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The Security Implications of Ubiquitous Social Media: Article Critique

Since their rise to fame for their sleek communication ability and entertaining competition for likes, social media websites have struggled with the balance of privacy and information security. Fortunately for these websites, more and more of its users are okay with releasing their personal information on the web. Unfortunately, these websites now need to make sure that this information does not get leaked or tampered with. Chris Rose from Walden University goes over this tough balancing act that these companies have to deal with now. He even goes through the endless scaffolding of information sharing by these sites when paired together. With more people that legally get access to this information, these a larger group of people that can illegally access this information. This is why big companies like Facebook and Twitter need to invest in better security measures to make sure anyone outside the circle of sharing cannot access it. This is an aging and always-improving process, because hackers will always find new ways to exploit. In my opinion, I agree with Rose. These big companies are doing dangerous things by taking in all this information and trying to promise it will be safe. But at the same time, privacy disclosures are riddles with loopholes and catches that will allow them to get out of almost anything. So whenever I put information online, I make sure it's in good hands, with people I believe have the resources to protect it.

Works Cited

Rose, Chris. "The Security Implications Of Ubiquitous Social Media." *International Journal of Management and Information Systems*, vol. 15, no. 1, 2011, pp. 35–40.