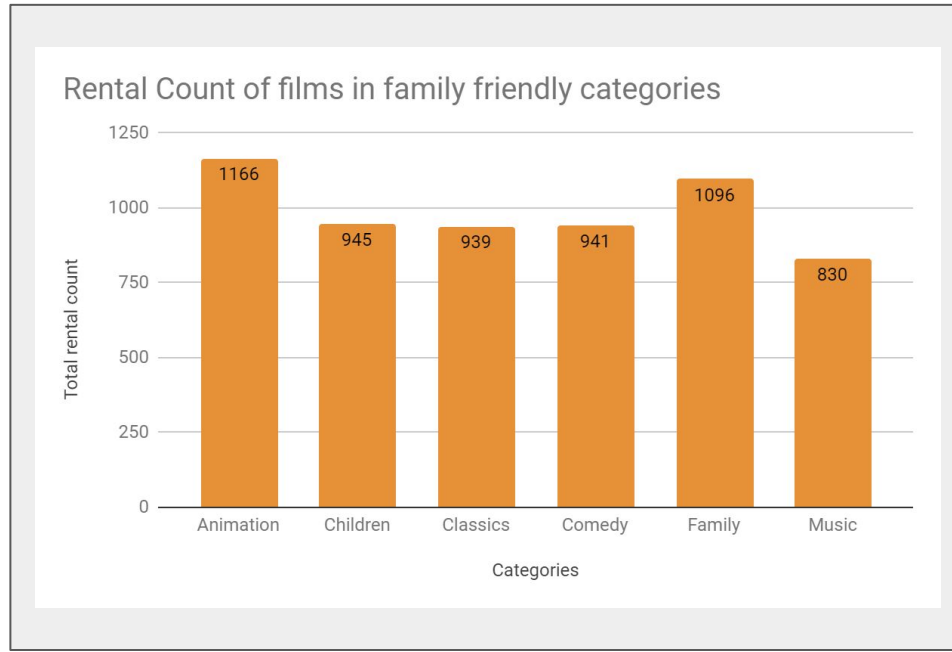
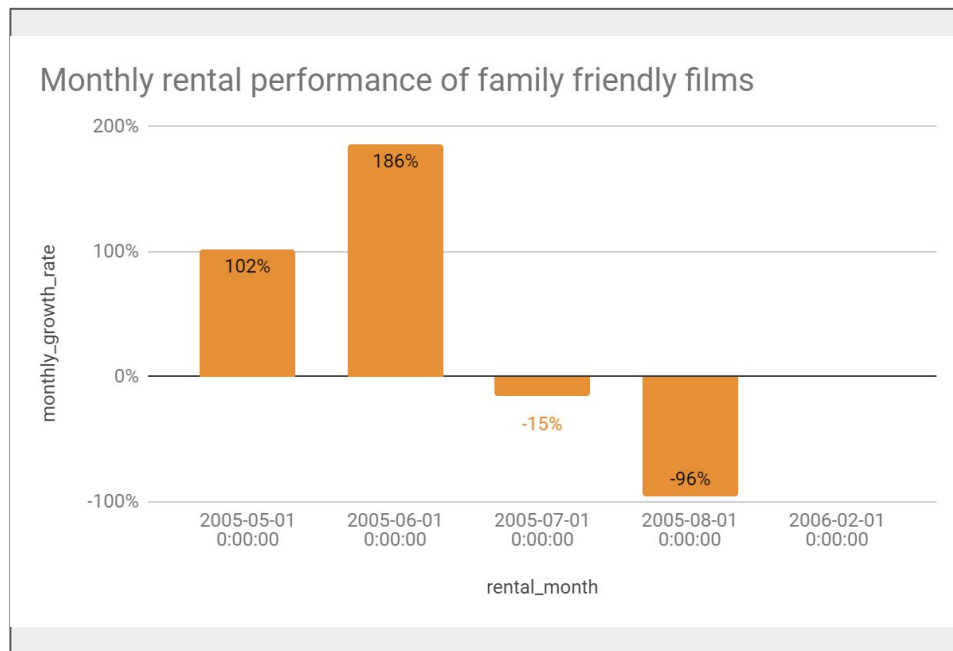


What were the total rental orders of films in each family-friendly category?



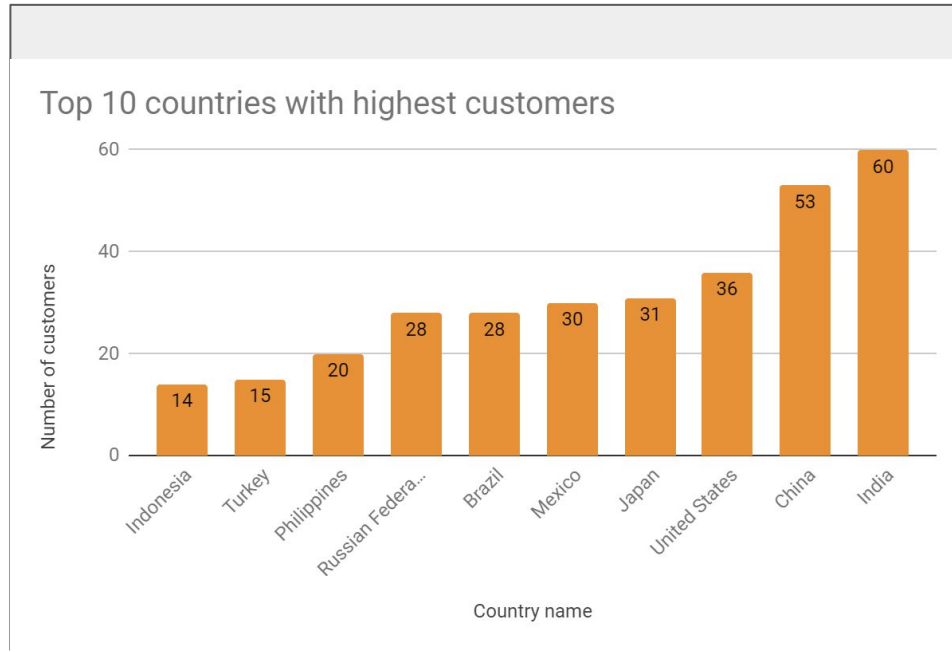
The family-friendly categories include Animation, Children, Classics, Comedy, Family, Music. As depicted in the graph, Children, Classics and Comedy have overall similar number of rented films. Animation has the highest number of rented films out of all the categories.

What is the growth in rental count of family friendly films per month?



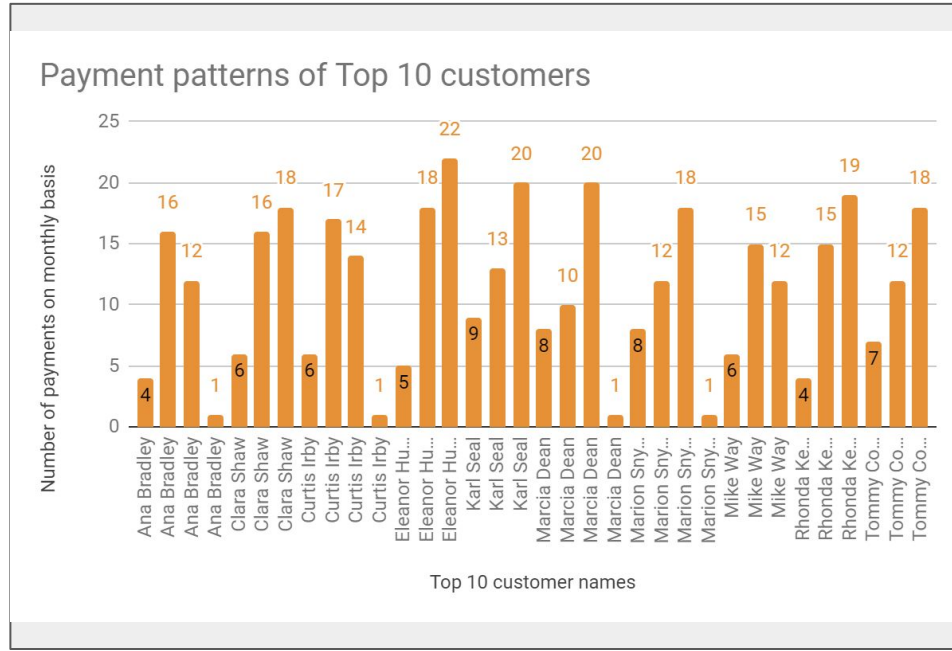
As depicted in the graph, there is an initial rise and an eventual decline in family friendly film rentals when compared on a month-to-month basis.

Which are the top 10 countries with the highest number of customers?



As shown, India has the highest number of customers that rent films. Indonesia has the lowest number of rental customers, 14.

How many times did the top 10 paying customers pay on a monthly basis?



The number of payments made by each top paying customer is shown for every month they have made any purchase. For example Clara Shaw has made purchases for 3 months and has made 6, 16 and 18 purchases in each month respectively.