

What and Why



Linker = LinkedIn + Tinder



Connects Companies and **Job-seekers**



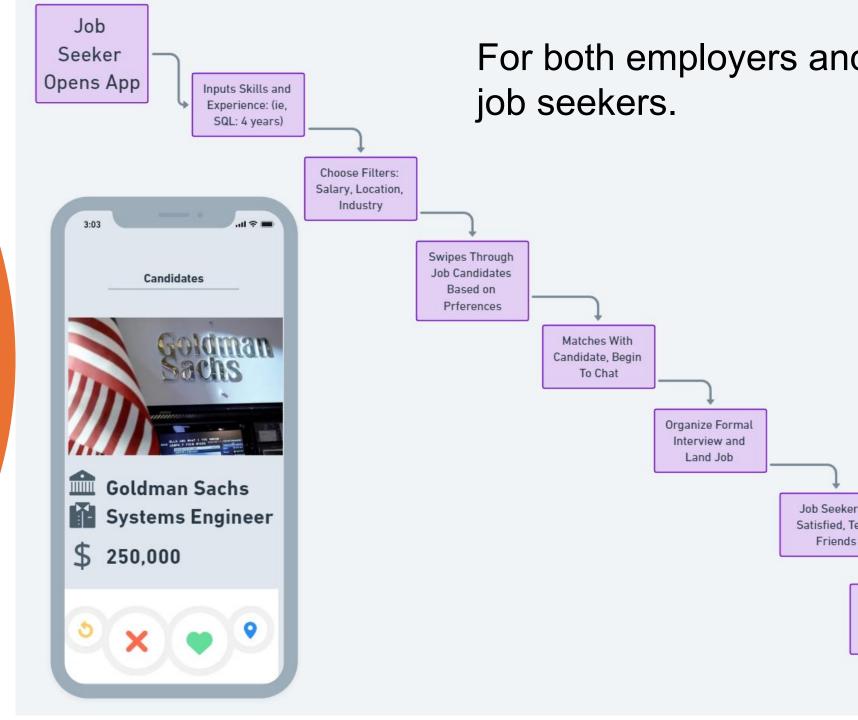
Relies on Premium **Subscriptions and Ads**

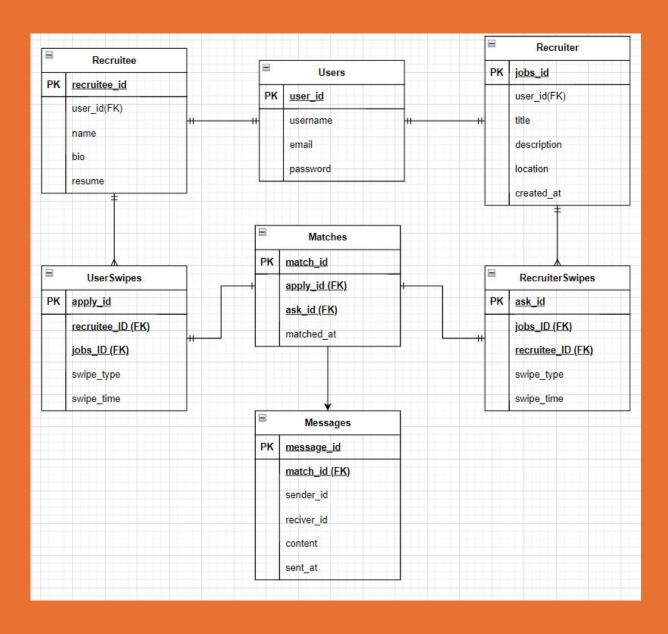
Synopsis

- Linker = LinkedIn + Tinder
- Tinder Streamlines the Process of matching with partners
- We plan to use the same concept except for Companies and Job-seekers



User Journey





The Data

Front End

 React.js is widely used for frontend development because of its popularity and the advantage of reusable components.

Database

 MySQL is used as a relational database management system to efficiently store, manage, and retrieve data for web applications and various other software applications.

Back End

- Node.js for its ability to handle concurrent connections with high performance and scalability due to its non-blocking, event-driven architecture.
- Flask for developing lightweight and scalable web applications and APIs, offering simplicity and flexibility through its minimalistic, modular design in Python.





