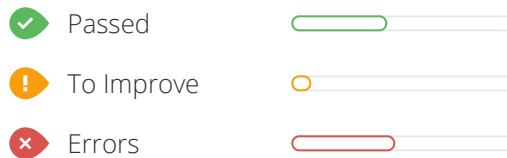




37

minkelsafeandlock.com

January 30, 2020 3:24 PM



Share

## Start optimizing minkelsafeandlock.com

- Reviews are automatically refreshed every day
- Track search engine rankings of your important keywords
- Crawl your website for errors and content issues
- Receive weekly updates in your mailbox

Start My 14-Day Free Trial

## Marketing Checklist

☐ Optimize images for your website **Top Priority**





☐ Optimize Your Meta Descriptions



Get help from a Certified Expert  
Become an Expert



Mansi Rana  
New Delhi  
(India)



Mandeep Singh  
Mohali  
(India)



Rajive Dhavan  
Hyderabad  
(India)



See all Certified Experts

# On-Page

## Content



Title Tag



|

Length: 1 character(s) (5 pixels)



Meta Description



|



Google Preview

Desktop Version

|

https://minkelsafeandlock.com/

|

Mobile Version

https://minkelsafeandlock.com

|

|

Headings



<H1>	<H2>	<H3>	<H4>	<H5>
1	0	1	3	10
<H1>	Company established in 1924 Residential, Commercial and Industrial.			
<H3>	718-442-2626			
<H4>	Products			

Content Analysis

dead bolts installation 2   minkel safe 2   card access 3   lock sales 3

buzzer systems 2   lock co 2   intercom systems 3   safes opened 2

security needs 2   installation 3   security 8   business 2   locksets 2

safe 5   state 2   locks 8   intercoms 1   keys 3   open 1

buildings 2

Alt Attribute





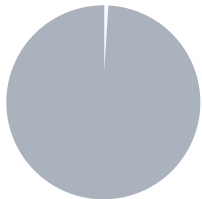
https://minkelsafeandlock.com/hh.png



In-Page Links



We found a total of 21 link(s) including 0 link(s) to files



- External Links: NoFollow ( 0% )
- External Links: Follow ( 1% )
- Internal Links ( 99% )

Anchor	Type	Follow
Contractor Website Services	External Links	Follow
Contact Us	Internal Links	Follow
No Anchor Text	Internal Links	Follow
About	Internal Links	Follow
Testimonials	Internal Links	Follow
Blog	Internal Links	Follow



Language



Declared: *English*

Detected: *English*

Indexing



URL Resolve



Great, a redirect is in place to redirect traffic from your non-preferred domain.



<a href="http://minkelsafeandlock.com/">http://minkelsafeandlock.com/</a>	<a href="https://minkelsafeandlock.com/">https://minkelsafeandlock.com/</a>
<a href="http://www.minkelsafeandlock.com/">http://www.minkelsafeandlock.com/</a>	<a href="https://minkelsafeandlock.com/">https://minkelsafeandlock.com/</a>
<a href="https://minkelsafeandlock.com/">https://minkelsafeandlock.com/</a>	<a href="https://minkelsafeandlock.com/">https://minkelsafeandlock.com/</a>
<a href="https://www.minkelsafeandlock.com/">https://www.minkelsafeandlock.com/</a>	<a href="https://minkelsafeandlock.com/">https://minkelsafeandlock.com/</a>

Robots.txt

<https://minkelsafeandlock.com/robots.txt>

XML Sitemap

No sitemap found in your robots.txt.

URL Parameters

Perfect, your URLs look clean.

Hreflang Tags

No hreflang tags were found on this page

Broken links

We found 1 broken links on this web page

URL	Status	Code
<a href="https://minkelsafeandlock.c...">https://minkelsafeandlock.c...</a>	Not Found	404

Underscores in the URLs



Discovered Pages

39,068

# Mobile



Mobile Friendliness



Good

This web page is super optimized for Mobile Visitors



Mobile Rendering



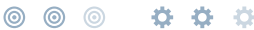
minkelsafeandlock.com  
on an iPhone



minkelsafeandlock.com on an iPad



Tap Targets





Tap Target	Size	Overlapping Target
<a href="https://minkelsafeandlock.com/servicesweprovide.htm">Safe and Lock Co. in New York</a>	282x...	<a href="https://minkelsafeandlock.com/AreasWeService/State-NEW_YORK/">Cities We Service in New York

Plugins

Perfect, no plugin content detected.

Font Size Legibility

Perfect, this web page's text is legible on mobile devices.

Mobile Viewport

- ✓ Great, a configured viewport is present.
- ✓ The content fits within the specified viewport size.

Mobile Frameworks

No mobile frameworks have been detected.

AMP

We didn't find AMP on your page.

## Structured Data

Schema.org



Open Graph Protocol



We didn't detect any Open Graph tags on your webpage



Microformats

h-entry 1

## Security



Email Privacy

Good, no email address has been found in plain text.



SSL Secure



Great, your website is SSL secured (HTTPS).

- ✓ Your website's URLs redirect to HTTPS pages.
- ✗ Your headers are not properly set up to use HSTS.
- ✗ Renew your SSL certificate now, it expires in 2 months.
- ✓ The certificate issuer is Let's Encrypt.

## Performance



Asset Minification










85%

You could reduce 15% (45.2 KiB) by minifying the asset(s) listed below.










/wp-content/plugins/cherry-plugin/includes/css/cherr...	7.8 KiB (25%)
/wp-content/themes/CherryFramework/css/style.css	7.7 KiB (12%)

 Asset Compression



Perfect, all your assets are compressed.

 Asset Cacheability



We found a total of 62 uncached asset(s) listed below.

URL	Freshness lifetime
/wp-content/themes/theme49007/bootstrap/css/boot...	Expiration not specified
/wp-content/themes/theme49007/bootstrap/css/resp...	Expiration not specified
/wp-content/themes/CherryFramework/css/camera.css	Expiration not specified

## Technologies

 Server IP

204.187.12.34

Server location: Los Angeles

 Technologies

Apache

Bootstrap

Font Awesome

Google Maps



jQuery Migrate

Modernizr

OWL Carousel

SWFObject

Twitter Emoji (Twemoji)

WordPress



Analytics



Google Analytics



Doctype

HTML5



Encoding



Great, language/character encoding is specified: utf8

## Branding



URL

minkelsafeandlock.com

**Length:** 17 character(s)



Favicon

Great, your website has a favicon.



Great, your website has a custom 404 error page.

Your server responded with the HTTP status code: 404

## Domain

### Domain Registration

Created 17 years ago

Expires in 5 months

### Domain Availability

Domains	Status	
minkelsafeandlock.net	Available. <a href="#">Register it now!</a>	✓
minkelsafeandlock.org	Available. <a href="#">Register it now!</a>	✓
minkelsafeandlock.info	Available. <a href="#">Register it now!</a>	✓
minkelsafeandlock.biz	Available. <a href="#">Register it now!</a>	✓
minkelsafeandlock.eu	Available. <a href="#">Register it now!</a>	✓

### Typo Availability

Domains	Status	
mjnksafeandlock.com	Available. <a href="#">Register it now!</a>	✓
minkelsafeabdlock.com	Available. <a href="#">Register it now!</a>	✓
minkeosafeandlock.com	Available. <a href="#">Register it now!</a>	✓
minlelsafeandlock.com	Available. <a href="#">Register it now!</a>	✓
mineklsafeandlock.com	Available. <a href="#">Register it now!</a>	✓
minkelsfeandlock.com	Available. <a href="#">Register it now!</a>	✓



## Backlinks

 Backlinks Score



Bad

 Backlinks Counter










76

 Referring Domains

1919

## Traffic

 Traffic Estimations










Very Low

## Google Analytics

## Local










 Social Media Engagement



Your homepage has not been widely shared on social networks.


- Facebook Shares 0
- Facebook Comments 0
- Facebook Likes 0







 Facebook Page



Not found


[Add your Facebook Page](#) or [create one](#)







 Twitter Account



Not found

[Add your Twitter account](#) or [create one](#)

 Instagram Account



Not found

[Add your Instagram Account](#) or [create one](#)

Facebook

Keyword Tool



Terms of Service

English ^