

Ines Pioselli

Resume

Contact

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- English, French, Italian

Education

Concordia University | Montreal, Canada

BFA | Computation Arts
2020 - 2024 (Expected)

Waseda University | Tokyo, Japan

Exchange Program | International Liberal Studies
March 2023 - August 2023

Dawson College | Montreal, Canada

DEC | 3D Animation and CGI
2017 - 2020

Skills & Tools

UI / UX Design

Figma, Adobe XD, User Flow,
Information Architecture & Wireframing

Research

Empathy Maps, Journey Maps & Card Sorting

Adobe Suite

Photoshop, Illustrator, After Effects, InDesign & Premiere Pro

3D Animation

Autodesk Maya, Blender & Substance Painter

Programming

HTML, P5, Css & Javascript

About Me

Highly creative and detail-oriented designer with experience in user research, wireframing, prototyping, and interaction design. Strong passion for visual storytelling and enjoy seeing work come to life.

Work Experience

Graphic Designer

Scribbles Magazine | 2023 - Present

- In charge of the layout of text and artwork, crafting visually captivating and cohesive magazine spreads that captivated readers' attention.
- Collaborated closely with editors and artists to conceptualize design concepts, ensuring alignment with editorial vision and artistic direction.
- Innovatively implemented creative solutions to overcome design obstacles, elevating readability and maximizing visual impact to enhance overall reader experience.

Graphic Designer

Concordia Queer Print Club | 2023 - Present

- Ensured the development of compelling promotional materials tailored for social media platforms, effectively driving engagement and brand awareness.
- Established and maintained a uniform visual identity across all social media channels, ensuring brand recognition and reinforcing brand integrity through consistent and cohesive visual language.

Nintendo Specialist

Nintendo of Canada | 2019 - 2022

- Served as a brand ambassador for Nintendo, engaging with customers through product sampling and interactive demonstrations to foster positive brand experiences and cultivate lasting relationships.
- Thrived in high-pressure, fast-paced environments while maintaining exceptional customer service standards and attention to detail.

3D Artist Intern

Behaviour Interactive | Summer 2019

- Collaborated closely with the Art Director to refine creative vision, consistently incorporating feedback to elevate the quality and cohesiveness of artistic projects.
- Proficiently translated concept art into detailed 3D models, demonstrating a keen eye for detail and a mastery of modeling techniques.
- Adapted swiftly to feedback from the Art Director, consistently implementing enhancements to optimize artistic outcomes and exceed project expectations.