Indu Rallabhandi
TWC-544

Design Principles for MassMine:

It's effortless to use

The process of data collection is simple and hassle-free, even for non-programmers.
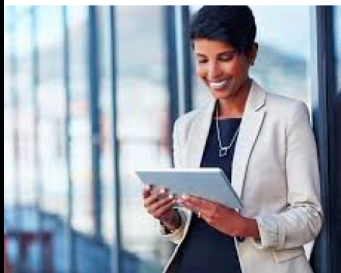
Implications:

- GUI with clickable buttons to easily collect data from social media sites
- Tutorials/documentation with step-by-step instructions on how to use the tool

It's interactive

Lets the user perform tasks by clicking and typing. Engages the user with the tool by providing feedback and comments at every stage.

Implications:

- Feedback/pop-up messages
- Buttons to perform tasks with just a click
- Provision to type in words/sentences (Search/constraints)

It's not overwhelming

The website has a clean and organized layout. The backend workings of the tool are concealed from the user, resulting in a jargon-free user experience.

Implications:

- Usage of layman language
- uncluttered and well-organized layout
- intuitive steps/process

It's not time-consuming

The tool does all the work in the backend, requiring minimal time and effort from the user, saving the time that is usually wasted on understanding jargon and methodology.

Implications:

- Intuitive, simple, and quick procedure/response
- Unambiguous layout

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