



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

1/1/2015

12/31/2015



Home



Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

The are **maximum** orders from month of **July** and **January**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum sales** & total orders.

### SIZE

**Large size pizza** contributes to **maximum sales**



817.86K

Total Revenue



38.31

Average Order Value



49574

Total Pizzas Sold



21350

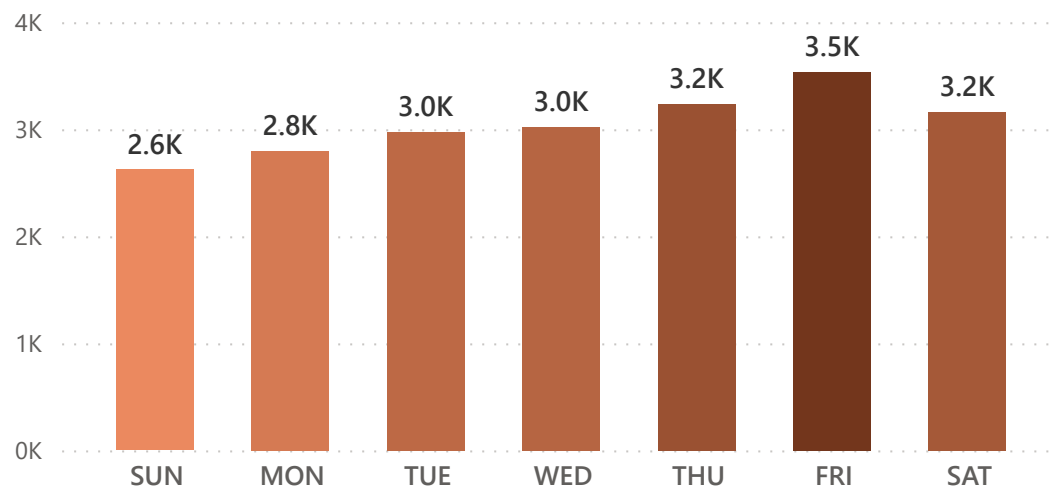
Total Orders



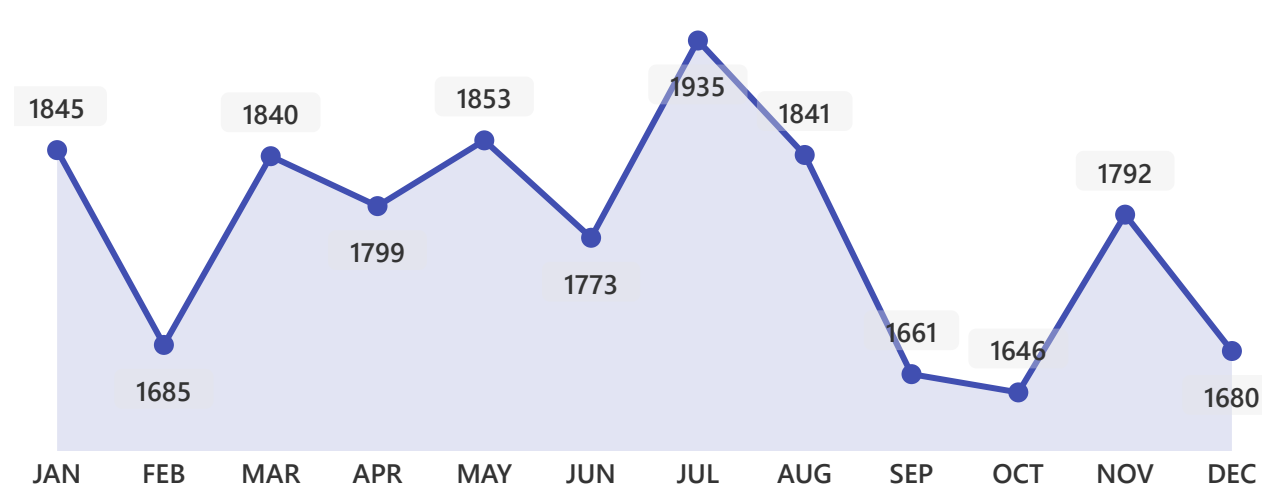
2.32

Average Pizzas Per Order

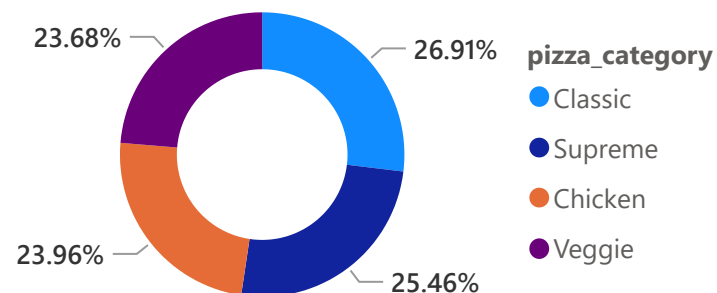
## Daily Trends for Total Orders



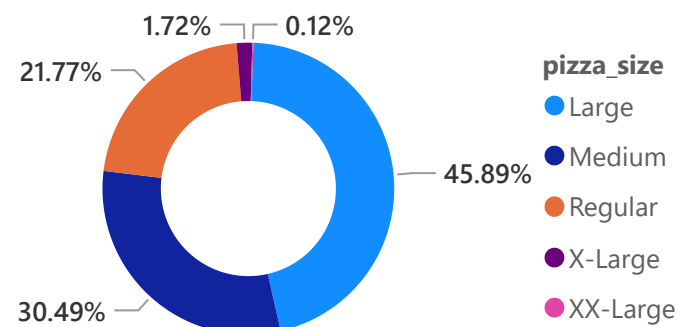
## Monthly Trend for Total Orders



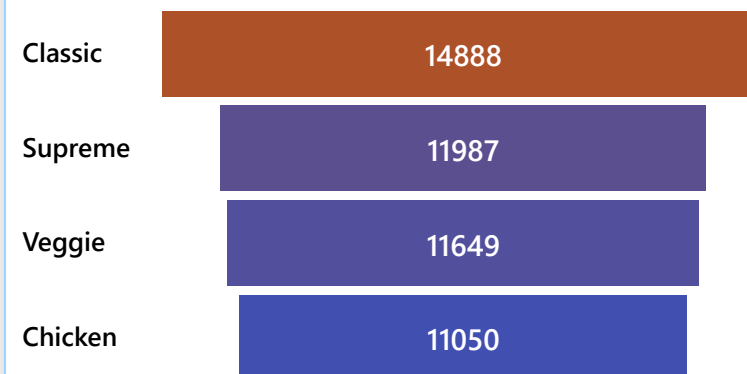
## % of Sales by Pizza Category



## % of Sales by Pizza Size



## Total Pizzas Sold by Pizza Category





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Best/Worst Sellers

## BEST SELLERS

### REVENUE

The Thai Chicken Pizza  
Contributes to **maximum**  
revenue.

### QUANTITY

The Classic Deluxe Pizza  
Contributes to **maximum Total**  
Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza  
Contributes  
to **maximum Total Orders**

## WORST SELLERS

### REVENUE

The Brie Carre Pizza Contributes  
to **minimum Revenue**

### QUANTITY

The Brie Carre Pizza Contributes  
to **minimum Total Quantities**

### TOTAL ORDERS

The Brie Carre Pizza Contributes  
to **minimum Total Orders**



817.86K

Total Revenue



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Average Order Value



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Total Pizzas Sold



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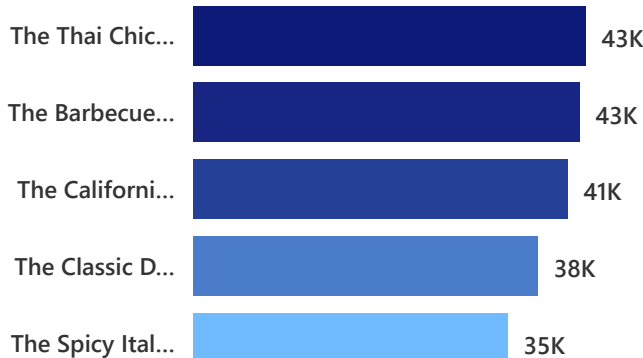
Total Orders



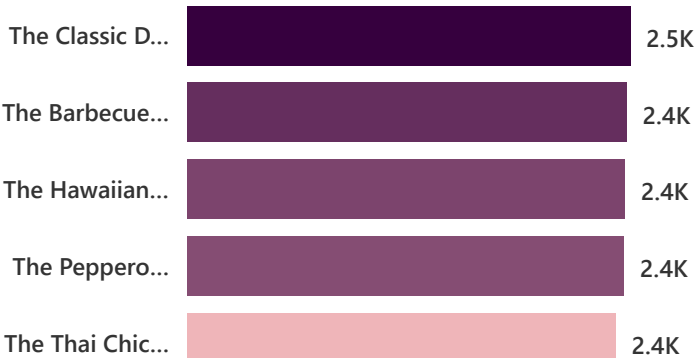
2.32

Average Pizzas Per Order

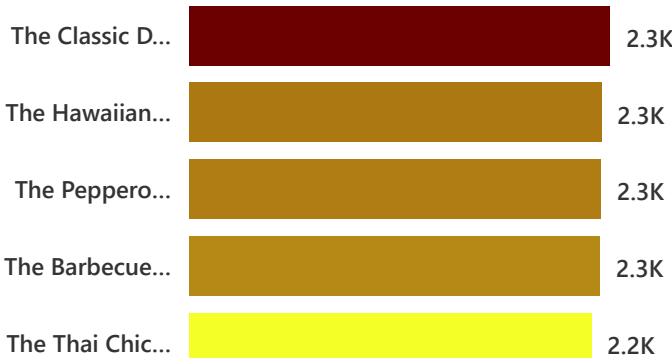
### Top 5 Pizzas by Revenue



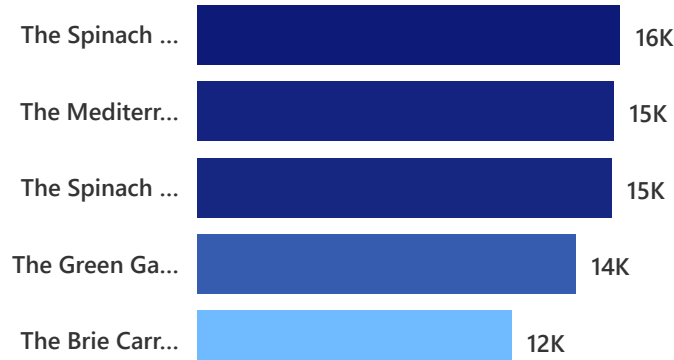
### Top 5 Pizzas by Quantity



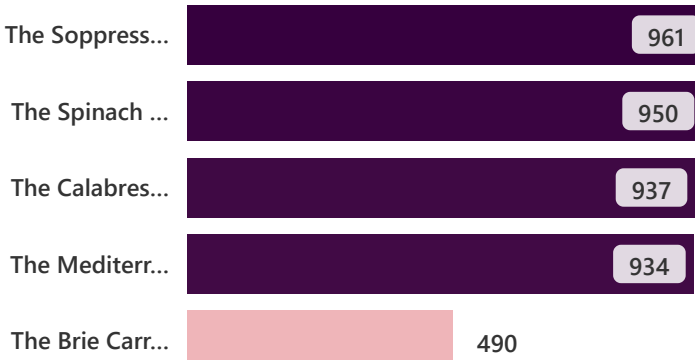
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

