

Applied Deep  
Learning

# 5350 Watsonx Lab Quiz

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**<https://github.com/iportilla/watsonx>**

Applied Deep  
Learning

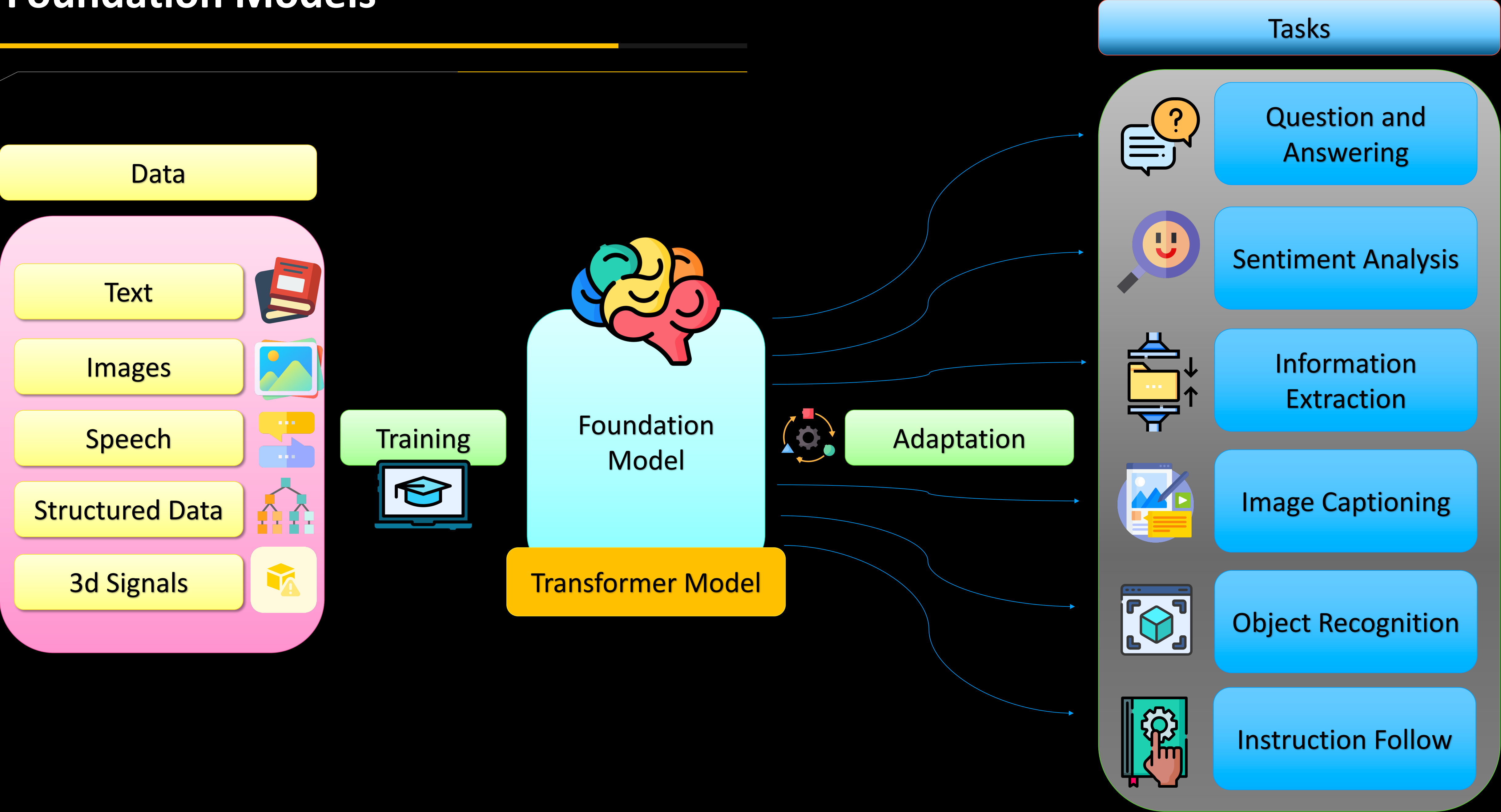
# 5350 Watsonx Lab Quiz

Cloud.ibm.com

Dataplatform.cloud.ibm.com

**<https://github.com/iportilla/watsonx>**

# Foundation Models



# Use cases & tasks

- Text summarization
- Rewriting
- Information extraction
- Q&A and Visual Q&A
- Detecting toxic / harmful content
- Classification & content moderation
- Conversational interface (chatbot)
- Language translation
- Source code generation
- Reasoning
- Mask personally identifiable information (PII)
- Personalized marketing and ads



# Use cases & tasks

**Target: mature adults**

This soap will  
moisturize your skin!



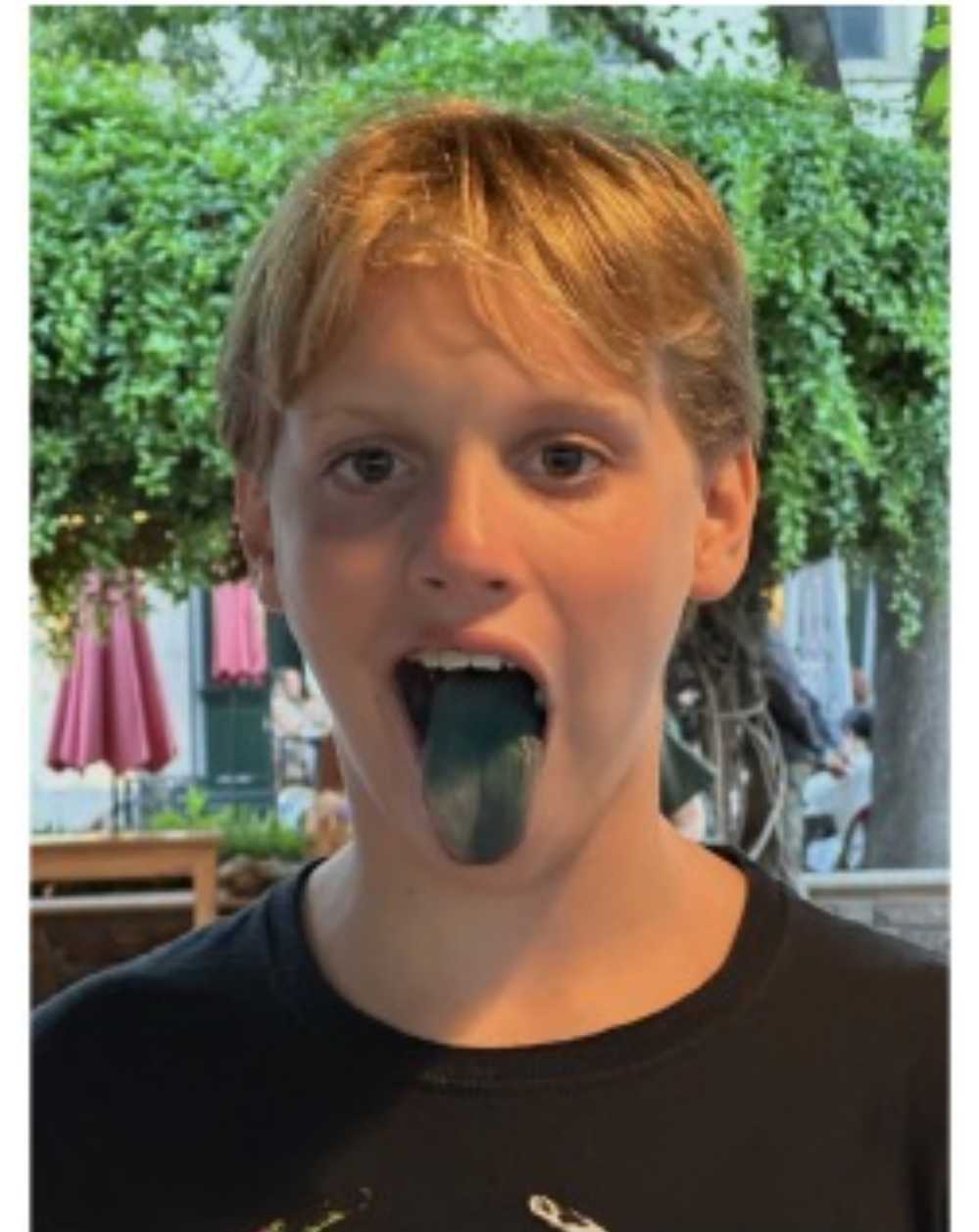
**Target: adults with children**

This soap won't sting  
your child's eye!



**Target: children**

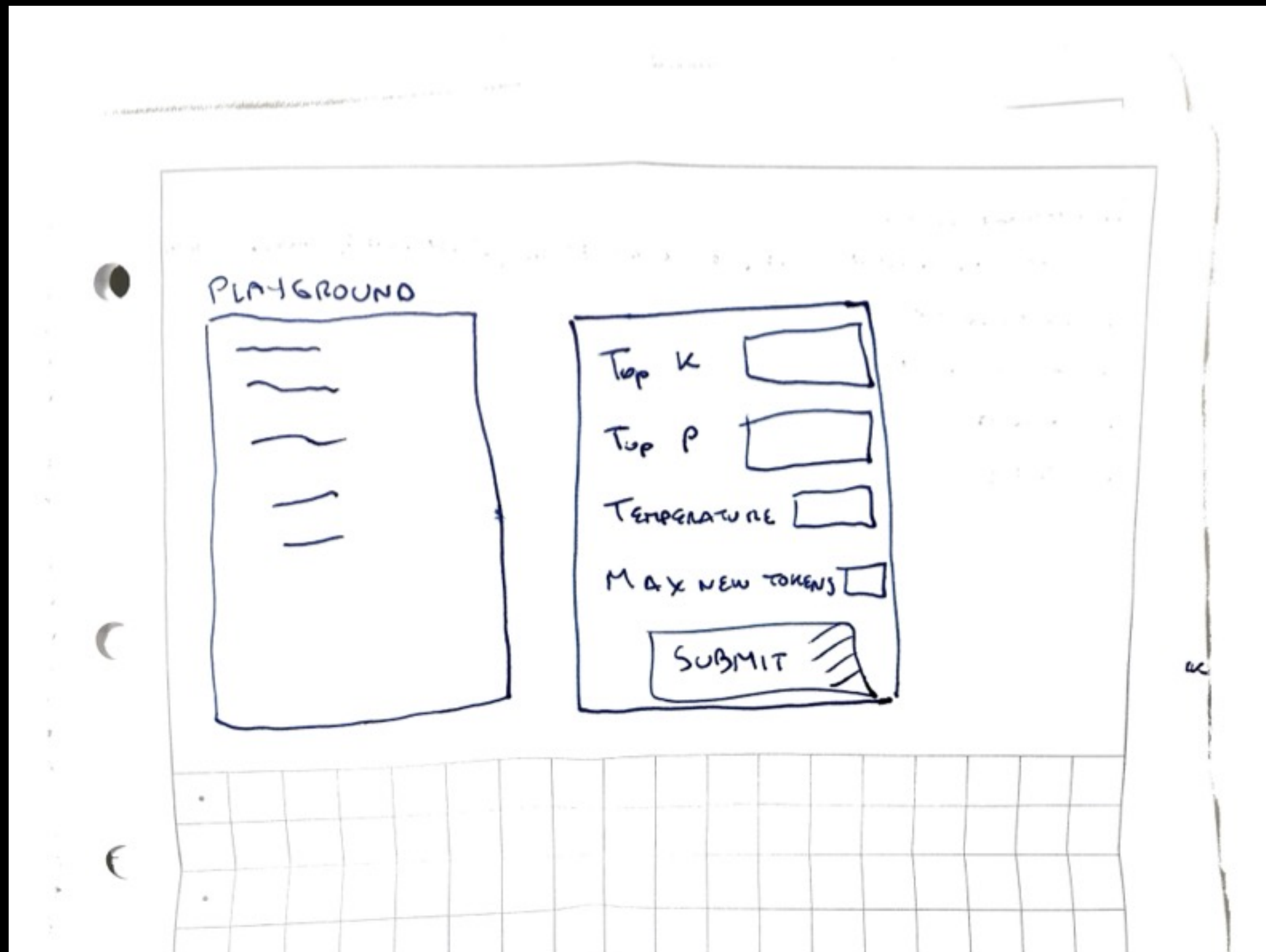
This soap can clean  
a blue tongue!





# Use cases & tasks

you are an expert UI designer, I will provide a sketch of a web page, write the html and javascript based on this picture



## Playground

Response 1

Response 2

Response 3

### Top K

### Top P

### Temperature

### Max New Tokens

- Intros
- ChatGPT 101
- Business Examples
- Exercise

# Generative AI and Traditional AI

## Generative AI

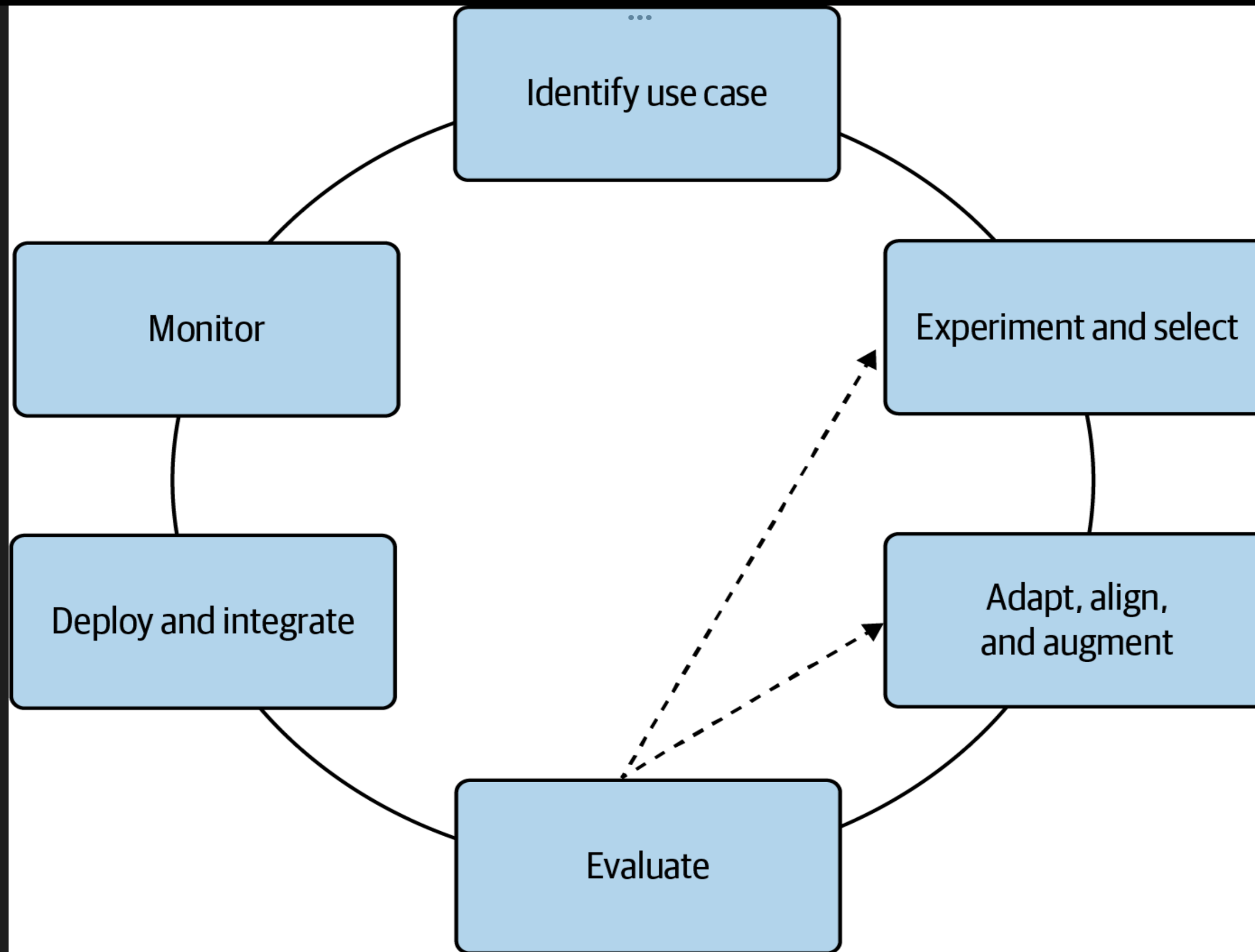
- Foundation models trained with unlabeled data
- Unsupervised
- Trained on very big data sets
- No specific task
- Transferable
- Works well for general tasks and can improve for specific tasks with less training
- Need to monitor bias and drift

## Traditional AI

- Traditional Machine learning (ML/AI) model trained with “labeled” data
- Training is supervised
- Trained on proper, large data sets
- Trained for a specific task
- Does not transfer well to other tasks
- A tuned model can be very efficient for the specific task it was designed for
- Need to monitor bias and drift



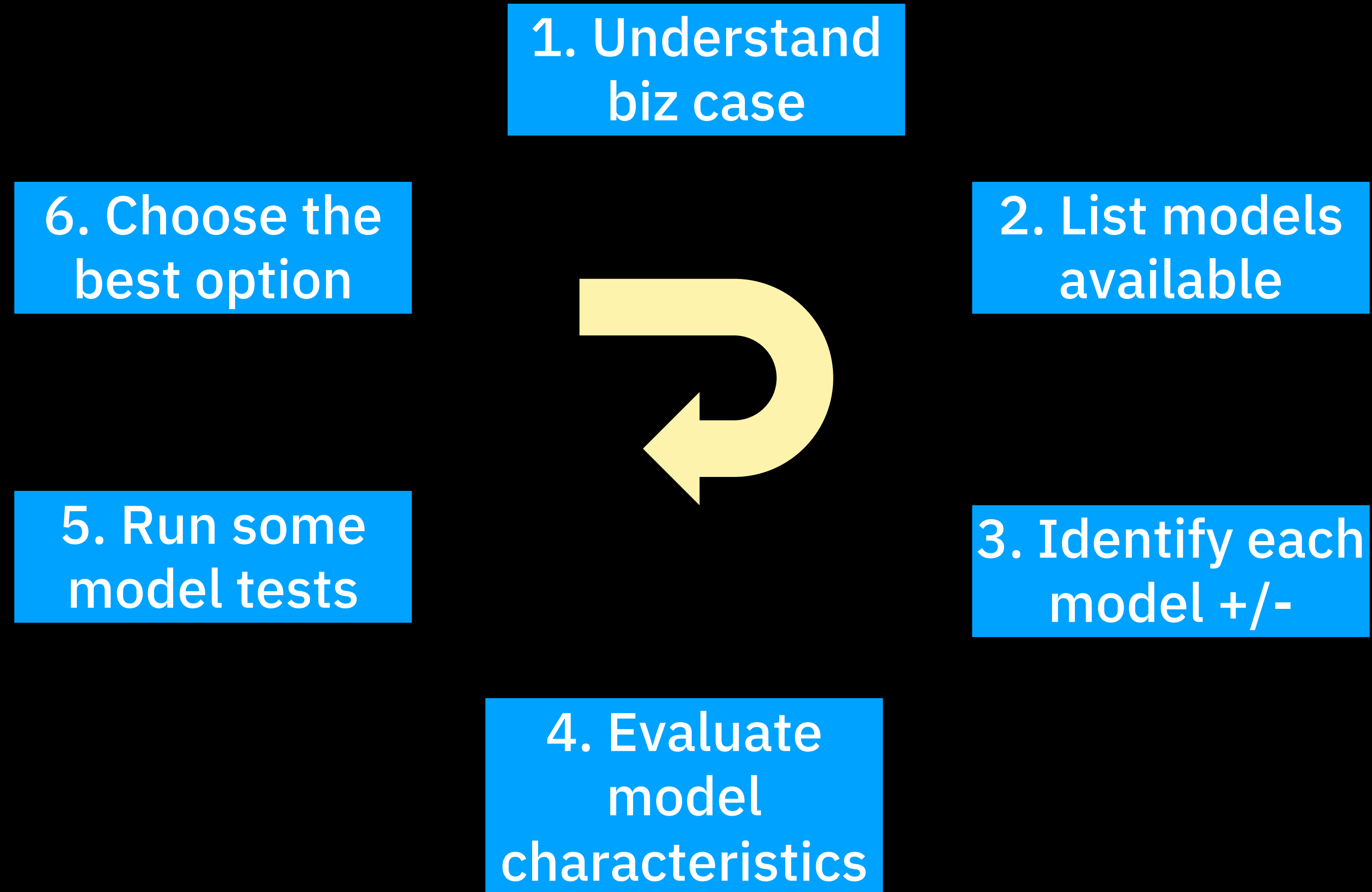
# GenerativeAI Project Lifecycle



<https://github.com/generative-ai-on-aws/generative-ai-on-aws>

How to select the best GenAI Model

# How to select the best GenAI Model



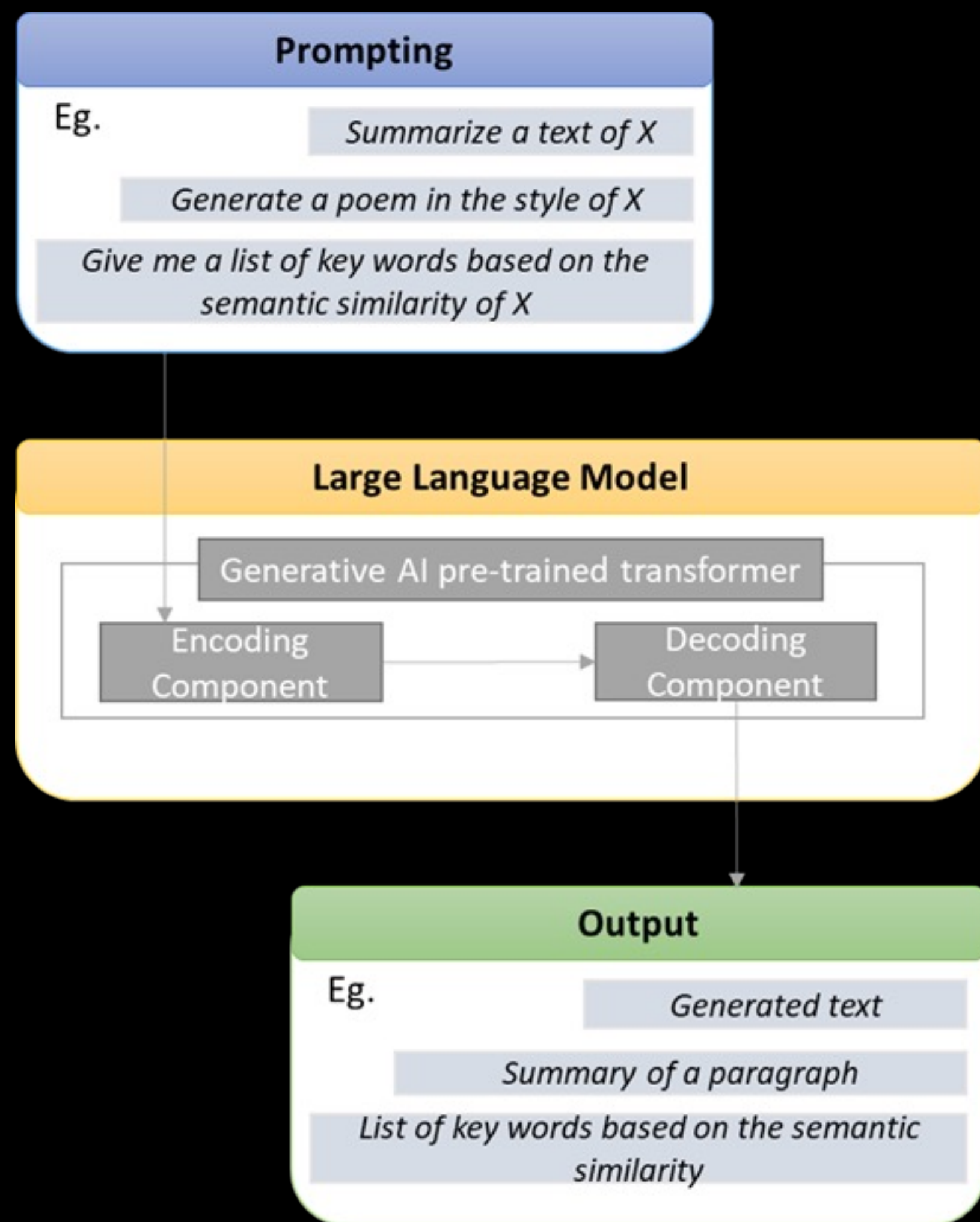


IBM watsonx.ai is a studio of integrated tools for working with generative AI capabilities that are powered by foundation models and for building machine learning models.

IBM watsonx.ai provides a secure and collaborative environment where you can access your organization's trusted data, automate AI processes, and deliver AI in your applications.



# GenAI



watsonx



## Summarization



- Meeting transcript summary
- Earnings call summary

## Classification



- Scenario classification
- Sentiment classification

## Generation



- Marketing email generation
- Thank you note generation

## Extraction



- Named entity extraction
- Fact extraction

## Question and Answering



- Questions about an article
- Finance Q&A

## Code



- Code generation
- Code translation

# Class exercise

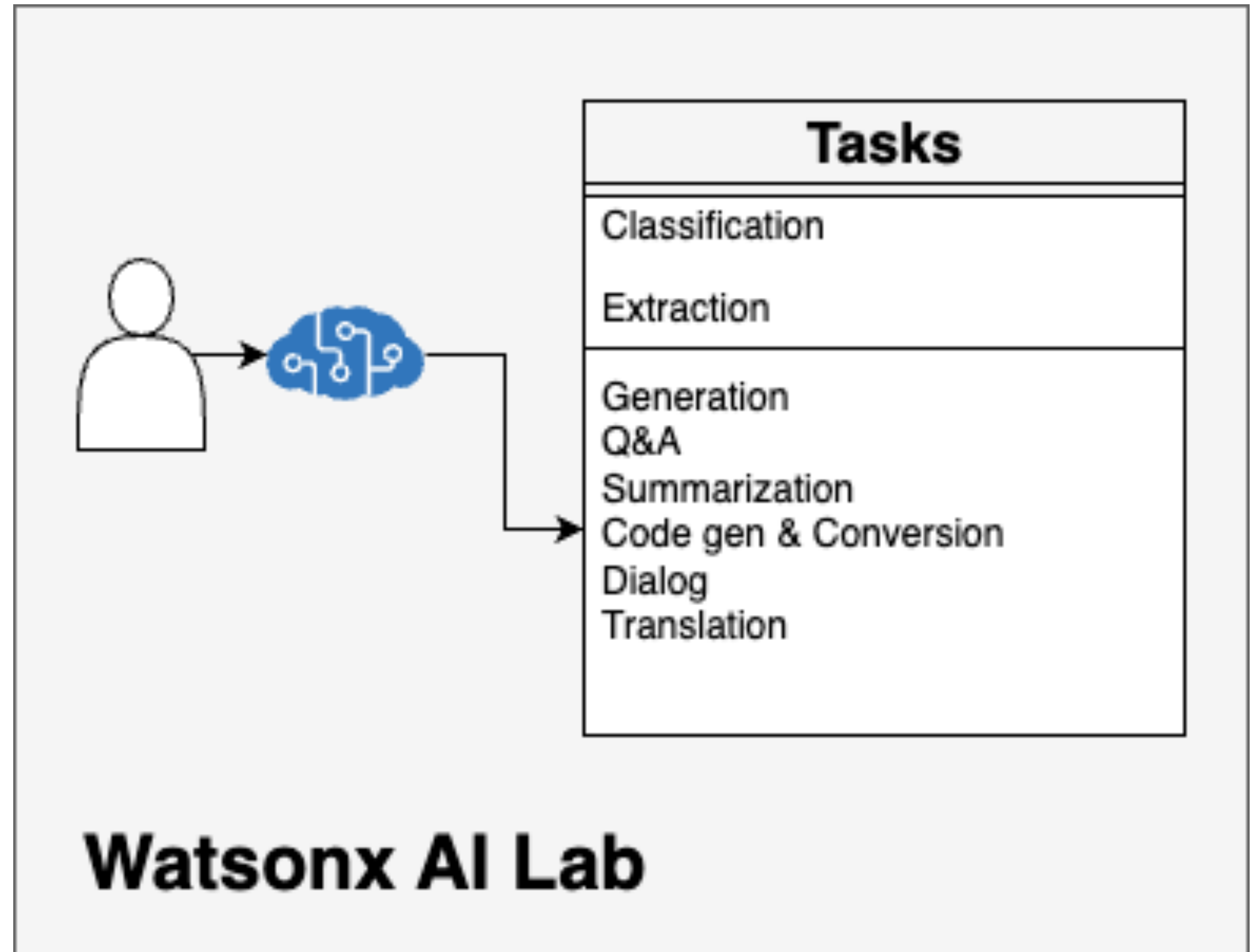
IBM watsonx studio

<https://dataplatform.cloud.ibm.com/>



# Class exercise

IBM watsonx studio  
@  
dataplatfom.ibm.com



# Class exercise

# IBM watsonx studio

IBM watsonx

Projects / 5360-wx / Prompt Lab

Unsaved

New prompt +

AI guardrails on

Model: llama-2-70b-chat

StructuredFreeform

Hint: This model works better when you provide at least 1 example.

Set up

Instruction (optional)

Tell the model what to do. For example: Summarize the transcript.

Examples (optional)

Input:	Output:
Enter your example input here.	Enter your desired output.

Add example +

Try

Test your prompt

Input:

Enter your test input.

New test +

<div>Meeting transcript summary</div> <div>Summarize the discussion from a meeting transcript.</div>	<div>flan-ul2-20b</div> <div>flan-ul2 is an encoder decoder model based on the T5 architecture and instruction-tuned using the Fine-tuned Language Net.</div> <div><div>Provider: Google</div><div>Source: Hugging Face</div></div>	<div>starcoder-15.5b</div> <div>The StarCoder models are 15.5B parameter models that can generate code from natural language descriptions.</div> <div><div>Provider: BigCode</div><div>Source: Hugging Face</div></div>	<div>mt0-xxl-13b</div> <div>An instruction-tuned iteration on mt5.</div> <div><div>Provider: BigScience</div><div>Source: Hugging Face</div></div>	<div>gpt-neox-20b</div> <div>A 20 billion parameter autoregressive language model trained on the Pile.</div> <div><div>Provider: EleutherAI</div><div>Source: Hugging Face</div></div>	<div>flan-t5-xl-3b</div> <div>A pretrained T5 - an encoder-decoder model pre-trained on a mixture of supervised / unsupervised tasks converted into a text-to-text format.</div> <div><div>Provider: Google</div><div>Source: Hugging Face</div></div>
<div>Earnings call summary</div> <div>Summarize financial highlights from a quarterly earnings call.</div>	<div>flan-t5-xxl-11b</div> <div>flan-t5-xxl is an 11 billion parameter model based on the Flan-T5 family.</div> <div><div>Provider: Google</div><div>Source: Hugging Face</div></div>	<div>granite-13b-chat-v1</div> <div>The Granite model series is a family of IBM-trained, dense decoder-only models, which are particularly well-suited for generative tasks.</div> <div><div>Provider: IBM</div><div>Source: IBM</div></div>	<div>granite-13b-chat-v2</div> <div>The Granite model series is a family of IBM-trained, dense decoder-only models, which are particularly well-suited for generative tasks.</div> <div><div>Provider: IBM</div><div>Source: IBM</div></div>	<div>granite-13b-instruct-v1</div> <div>The Granite model series is a family of IBM-trained, dense decoder-only models, which are particularly well-suited for generative tasks.</div> <div><div>Provider: IBM</div><div>Source: IBM</div></div>	<div>granite-13b-instruct-v2</div> <div>The Granite model series is a family of IBM-trained, dense decoder-only models, which are particularly well-suited for generative tasks.</div> <div><div>Provider: IBM</div><div>Source: IBM</div></div>
<div>Scenario classification</div> <div>Classify scenario based on project categories.</div>	<div>mpt-7b-instruct2</div> <div>MPT-7B is a decoder-style transformer pretrained from scratch on 1T tokens of English text and code. This model was trained by IBM.</div> <div><div>Provider: Mosaic, tuned by IBM</div><div>Source: Hugging Face</div></div>	<div>llama-2-13b-chat</div> <div>Llama-2-13b-chat is an auto-regressive language model that uses an optimized transformer architecture.</div> <div><div>Provider: Meta</div><div>Source: Hugging Face</div></div>	<div>llama-2-70b-chat</div> <div>Llama-2-70b-chat is an auto-regressive language model that uses an optimized transformer architecture.</div> <div><div>Provider: Meta</div><div>Source: Hugging Face</div></div>		
<div>Sentiment classification</div> <div>Classify reviews as positive or negative.</div>					
<div>Marketing email generation</div> <div>Generate email for marketing campaign.</div>					
<div>Thank you note generation</div> <div>Generate thank you note for workshop attendees.</div>					
<div>Named entity extraction</div> <div>Find and classify entities in unstructured text.</div>					
<div>Fact extraction</div> <div>Extract information from SEC 10-K sentences.</div>					
<div>Questions about an article</div> <div>Answer questions about a body of text.</div>					
<div>Finance Q&amp;A</div> <div>Answer basic financial questions.</div>					
<div>Code generation</div> <div>Generate Python code from a set of instructions.</div>					
<div>Code translation</div> <div>Translate C++ code to Python code</div>					

Lab 2

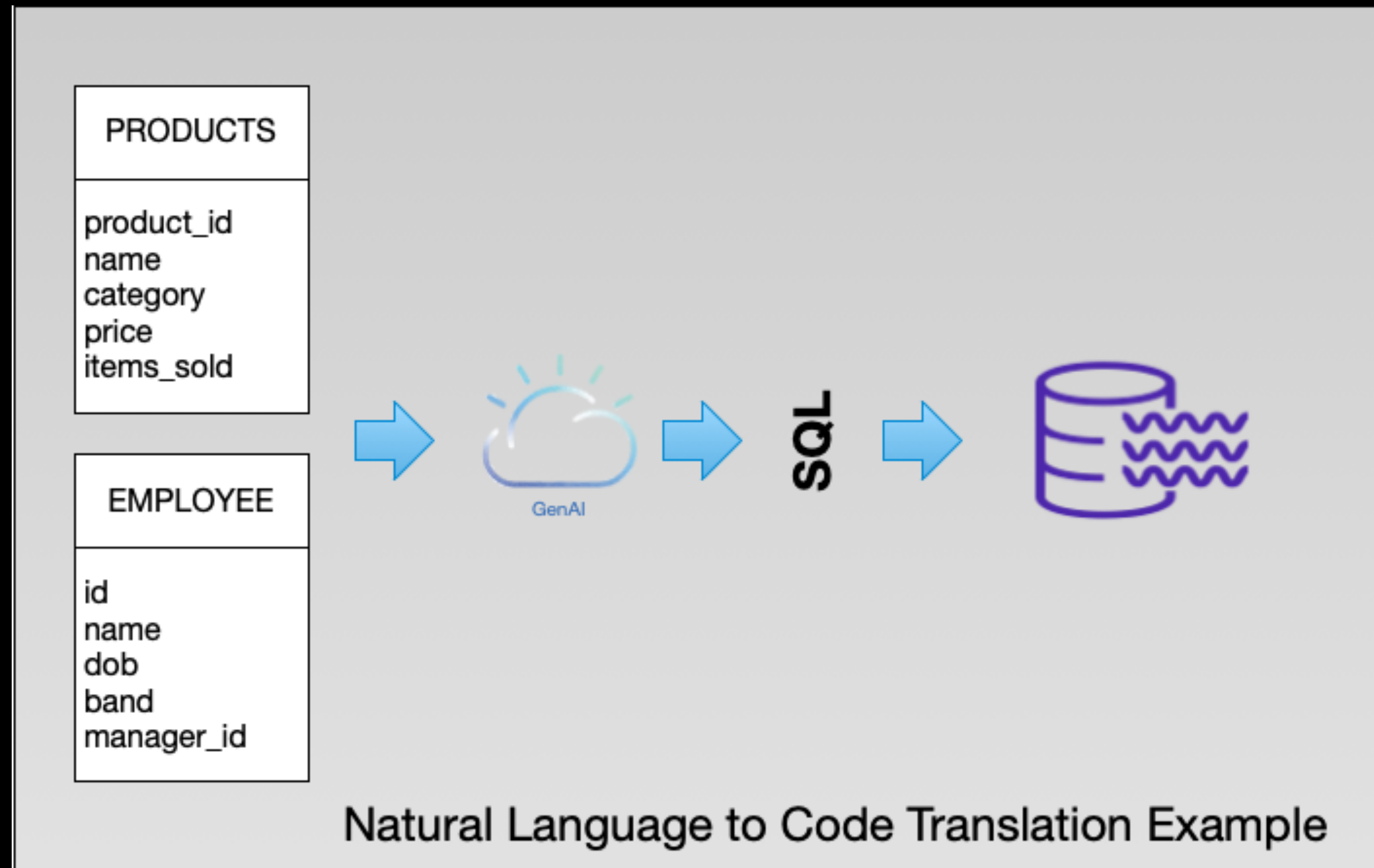
English & Code Translation



Query top five products based on the price and items sold

Query the count of employees in band L6 and with manager ID as 23079

Write SQL Query given the table name is {Table} and columns are {Columns} for the question : {question}.



# Prompt Tips

<https://dataplatform.cloud.ibm.com/docs/content/wsj/analyze-data/fm-prompt-tips.html?context=wx>

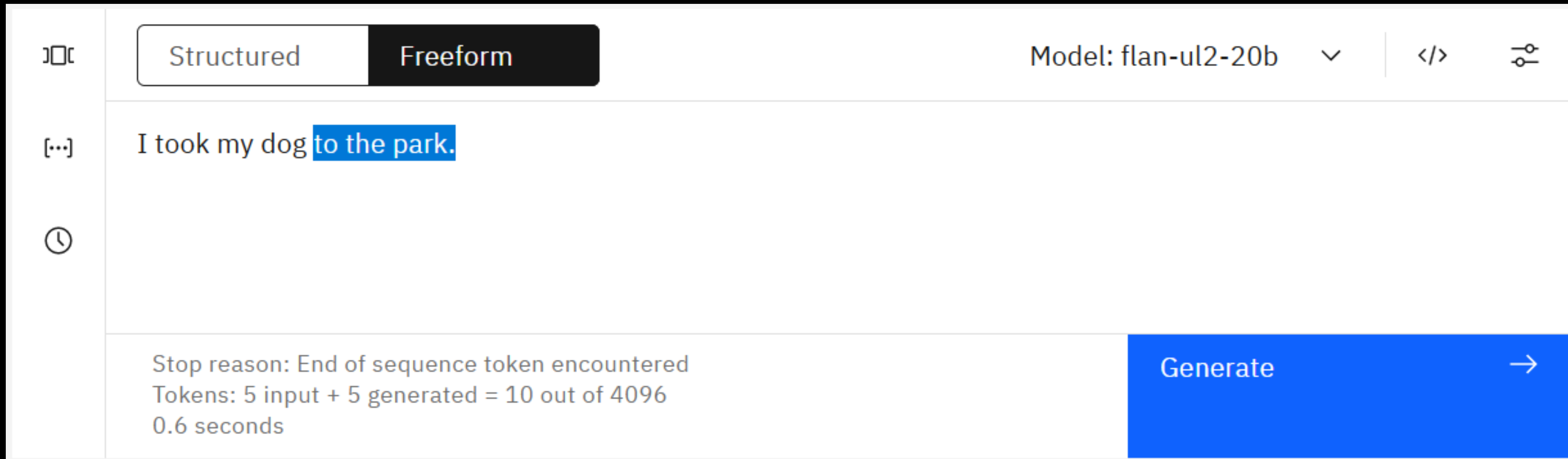


# Tip 1: Remember that everything is text completion

Your *prompt* is the text you submit for processing by a foundation model. For most models, simply asking a question or typing an instruction won't yield the best results. That's because the model isn't *answering* your prompt, the model is *appending text to it*.

This image demonstrates prompt text and generated output:

- Prompt text: "I took my dog "
- Generated output: "to the park."



The screenshot shows a web interface for a text completion model. At the top, there are two tabs: "Structured" and "Freeform", with "Freeform" selected. To the right of the tabs, it says "Model: flan-ul2-20b" with a dropdown arrow. Further right are icons for code syntax highlighting and a settings gear. Below the tabs is a text input area containing the prompt "I took my dog" followed by the generated output "to the park." which is highlighted in blue. On the left side of the interface, there are three icons: a window icon, an ellipsis icon, and a clock icon. At the bottom left, there is a status message: "Stop reason: End of sequence token encountered", "Tokens: 5 input + 5 generated = 10 out of 4096", and "0.6 seconds". At the bottom right, there is a large blue button labeled "Generate" with a right-pointing arrow.

Structured Freeform

Model: flan-ul2-20b

I took my dog to the park.

Stop reason: End of sequence token encountered  
Tokens: 5 input + 5 generated = 10 out of 4096  
0.6 seconds

Generate →

# Tip 2: Include all the needed prompt components

Effective prompts usually have one or more of the following components: instruction, context, examples, and cue.

## Instruction

An instruction is an imperative statement that tells the model what to do. For example, if you want the model to list ideas for a dog-walking business, your instruction could be: "List ideas for starting a dog-walking business."

## Context

Including background or contextual information in your prompt can nudge the model output in the right direction. Specifically, words that appear in your prompt text are more likely to be included in the generated output.

## Examples

To indicate the format or shape that you want the model response to be, include one or more pairs of example input and corresponding output that illustrate the pattern you want the generated text to follow.

Including one example in your prompt is called *one-shot prompting*, including two or more examples in your prompt is called *few-shot* prompting, and when your prompt has no examples, that's called *zero-shot* prompting.

When you prompt models that have been tuned, you might not need to include examples.

## Cue

A cue is text at the end of the prompt that is likely to start the generated output on the right path. Remember, as much as it seems like the model is *responding to your prompt*, the model is really *appending text to your prompt* or *continuing your prompt*.

# Tip 3: Include descriptive details

The more guidance, the better. Experiment with including descriptive phrases related to aspects of your ideal result: content, style, and length. Including these details in your prompt can cause a more creative or more complete result to be generated.

For example, you can improve the sample instruction by adding descriptive information as follows:

- Original: "List ideas for starting a dog-walking business"
- Improved: "List ideas for starting a large, wildly successful dog-walking business"

## Example:

### Before

A prompt with a simple instruction:

*List ideas for starting a dog-walking business.*

The resulting foundation model output isn't great:

*Take care of the dog and walk it in your neighborhood. You can create flyers and put them around the neighborhood, you can also put up ads on websites where dog lovers hang out.*

### After

A prompt with all of the recommended prompt components:

# Tip 3: Include descriptive details

## Instruction:

Based on the following industry research, suggest ideas for starting a large, wildly successful dog-walking business.

## Context:

Industry research:

\*\*\*

The most successful dog-walking businesses cater to owners' needs and desires while also providing great care to the dogs. For example, owners want flexible hours, a shuttle to pick up and drop off dogs at home, and personalized services, such as custom meal and exercise plans. Consider too how social media has permeated our lives. Web-enabled interaction provide images and video that owners will love to share online, which is great advertising for the business.

\*\*\*



# Tip 3: Include descriptive details

## Example

Ideas for starting a lemonade business:

- Set up a lemonade stand
- Partner with a restaurant
- Get a celebrity to endorse the lemonade

## Cue:

Ideas for starting a large, wildly successful dog-walking business:

## RESPONSE:

- *Start by doing some basic market research. Interview dog owners in your area and ask them what they would want from their dog walker.*
- *Offer a free sample or trial period - like several weeks - so you can see if they are really interested.*
- *Give personalized service. Offer to train the owner's dog to get in a proper sit or down for the dog walker. Train the human too!*
- *Be friendly and outgoing. Social media is huge and people love to post photos of themselves with their pets.*
- *Use technology to help keep costs low, such as using web-enabled interactions. For example, you could offer a coupon on a popular pet food store website.*



# Prompting Principles

## Principle 1

Write clear and specific instructions

### Tactics:

- *Tactic 1 – Use Delimiters to clearly indicate distinct parts of the input*
- *Tactic 2 – Ask for structured output*
- *Tactic 3 – Ask the model to check whether conditions are satisfied*
- *Tactic 4 – Try ‘few—shot’ prompting*

# Prompting Principles

## Principle 2

Give the model time to think

### Tactics:

- *Tactic 1 – Specify the steps require to complete a task*
- *Tactic 2 – Instruct the model to work out its own solution before rushing to conclusion*
- *Tactic 3 – Watch out for hallucinations*

# Prompt Techniques Lab