

# Intro to Artificial Intelligence

Ivan Portilla

Data and AI Architect

Ricoh

Adjunct Instructor

CU



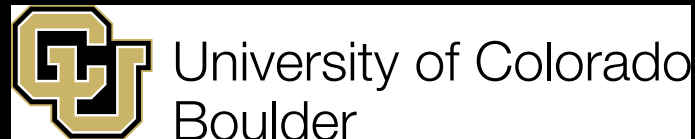
# Agenda

<https://github.com/iortilla/AI-101>

- Intros
- What is AI
- GenAI
- Demos
- Closing



# AI Technical Leader & Educator



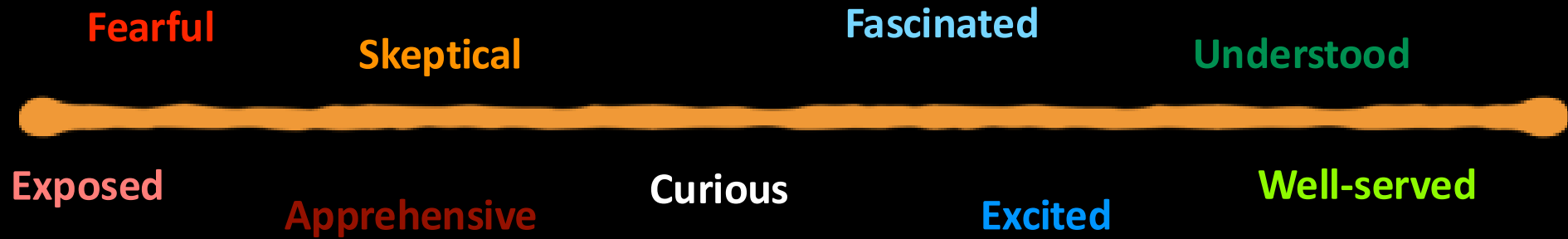
# **What is AI?**

# Slido.com - 4041174



# AI Perception

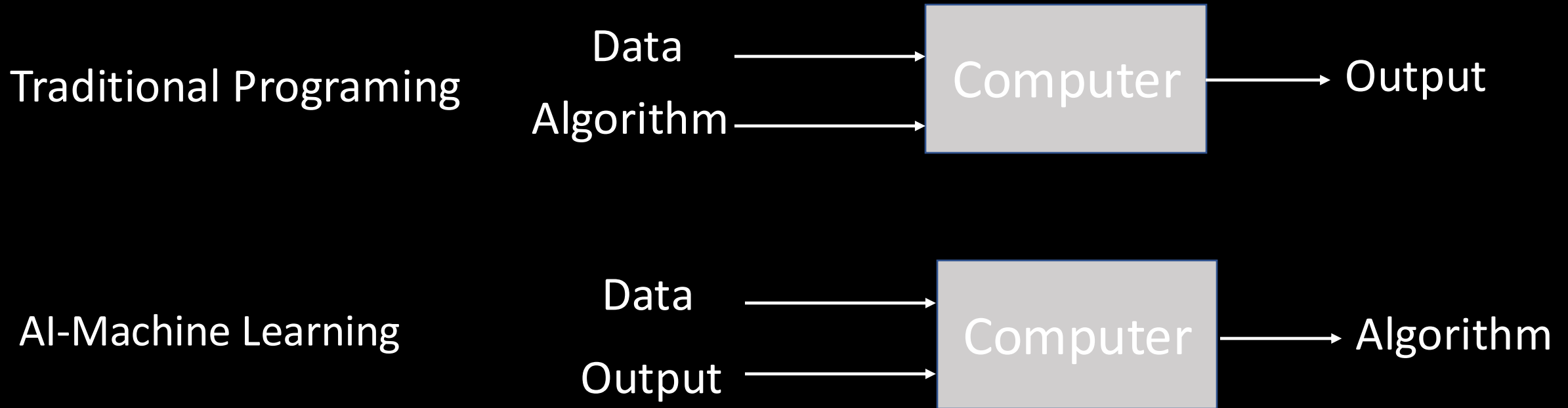
What do people feel about AI?



# What we know



# Why Machine Learning?



AI provides systems the ability to **automatically** learn from **experience** (without being programmed)



Intelligence demonstrated  
by CU Students

# Exercise 1

---

**How is AI being used today?**

# PB&J Recipe



# Exercise 1

Program how to make a Peanut Butter & Jelly sandwich

1. Get ingredients (PB, Jelly, Bread)
2. Get cooking utensils (plate, knives)
3. Get two slices of bread
4. Open PB, Jelly jars
5. With a knife spread 2 Tablespoons of peanut butter on one piece of bread
6. With a different knife, spread 2 Tablespoons of jelly on the other slice of bread
7. Put the slices together
8. Toddler adaptation: cut off crusts before serving.
9. Place on plate & serve



# Exercise 2

---

# Machine Learning:

Sample



Label



dog



cat



horse

## Human Learning:

We learn through

## Cat or Dogs



Long Ear Black nose

dog





# Machine Learning:

Sample



Label



dog



cat



horse

# Human Learning:

We learn through

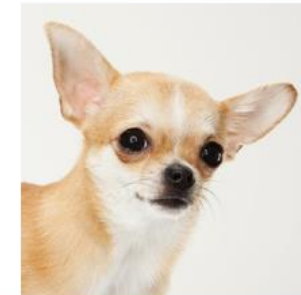


Examples

Long Ear Black nose



Diagrams



Comparisons

# Exercise 3



Passing truck in  
highway



# Passing truck in highway

## **Don't Follow Closely Behind Prior to Passing**

- As you prepare to pass, keep a healthy distance between your car and the truck in front of you. At minimum, 30 feet should separate the two vehicles. Signal clearly to indicate your next move.

## **Pass in the Left Lane**

- The left lane is referred to as the 'passing lane' for a reason; it's the safest place to pass any vehicle, but particularly trucks and buses. It's frustrating to be stuck behind a slow truck in the left lane, but resist the urge to pass on the right side.

## **Don't Linger in the Truck's Blind Spot**

- Trucks have huge blind spots on both sides. Pass promptly while still abiding by the speed limit. Don't hang out in the blind spot area, which, in the left (passing) lane, constitutes the truck's entire front half.

## Recognition

- With GPS navigation, HiRes cameras, Laser-radar cameras: Location, speed of trucks, road conditions, emergency lane
- With Image Recognition: Turn signal (!lamp), paper or debris on the road

## Insights

- Data is fed into multiple CPUs + collected data + rules
- Manufacturer knows who has the right of the way, when trucks can pass + MM miles driven have feedback on different driving style

## Action (Cognitive Decision)

- Assist (alerts driver)
- Act (Pass or Not pass, Measure decision effects, feedback loop, and share w other cars)

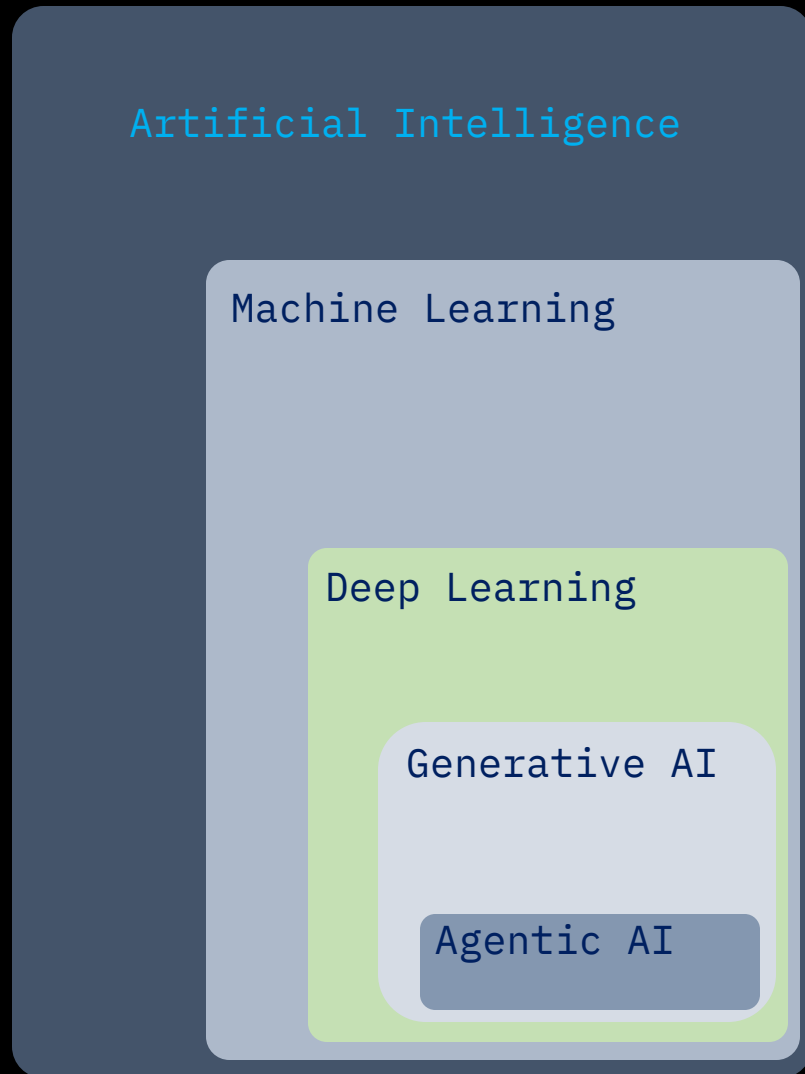
# Agenda

Intro

Core

Closing

# Brief history of artificial intelligence



## Artificial Intelligence

Intelligence demonstrated by machines



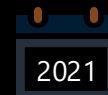
## Machine Learning

Learn from data



## Deep Learning

Model after the human brain (Neural Networks)



## Generative AI

Create new written, visual, and auditory content



## Agentic AI

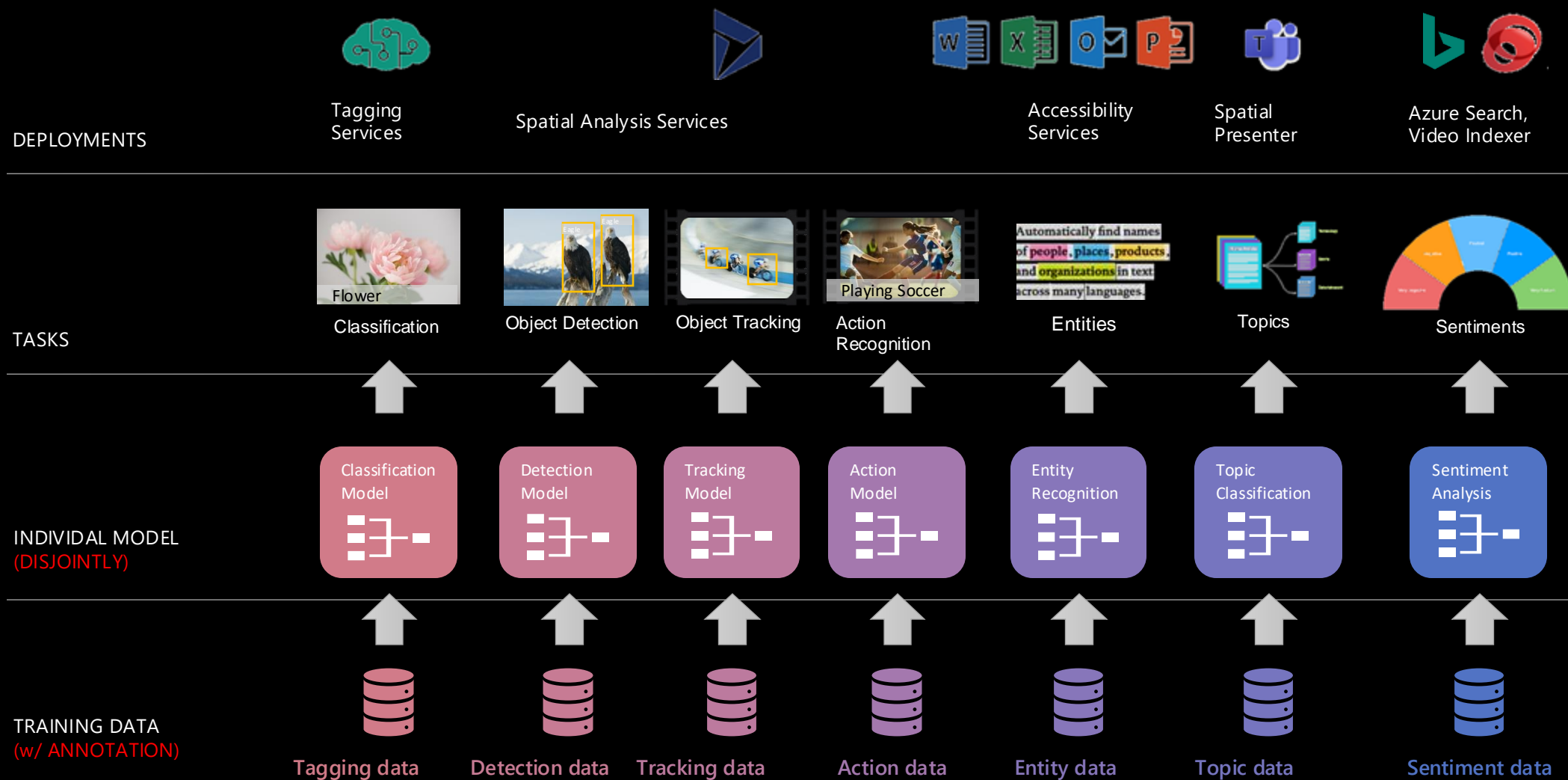
Can set goals, make decisions, & take actions to achieve those goals

# Generative AI

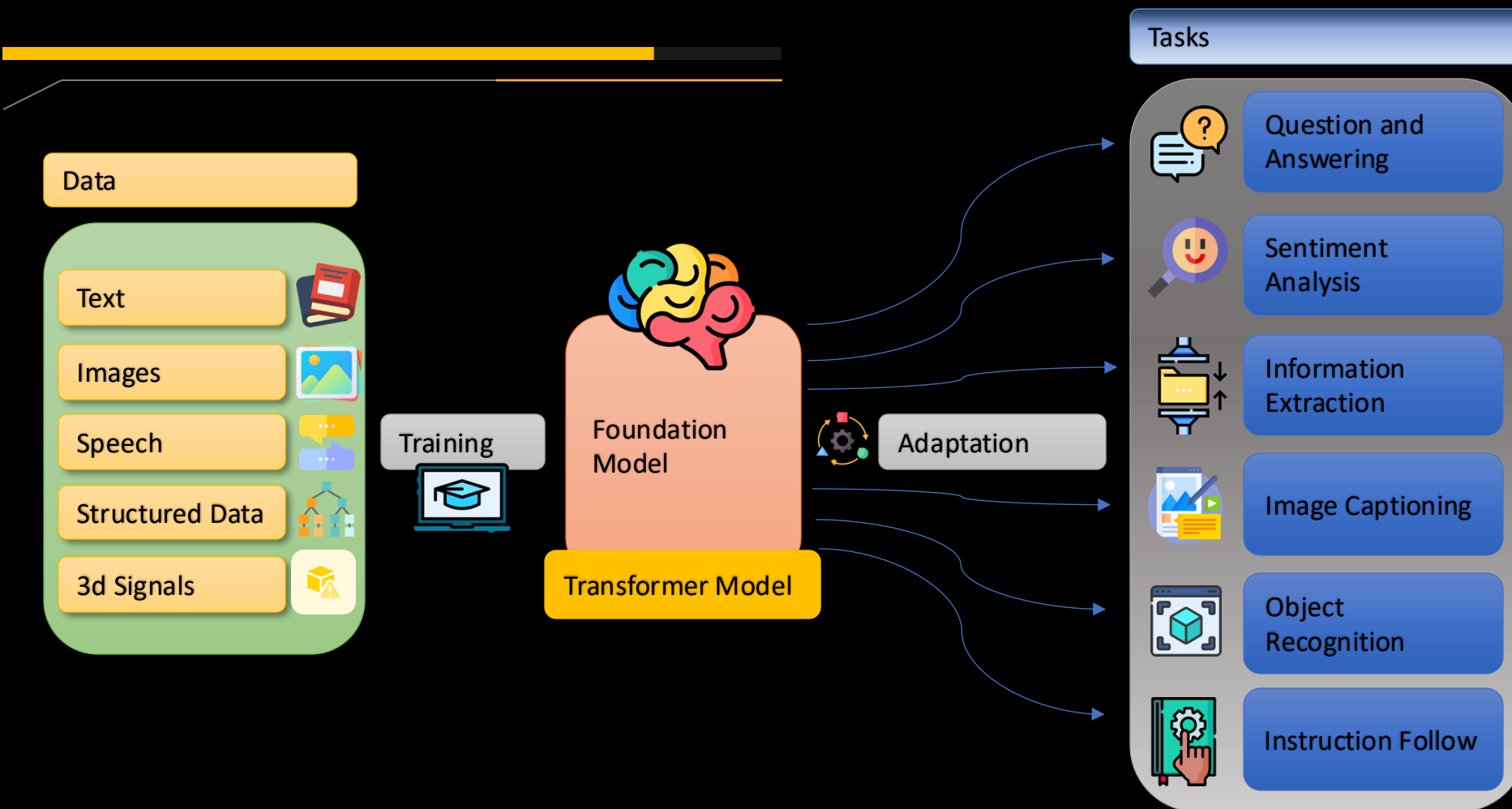
a type of artificial  
intelligence that  
creates new content  
based on existing data

# Traditional model development

High cost & slow deployment - Each service is trained disjointly



# Foundation Models





# Generative AI

The best thing about AI is its ability to ...

learn	4.5%
predict	3.5%
make	3.2%
understand	3.1%
do	2.9%

## Generative AI

### GPT-3

Prompt:

Write a tagline for an ice cream shop.

Response:

We serve up smiles with every scoop!

### Codex

Prompt:

Table customers, columns =  
[CustomerId, FirstName,  
LastName, Company, Address,  
City, State, Country,  
PostalCode]

Create a SQL query for all  
customers in Texas named Jane  
query =

Response:

```
SELECT *  
FROM customers  
WHERE State = 'TX' AND  
FirstName = 'Jane'
```

### DALL·E

Prompt: A white Siamese cat

Response:

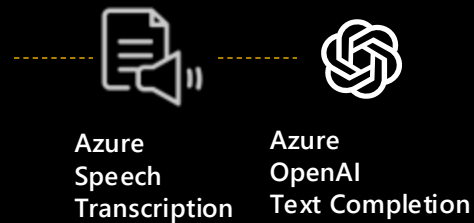


# Media Example

## News Analyses & Article Creations



News Broadcast (Global Warming)



Search  
SEO  
Virtual Agent  
Analytics  
Reporting  
Knowledge Mining

Content Analysis

Content Creation

Ideation  
Productivity  
Personalization  
Accessibility  
A/B Testing

### Topic Classification

Global warming, Deforestation,  
Carbon footprint

### Entity Extraction

Organizations: IPCC, UNFCCC, Green Peace  
Geography: Canada, USA

### Key Word Extraction

Human activities, fossil fuels,  
earth atmosphere

### Question and Answer

What is the Intergovernmental Panel on Climate  
Change (IPCC)?

The IPCC is an international organization that studies  
climate change and the effectiveness ...

### Video summarization

The article discusses about global warming and its effects on  
the Earth's atmosphere, wildlife, and human communities. It  
states that the primary cause of global warming is ....

### News article generation (or blogs, social media)

Global warming is the gradual increase in the overall  
temperature of the Earth's atmosphere, primarily caused ...

### Script Generation

Act 1: The show opens with a shot of a beautiful coastal town  
Act 2: As the town struggles to cope with the crisis ...

### Personalized Content generation (or Advertising)

Simon, as someone passionate about global warming, you are  
aware of the urgent threat it poses to our planet ...

Demos

# Future of AI Example (Semantic Analysis)

## The Wining Shot

The soccer game was nearly over. The two teams were tied, one to one.

Alice kicked the ball. Oops! She kicked it the wrong way.

"What a bad kick," Alice thought.

But wait!. Her teammate John jumped to stop the ball. The ball went off John into the goal!.

Alice's team won the game. Hooray! It was not a bad kick, after all.

Who won the game?

Why?

# Future of AI Example

## The Wining Shot

The soccer game was nearly over. The two teams were tied, one to one.

Alice kicked the ball. Oops! She kicked it the wrong way.

"What a bad kick," Alice thought.

But wait!. Her teammate John jumped to stop the ball. The ball went off John into the goal!.

Alice's team won the game. Hooray! It was not a bad kick, after all.

Who won the game?

Answer: Alice's team

Correct

Explanation: Alice's team won the game because Alice's team had more points than the other team

✓ Correct

# ChatGPT

JE

read this: The Wining Shot

The soccer game was nearly over. The two teams were tied, one to one.

Alice kicked the ball. Oops! She kicked it the wrong way.

"What a bad kick," Alice thought.

But wait!. Her teammate John jumped to stop the ball. The ball went off John into the goal!.

Alice's team won the game. Hooray! It was not a bad kick, after all.

# ChatGPT

JE

who won the game



Alice's team won the game, even though Alice initially thought she had made a bad kick. John's quick thinking and intervention helped the team to score the winning goal, and they were able to secure victory in the game.

JE

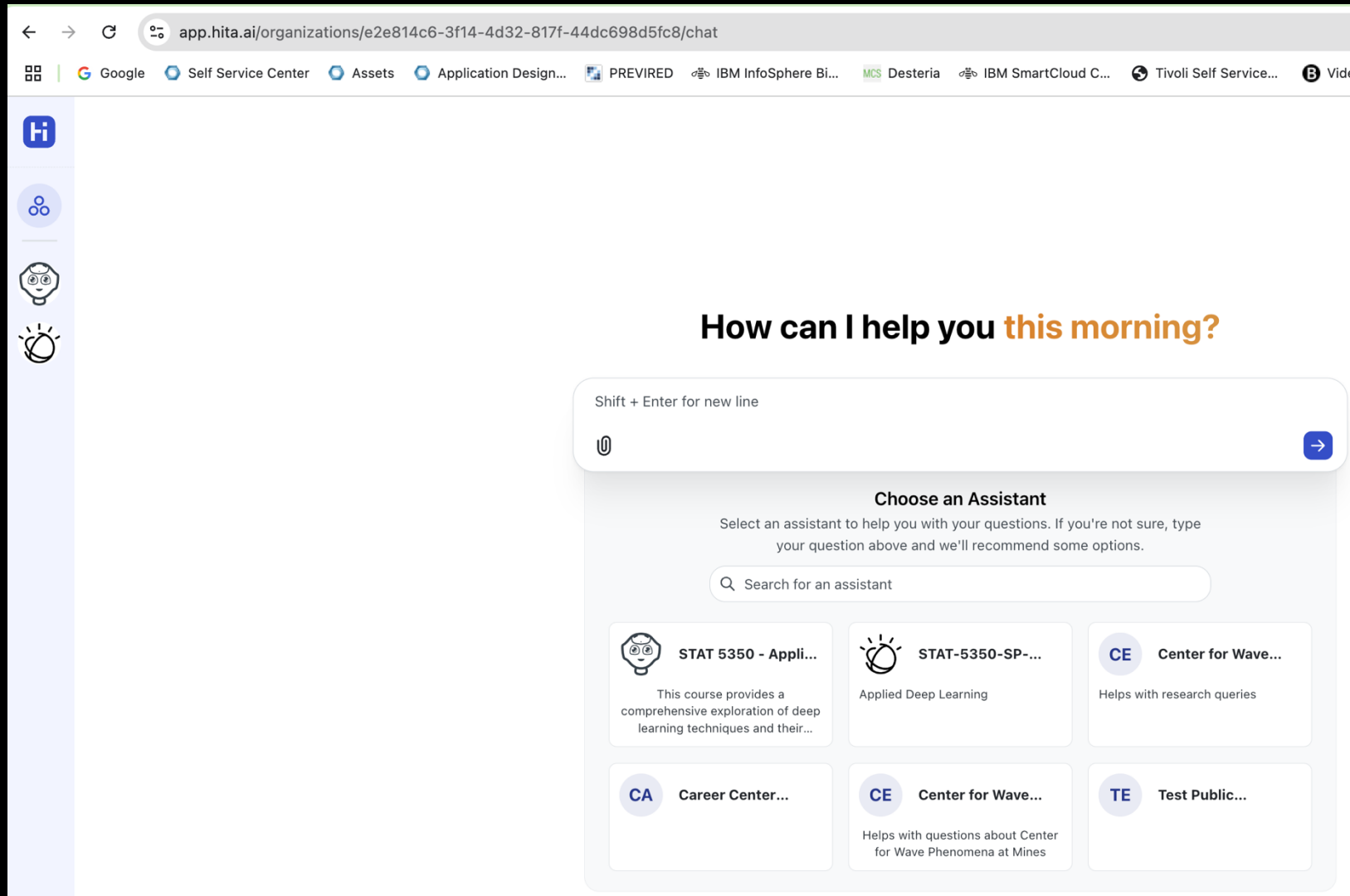
why?



Alice's team won the game because John was able to use his skills and reflexes to intercept the ball, even though Alice's kick was not aimed in the right direction. John's intervention caused the ball to go into the goal, which resulted in a score for Alice's team. Since this happened near the end of the game and there was no time left for the other team to catch up, Alice's team won the game with a score of 2-1.



# Conversational AI



<https://app.hita.ai/organizations/e2e814c6-3f14-4d32-817f-44dc698d5fc8/chat>

# Text to Image Example

## FLUX.1 [dev]

12B param rectified flow transformer guidance-distilled from [FLUX.1 \[pro\]](#)  
[\[non-commercial license\]](#) [\[blog\]](#) [\[model\]](#)

a cowboy on a horse in mars

Run



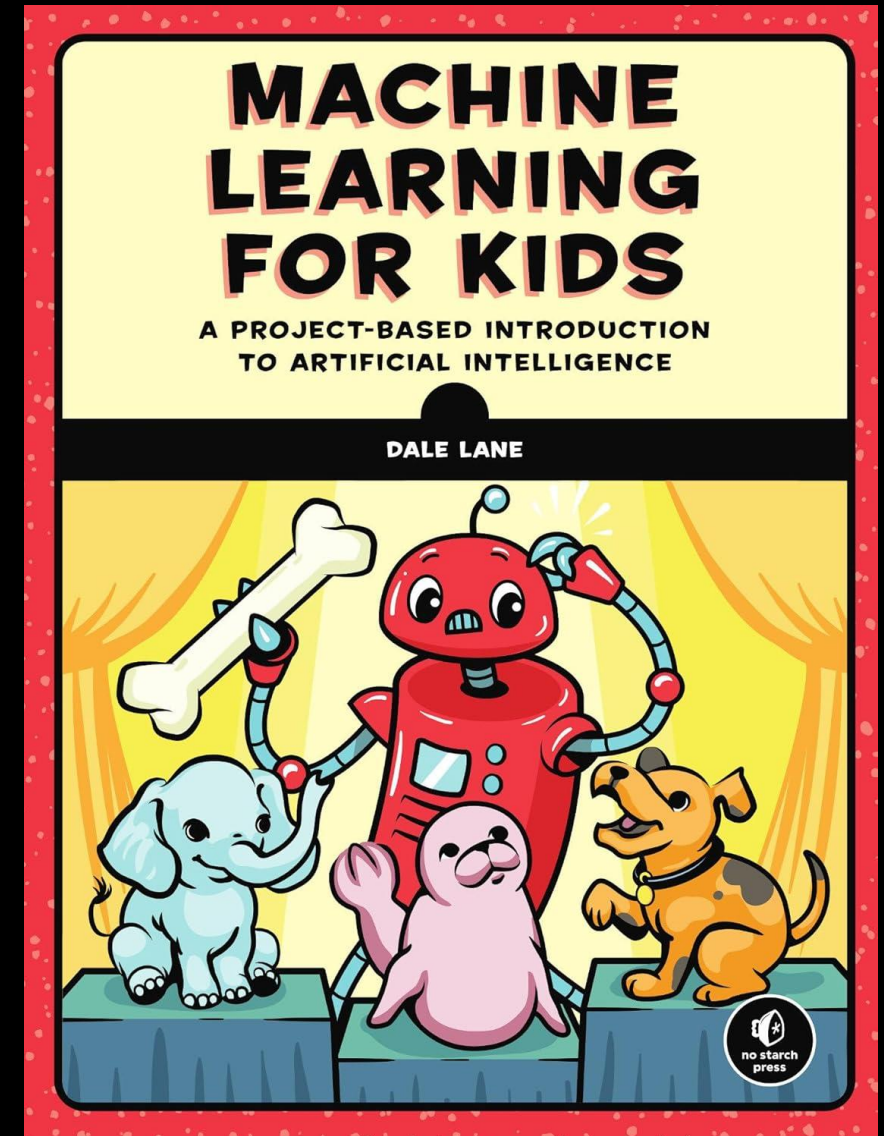
<https://huggingface.co/spaces/black-forest-labs/FLUX.1-dev>

# Landing.ai

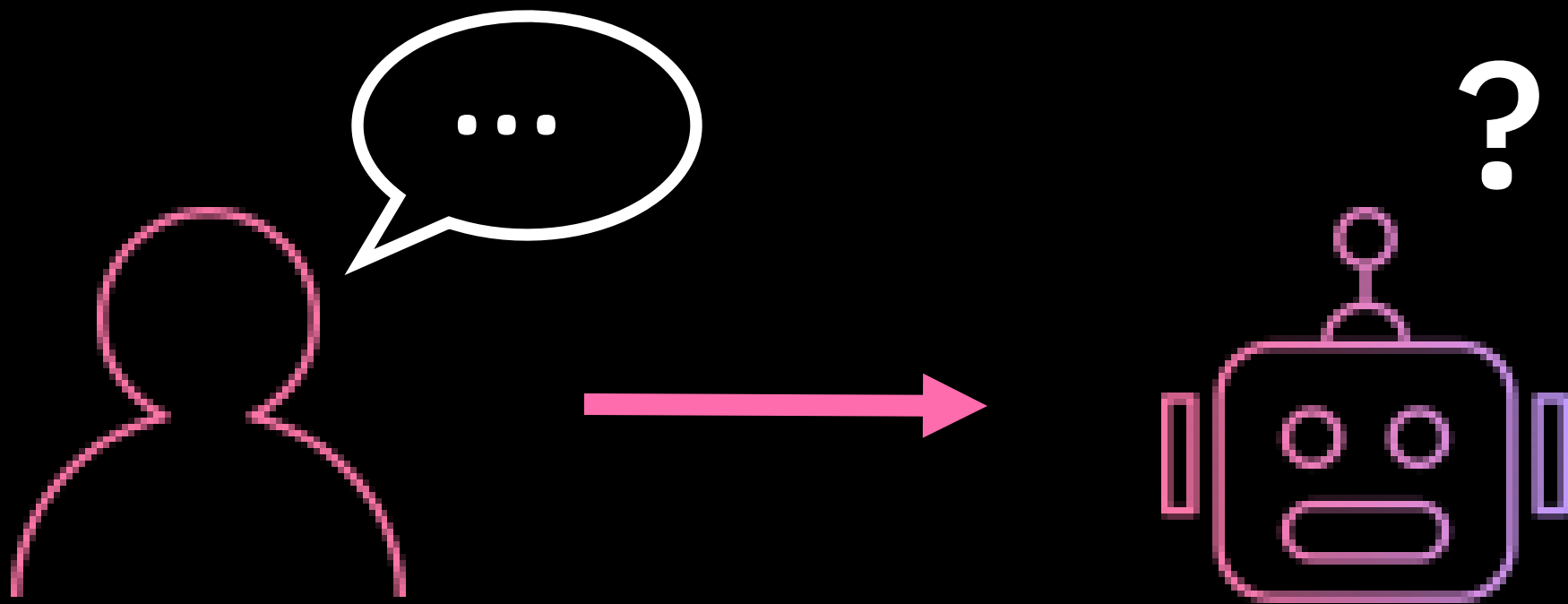
How many animals on this picture?



2025/4/9



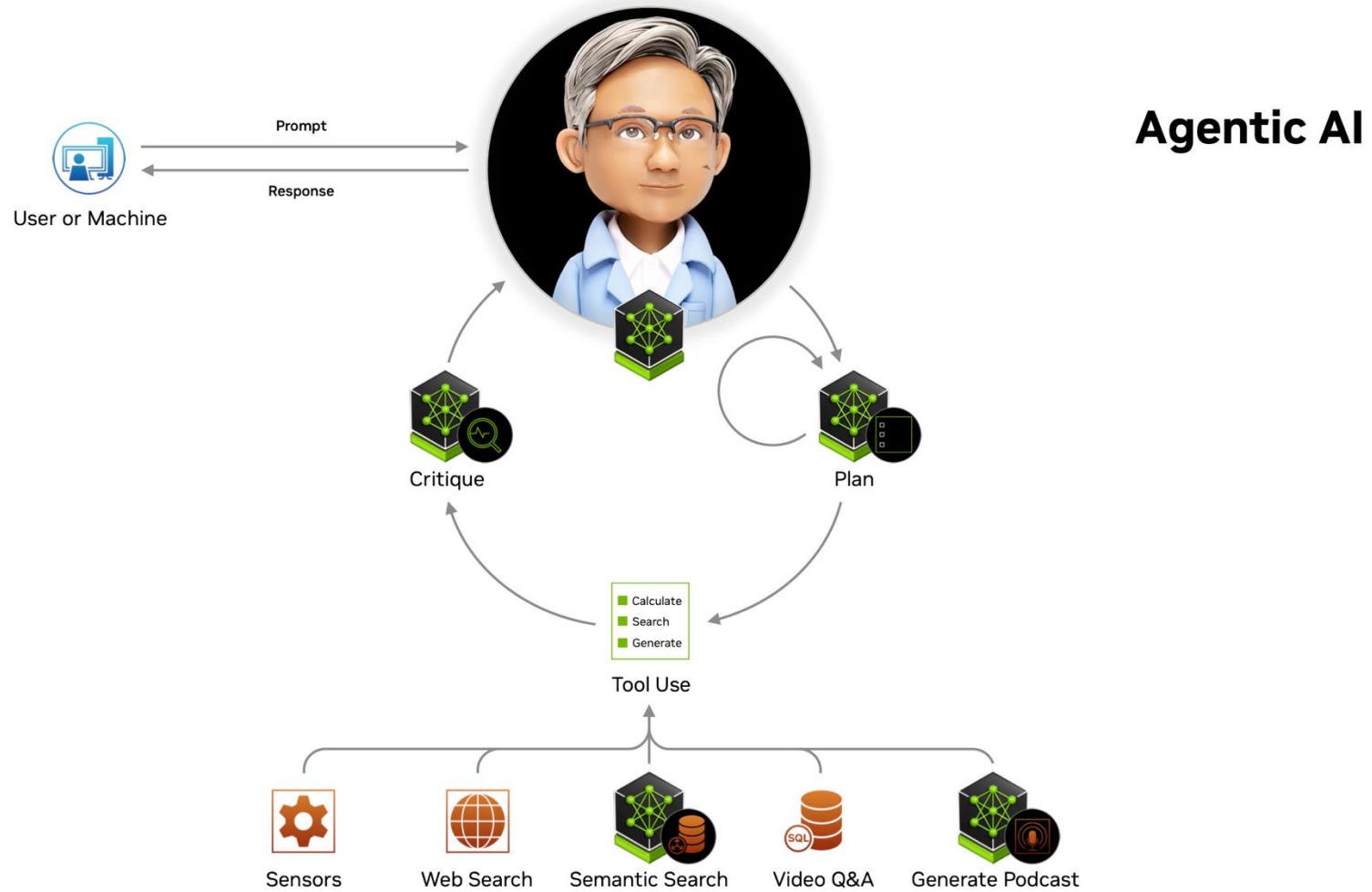
35



# Agentic AI

AI systems that act as autonomous *agents*, capable of making decisions, taking actions, and pursuing goals with *minimal* human intervention

# Agentic AI



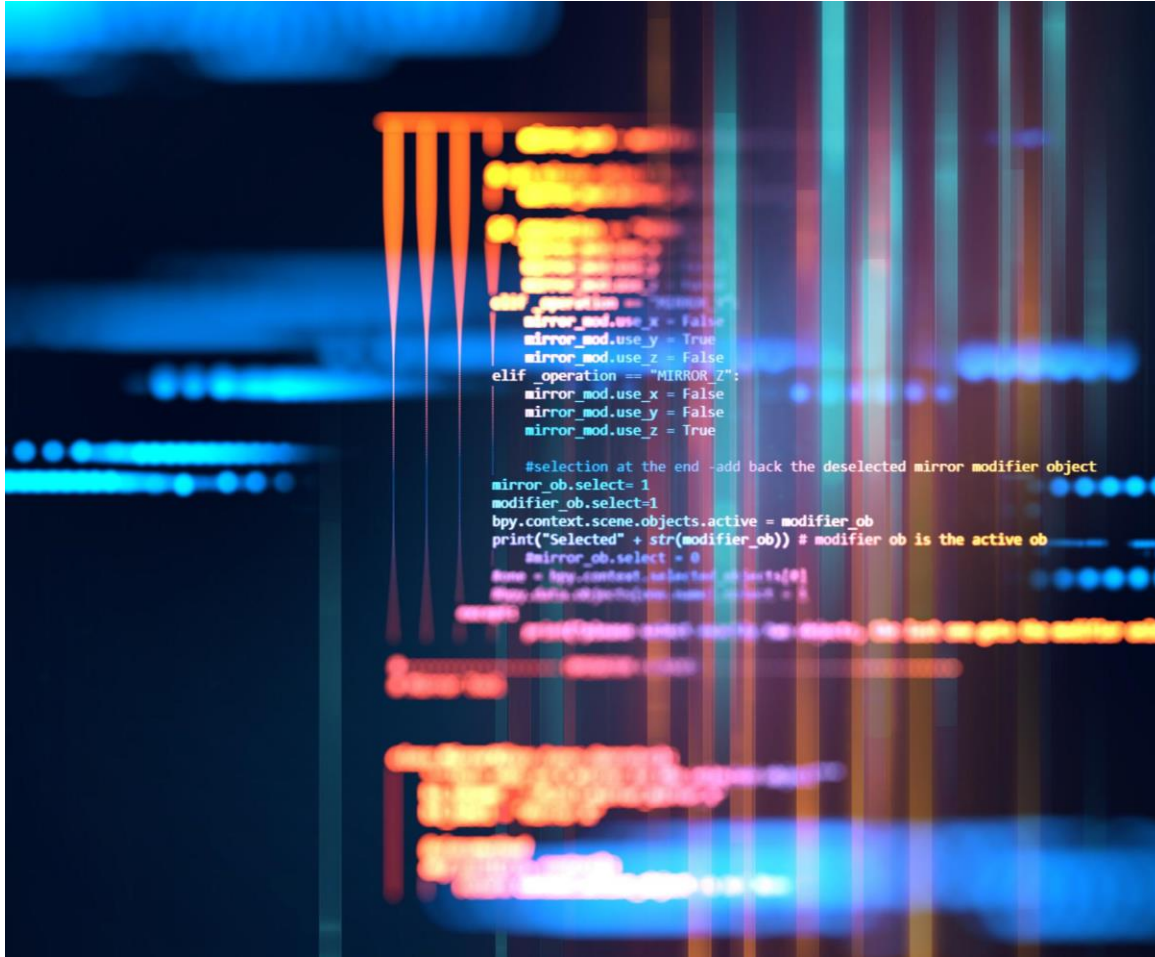


# Vibe coding

Fast, intuitive coding with AI assistance

# What's Changing?

**AI tools now co-write code, design systems, & offer intelligent suggestions**



- Generation
- Completion
- Explanation
- Translation
- Testing
- Documentation



# Code generation

Write a Python script that connects to a MongoDB database, retrieves documents from a 'users' collection, and prints usernames and their corresponding email addresses. :



watsonx

*# Assisted by watsonx Code Assistant*

```
import pymongo
```

*# Connect to MongoDB*

```
client = pymongo.MongoClient("mongodb://localhost:27017/")
```

*# Access the 'users' collection*

```
db = client["mydatabase"]
```

```
collection = db["users"]
```



# Code generation

PLAYGROUND

PROMPT 1

RESPONSE 1

Top K

Top P

TEMP

SUBMIT

## Playground

Response 1

Response 2

Response 3

### Top K

### Top P

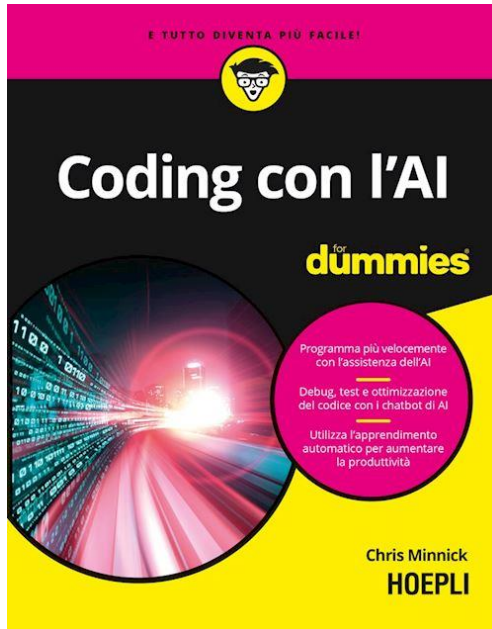
### Temperature

### Max New Tokens

Submit

# GitHub Copilot Demo

~~Engineers~~ Anyone can build faster, smarter, & with less manual work



## I. Techniques & Technologies

1. Benefits
2. Parsing ML/DL
3. AI coding tools
4. Coding w chatbots

## II. Using AI to write code

5. From plan to prototype
6. Formatting & improving code
7. Find, eliminate bugs
8. Translate & optimize code

## III. Test, Document & Maintain code

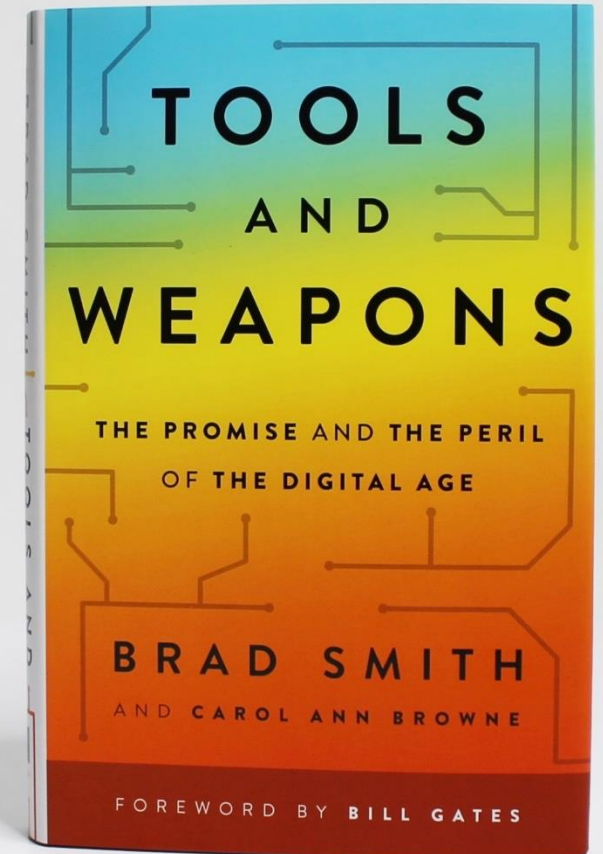
9. Testing your code
10. Documenting you code
11. Maintaining your code

# Why responsible AI?

“The more powerful the tool, the greater the benefit or damage it can cause...Technology innovation is not going to slow down. The work to manage it needs to speed up.”

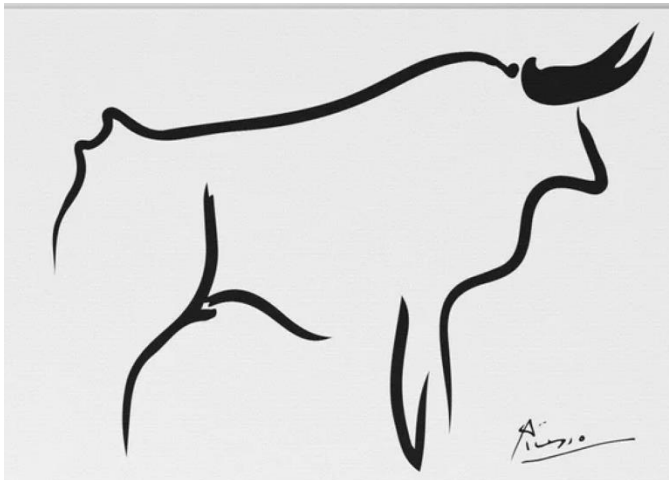
*Brad Smith*

*President and Chief Legal Officer, Microsoft*



# Lab 3 – Images

- Create an image to match sample posted in Slack



## Images playground

Deployments

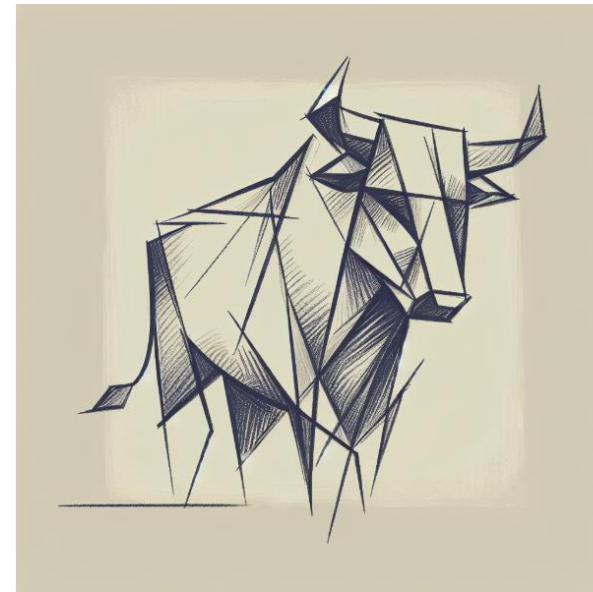
dall-e-3



Filters feedback

Prompt ⓘ

lightly sketched image of a bull, Picasso style



lightly sketched image of a bull, Picasso style





# Image Generation



Drives governance  
policy effectiveness  
while tracking how data  
is used and its value to  
the company

## Data Steward

Builds data pipelines that power  
dashboards and data platforms  
while ensuring high quality

## Data Engineer

Prepares data to tease out  
the insights they're looking  
for, without IT involvement

## Data Scientist



## Business Analyst

Works with data to apply insights  
to the business strategy

## App Developer

Makes insights immediately  
actionable and adds intelligence  
to apps in straightforward manner



Q&A

Applied  
Deep  
Learning

STAT 5350

[portilla@gmail.com](mailto:portilla@gmail.com)

[jesus.portilla@colorado.edu](mailto:jesus.portilla@colorado.edu)

<https://github.com/iportilla/AI-101>

