IPM – Assignment 1
Joel Costa - 49466

Good interface

 The image below shows one initial stage of booking flights through TAP website, here we have the opportunity to be shown with a table for flexible dates which ultimately will help us, the users, choosing the best fitting for our dates and budget.

 In my opinion this is a good interface when compared to other airliners which don't have this particular feature (or implemented with this simplistic way) hence the customers have to be playing the "try to guess" game in order to find the best dates / prices.

LIS Lisboa ⇅ NYC	Nova Iorque - todos os aeroportos			30 dez. a 6 jan.	1 Passageiro 1 Adulto	Editar

	31 Dez. qui.	1 Jan. sex.	2 Jan. sáb.	3 Jan. dom.	4 Jan. seg.	5 Jan. ter.	**Regresso** 6 Jan. qua.
26 Dez. sáb.	408,93 EUR	383,93 EUR	383,93 EUR	383,93 EUR	383,93 EUR	383,93 EUR	☆ 358,93 EUR
27 Dez. dom.	408,93 EUR	408,93 EUR	383,93 EUR	383,93 EUR	383,93 EUR	383,93 EUR	☆ 358,93 EUR
28 Dez. seg.	468,93 EUR	408,93 EUR	408,93 EUR	383,93 EUR	383,93 EUR	383,93 EUR	☆ 358,93 EUR
29 Dez. ter.	608,93 EUR	468,93 EUR	408,93 EUR	408,93 EUR	383,93 EUR	383,93 EUR	☆ 358,93 EUR
Partida 30 Dez. qua.	608,93 EUR	608,93 EUR	468,93 EUR	408,93 EUR	408,93 EUR	383,93 EUR	☆ **358,93 EUR**
31 Dez. qui.	608,93 EUR	608,93 EUR	608,93 EUR	468,93 EUR	408,93 EUR	408,93 EUR	☆ 358,93 EUR
1 Jan. sex.	✕	608,93 EUR	608,93 EUR	608,93 EUR	468,93 EUR	408,93 EUR	408,93 EUR

Bad interface

The image below was taken from an online guide named: "How to change the subtitles or audio language" on the prime video TV app, with this types of guides we can start to see the issues and trouble that some users had to go through in order to be able to change something as simple as subtitles language.

In my opinion this is a complete bad interface, I experienced this confusing design. I was used to other streaming platform apps to have this option with an easy access whilst watching the media "on air", however, in this particularly app the only settings available on such situation was to disable and enable subtitles, which led users either to spend some time looking through the supposedly obvious tabs (settings) or go straight googling the solution to actually change the language.

I have found that recently Amazon fixed this design issue and now these settings are more streamlined and are available like any other streaming platform. Something that I would suggest myself.