

SHIFT

Experience the next level of content ownership.

Problems



Monetization Chaos



Under compensation



Low Reach

Solutions



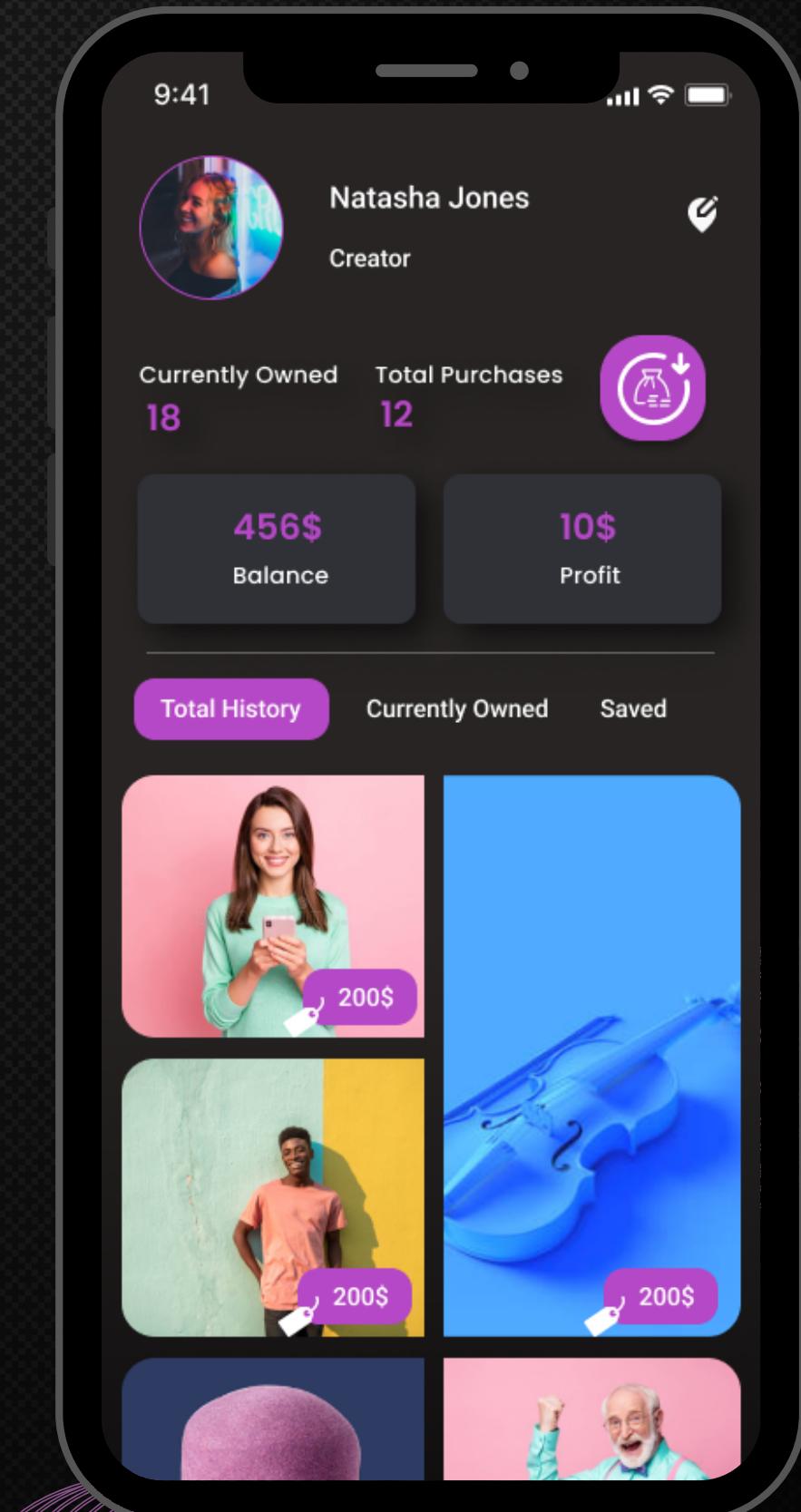
Steamlining Transactions with
smart contracts



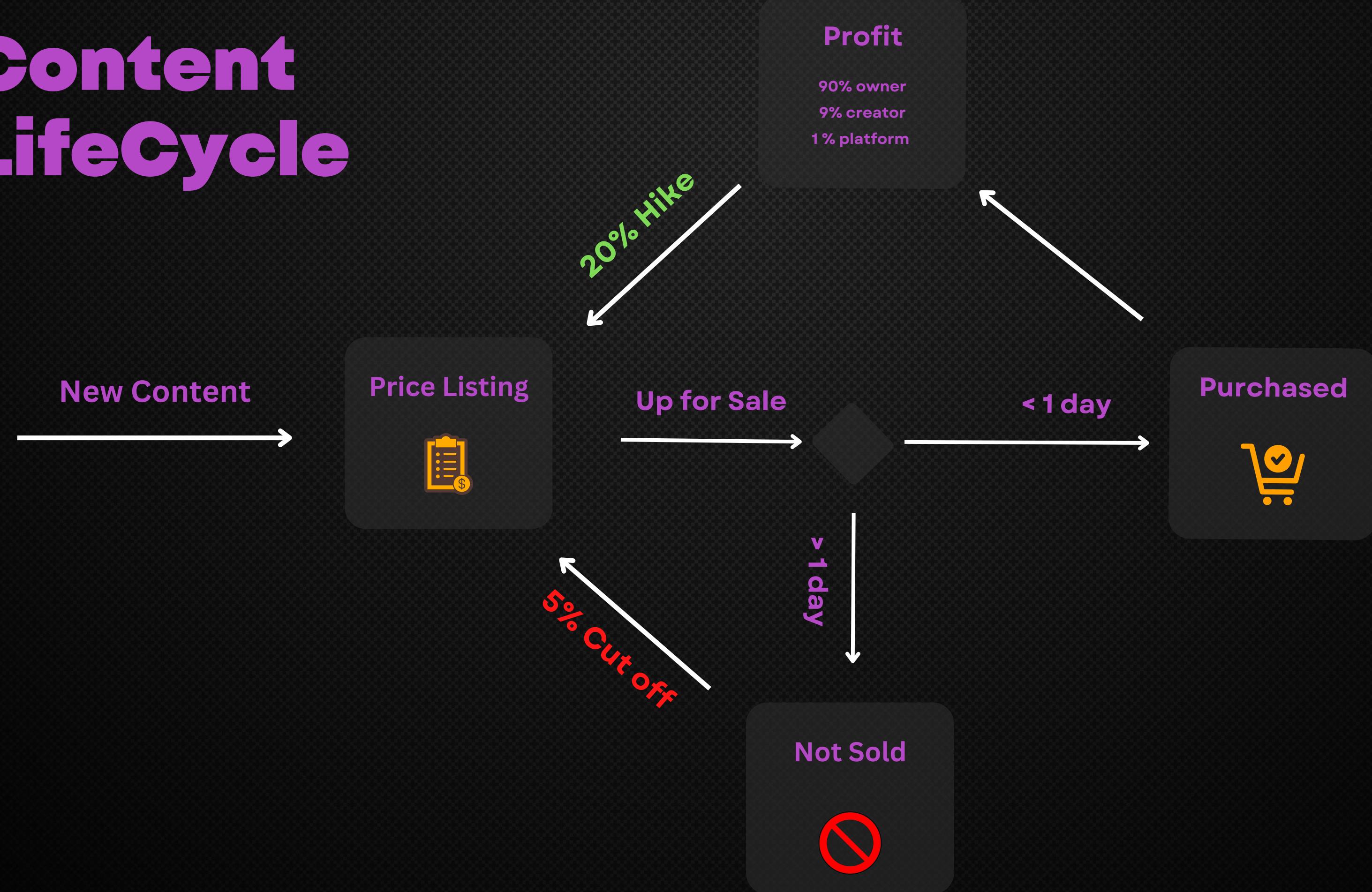
Content ownership
with NFTs



Content Supreme



Content LifeCycle



Target Market

Who are the customers we want to cater to?



Content Creators



Content enthusiasts looking to
monetize their eye for talent

TECH STACKS

Frontend



Backend



Business Model



Commission-based
revenue model



Premium features



Data-driven insights