

1 What is the difference between WHERE and HAVING?

Answer:

- WHERE filters **rows before grouping**
- HAVING filters **groups after GROUP BY**

Example from my task:

-- WHERE (filters rows)

```
SELECT *
```

```
FROM retail_sales_dataset
```

```
WHERE Gender = 'Female';
```

-- HAVING (filters grouped results)

```
SELECT `Product Category`, SUM(`Total Amount`)
```

```
FROM retail_sales_dataset
```

```
GROUP BY `Product Category`
```

```
HAVING SUM(`Total Amount`) > 1000;
```

WHERE works on rows, HAVING works on aggregated results.

2 How does GROUP BY work?

Answer:

GROUP BY groups rows that have the same value in a column and allows aggregate functions like SUM, AVG, and COUNT to be applied to each group.

Example:

```
SELECT `Product Category`,
```

```
    SUM(`Total Amount`) AS total_sales
```

```
FROM retail_sales_dataset
```

```
GROUP BY `Product Category`;
```

This groups all rows by **Product Category** and calculates **total sales per category**.

3 When do you use ORDER BY?

Answer:

ORDER BY is used to **sort the result set** in ascending (ASC) or descending (DESC) order.

Example:

```
SELECT *  
FROM retail_sales_dataset  
ORDER BY `Total Amount` DESC;
```

This shows **highest sales first**, which is useful for ranking and analysis.

4 What happens if a column has NULL values in SUM / AVG?

Answer:

- SUM() and AVG() **ignore NULL values**
- They only calculate using **non-NUL values**
- If all values are NULL, the result is NULL

This prevents calculation errors and ensures accurate results.

5 Write a query to find top 5 customers by total spend

Correct answer for your dataset (uses Customer ID):

```
SELECT `Customer ID`,  
       SUM(`Total Amount`) AS total_spent  
  FROM retail_sales_dataset  
 GROUP BY `Customer ID`  
 ORDER BY total_spent DESC  
LIMIT 5;
```

This:

- Groups data by customer
- Calculates total spend
- Sorts highest spenders first
- Returns **top 5 customers**

