



# Ilia Trifonov

Frontend Developer / UX Developer

## 👤 Profile

I am a highly enthusiastic and hardworking web developer with years of experience in the industry. During these times I tried multiply roles: Unix/Linux administration, DB administration/programming, participated in bank loan and international money transfer systems development. I tried blockchain, explored artificial intelligence, developed custom CMS and created more than 200 websites, led my own web agency and worked in several startups.

Since 2017 I am completely focused on frontend role. I'm keen on developing well optimized UI/UX designs with vector graphics, smooth animation, solid responsiveness and an eye for details using Nuxt.js.

At the moment I am interested in my own development in dynamic international environment with direct impact on end results. I am ready to meet main business goals by improving interface usability and user experience with new features. Thanks to my experience as a team lead, I can motivate and manage team members with different expertise.

## Languages

- Russian (Native)
- English (B1 Intermediate)

## 💼 Employment History

### Web Developer at SMMTouch, Remote

May 2020 — Present (2 yrs)

Startup, Social media.

After starting as a frontend developer, I suggested adding Growth department and got promoted to the department's lead.

Growth department was established to speed up the release times and test new hypothesis in timely manner. As a department lead, I was responsible for creating alternative MVP to test and improve the process how the company meet its goals. In short times the alternative product proved its efficiency and demonstrated continuous conversion growth. As the department grows, my focus has shifted from development to management.

### Responsibilities:

- Analysis of stakeholders expectations
- Analysis of marketing department requirements
- Design and development of brand-new features that improves product
- Testing of hypothesis for increasing conversion, A/B testing
- Managing communication between teams and team members: marketing experts, designers, developers, analysts and also stakeholders
- Configuration and data analysis of Google Tag Manager, Google Analytics, Yandex Metrics. Providing data transfer between analytic tools and the application

## Details

Krasnodar, Russia,  
+79604846114  
[hello@ipowerful.io](mailto:hello@ipowerful.io)

## Links

<http://linkedin.com/in/ipowerful>  
<http://github.com/ipowerful>

## Skills

Nuxt.js  
Vue.js  
JavaScript (ES6)  
HTML5  
CSS3 / SCSS / SASS  
UI / UX Design  
SVG / CSS Animation  
Git  
PHP  
SQL DB  
Docker  
JSON  
REST API  
Vim :)

- DevOps responsibilities: creating and managing web-servers, docker containers, nginx configurations
- Supporting and improving Nuxt.js JavaScript code on frontend and Laravel, Node.js code on backend
- Unit testing
- UI/UX design
- Developing responsible pixel perfect layouts from Sketch designs
- SVG optimization and animation
- Mentoring and code review for junior developers

**Tech Stack:** HTML5, CSS3, JavaScript(ES6), Vue.js, Nuxt.js, Node.js, Jest, ESLint, REST API, PHP, Laravel, PostgreSQL, Redis, Git, Docker, Nginx, Figma, Microservices, Site Speed Optimization, SVG/CSS animation, Trello, Kanban, SSH.

### **Web Developer at DLWT, Amsterdam, Remote**

March 2017 — July 2018 (1 yr 5 mos)

Web Agency, Startup, Streaming, Social Media.

Worked as a part of a diverse international professional team in close collaboration with designers, front-end and back-end developers, testers and project-managers, developing the start-up project ubideo.com (<https://www.linkedin.com/company/bide/about/>).

#### **Responsibilities:**

- Development of Vue.js components
- Updating Node.js backend
- Development and testing of user interfaces
- Close collaboration with team members: designers as the UX consultants, developers, analysts
- Creating custom themes for WordPress from scratch
- Support and improving company client's PHP/MySQL/HTML/CSS websites

**Tech Stack:** HTML5, CSS3, CSS animation, JavaScript(ES6), Vue.js, Node.js, REST API, PHP, Laravel, MySQL, Git, Gulp, Docker, OctoberCMS, WordPress, Invisionapp, Trello, Agile, SSH.

### **Lead Developer & Founder at RedGarnet, Krasnodar**

September 2010 — Present (11 yrs 8 mos)

Web Agency, Design, Business management.

During all these years I worked on more than 200 websites and created custom content management system (CMS) - RedGarnet BackOffice.

I am fully responsible for concept and coding. Managing multiply projects simultaneously and in timely manner was a great challenge sometimes. I am able to deliver high quality results with a strong focus on detail.

#### **Responsibilities:**

- Developing wide variety of websites from landing pages for startup companies and small businesses to corporate websites and highly configurable online stores
- Analysis of client's requirements and expectations
- Website prototyping
- Figma, Photoshop, and Sketch UX/ UI designing
- Transforming designs into solid pixel-perfect HTML/CSS layouts
- Architecting and building websites using RedGarnet BackOffice CMS, WordPress, extending and developing plugins and themes
- Database design and developing

- Custom admin dashboards developing
- Website speed optimization, SEO optimization
- Managing a team of highly skilled professionals with various expertise
- Communication with clients and team members
- Performing quality checks on client websites after launch to ensure design and web development standards are upheld
- Website maintenance and support
- Project management
- Business management

#### **Tech stack:**

PHP, Slim, Laravel, WordPress, ModX, RedGarnet BackOffice, JavaScript, jQuery, Mustache, Pug(ex. Jade), Bootstrap, CSS/SCSS, Bootstrap, Gulp, Npm, Nvm, Apache, Nginx, Linux, Google Tag Manager, Google Analytics, Yandex Metrics, JAMstack, Nuxt.js, Vue.js, Site Speed Optimization, Perceived performance, SVG/CSS animation, Micro interactions, Atlassian Jira, Figma, Adobe Photoshop, Postman, Netlify, Heroku, Docker, Amazon Web Services (AWS), Apache, REST API, JSON, SSH.

## **Additional Experience**

**Information Technology Engineer**, Commercial Bank Anelik RU LLC, Moscow

**Information Technology Engineer of Processing Centre**, at Commercial Bank Krayinvestbank JSC, Krasnodar

## **🎓 Education**

**Master of Technology in Computer science and Economics, Kuban State Agrarian University, Krasnodar**

**Bachelor of Technology in Computer science and Economics, Kuban State Agrarian University, Krasnodar**

Graduated with honor (received As in all courses).

Was granted a Potanin Scholarship as one of the best students at Kuban State Agrarian University of the year.

## **🎓 Courses**

**SVG Essentials & Animation, Sarah Drasner, Frontend Masters**

**Vue.JS, JavaScript.ru**

**Angular 5, JavaScript.ru**

**Node.js, JavaScript.ru**