



Mobile Design Guidelines

Principles

Respect the device

Apps and services for mobile need to take into account a host of device-specific issues, from battery life to signal.



Explain, don't overwhelm

Avoid long, technical explanations in interfaces. Show things working.



Make privacy work

Users want assurance that they have some level of privacy or security so their data and files are safe.



Give control over data

Respect user needs with availability, discoverability and persistence of their data.



Be seamless

The user shouldn't necessarily know how they're connected, but just feel confident that data is getting sent and received.

