



# Deep Learning 1

2025-2026 – Pascal Mettes

## Lecture 8

*From supervised to unsupervised deep learning*

# Previous lecture

Lecture	Title
1	Intro and history of deep learning
3	Deep learning optimization I
5	Convolutional deep learning
7	Graph deep learning
9	Multi-modal deep learning
11	What doesn't work in deep learning
13	Q&A

Lecture	Title
2	AutoDiff
4	Deep learning optimization II
6	Attention-based deep learning
8	From supervised to unsupervised deep learning
10	Generative deep learning
12	Non-Euclidean deep learning
14	Deep learning for videos

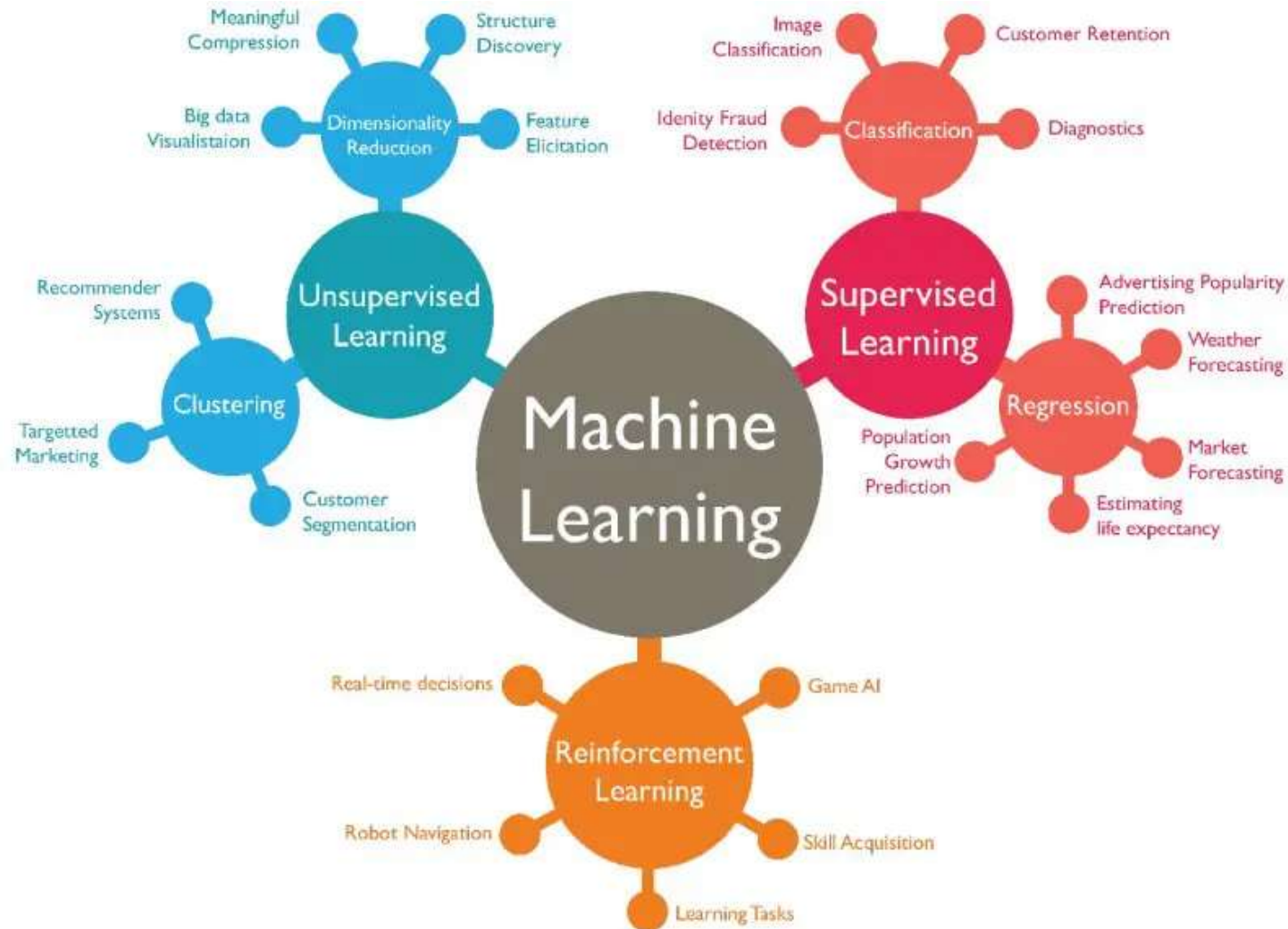
# This lecture

Self-supervised learning for vision

Self-supervised learning for language

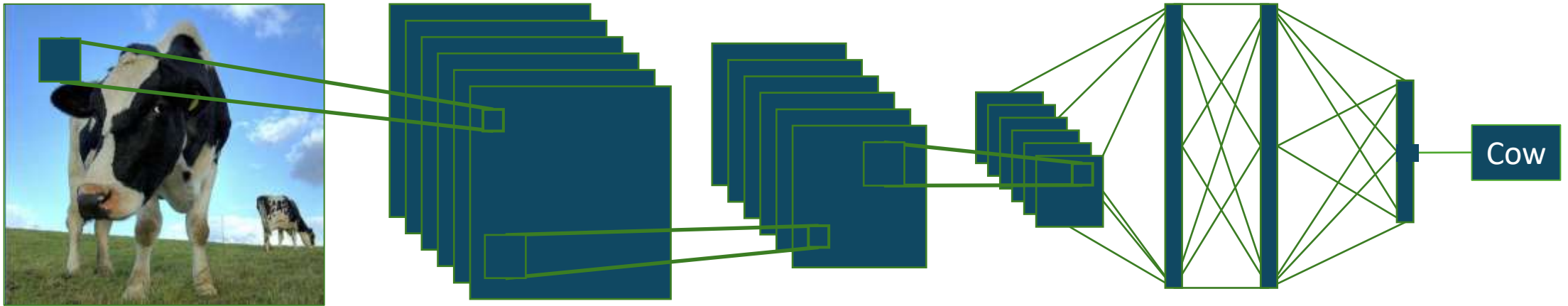
In between supervised and self-supervised learning

# Traditional pillars of machine learning



# Strength and weakness of supervision in DL

Supervision makes it possible to propagate signals back to train networks.



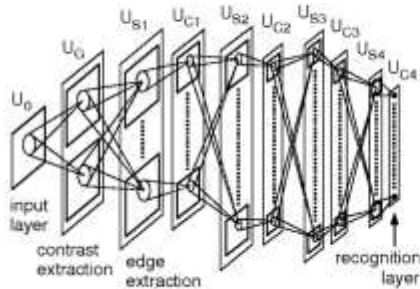
Classification labels no longer the backbone of latest models, why?

# Self-supervised learning

# Data as fuel for deep learning

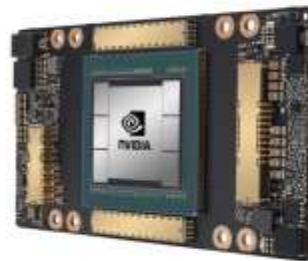
## Algorithms

### *Deep neural networks*



## Hardware

### *GPUs*



## Data

### *Large scale datasets*



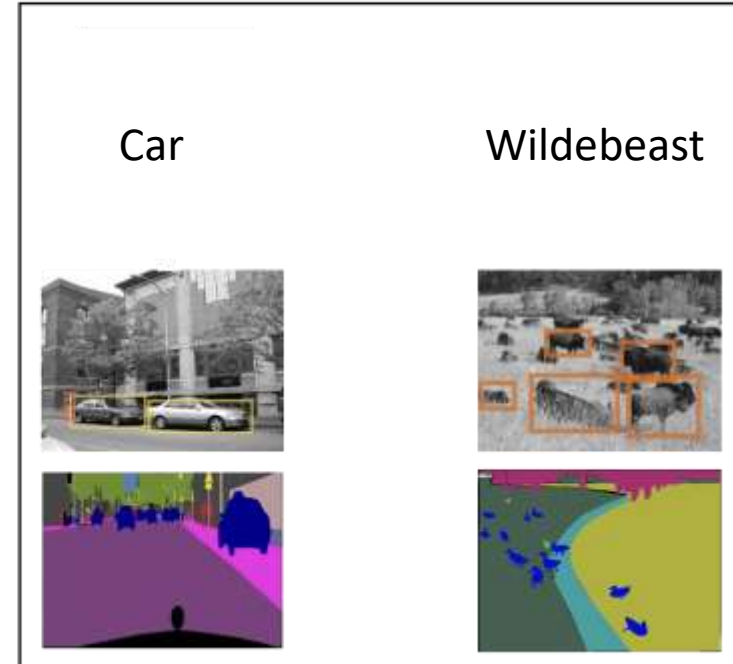
# The bottleneck of data

Images are often cheap



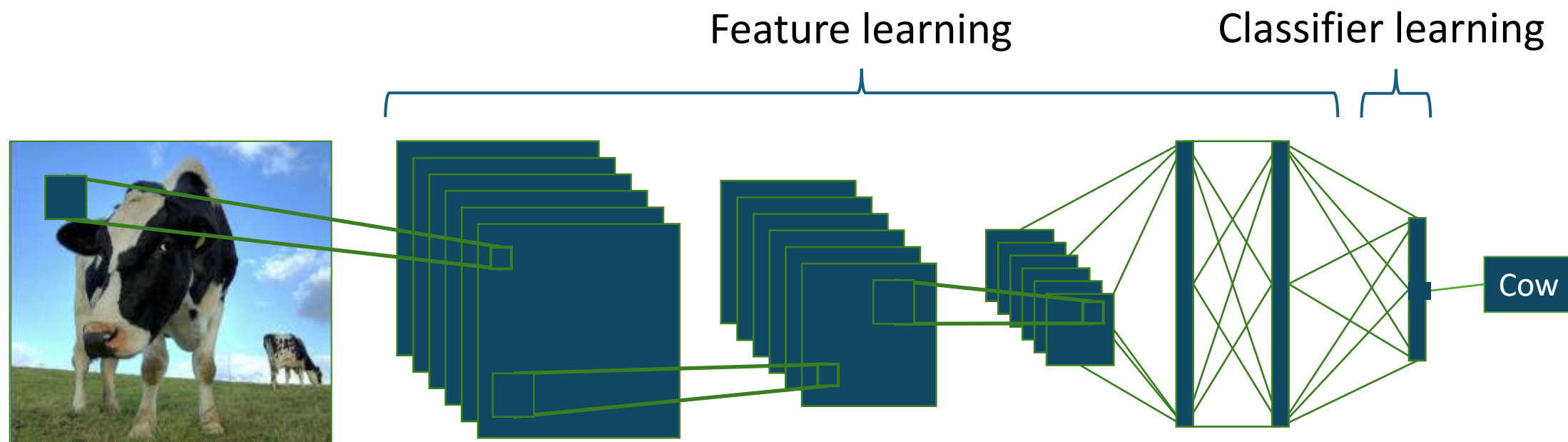
Supervised  
Learning

But manual annotations are expensive:  
e.g. 30min per image / requiring experts





# The two stages of deep learning



The final layer requires labels, but is that also true for all other layers?

# Solving the problem of expensive annotations: self

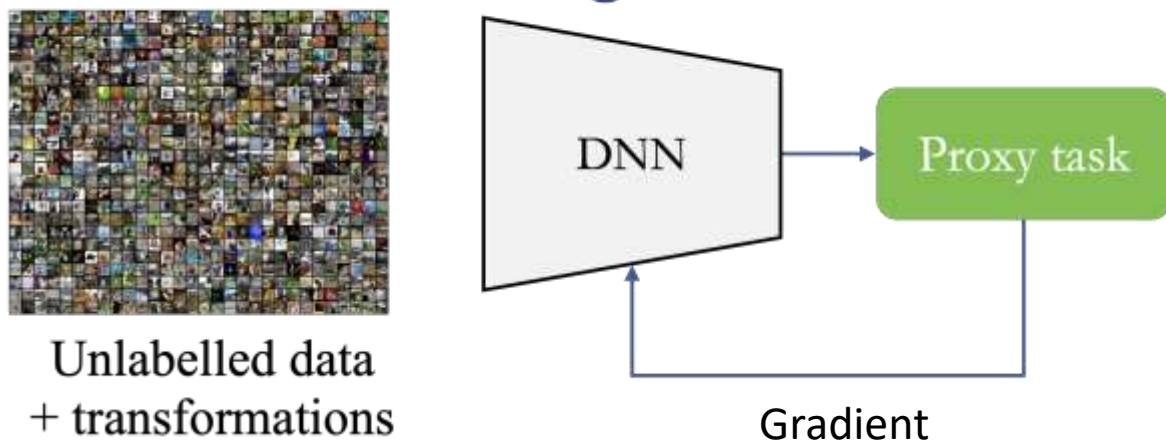


## **Self-supervision**

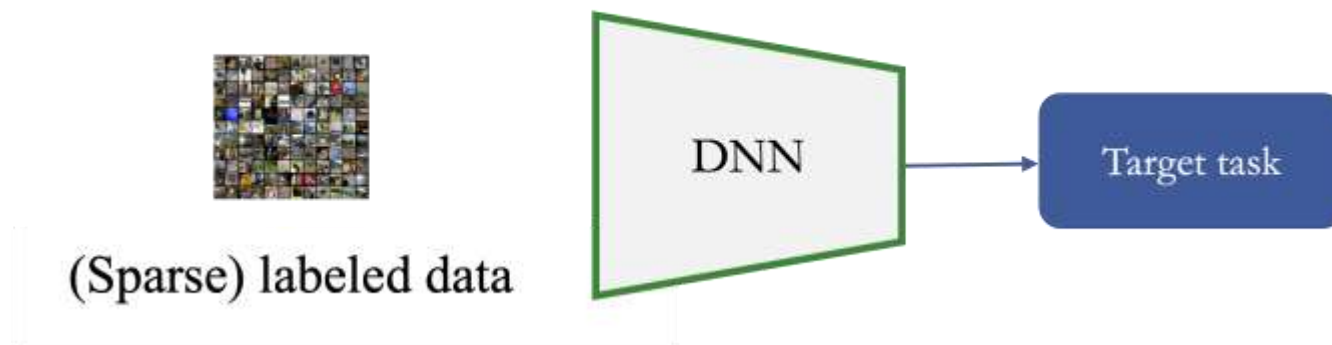
Extract a supervisory  
signal from the raw data

# Main idea of self-supervised learning

## Phase 1: Pretraining



## Phase 2: Downstream tasks



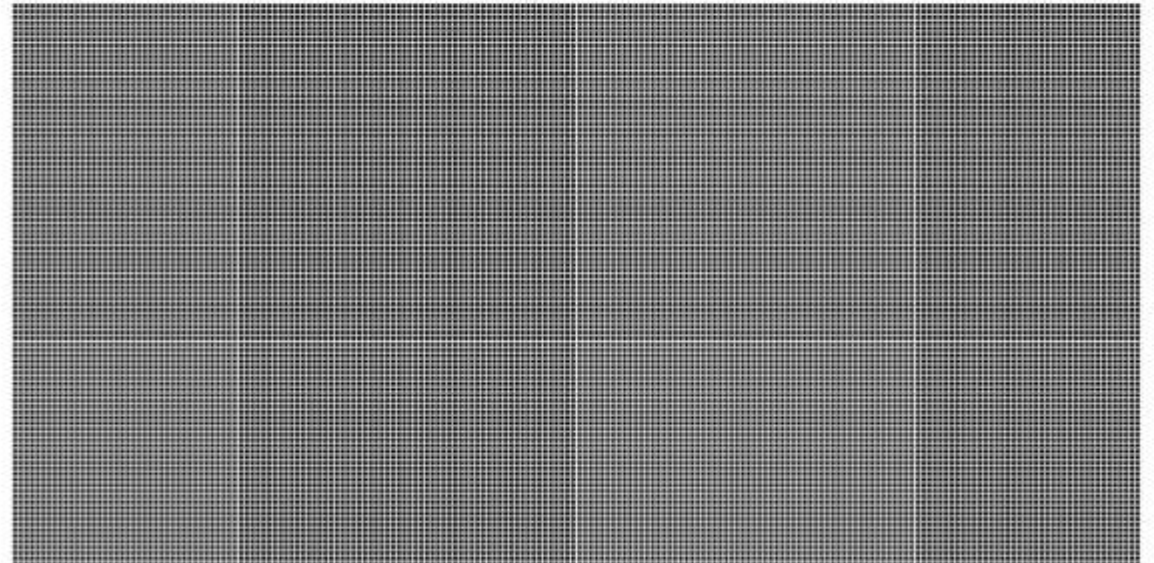
Why do we want self-supervised learning?

# Reason 1: Scalability



ImageNet  
~1 million annotated images

50K  
1M  
1B



Instagram  
~50 billion images floating about

The web is filled with unannotated data.

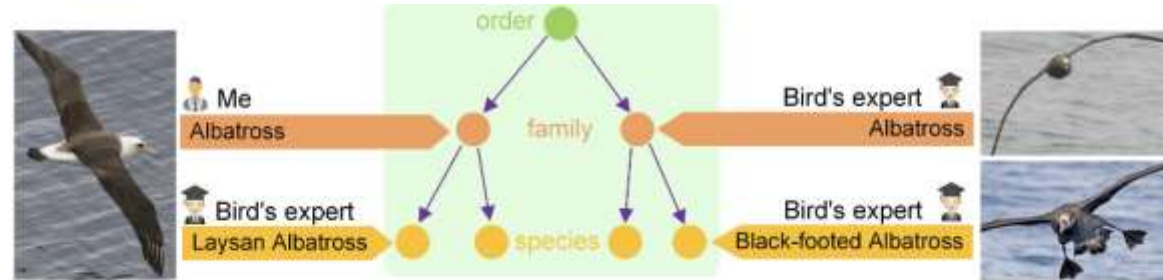


## Reason 2: Generalizability

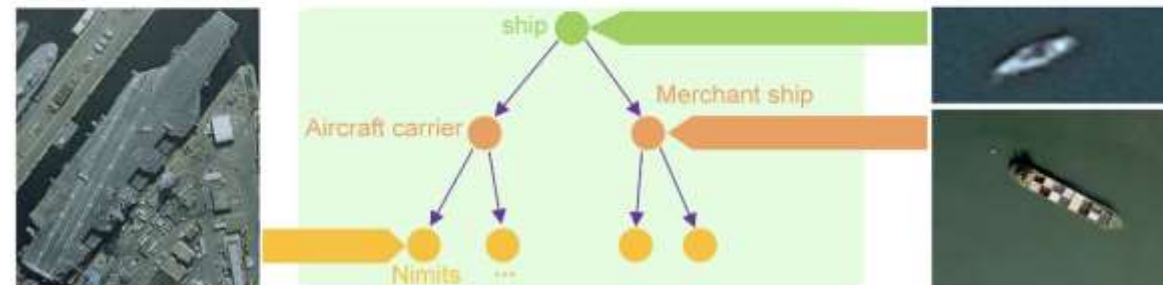


We want models that generalize to many domains and shifts.

# Reason 3: Label are not perfect



(a) Differences in domain knowledge and interference from the image occlusion.

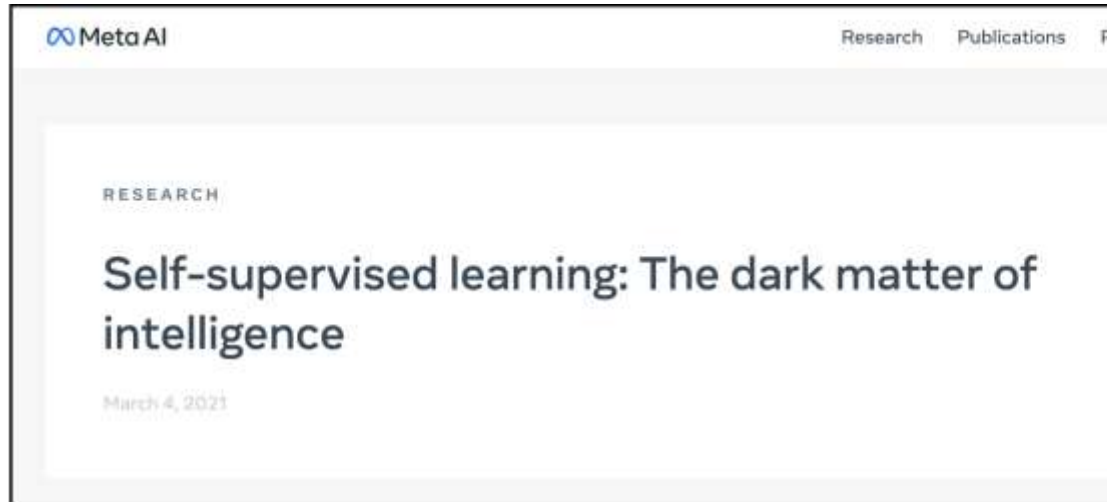


(b) Large variations of image resolutions.

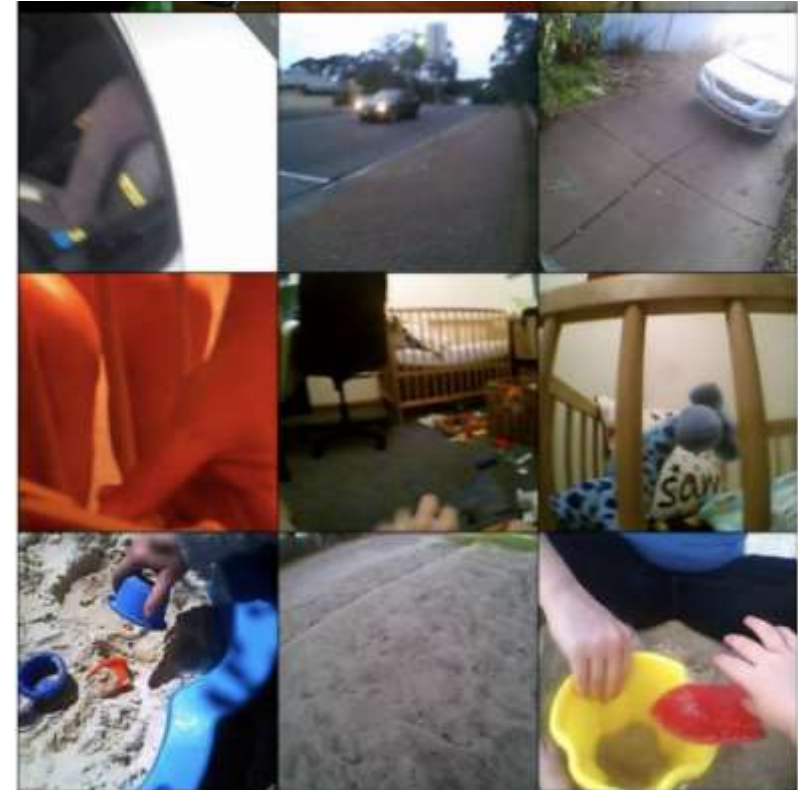
Chen et al. 2022

Labels can be ambiguous, biased, or simply wrong.

# Reason 4: Humans are self-supervised



As babies, we learn how the world works largely by observation. We form generalized predictive models about objects in the world by learning concepts such as object permanence and gravity. Later in life, we observe the world, act on it, observe again, and build hypotheses to explain how our actions change our environment by trial and error.



Still a lot of lessons from human learning that can be transferred.



How do we train deep networks  
without labels?

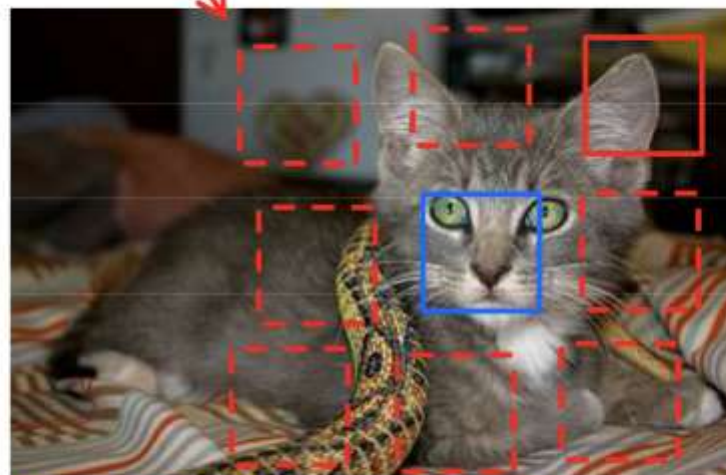
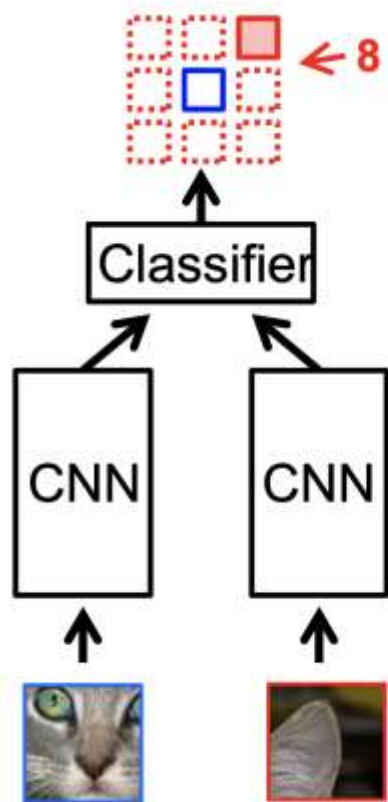
# Self-supervised visual learning

The first popular domain for self-supervised learning.

Main idea: exploit the structure of images and videos to learn without labels.

Goal is not to develop new algorithms, but borrow losses from supervised learning and think of your own loss functions.

# Early attempt: relative positioning

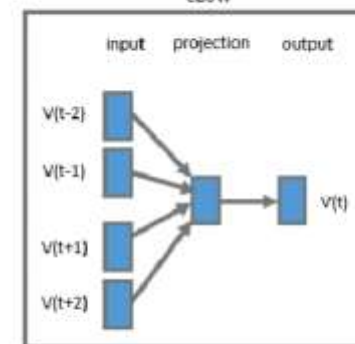


**Randomly Sample Patch**  
**Sample Second Patch**

Unsupervised visual representation learning by context prediction,  
Carl Doersch, Abhinav Gupta, Alexei A. Efros, ICCV 2015

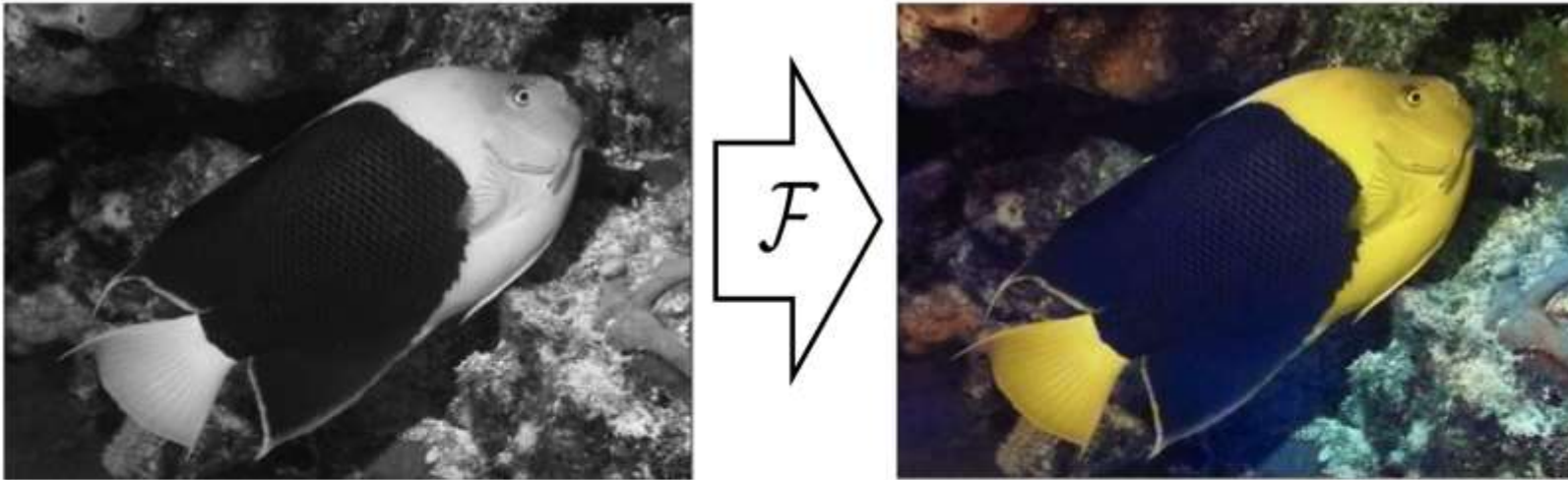
## Word2Vec

CBow



*Motivated from NLP*

# Learning by coloring

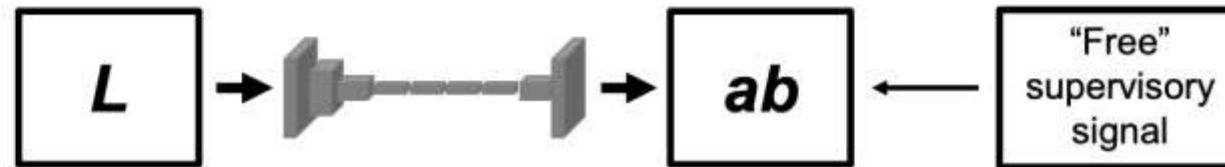


Grayscale image:  $L$  channel

$$\mathbf{X} \in \mathbb{R}^{H \times W \times 1}$$

Concatenate ( $L, ab$ )

$$(\mathbf{X}, \hat{\mathbf{Y}})$$



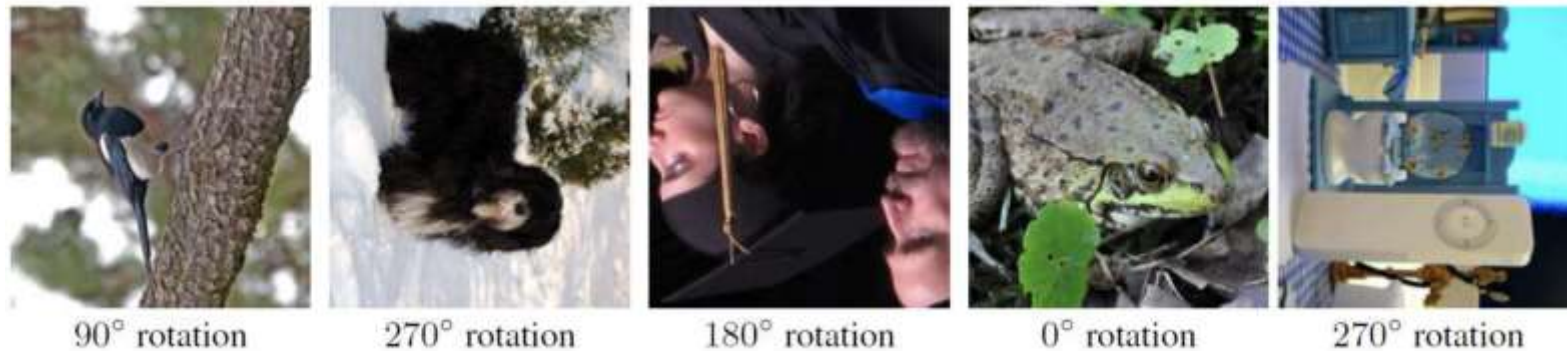
# Visual results



The representations for learning color can be used to initialize a new network.

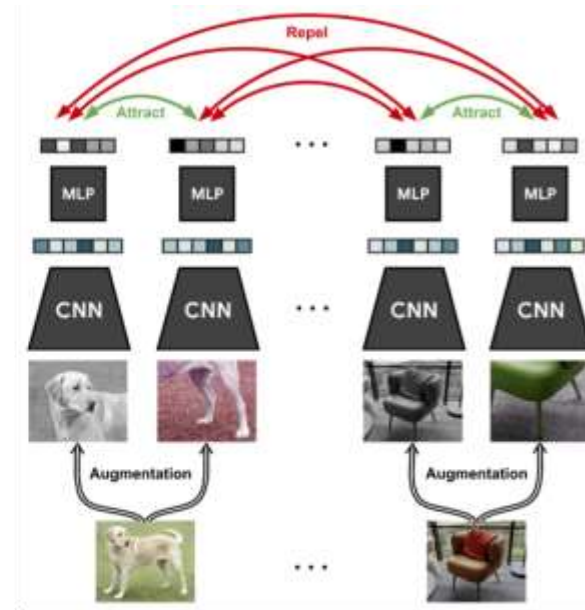
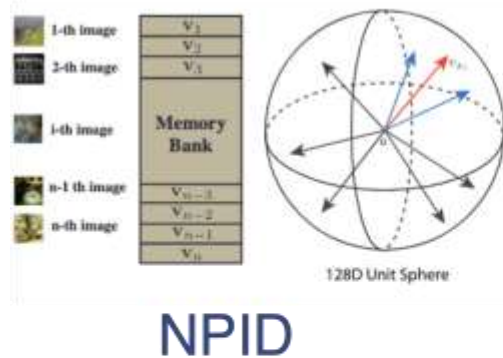


# Learning by rotations



Assumption: if we know the object, we understand which rotation is most natural.

# Modern approach: contrastive self-supervision



The contrastive loss for positive pairs  $i, j$ :

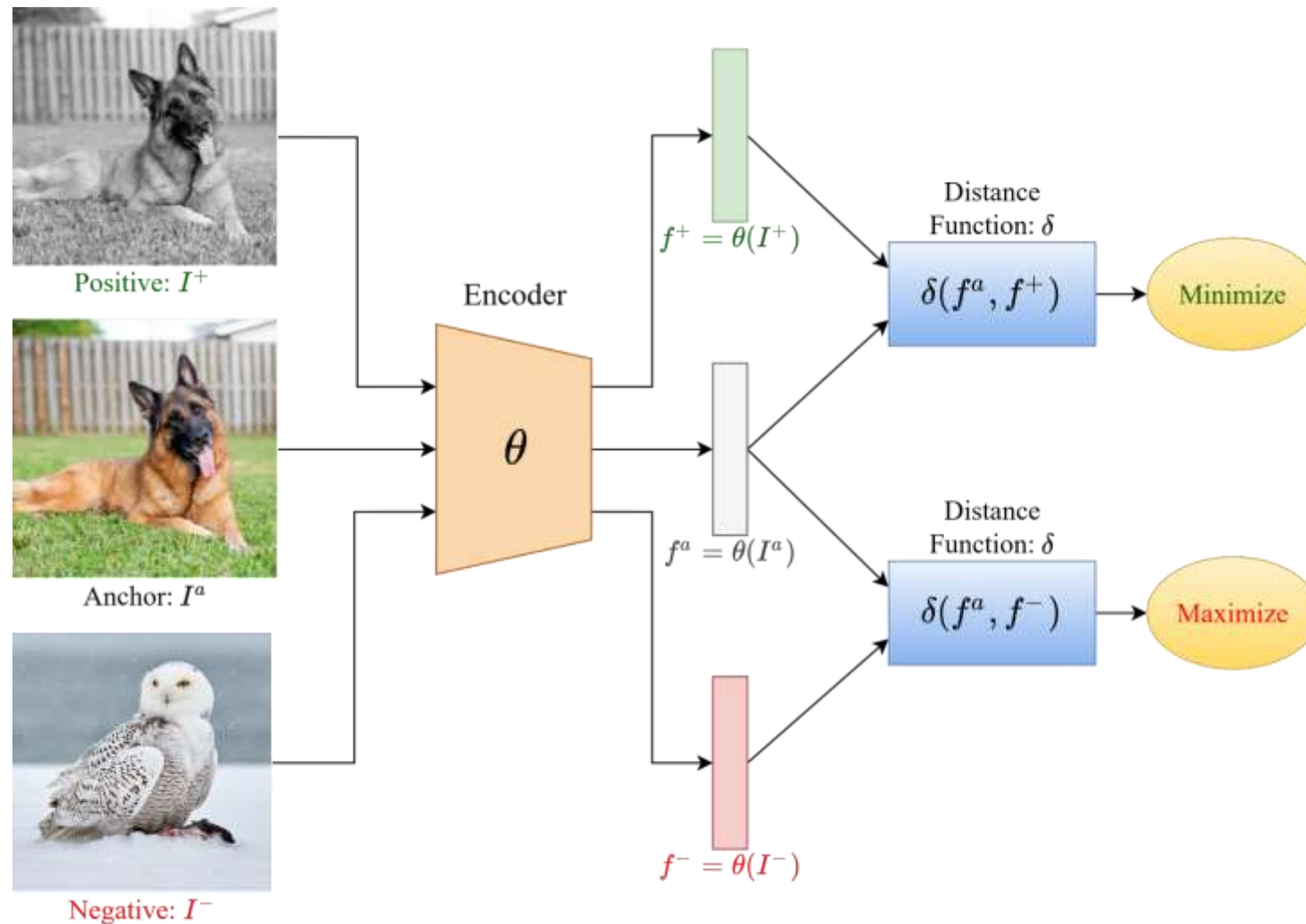
$$\ell_{i,j} = -\log \frac{\exp(\text{sim}(\mathbf{z}_i, \mathbf{z}_j)/\tau)}{\sum_{k=1}^{2N} \exp(\text{sim}(\mathbf{z}_i, \mathbf{z}_k)/\tau)},$$

with  $\mathbf{z}_i, \mathbf{z}_j$  embeddings for images  $i$  and  $j$ ,  
 $\tau$  a temperature,  $\text{sim}()$  is the dot-product

"non-parametric" softmax

Enforces image uniqueness and augmentation invariance.

# How to train with contrastive losses





# Self-supervised learning is conservative supervised learning

Contrastive supervised learning:

Pull samples of same class together, push others away.

Contrastive self-supervised learning:

Pull augmented versions of same sample together, push others away.

# Self-supervised learning is learning augmentation invariance



(a) Original



(b) Crop and resize



(c) Crop, resize (and flip)



(d) Color distort. (drop)



(e) Color distort. (jitter)



(f) Rotate  $\{90^\circ, 180^\circ, 270^\circ\}$



(g) Cutout



(h) Gaussian noise



(i) Gaussian blur



(j) Sobel filtering

We want augmentations of a sample to lead to the same embedding representation.

# Self-supervised video learning

Videos have a super strong extra signal to learn from: time.

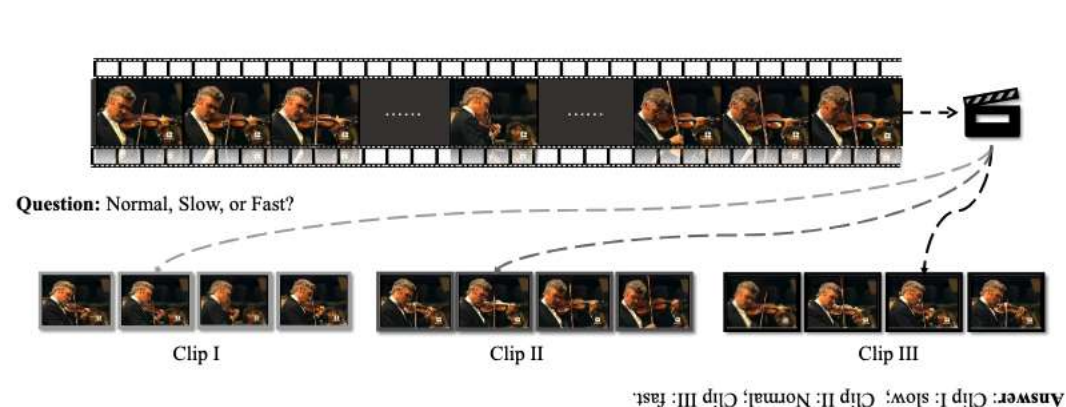
How can time be used for pretext tasks?

Predict temporal order.

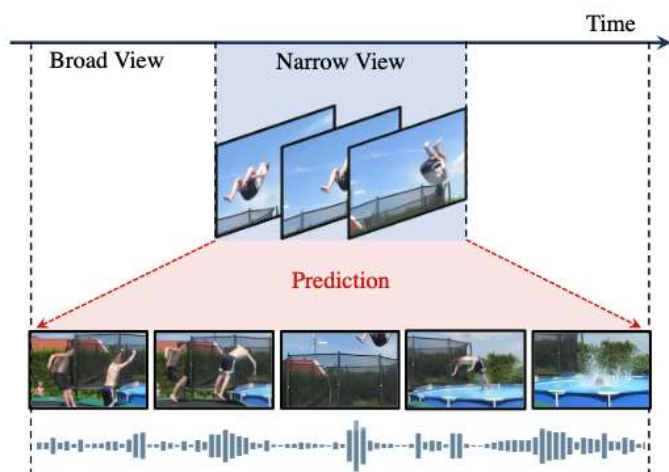
Predict whether video is played in reverse or not.

Predict alignment between video and audio.

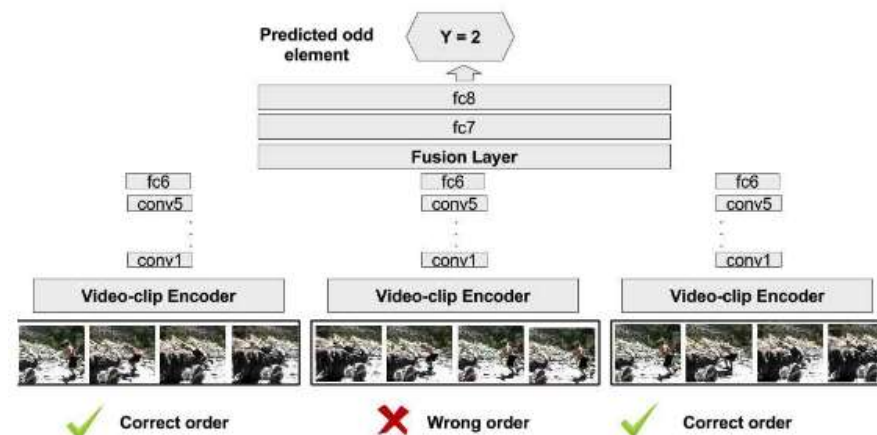
# Examples of self-supervised video learning



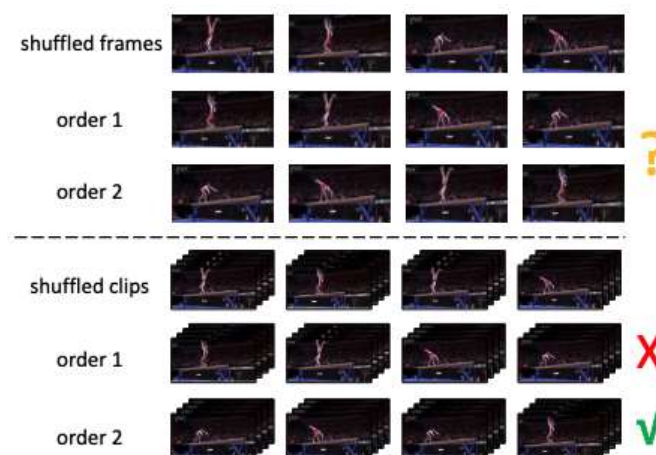
Wang et al. (2020): Predict pace.



Recasens et al. (2021): Narrow to broad prediction.



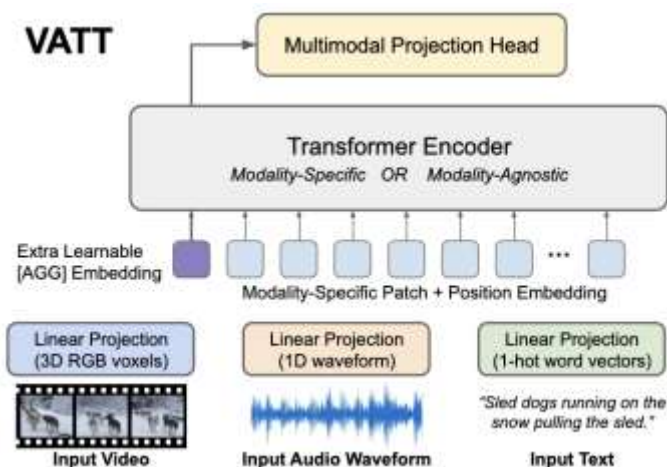
Basura et al. (2017): Predict odd-one-out.



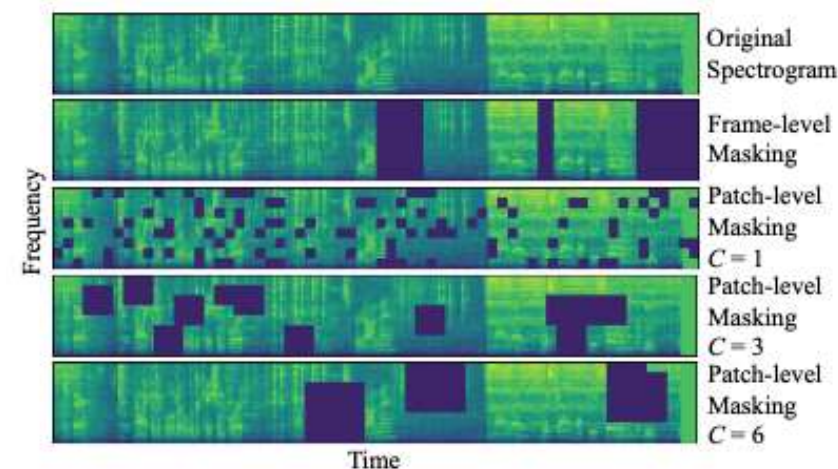
Xu et al. (2019): Predict clip order.

Break

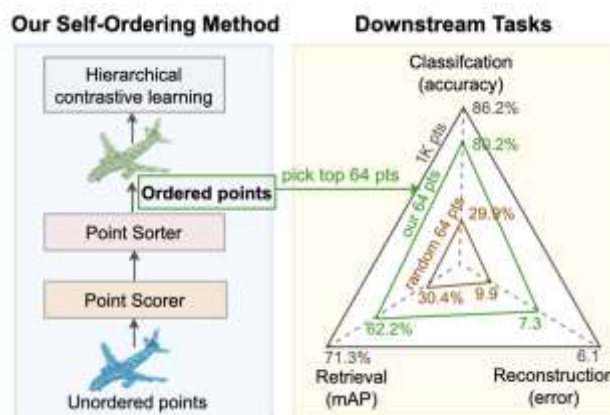
# Self-supervised learning on other modalities



[Akbari et al. NeurIPS 2021]



[Gong et al. AAAI 2022]



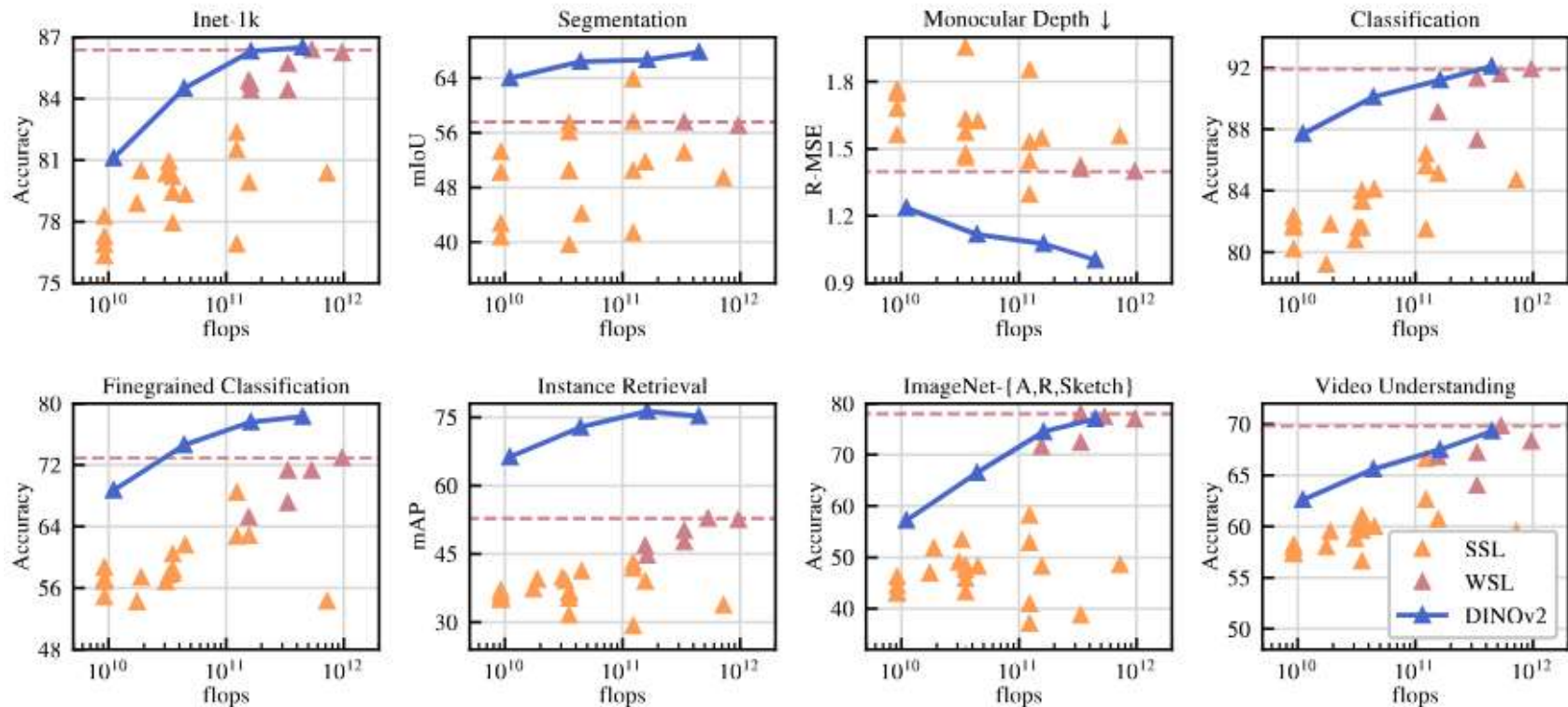
[Yang et al. ICCV 2023]



# How good are self-supervised models?

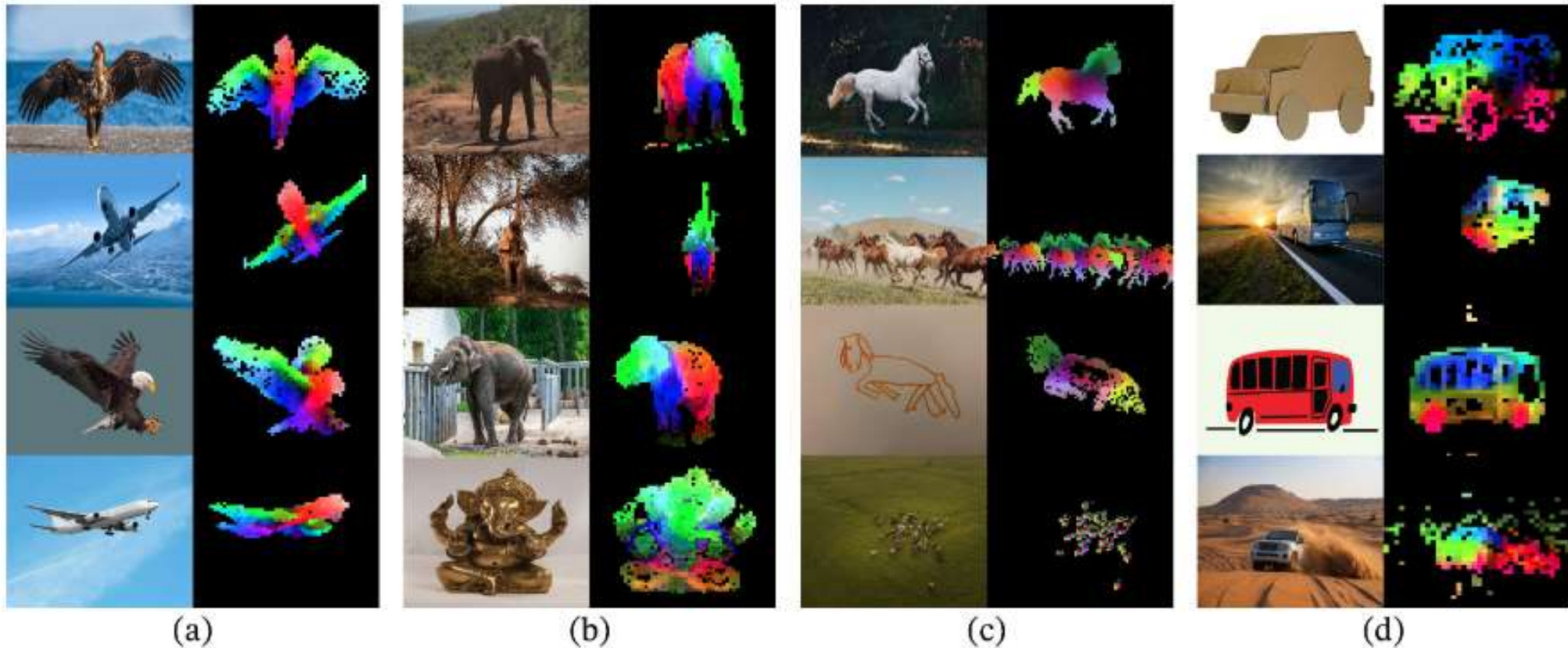
## A DINOv2 study

DINOv2 (2024): Contrastive learning + patch-level masking + tricks + 142M dataset.



# How good are self-supervised models?

## A DINOv2 study



Supervised networks struggle when being deployed in new settings,  
self-supervised networks thrive in such settings.



# Self-supervised learning for language

What if our data is a collection of sentences?

*“The quick brown fox jumps over the lazy dog.”*

I.e., how can we train Large Language Models on the internet?

# Masked Language Modelling

Main idea is simple: remove some tokens and predict them.

Set of classification labels: All tokens.

Targets: Tokens that were removed.

Just like self-supervised visual learning, the problem falls back to a standard classification setup, but now with “free labels”.

# Masked Language Modelling

Standard setting: Sample 15% of tokens and replace with [MASK].

*“The quick brown [MASK] jumps over the [MASK] dog.”*

Modified MLM: Sample 15% of tokens. Replace 80% with [MASK], 10% with random token, and 10% left unchanged.

*“The quick brown [oven] jumps over the [maybe] dog.”*

*“The quick brown [fox] jumps over the [lazy] dog.”*

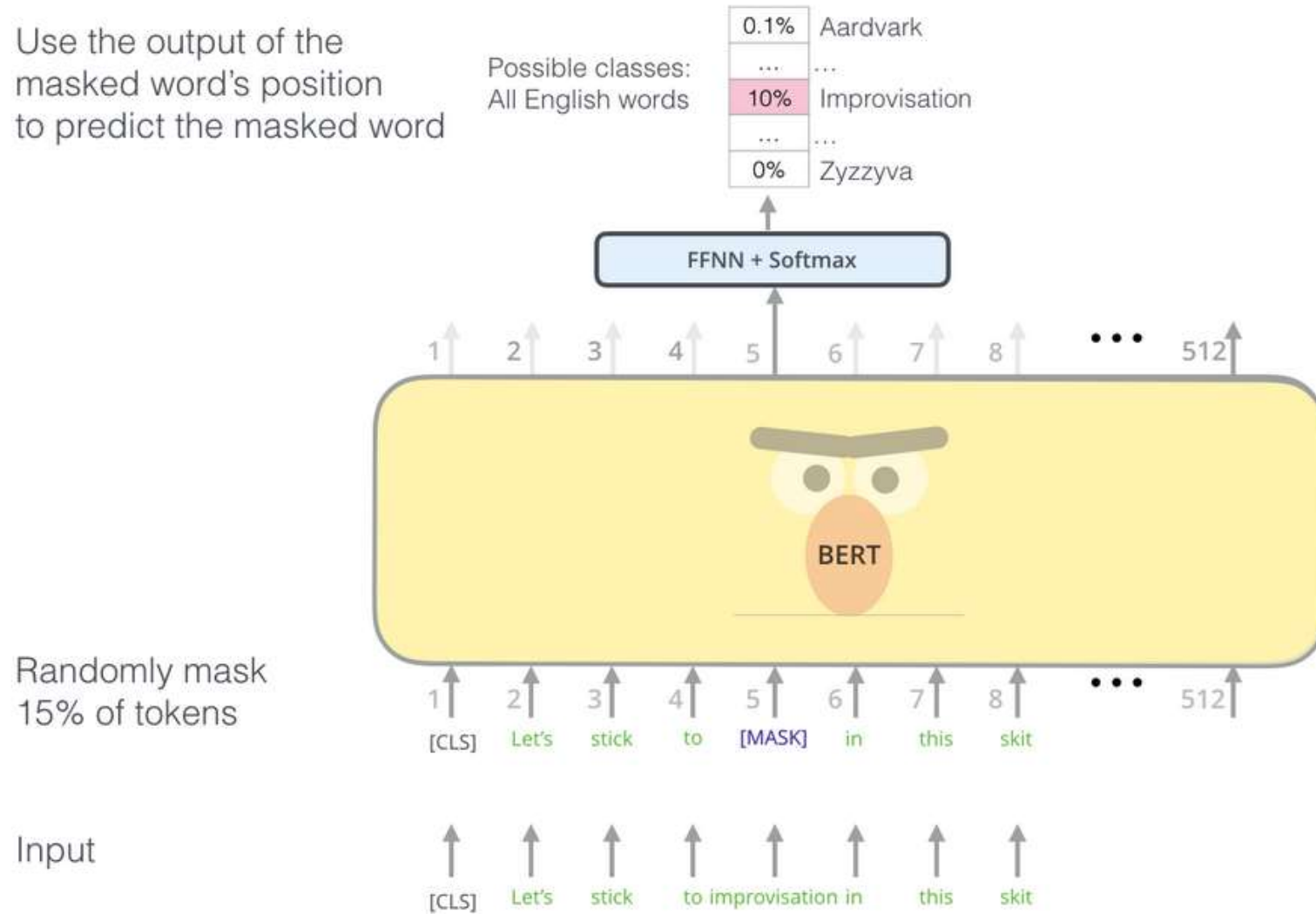
# Modified Masked Language Modelling

For 80% of the sampled tokens, we simply need to predict the masked input.

For 10% of the tokens, the model needs to figure out that the word needs to be replaced.

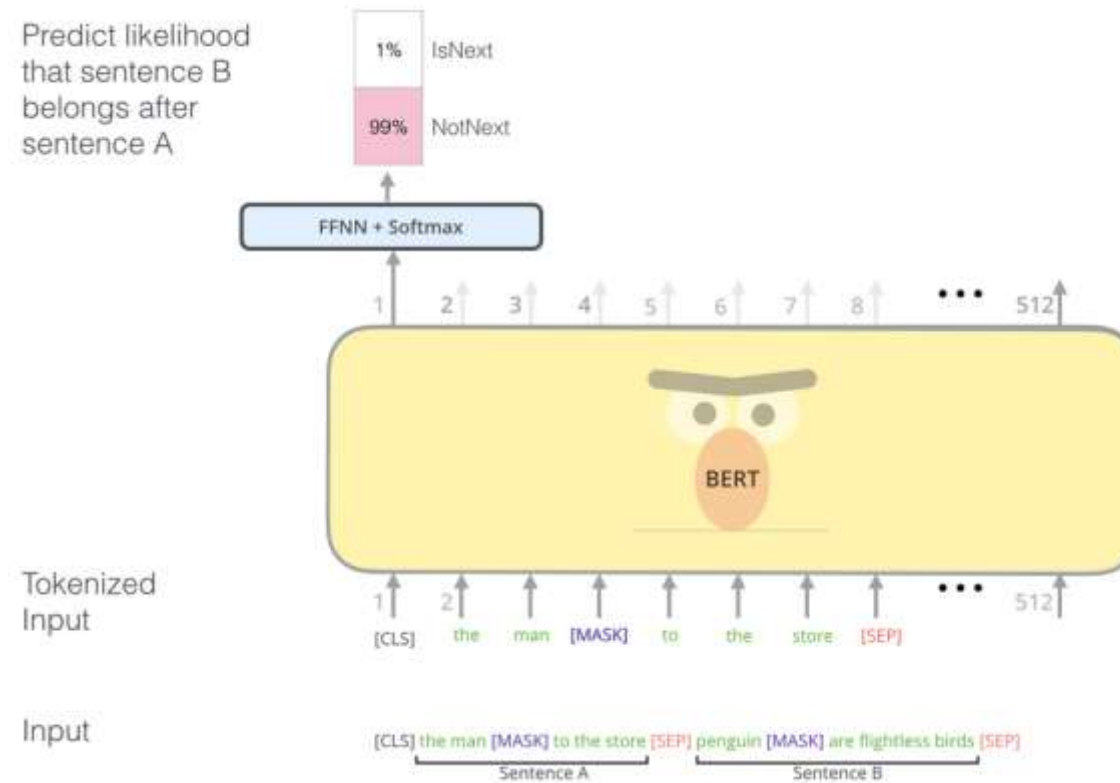
For the remaining 10%, the model needs to figure out to do nothing.

Use the output of the masked word's position to predict the masked word



# Next Sentence Prediction

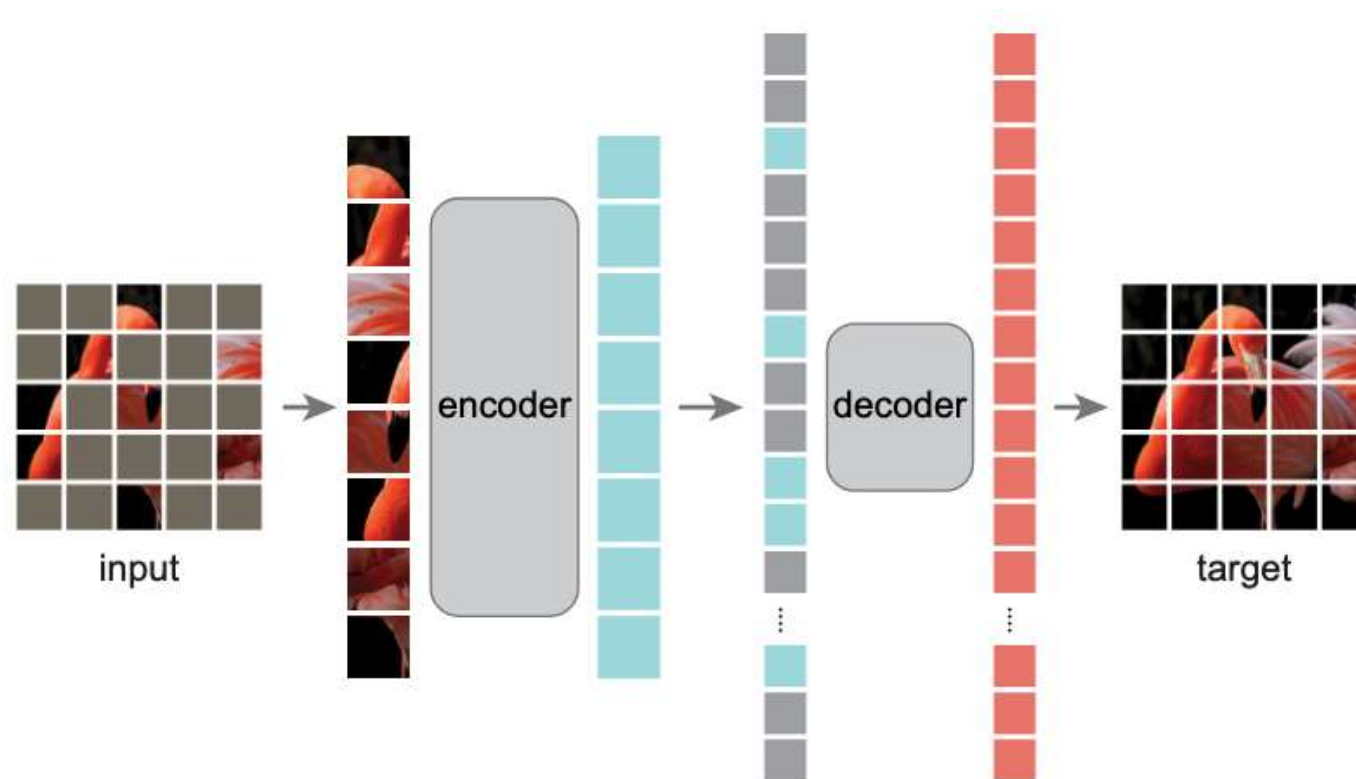
Main idea: Given two sentences, predict whether the first follows the second.



How to automatically generate “labels” for this setting?

# MLM in vision: masked autoencoding

Many ideas from one domain are inspiration for the next domain.



# Revisiting RLHF

## Step 1

Collect demonstration data and train a supervised policy.

A prompt is sampled from our prompt dataset.



A labeler demonstrates the desired output behavior.



This data is used to fine-tune GPT-3.5 with supervised learning.



## Step 2

Collect comparison data and train a reward model.

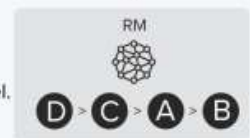
A prompt and several model outputs are sampled.



A labeler ranks the outputs from best to worst.



This data is used to train our reward model.



## Step 3

Optimize a policy against the reward model using the PPO reinforcement learning algorithm.

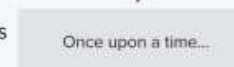
A new prompt is sampled from the dataset.



The PPO model is initialized from the supervised policy.



The policy generates an output.



The reward model calculates a reward for the output.



The reward is used to update the policy using PPO.





# RLHF from a supervision perspective

Self-supervision (GPT) is not enough for Large Language Models (ChatGPT).

*Prompt: Explain why we need water to survive as humans.*

*(Imaginary) GPT: Explain why humans die when not given any water.*

What is going on here?

We lack alignment with the intent of the user input.

This needs human supervision.

## Step 1

Collect demonstration data and train a supervised policy.

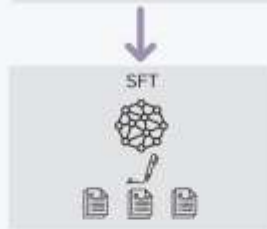
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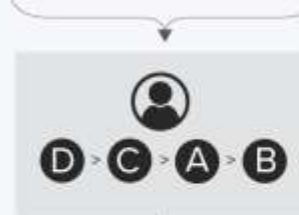
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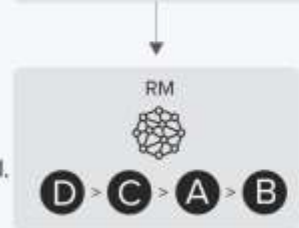
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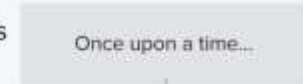
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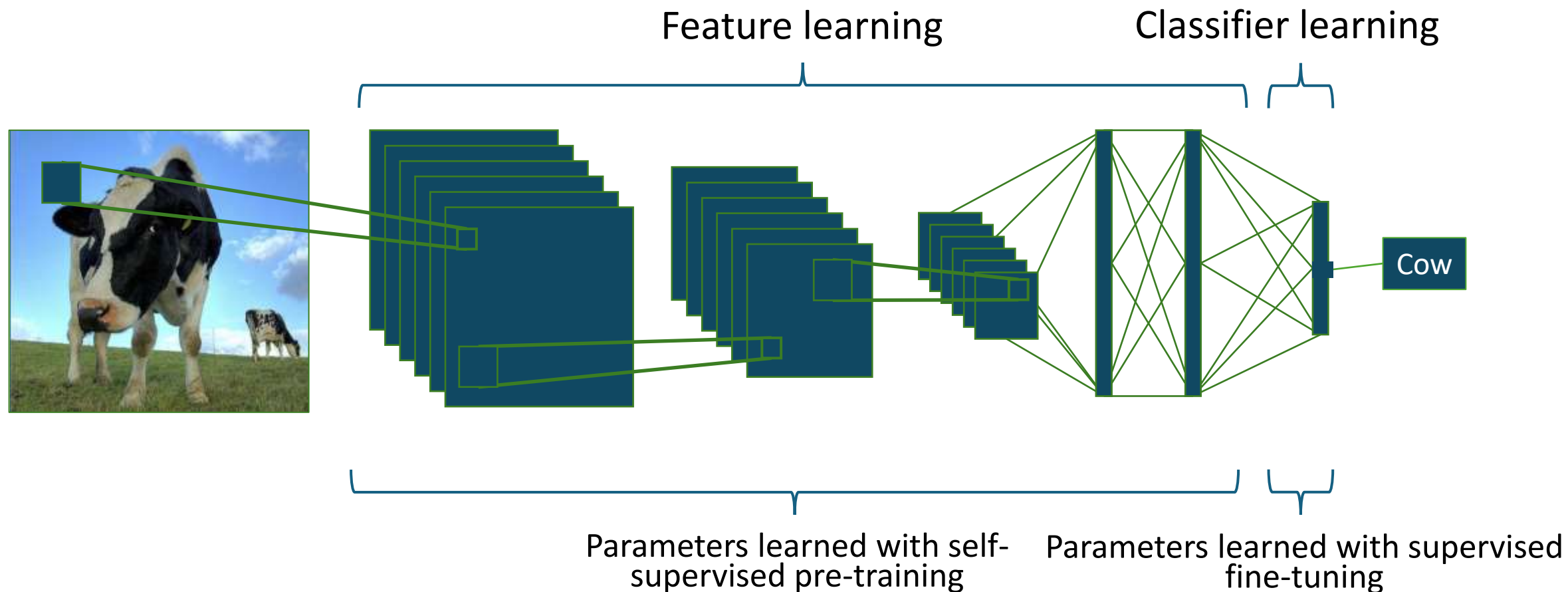


LLM = Transformer + self-supervised  
pre-training + human aligned tuning

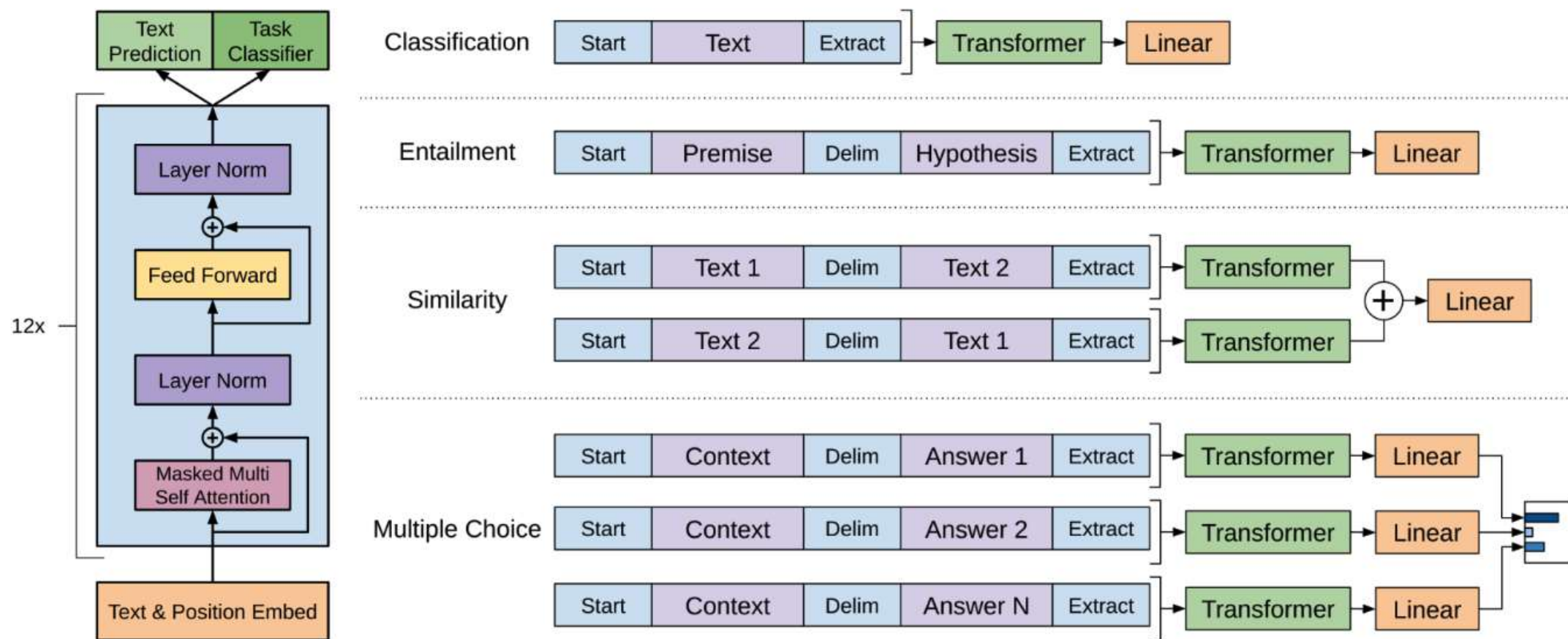
Discussion: why are they so  
good? And is this all you need for  
deep learning?

Is there something in between  
supervised and self-supervised  
learning?

# Classical setup: pre-training and fine-tuning



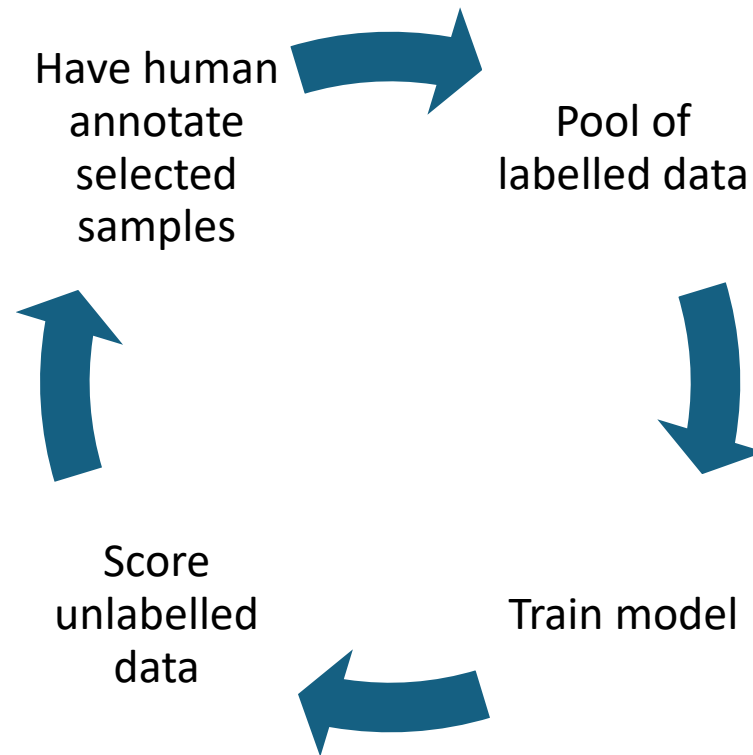
# Examples of fine-tuning in language





# Active learning

Assume we only have an unlabelled training set. Is it possible to simultaneously label samples and train a model?



# Which samples to select?

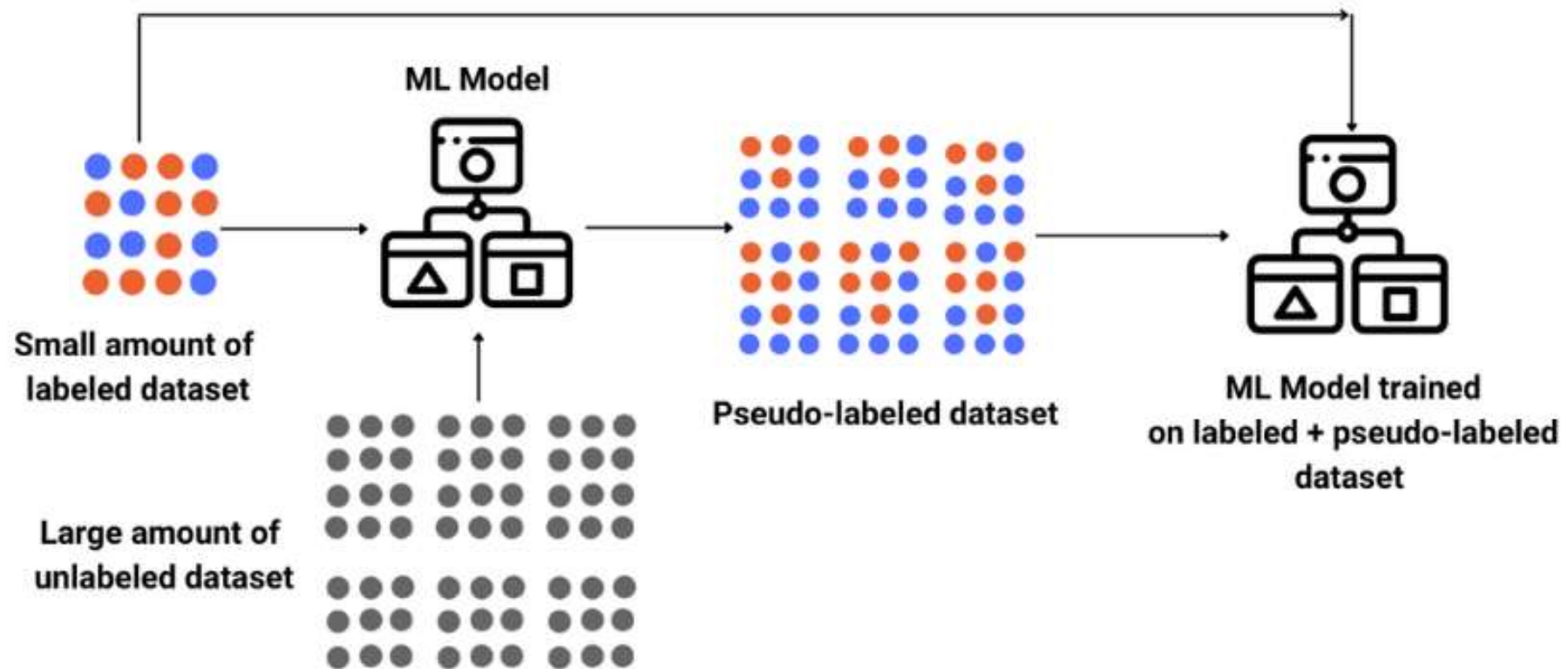
**Random:** randomly select (ignore scoring).

**Most uncertain:** closest to the decision boundary, or lowest norm in embedding space (second to last layer), or highest likelihood entropy.

**Group-based metrics:** Uniformity over classes to avoid biases.

**Mix:** Combine a mix of  $X\%$  random and  $(100-X)\%$  uncertain+group.

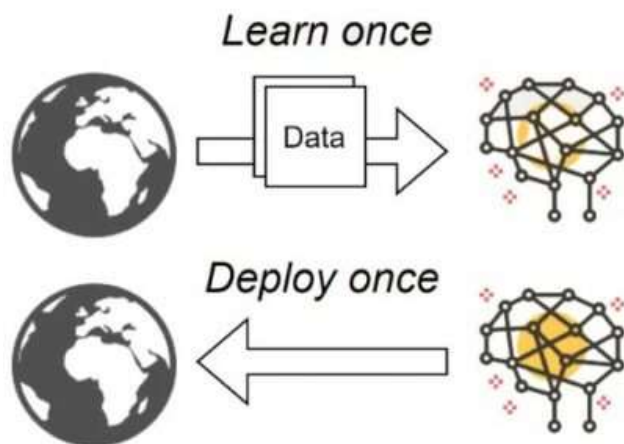
# Semi-supervised learning



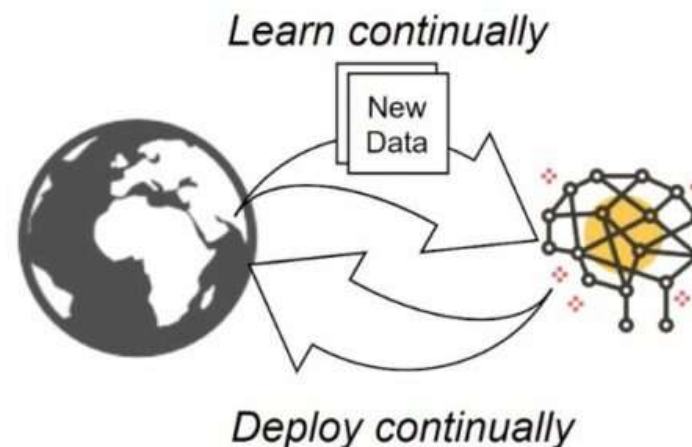
# Continual learning

In the real world, there is no such thing as a static dataset.

## Static ML



## Adaptive ML



Shockingly, we can't just train on new data! Much more in lecture 11.

Is self-supervised learning truly  
without supervision?

# My view on supervised vs self-supervised learning

## **Supervised learning**

Label by sample.

Invariance defined  
at global semantic level.

## **Self-supervised learning**

Label by rule.

Invariance defined  
at geometric or local semantic level.

Self-supervised learning is conservative supervised learning from pre-defined invariances.



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# Learning and reflection

TODO

Thank you