Isabella Patton

651.285.4174 ▪ ipatton@wellesley.edu ▪ @ciaoisabella

EDUCATION

WELLESLEY COLLEGE **Wellesley, MA**
Bachelor of Arts in Psychology with a minor concentration in Economics 2009 - 2013
Relevant Coursework: Social Psychology, Marketing, Research Methods, Behavioral Genetics, Cognitive Neuroscience
Intermediate Micro, Information Economics, Financial Markets, Statistics, Multivariable Calculus, Logic

Harvard University **Cambridge, MA**
HBS graduate-level Business Management courses Summer 2012
  ▪ Systems Thinking
  ▪ Judgment and Decision-Making

Massachusetts Institute Of Technology **Cambridge, MA**
Cross-registration Spring 2012
  ▪ Philosophy of Quantum Mechanics

Oxford University **Oxford, England**
Oxbridge Study Abroad Program; coursework in Philosophy and International Relations Summer 2008

EXPERIENCE

Startup Institute Boston **Cambridge, MA**
   Technical Marketing Track Summer 2013
  ▪ Marketing with a key focus on Google Analytics/Adwords, statistical computing using R, A/B Testing,
  Databases, SQL, customer segmentation, SEO, content creation and website building using HTML, and CSS

Implicit Social Cognition Lab at Harvard University, HBS **Cambridge, MA**
   Research Assistant 2012 - 2013
  ▪ Coded qualitative data and conducted statistical analysis on SPSS, as well as assisted in the interpretation of the results
  ▪ Compiled a literature review on all previous power-related research as a resource for the entire lab
  ▪ Wrote and edited 20-page briefs for review by the Institutional Review Board, an ethics committee for human subjects
  ▪ Improved methodological issues embedded in research designs on power dynamics within organizations

James Lam & Associates (Enterprise Risk Management) **Boston, MA**
   Project Manager 2012 - 2013
  ▪ Researched and wrote 5 chapters for Lam's upcoming book *Enterprise Risk Management*
  ▪ Promoted after 3 months to managing a team of 6 researchers by assigning risk case studies and ensuring time management
  ▪ Mentioned for research contribution to publication: "Key Requirements for Board-Level Risk Reporting," James Lam.
  Board IQ: A Financial Times Service, Jan. 8, 2013

Middlesex District Attorney's Office **Woburn, MA**
   Child Abuse Unit Intern 2011 - 2012
  ▪ Refined facial coding skills analyzing and detecting discrepancies in interviews of perpetrators and victims
  ▪ Assisted Assistant District Attorney's by tirelessly deriving relevant details from extensive amounts of information in
  upcoming cases

LEADERSHIP & AWARDS

  ▪ Received Student Recognition Award in Philosophy (given to 1/1,000 students for outstanding achievement) for "ability
  to raise challenging questions and make succinct, well-formulated arguments."
  ▪ 1 of 4 Wellesley College students selected (out of 2,500) to participate in the Bi-Annual Wellesley College Debates for
  showing leadership
  ▪ Process Communication Model Leadership Workshop, June 2012

SKILLS

  ▪ Proficient in MS Office, SPSS, Qualtrics, CSS, and HTML
  ▪ Functional knowledge of Google Analytics and Google Adwords
  ▪ Basic knowledge of Python (incl. web scraping), R, and SEO
  ▪ Trained (in Washington, DC) and certified in Paul Ekman's "Facial Action Coding System" manual (a detailed, technical
  guide that explains how to interpret facial behaviors based on microscopic muscle movements in the face)
  ▪ Certificate of Expertise in METT Advanced (ability to recognize micro-expressions in a fraction of a second – Ekman)