018
Course Collaborator, Stanford Scholar	05/2016 - 08/2016
Communications Director, Social Diversity for Children Foundation	01/2014 - 07/2016

# **Professional Memberships**

Cognitive Neuroscience Society Vision Sciences Society