

Question 1

Answer saved

Marked out of 1.00

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... are the characteristics of a product that qualify it to be considered for purchase by a customer.

Select one:

- ☒ Order qualifiers
- ☐ Core competency
- ☐ Order winners
- ☐ Positioning

Next page

Question **2**

Answer saved

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... is how the mission of a firm is accomplished.

Select one:

- ☐ Design
- ☐ no correct answer
- ☒ Strategy
- ☐ An operational decision

Question **4**

Not yet answered

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Dividing a job into a series of small tasks, each performed by a different worker, is known as

Select one:

- ☐ interchangeable parts
- ☐ scientific management
- ☐ craft production
- ☒ division of labor

Question **3**

Answer saved

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... is what the firm does better than anyone else.

Select one:

- ☐ Primary task
- ☐ Deploying
- ☐ Positioning
- ☒ Core competency

Question **7**

Answer saved

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The transformation process associated with health care is best described as

Select one:

- ☐ exchange
- ☐ locational
- ☐ informational
- ☒ physiological

Question **5**

Not yet answered

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Operations management is concerned with the of a firm's productive systems.

Select one:

- ☐ operation
- ☐ design
- ☒ all correct
- ☐ improvement

Question **8**

Answer saved

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Which of the following is not one of the four primary functional areas of a firm?

Select one:

- ☐ operations
- ☐ human resources
- ☐ marketing
- ☒ legal

Question **6**

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The most recent era in the evolution of operations and supply chain management is

Select one:

- ☐ Internet Revolution
- ☒ Sustainability
- ☐ Quality Revolution
- ☐ Globalization

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Question 1

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A computer-to-computer exchange of business documents in a standard format is known as

Select one:

- ☐ point of sale data
- ☐ e-business
- ☐ radio frequency identification (RFID)
- ☒ electronic data interchange (EDI)

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Question **2**

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All the following are approaches used in risk pooling within a supply chain except

Select one:

- ☐ creating flexible capacity
- ☒ encouraging large orders
- ☐ combining inventories from multiple locations into one location
- ☐ reducing the number and variety of parts

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Question **3**

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Inventory turnover is computed by

Select one:

☐

dividing the average aggregate inventory value by costs of goods sold

☒

dividing the cost of goods sold by the average aggregate inventory value

☐

subtracting cost of goods sold from the average aggregate inventory value

☐

multiplying the average aggregate inventory value by cost of goods sold



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Question **4**

Answer saved

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One way to reduce the bullwhip effect is for supply chain members to....

Select one:

- ☐ make ordering decisions independently of each other
- ☐ create demand forecasts independently of other supply chain members
- ☐ restrict information flows between supply chain members
- ☒ share demand forecasts with other supply chain members


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Question **5**

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Supply chain management focuses on integrating and managing the flow of....

Select one:

- ☒ all correct
- ☐ services
- ☐ goods
- ☐ information


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Question **6**

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The suppliers in a supply chain are referred to as supply chain members

Select one:

- ☒ upstream
- ☐ downstream
- ☐ midstream
- ☐ none correct


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Question **7**

Not yet answered

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Which of the following is not a key to effective supply chain management?

Select one:

- ☒ independence among members
- ☐ communication among members
- ☐ collaboration among members
- ☐ trust among members


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Question 1

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Benefits of e-procurement include all of the following except

Select one:

- ☐ reduced labor
- ☐ faster delivery
- ☐ lower prices
- ☒ fewer transactions

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Question **2**

Answer saved

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Companies often outsource to

Select one:

- ☐ reduce costs
- ☒ all correct
- ☐ focus on core competence
- ☐ achieve greater flexibility

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Question **3**

Not yet answered

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Distribution includes all of the following activities except

Select one:

- ☐ packaging
- ☐ shipping
- ☐ storing
- ☒ sourcing

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Question **4**

Answer saved

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The focus of distribution, what it accomplishes, is referred to as

Select one:

- ☒ order fulfillment
- ☐ customer service
- ☐ maintaining inventories
- ☐ logistics

Question **5**

Not yet answered

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The selection of suppliers is called

Select one:

- ☒ sourcing
- ☐ none correct
- ☐ procurement
- ☐ outsourcing

Question **7**

Not yet answered

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Which mode of transportation transports products in liquid form?

Select one:

☐ Railway

☒ Pipeline

☐ Airline

☐ Ocean

Question **8**

Not yet answered

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Which of the following is not a feature of a warehouse management system?

Select one:

- ☐ Custom labeling and packaging
- ☐ Order management
- ☒ Vendor management
- ☐ Warehouse optimization

Question **6**

Not yet answered

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What a company does best is often referred as the firm's core

Select one:

- ☐ activities
- ☐ competitiveness
- ☒ competencies
- ☐ capabilities

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Soal 1

Jawaban disimpan

Ditandai dari 1,00

Tandai pertanyaan

A is an up-and-down movement in demand that repeats itself over a lengthy time period of more than a year

Pilih salah satu:

☐ random variation

☐ trend

☒ cycle

☐ seasonal pattern

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Soal 2

Jawaban disimpan

Ditandai dari 1,00

Tandai pertanyaan

A long-range forecast would normally NOT be used to

Pilih salah satu:

- ☐ design the supply chain
- ☐ implement strategic programs
- ☐ plan new products for changing markets
- ☒ determine production schedules

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Soal 3

Jawaban disimpan

Ditandai dari 1,00

Tandai pertanyaan

Forecast methods based on judgment, opinion, past experiences, or best guesses are known as

Pilih salah satu:

- ☐ time series
- ☐ regression
- ☒ qualitative
- ☐ quantitative

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Soal 4

Jawaban disimpan

Ditandai dari 1,00

Tandai pertanyaan

Selecting the type of forecasting method to use depends on

Pilih salah satu:

☐ the time frame of the forecast

☒ all correct

☐ the behavior of demand and demand patterns

☐ the causes of demand behavior

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Soal 5

Jawaban disimpan

Ditandai dari 1,00

Tandai pertanyaan

The method uses average demand for a fixed sequence of periods

Pilih salah satu:

☐ naive

☐ exponential smoothing

☐ linear trend

☒ moving average

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Soal 6

Jawaban disimpan

Ditandai dari 1,00

Tandai pertanyaan

The method uses demand in the first period to forecast demand in the next period

Pilih salah satu:

☒ naive

☐ linear trend

☐ exponential smoothing

☐ moving average

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Soal 7

Jawaban disimpan

Ditandai dari 1,00

Tandai pertanyaan

The sum of the weights in a weighted moving average forecast

Pilih salah satu:

☐ must be less than 1.00

☐ must be greater than 1.00

☐ must equal the number of periods being averaged

☒ must equal 1.00

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