# JESSICA IP

## **EDUCATION**

## **University of British Columbia**

B.A. in Cognitive Systems, Cognition and the Brain

May 2020 | First-Class Standing, NSERC USRA Recipient

## **SKILLS**

### **Research Toolkit**

Excel Usability Studies Interviewing

Quantitative/ Academic/ Project

Qualitative Technical

Data Analysis Writing

Management

### **Coding / Design Toolkit**

Git Unity3D Photoshop

Tableau Blender Arduino

### **Coding Languages**

R C/C++ HTML/CSS

Java JavaScript

## **PUBLICATIONS**

[1] Haptipedia: Accelerating Haptic Device Discovery to Support Interaction & Engineering Design.

ACM SIGCHI | May 2019

[2] Toward Expert-sourcing of a Haptic Device Repository.

ACM SIGCHI DC2S2 Workshop | May 2019

# **INTERESTS / HOBBIES**

Human-Computer-Interaction
Data Visualization
Virtual Reality
Neurotechnology
Haptics
3D Modelling
Traditional Artwork
Sculpting
Storytelling
Baking

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## **EXPERIENCE**

#### **UX Researcher**

09/2019

UBC Sensory Perception and Interaction Research Group

PRESENT

> Co-authored a paper publication on a haptic device library (Haptipedia) in the ACM SIGCHI 2019 Conference.

- > Designed and conducted both in-person and remote usability studies with semi-structured interviews and performed thematic analyses.
- > Designed and conducted a 1.5-month longitudinal crowdsourcing study investigating user incentivization for data contribution to Haptipedia. Tracked user performance with real-time analytics from MouseFlow.
- > Manually transcribed and coded audio transcripts with MAXQDA software.
- > Collaborated with professors, senior researchers, and engineers at UBC and the Max Planck Institute.

### **Project Leader**

09/2016

**UBC Visual Cognition Lab** 

PRESENT

- > Led the research team on the scientific investigation of correlation perception in data visualizations. Maintained communication between the principal investigator, researchers, and developers by leading weekly team meetings.
- > Conducted weekly experimental studies on human participants, amounting to over 20 completed conditions and 4 years' worth of data
- > Prepared weekly statistical analyses and presented core research findings with hypothesis testing and parametric methods.
- > Analyzed 9 years' worth of data and designed data spreadsheets wit graphical visualizations using Excel, Tableau, and R.
- > Routinely recruited new lab members and provided training through workshop series and direct mentorship.

### **Teaching Assistant**

09/2018

University of British Columbia

12/2018

- > Sole TA for an upper-level research methods course (COGS 303).
- > Individually graded 39 final research reports, weekly written assignments, and daily in-class quizzes and activities.
- > Provided reliable academic support for students through weekly office hours and e-mails.

#### **Academic Assistant**

11/2017

**UBC Emerging Media Lab** 

04/2018

- > Planned and facilitated workshops on Virtual Reality, Augmented Reality, Brain-Computer Interface workshops to increase campus interest in emerging technology.
- > Hosted weekly demos featuring emerging tech, engaging with members of the UBC emerging technology community.