Report 3rd Dec.

Custom Scorecard
Last 30 days

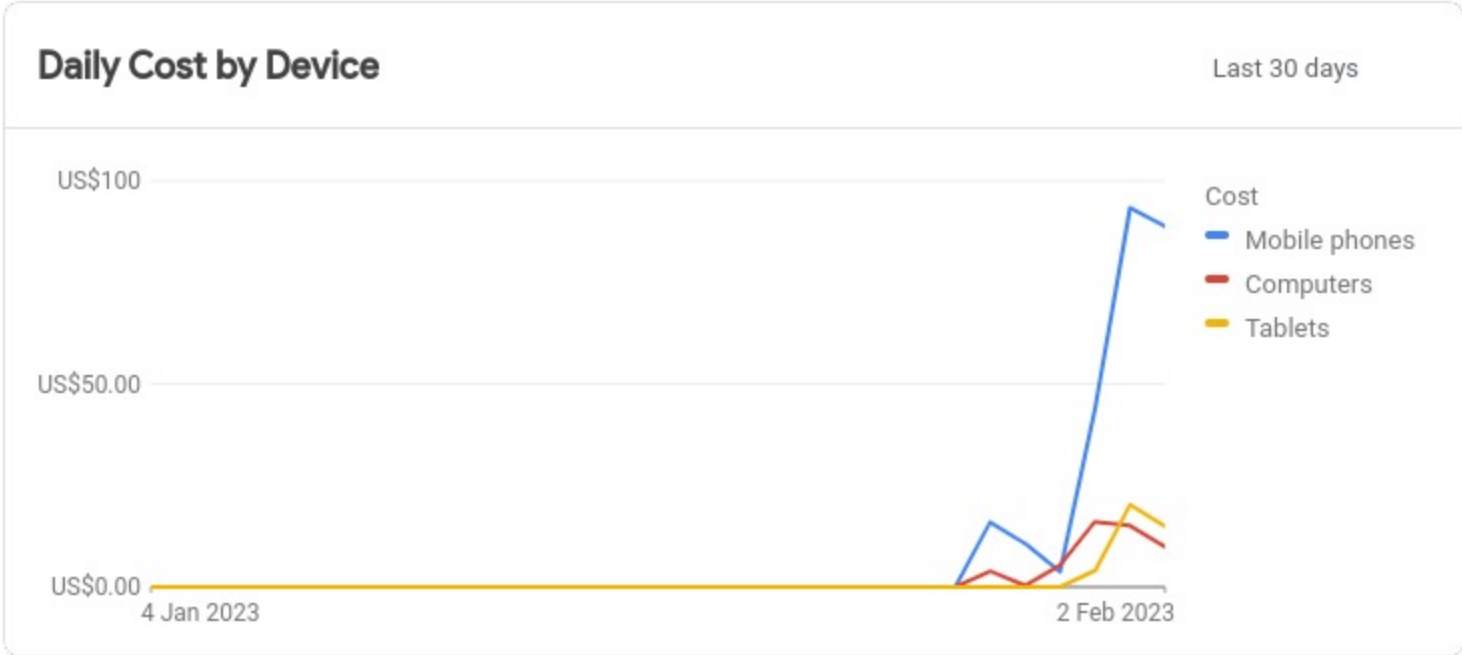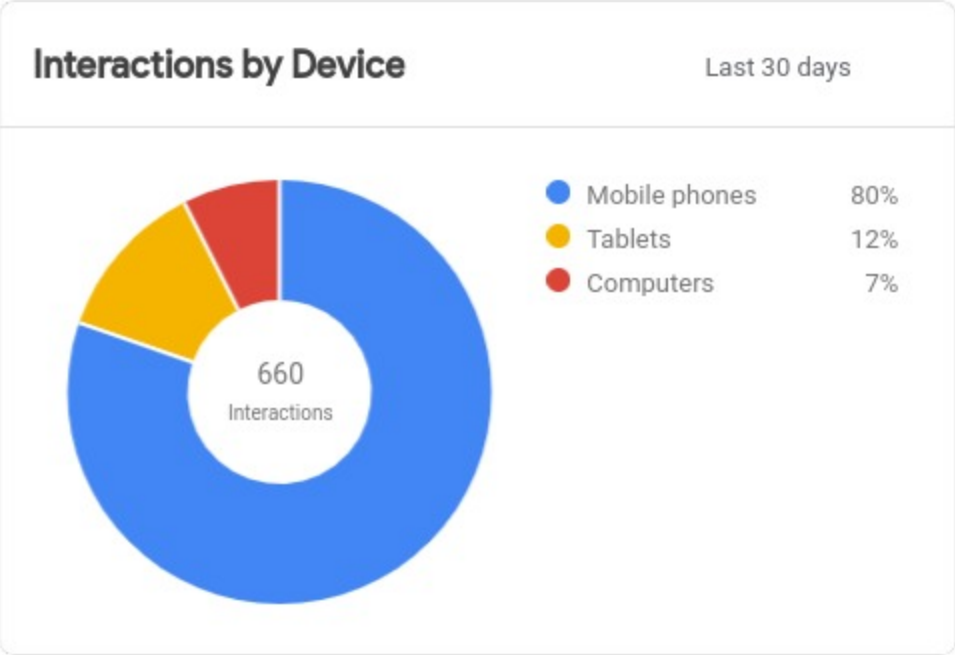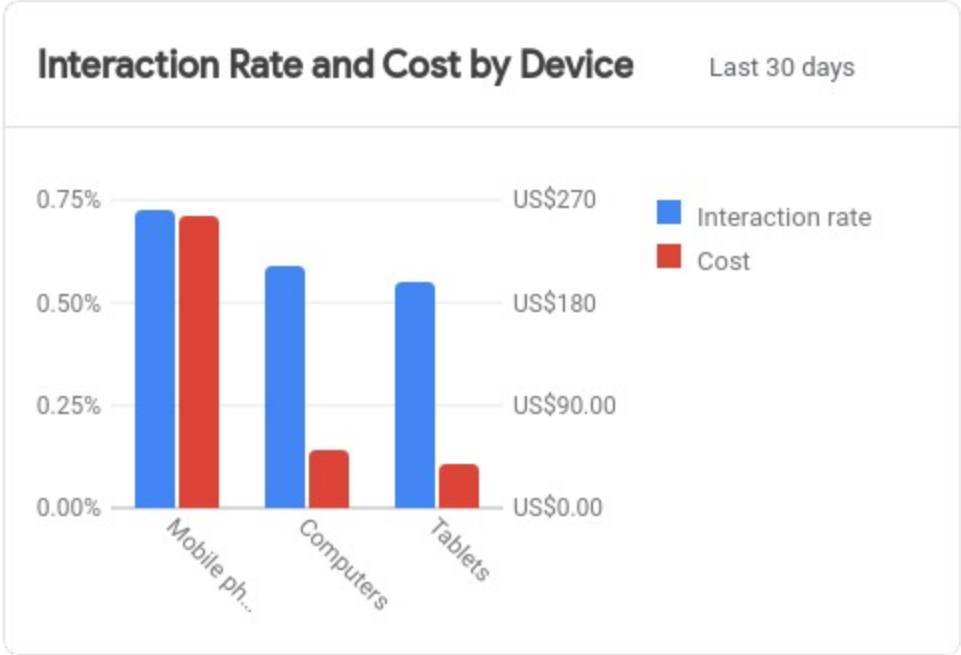| Cost ⑦	Interactions ⑦	Interaction rate ⑦	Impr. ⑦
US$346	660	0.69%	96.3K

Search keyword
Last 30 days

Search keyword ▼	Search keyword status	Search keyword status reasons	Search keyword match type ▼	
jewish sabbath	Eligible	--	Broad	T
pesach programs	Eligible	--	Broad	T
jewish festivals	Eligible	--	Broad	T

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Daily Cost by Device
Last 30 days

Cost
- Mobile phones
- Computers
- Tablets

We've built this starter dashboard for your account to show you what's possible with Google Ads dashboards. Feel free to customise this dashboard to suit your needs, or delete it entirely.

Audience segment
Last 30 days

Audience segment	Audience segment state ▼	Campaign ▼	Ad group ▼	A d C
People not in audiences	Removed	Awareness Display AD 1 for Passover	Dispay 1	U
People not in audiences	Removed	The Passover	Ad group 1	U
AdWords optimized list	Enabled	Adu Calls-Bill0829	Adu Plans	U

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Interaction Rate and Cost by Device
Last 30 days

- Interaction rate
- Cost

Interactions by Device
Last 30 days

660 Interactions

Mobile phones	80%
Tablets	12%
Computers	7%

Campaign details
Last 30 days

Campaign ▼	Campaign state ▼	Campaign type ▼	Campaign subtype ▼	L C
Awareness Display AD 1 for Passover	Enabled	Display	All features	-
The Passover	Enabled	Search	All features	-
ADU Display	Removed	Display	All features	

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Campaign Performance by Device
Last 30 days

Campaign > Device
Click on a chart item to drill down

660 Clicks

Awareness Display AD 1 for Passover	90%
The Passover	10%