Requirement:

Client requires a mobile app for their existing website

Proposal:

1. To prepare a mobile website of the existing website
2. When user opens the website url, the mobile specific website should load
3. Need to identify the key functionalities that will be available to mobile user
4. The color scheme should be similar to the desktop website to show uniformity
5. Need information or implementation details from the client so we can incorporate the search, user sign-up, login and guest functionalities.

Action Items and timelines:

To be elaborated

Design guidelines:

<http://www.smashingmagazine.com/responsive-web-design-guidelines-tutorials/>