

IqraPay Campus Ambassadorship Program

Introduction

The IqraPay Campus Ambassadorship Program is a leadership and impact-driven initiative designed to empower passionate students to represent IqraPay within their universities and communities.

Ambassadors act as the bridge between IqraPay and their campuses, promoting our vision of **rewarding learning through faith, knowledge, and technology**.

About IqraPay

IqraPay is a learning-based reward platform that connects **education, faith, and finance**. We encourage students and learners to engage with educational and Islamic content while earning points, incentives, or scholarships for consistent learning and participation.

Our mission is to **make learning rewarding**, spiritually, intellectually, and financially.

Objective of the Campus Ambassadorship Program

The program aims to:

- Build a community of student leaders who share IqraPay's mission.
- Create awareness about IqraPay's initiatives, products, and campaigns on campuses.
- Drive user engagement and sign-ups through peer-to-peer advocacy.
- Encourage innovation and feedback from students for continuous platform growth.

Who Can Apply

The program is open to:

- Active university or polytechnic students.
- Individuals passionate about education, technology, and faith-based innovation.
- Students with good communication, leadership, and social media skills.

- Those who can represent IqraPay positively within their school and community.

Roles and Responsibilities of a Campus Ambassador

1. Brand Representation

- Serve as the face of IqraPay on your campus.
- Promote IqraPay's mission, products, and values to students and organizations.
- Uphold professionalism, integrity, and Islamic ethics in all engagements.

2. Marketing and Awareness

- Share IqraPay updates, campaigns, and events through social media and student networks.
- Organize awareness drives, info sessions, or campus meetups.
- Distribute flyers and digital materials to encourage participation.

3. Community Engagement

- Encourage students to sign up on IqraPay and join the learning community.
- Create and manage small IqraPay learning circles or study groups.
- Participate in monthly ambassador meetings and discussions.

4. Content and Reporting

- Submit monthly updates on activities, feedback, and challenges.
- Create short social media content promoting IqraPay's vision and campaigns.
- Share insights from your campus that can help improve IqraPay's services.

5. Collaboration and Innovation

- Work with other ambassadors for inter-campus campaigns or initiatives.
- Identify potential partnerships with student bodies, faith-based organizations, and tutors.

Benefits of Being an IqraPay Ambassador

- Leadership, communication, and marketing experience.
- Certificates and recognition for outstanding ambassadors.
- Exclusive access to training, mentorship, and internship opportunities.
- Incentives and bonuses for high performance.
- Networking with other changemakers across campuses.

Commitment

- Minimum duration: **3–6 months**.
- Submit monthly activity reports.
- Average time contribution: **3–5 hours weekly**.

How to Apply

Interested students can apply via the **IqraPay Campus Ambassador Application Form**. Shortlisted candidates will be contacted for a brief interview and onboarding session.

Contact

Email: iqrapay2025@gmail.com

Website: www.iqrapay.com.ng

WhatsApp Community: <https://chat.whatsapp.com/D8FJLjtucVALr1iuFhEhgM>

Instagram: [@iqra_pay](https://www.instagram.com/iqra_pay)

X: [@iqra_pay](https://twitter.com/iqra_pay)