

CAREER PROFILE

Experienced multimedia journalist, researcher, events and campaign specialist.

EXPERIENCE

Soch Videos

Reporter and Producer

Karachi, Pakistan

January 2022 - present

- Finding news stories, pitching, and field reporting on relevant themes in the news cycle
- Co-ordinate and produce news reports on weekly basis for digital
- Working along with the news and documentary team, assigning stories, assembling findings and managing content, streamlining production from start to end

Lahore University of Management Sciences

Research Assistant

Karachi, Pakistan

November 2021 - present

- Conducting research and analyzing findings
- Conducting oral history interviews, online and on the field
- Finding participants for research
- Transcription of interviews and analyzing findings from interviews and literature

Self-employed

Freelance Journalist

Various cities, Pakistan

January 2021 - present

- Pitching, writing and sub-editing high impact stories for broadcast, feature and news writing to media outlets.
- Gathering interviews with observation and research. Working closely with respective editors to ensure feedback and proper coverage.
- Outlets include Al Jazeera, Foreign Policy, TRT World, Rest of World and Deutsche Welle.

TRT World

Event Specialist and Social Media Manager

Istanbul, Turkey

September 2017 - September 2020

- Responsible for social media strategy, campaigns, and finances of organization's events and conferences.
- Organized TRT World Forum for three years, with over 1000 attendees and leading stakeholders from political, academic, scholarly and media backgrounds.
- Responsible for overseeing live tweeting, social cards, promo videos and relative content with team members during TRT World Forum and other live events.
- Overseeing media content for Research Centre in relation to core events, and projects to provide future insights and monthly agenda for promotion.
- Lead campaigner and strategist of TRT World's short film competition: inShort
- Coordinating with journalists and members of press during events, ensuring coverage on broadcast, digital and social media platforms.
- Collaborated with digital and promo departments in production of social media content through videos, text and tweets.

Digital Producer

- Lead producer for TRT World Research Centre's social digital interviews, [Expert Interviews](#)
- Worked closely with interview producers from news and programmes, organizing interviews with leading politicians and stakeholders.
- Pitching, producing and writing [feature](#) and news stories.

Assistant Researcher

- Published 17 research [articles](#) (info-packs, discussion papers and policy briefs) with South Asia as a regional focus. Themes covered include conflict, refugees, diplomacy, geopolitics, gender and healthcare. Conducted research, editing and fact-checking.
- Published conference reports and briefs for key forums, charity events, and conferences organized by TRT World Research Centre.
- Edited and coordinated books on [war reporting](#) and the [refugee crisis](#).
- Coordinated research projects with colleagues responsible for other regions.

Oxford University Media Society*College Representative*

Oxford, England

January 2020 - April 2020

- Collaborated with President of Media Society in organizing, coordinating and marketing key events with leading journalists, directors, and media personalities as speakers.
- Responsible for digital outreach through media platforms, and content optimization of newsletters.

United Nations (UNDP,IICPSD)*Intern*

Istanbul, Turkey

*February 2017 - June 2017***Koç University, English Language Centre for Kids***English Teacher*

Istanbul, Turkey

*Summer 2015, 2016, 2017***Bahçeşehir University, Civilization Studies Centre***Student Researcher*

Istanbul, Turkey

*January 2015 - January 2017***EDUCATION**

University of Oxford*MSc. - Modern South Asian Studies*

Oxford, England

September 2019 - December 2020

- Distinction in final thesis project
- Graduated with an overall merit

Bahçeşehir University*Bachelors with high honors in Business Administration*

Istanbul, Turkey

*October 2012 - January 2017***AWARDS & ACHIEVEMENTS**

- Awarded a £2500 grant from the department of Modern South Asian Studies, University of Oxford.
- Successfully conducted a social media crowdfund (content creation, production, and social media outreach) for personal post-graduate education and raised £19,500 by building relationships with external sponsors and donors.
- Awarded full scholarship in sophomore year at Bahçeşehir University for outstanding academic achievement.

SKILLS

- Technical: RStudio, MS Office, TweetDeck, Google Docs, Instagram, YouTube channel management and camera techniques.
- Languages: English (fluent, reading, writing, speaking), Urdu (fluent, reading, writing, speaking), Turkish (intermediate, speaking).
- Journalist: Interviewing, collecting data, analysing data, writing and editing.