

EDUCATION

University of British Columbia (UBC)

B.A. in Cognitive Systems, Cognition and the Brain

Graduation with First Class Standing

Senior Thesis: “An Interactive Haptic Device Visualization Tool for Device Creators and Repurposers”

Advisors: Prof. Ronald A. Rensink, Prof. Karon E. MacLean

Vancouver, BC, CA

09/2015 – 05/2020

RESEARCH EXPERIENCE

Visual Cognition Lab, UBC Psychology

Project Leader and Research Assistant with Prof. Ronald A. Rensink

Vancouver, BC, CA

09/2016 – Present

- Investigating the human perception of correlation in data visualizations with applied research methods from psychophysics. Studied feature and conjunction search and the role of attention in visual search. Led and managed a team of undergraduate researchers for nine school terms.

Topics: Information Visualization, Perceptual Processing, Psychophysics, Vision Science

Max Planck Institute for Intelligent Systems & UBC

Research Assistant with Prof. Karon E. MacLean and Dr. Hasti Seifi

Vancouver, BC, CA

04/2018 – 08/2019

- Designed and conducted a user study on a novel haptic device library (Haptipedia), leading to a CHI '19 publication. Co-led a study on crowdsourcing incentives on Haptipedia.

Topics: Human-Computer Interaction, Haptics, Crowdsourcing

Sensory Perception & Interaction Lab, UBC Computer Science

Research Volunteer with Prof. Karon E. MacLean

Vancouver, BC, CA

01/2018 – 04/2018

- Explored low-DOF robot design and construction to investigate the display and recognition of emotion. Used low-cost and rapid prototyping techniques to construct simple robotic behaviors using graphical and audio interfaces.

Topics: Robotics, Low-fidelity Prototyping

Laboratory for Computational Intelligence, UBC Computer Science

Research Assistant with Prof. Giuseppe Carenini

Vancouver, BC, CA

09/2017 – 04/2018

- Designed a usability test for the ValueCharts web application and integrated instructions into the web application to guide a user through the workflow.

Topics: Web-based Interactive Visualizations, Multi-Attribute Utility Theory, Decision-Making

Moritz Lab, UBC Ophthalmology & Visual Sciences

Laboratory Intern with Prof. Orson Moritz

Vancouver, BC, CA

04/2014

Topics: Visual Science, Neuro-Ophthalmology, Retinitis Pigmentosa, Macular Degeneration

PUBLICATIONS

Peer-Reviewed Papers

1. Seifi, H., Fazlollahi, F., Oppermann, M., Sastrillo, J. A., **Ip, J.**, Agrawal, A., Park, G., Kuchenbecker, K. J., MacLean, K. E. Haptipedia: Accelerating Haptic Device Discovery to Support Interaction Engineering Design. *In Proceedings of the ACM SIGCHI Conference on Human Factors in Computing Systems (CHI), Glasgow, Scotland, May 2019.*

Non-Refereed Papers

1. Seifi, H., **Ip, J.**, Agrawal, A., Kuchenbecker, K.J., MacLean, K.E. 2019. Toward Expert-sourcing of a Haptic Device Repository. *In Proceedings of ACM Conference (CHI'19). ACM, Glasgow, Scotland, England, 4 pages.*

POSTER PRESENTATIONS AND TALKS

Poster Presentations

1. **Ip, J.**, Tembo, T., Seifi, H., Fazlollahi, F., Oppermann, M., Sastrillo, J. A., Agrawal, A., Park, G., Kuchenbecker, K. J., MacLean, K. M. (2019). "Haptipedia: A Haptic Device Library to Support Interaction and Engineering Design." DFP Design Showcase 2019. Vancouver, Canada.
2. **Ip, J.**, Pertels, Y., Chai, W., Thongprasert, S. (2017). "Image Transitions: Visual Search in the Dynamic World." UBC Multidisciplinary Undergraduate Research Conference. Vancouver, Canada.

Talks

1. **Ip, J.**, Pertels, Y., Chai, W., Thongprasert, S. (2017). Image Transitions: Visual Search in the Dynamic World. Oral presentation at the UBC Psychology Undergraduate Research Conference. Vancouver, Canada.

RESEARCH GRANTS

Undergraduate Student Research Award, NSERC 2019

TEACHING EXPERIENCE

Directed Studies Supervisor at University of British Columbia Spring 2020
Research in Cognitive Systems (COGS 402)

Workshop Instructor at UBC Visual Cognition Lab Spring 2019
Workshop Series on Psychophysics Methods and Data Analysis

Teaching Assistant at University of British Columbia Fall 2018
Research Methods in Cognitive Systems (COGS 303)

WORK EXPERIENCE

Advesa Digital Solutions Inc. Burnaby, BC, Canada
Technical Writer 06/2020 – Present
Writing GUI and API documentation for e-commerce software.
Technology: Confluence, Postman, Swagger, JIRA

Emerging Media Lab, UBC Vancouver, BC, Canada
Academic Assistant 11/2017 – 04/2018
Created and facilitated Virtual Reality and Brain-Computer Interface demos and workshops.
Technology: Virtual Reality (HTC Vive™), Brain-Computer Interface (Muse™ Headband)

TECHNICAL SKILLS

Languages: R, Java, C/C++, JavaScript, HTML/CSS, MATLAB
Toolkit & Environments: Excel, Git, Tableau, IntelliJ, MAXQDA, L^AT_EX, Arduino, Unity3D, Blender (3D Modeling), Photoshop
Research: Quantitative Analysis, Psychophysics, Diary Studies, User Interviews, Qualitative & Thematic Analysis, Data Collection (human subjects)