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# Jessica Ip

# **EDUCATION**

**Brown University** Providence, RI, USA 08/2021 - 05/2026Ph.D. in Cognitive Science

Advisors: Dr. William Heindel, Dr. Elena Festa

University of British Columbia (UBC)

B.A. with Class 1 Standing in Cognitive Systems

Vancouver, Canada

05/2020

Advisors: Dr. Ronald A. Rensink, Dr. Karon E. MacLean

# Research Experience

Aging and Cognition Lab, Brown CLPS

PhD Researcher with Dr. William Heindel and Dr. Elena Festa

Topics: Aging Neuroscience, Perception, Cognition

Perception, Action, and Cognition Lab, Brown CLPS

PhD Researcher with Dr. Joo-Hyun Song

Topics: Perception, Action, Cognition

Visual Cognition Lab, UBC Psychology

Project Leader and Research Assistant with Dr. Ronald A. Rensink

Providence, RI, USA 08/2021 - 05/2022

Providence, RI, USA

05/2022 - Present

Vancouver, Canada 09/2016 - 04/2021

 Investigated human perception of correlation in data visualizations using applied research methods from psychophysics. Studied feature and conjunction search and the role of attention in visual search. Led and managed a team of undergraduate researchers for nine academic terms.

Topics: Information Visualization, Perceptual Processing, Psychophysics, Vision Science

### Max Planck Institute for Intelligent Systems & UBC

Research Assistant with Dr. Karon E. MacLean and Dr. Hasti Seifi

Vancouver, Canada 04/2018 - 08/2019

- Designed and conducted a user study on a novel haptic device library (Haptipedia), leading to an ACM CHI '19 publication. Co-led a study on crowdsourcing incentives on Haptipedia.

Topics: Human-Computer Interaction, Haptics, Crowdsourcing

#### Sensory Perception & Interaction Lab, UBC Computer Science

Research Assistant with Dr. Karon E. MacLean and Paul Bucci

Vancouver, Canada 01/2018 - 04/2018

 Investigated the display and recognition of emotion in low fidelity robot designs. Constructed simple robotic behaviors using low-cost and rapid prototyping techniques with audio and graphical interfaces.

Topics: Robotics, Low-fidelity Prototyping

### Laboratory for Computational Intelligence, UBC Computer Science

Research Assistant with Dr. Giuseppe Carenini and Emily Hindalong

Vancouver, Canada 09/2017 - 04/2018

- Studied multi-attribute utility theory (MAUT) and its employment in quantitative presentations of subjective preferences in decision-making models. Designed a usability test for the ValueCharts web application.

Topics: Web-based Interactive Visualizations, Multi-Attribute Utility Theory, Decision-Making

### Moritz Lab, UBC Ophthalmology & Visual Sciences

Laboratory Intern with Dr. Orson Moritz

Vancouver, Canada

04/2014

Topics: Visual Science, Neuro-Ophthalmology, Retinitis Pigmentosa, Macular Degeneration

### **Publications**

# Peer-Reviewed Papers

1. Seifi H., Fazlollahi, F., Oppermann, M., Sastrillo, J.A., **Ip, J.**, Agrawal, A., Park, G., Kuchenbecker, K.J., & MacLean, K.E. (2019). Haptipedia: Accelerating Haptic Device Discovery to Support Interaction and Engineering Design. Conference on Human Factors in Computing Systems (CHI'19), 1-12.

# Non-Refereed Papers

1. Seifi, H., Ip, J., Agrawal, A., Kuchenbecker, K. J., & MacLean, K. E. (2019). Toward Expert-Sourcing of a Haptic Device Repository. CHI Workshop on Crowds and Creativity, 1-4.

# Poster Presentations and Talks

#### Poster Presentations

- 1. **Ip**, **J**., Chin, N., & Rensink, R. (2021, May. 24). Correlation perception is invariant to dot size [Poster presentation]. Vision Sciences Society Symposium. Virtual.
- 2. **Ip**, **J**., Pertels, Y., Chai, W., & Thongprasert, S. (2017, Mar. 23). Image Transitions: Visual Search in the Dynamic World. [Poster presentation]. UBC Multidisciplinary Undergraduate Research Conference. Vancouver, Canada.
- 3. Ip, J., Tembo, T., Seifi, H., Fazlollahi, F., Oppermann, M., Sastrillo, J. A., Agrawal, A., Park, G., Kuchenbecker, K. J., & MacLean, K. M. (2019, May 1). Haptipedia: A Haptic Device Library to Support Interaction and Engineering Design. [Poster presentation]. DFP Design Showcase. Vancouver, Canada.

### Talks

1. **Ip**, **J**., Pertels, Y., Chai, W., & Thongprasert, S. (2017, Apr. 1). Image Transitions: Visual Search in the Dynamic World. [Oral presentation]. UBC Psychology Undergraduate Research Conference. Vancouver, Canada.

# SELECTED AWARDS

Elsevier/Vision Research Virtual Travel Award	2021
NSERC Undergraduate Student Research Award (\$4,500)	2019

# TEACHING EXPERIENCE

#### Graduate Teaching Assistant at Brown University

Mind, Brain and Behavior: An Interdisciplinary Approach (CLPS 0010)

Providence, RI, USA 09/2022 – 12/2022

- Taught a weekly section of 18 undergraduate students and graded research papers.

### Directed Studies Supervisor at UBC

Research in Cognitive Systems (COGS 402)

Vancouver, Canada 01/2020 - 04/2020

 Supervised a senior thesis project in vision science. Mentored and monitored student progress on experimental design, coding, analysis, and paper writing.

### Workshop Instructor at UBC Visual Cognition Lab

Workshop Series in Psychophysics and Data Analysis Methods

Vancouver, Canada 03/2019

### Undergraduate Teaching Assistant at UBC

Research Methods in Cognitive Systems (COGS 303)

Vancouver, Canada 09/2018 – 12/2018

 Graded weekly written assignments, quizzes, in-class activities, and final research reports while providing academic support for 39 students through email, weekly office hours, and exam review sessions.

# WORK EXPERIENCE

### Advesa Digital Solutions Inc.

Technical Writer

Academic Assistant

Burnaby, Canada 06/2020 - 06/2021

Wrote REST API and GUI documentation for e-commerce software.

Technology: Confluence, Postman, Swagger, JIRA

### Emerging Media Lab, UBC

Vancouver, Canada

11/2017 - 04/2018

Created and facilitated Virtual Reality and Brain-Computer Interface demos and workshops.

Technology: Virtual Reality (HTC ViveTM), Brain-Computer Interface (MuseTM Headband)

# Volunteer Experience

#### Student Volunteer at ACM SIGGRAPH

08/2018

Volunteered as a docent for the CAVE project by the NYU Future Reality Lab.

Course Collaborator for Stanford Scholar

05/2016 - 08/2016

Helped produce and edit content for crowdsourced research talks.

Communications Director at Social Diversity for Children Foundation

01/2014 - 07/2016

Served on the executive team of a charity that empowers children with disabilities.

# TECHNICAL SKILLS

Languages: MATLAB, R, Java, C/C++, JavaScript, HTML/CSS

Toolkit & Environments: Psychtoolbox, Excel, Git, Tableau, IntelliJ, MAXQDA, LATEX, Arduino, Unity3D, Blender (3D

Modeling), Adobe Photoshop, Adobe Illustrator, jamovi, JASP, SPSS

Research: Movement Analysis, Psychophysics, Diary Studies, User Interviews, Qualitative & Thematic Analysis, Human

Data Collection