Modularity in mobile applications

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How do we strike an ideal balance between the time we put into modularizing and the benefits we reap from doing so?

Pros

- → Easier to build separate applications
 - → New products
 - → iOS extensions
- → Enforces better architectural practices
 - → Testing
 - → Open sourcing

Cons

- → Overhead
 - → More repositories to manage, READMEs to update, version numbers to increment
- → Tooling complexity
 - → CocoaPods
 - → Gradle