Run Simple

As the market leader in enterprise application software, SAP is at the center of today's business and technology revolution. SAP helps you streamline your processes, giving you the ability to use live data to predict customer trends – live and in the moment. Across your entire business. When you run live, you run simple with SAP.

SAP is the world leader in enterprise applications in terms of software and software-related service revenue. Based on market capitalization, we are the world's third largest independent software manufacturer. Browse SAP facts and information below.

From pioneering ERP software to new offerings like the SAP HANA in-memory computing platform, SAP innovation goes beyond software – we're developing breakthrough technologies that shape IT and business trends.

Every SAP employee has a quality assurance role, whether developing software or providing services and support. We use innovative methods to support continuous product, process, and service quality improvement.