

Innovation



Prakash Lal
Analyst – Digital

Recognized for :

Catalyst and Chemistry of Trust

Prakash is phenomenal at providing creative and thorough solutions in real time. The Catalyst campaign is one of our key initiatives this year, and a massive step towards introducing a new visual identity for our campaigns. Prakash did a great job in bringing the leadership vision to life. Additionally, his Chemistry of Trust campaign was a runner up in the 2020 Green Globe "Best brand" awards, amongst the 150 entries received for the category, which is a huge achievement.

Soumya Kratika

Rewards &
RECOGNITION