# **IQBAL HANIF ANGGITA ADI**

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Undergraduate student in Statistics at Universitas Gadjah Mada with a solid foundation in Machine Learning, Programming, and Statistics. Strong team player with excellent communication and problem-solving skills. Eager to begin my career and apply my education to real-world situations.

### **Work Experiences**

#### PT. Global Sukses Solusi (RUN System) - Yogyakarta, Indonesia

Jan 2023 - Jun 2023

#### Intern

Global Success Solutions, under the brand name "RUN System," provides ERP software solutions for medium to large businesses in the manufacturing, distribution, trading, and service industries.

- Designed and implemented a comprehensive OKR dashboard to monitor departmental objectives and key results, facilitating enhanced visibility and performance tracking.
- Engaged in regular discussions with the Department Head to define, refine, and implement key result calculation methodologies, ensuring alignment with strategic departmental goals.
- Streamlined data integration processes by linking Google Sheets with the OKR dashboard, enabling real-time data updates and fostering data-driven decision-making.

### **Education Level**

#### Universitas Gadjah Mada - Yogyakarta, Indonesia

Aug 2019 -

Bachelor of Statistics

- · Laboratory Assistant of Computational Statistics II and Data Mining Class
- Project Assistant of Matching Fund 2022: Analyzing Indonesian Government Yield Curve during Covid-19 using CLass of Nelson Siegel Models
- · Generalized linier model class mini project paper: modelling relativities and frequencies on set of rating factors
- Computational Statistics II class mini project paper: modelling spotify moodboard playlist with classification model
- Mandarory Internship: Forecasting Monthly Active User of ERP Product using Gray Model

### **Organisational Experience**

### Himpunan Mahasiswa Statistika - Universitas Gadjah Mada

Jan 2021 - Dec 2022

Coordinator Divisi Media Informasi Statistika

- Oversaw Social Media Content and Organizational Branding: Supervised the creation and distribution of social media content to enhance organizational branding, ensuring consistency in messaging and engagement across platforms.
- Developed and Managed Social Media Content Dashboard: Designed a structured dashboard to monitor, analyze, and evaluate the performance of 35 content pieces, providing insights for strategic content improvements.
- Managed HIMASTA Website and Content Publication: Maintained and updated the HIMASTA website, successfully publishing six articles to enhance the organization's online presence and engagement.

#### Ajang Pengenalan Aktivitas Mahasiswa (ANAVA) - Yogyakarta, Indoneisa

Aug 2020 - Jan 2021

Coordinator Divisi Media

- Developed Graphical Branding Theme for Social Media Growth: Designed a cohesive and visually appealing branding theme for social media content, contributing to a follower increase of 700+ on Instagram by enhancing engagement and brand recognition.
- Created and Managed Content Strategy for Publishing: Planned, produced, and managed over 90 published content pieces, ensuring
  consistency and alignment with organizational goals while coordinating with 11 staff members for effective execution.
- Analyzed Social Media Performance and Engagement Metrics: Monitored key performance indicators (KPIs), including reach, engagement, and audience growth, to assess content effectiveness and optimize future social media strategies.

## Skills, Achievements & Other Experience

- Achievements (2021): FindIt 2022, Participant Data Analytic Competition
- Achievements (2021): Satria Data 2021, Participant Infografis Competition
- Programming Language & Software: Python (Pandas, Numpy, etc), R Language, SPSS, Ms. Excel