


Indu Rallabhandi
TWC-544

My interviewee is a male Indian student from Bangalore, India. I decided to use an Indian name and a stock image of an Indian male to resonate with the demographics of my interviewee. Below is the final persona.



KARTHIK
20 | Bangalore, India
Undergraduate Student

Bio

Karthik is a junior at PES University, Bangalore, India. He is a 'Computer Science and Engineering' major and loves doing different CS projects/ experiments in his free time. He is currently interested in Deep Learning and wants to explore the field more.

Goals

- Use sentiment analysis to predict the result of the 2016 US elections
- Test the accuracy of the model by comparing predicted outcome with actual result

Tasks

- Learn how to scrape data from Twitter
- Collect tweets from Twitter as data
- Download the data
- Make predictions using sentiment analysis

Frustrations

- Emojis were hard to parse
- Filtering the tweets was hard (Based on date, content, keywords, etc.)
- Length of some tweets was too long (Sometimes the tweets stopped making sense)

Motivations

Interest in the field

To complete coursework

Technology

Coding ● ● ● ● ○
CLI ● ● ● ● ○
GUI ● ● ● ● ●
Social Media ● ● ● ● ●

“ I prefer documentation with images over videos. Videos are time-consuming, plus it's easier to search for information in documentation. ”

Reference to the image in persona:

Young Man doing a Video Conferencing using his laptop - stock photo. gettyimages. (n.d). <https://www.gettyimages.in/detail/photo/young-man-doing-a-video-conferencing-using-his-royalty-free-image/1141424330>