IQRA ZULFIQAR

P-01, Almehran Colony, Jaranwala Road, Faisalabad.

📞 03035657794 ✉ iqra07zulfiqar@gmail.com 🔗 linkedin.com/in/iqrazulfiqar/ ⬤ github.com/iqra-zulfiqar

Education

Government College Women University Faisalabad

Bachelor of Science in Computer Science

Relevant Coursework

- HTML
- CSS
- JavaScript
- React.js
- Node.js
- Express.js
- Bootstrap
- TailwindCSS
- MongoDB
- RESTful APIs
- Git, GitHub
- Firebase

Experience

Aims Technologies Pvt. Ltd   **January 2023 – October 2024**

Assistant Manager Processing

- Ensured **98% client satisfaction** by managing relationships and resolving inquiries, boosting client retention.
- Analyzed sales data to drive strategic decisions, achieving a **15% revenue growth** in six months.
- Strengthened supplier partnerships, maintaining **100% on-time delivery** of quality products.
- Improved operations by **20%** through client engagement strategies and streamlined processes.
- Collaborated with teams to align objectives, increasing the customer base by **10%**.

Site Native   **January 2025 – October 2025**

MERN Stack Developer

- Delivered **7+ full-stack projects** with **98% client satisfaction** and strong repeat engagement.
- Built scalable **SaaS products with AI integrations**, boosting client workflow efficiency by **40%**.
- Developed responsive applications using **React, Node.js, Express.js, MongoDB**, improving user engagement by **25%**.
- Ensured **99% cross-device compatibility** through rigorous testing, reducing post-launch issues by **15%**.

Projects

BetterRank.ai | *MERN Stack*   **September 2025**

- Developed a real-time **AI Search Rankings Dashboard** using the MERN stack, tracking brand visibility across ChatGPT, Gemini and Claude.
- Developed scalable pipelines for ranking insights, sentiment analysis, recent brand mentions and competitor benchmarking with **sub-second responses**.
- Implemented **JWT authentication**, integrated **PayPal** payment gateway for SaaS subscriptions, and deployed on **Hostinger VPS**.
- Designed a responsive React dashboard with optimized API performance, improving **load speed by 30%** and achieving **96% mobile compatibility**.

TheraPracticePro.ai | *MERN Stack*   **October 2025**

- Built an **AI-Powered Writing Platform for Therapists** with OpenAI ChatGPT, generating empathetic content with **90% user satisfaction**.
- Developed secure **JWT authentication** and scalable backend with Node.js & Express, storing **100% of drafts** reliably in MongoDB.
- Designed a React frontend with real-time AI content suggestions, improving **content generation accuracy by 92%**.
- Deployed on **DigitalOcean**, delivering sub-second response times for AI-generated messaging strategy, website copy generator and directory profiles.

Live Match Zone | *React.js, TailwindCSS, Firebase*   **April 2025**

- Developed a **Real-Time Sports Streaming & Chat Platform** for live streaming multiple sports leagues with real-time updates to **10,000+ users**.
- Built a real-time chat feature with React and Firebase, enabling instant messaging with secure auth and cloud sync.
- Designed a responsive **React + TailwindCSS frontend**, achieving **95% mobile compatibility** and seamless live content updates.
- Deployed the full platform on **Vercel**, ensuring reliable real-time sports coverage.

Awards / Achievements

- Completed an Android Development Training Course, gaining hands-on experience in building native mobile applications.
- Participated in and contributed to the IEEE Conference as part of the organizing team.
- Completed a three-day Java Development Workshop at StepUp IT Solutions.
- Attended an informational workshop on Ethical Hacking conducted at the University of Agriculture.

Leadership / Extracurricular

- Guided and mentored a team of six, promoting collaboration and achieving key goals.
- Delegated tasks based on team members' strengths to ensure timely and effective results.
- Organized training sessions to address skill gaps and enhance team performance.