



# Personal Online Travel Agent

By Snowflakes

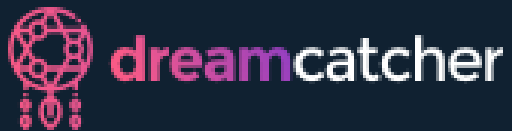
## What's the pain we're solving

- **As a Traveller:** I Spend too much time chasing optimal offer and planning

## Why is this worth solving? Travellers will travel anyway

As an **Online Travel Agency:**

- I want **all** travellers to use **my** site for booking their flights
- I want **all** travellers to use **my** partners for transport and accommodation
- I want all travellers to **keep coming back** and to spread the word



*Only 2 things...*

**Door to door service offer**

**Tailored offer at the exact right moment**

*How do we do that*

## Door to door service offer

- Multiorigin
- Multidestination
- Transport calculation
- Accomodation calcuation

## Tailored offer at the exact right moment

- Profiling
- Trip specifics
- Offer delivered directly to your pocket

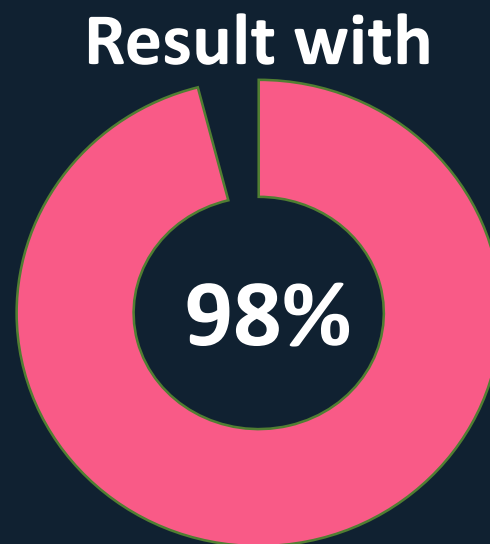


*Tell us what you like  
Tell us what you need  
Relax... We'll take care of it*



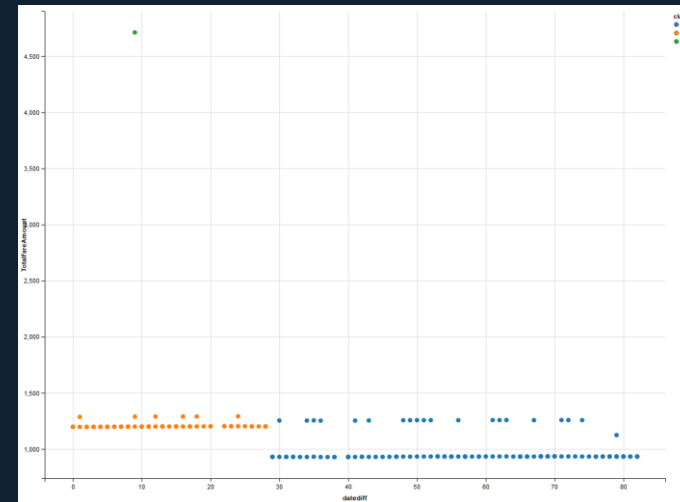
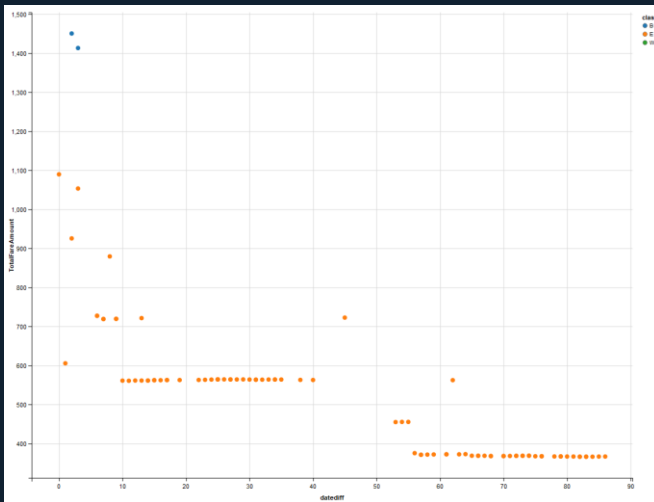
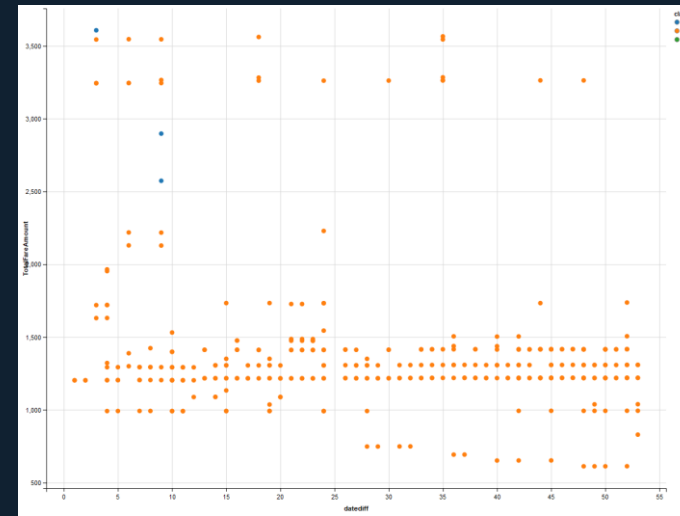
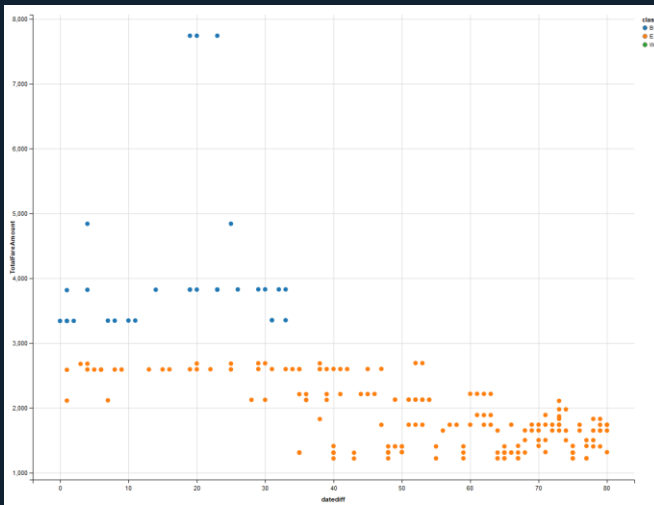
*Pack your bags!  
Colect your ticket  
<https://www.aviokarte.hr/t3t3r3zwjfiwf>*

**This is the best door to door price**



**Confidence**

**Have a great trip!!**



```
df %>% filter(route == 'WAWVIE' & as.Date(DepartureTime) == '2018-01-07') %>% ggvis(~datediff, ~TotalFareAmount, fill = ~class) %>% layer_points()
```

*And few more things...*

**Look to Book ratio decrease**

**Long term confidence increase**