





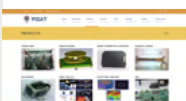










Indu Rallabhandi ; Site: Alumni section of PES University website;
Link: <https://alumni.pes.edu/>

Ref ID	Page title (Level 1)	Page title (L2)	Page title (L3)	URL	Content type	Functionality and forms	Files and media	Key messages	Accuracy / relevance	Content quality	RED FLAG (for immediate attention)	Notes
				<i>Title of the page</i>	<i>What content type / template is this page?</i> - article page - news article - event profile - staff profile - product page - help FAQ	<i>Examples:</i> - slideshows - membership forms (HTML) - newsletter subscription form (HTML) - FAQ search widget - product calculator widget - shopping cart function	<i>Capture any images, videos, files, documents are included on the page, either embedded in the content or as download links</i>	<i>What is the page trying to convey?</i> <i>Don't rely on scanning the headings to answer this</i>	<i>- up to date?</i> <i>- on message?</i> <i>- factually correct?</i> <i>POOR / OK / GOOD</i>	<i>- follows writing for the web best practice?</i> <i>- applying the voice and style guide?</i> <i>- user-centric language?</i> <i>POOR / OK / GOOD</i>	<i>Does the content need immediate attention because it is critically poor?</i> <i>- out of date</i> <i>- damaging reputation</i> <i>- misleading and inaccurate</i> <i>- creating a legal risk</i>	
0	Homepage			https://alumni.pes.edu/	Home page/Landing page	- webpage (HTML)		- welcome and intro to the alumni association of the university	GOOD	GOOD		
1	About Us			https://pes.edu/about-us/	- Section index - Information page	- webpage (HTML)		- Summarized information about the university	GOOD	GOOD		
1.1		Programs		https://pes.edu/programs/	- Sub-Section index - Information page	- webpage (HTML)		- Catalog of all the programs offered by the university	GOOD	GOOD		
1.2		Admissions		https://pes.edu/admissions/	- Sub-Section index - Information page	- webpage (HTML)		- Information about admission process, course details, exam details, fee details etc.	GOOD	GOOD		
1.3	Research and Innovation				- Sub-Section index	- webpage (HTML)						
1.3.1		Research domains			- Sub-Section index			- Information about research domains, research centers and other information related to research	GOOD	OK		There are a few spelling mistakes (https://research.pes.edu/center-for-pattern-recognition/domain-head/)
1.3.2		Research in the news		https://research.pes.edu/	- Sub-Sub-Section index - Information page	- webpage (HTML)		- Articles about accomplished research done by the university	OK	GOOD		The latest article was published in December 2020. No new articles were published this year, so the page is not exactly up-to-date
1.3.3		PISAT		https://news.pes.edu/tag/research	- Sub-Sub-Section index - Information page - Multiple article page	- webpage (HTML) - Article page		- PISAT is a satellite developed by PES University. This page has all the information related to this satellite	GOOD	OK		The language used can be difficult to understand for users who are not familiar with space-related terminologies
1.4		Campus Life		https://pisat.pes.edu/	- Sub-Sub-Section index - Information page - Sub-Section index - Information page	- webpage (HTML)		- A summary of all the university facilities / activities that the student can participate in when they join.	OK	GOOD		There is very little information about the events. There are links to clubs/activities and newsletters, but there are no links for any tech/cultural/sports activities (in case the user wants to know more about them)
1.5		News		https://pes.edu/campus-life/	- Sub-Section index - Information page - Multiple article page	- webpage (HTML)		- A catalog of all the things/activities happening on campus regularly	GOOD	GOOD		
1.6		Events		https://news.pes.edu/	- Sub-Section index - Information page	- webpage (HTML) - Article page		- Information about all the events happening on campus regularly	GOOD	GOOD		
1.7		New Students		https://events.pes.edu/	- Sub-Section index - Information page	- webpage (HTML)		- All information that a potential student requires is present on this page.	GOOD	GOOD		The main page for new students has a "new students" tab at the top of the page. This tab is a link to the same page is unnecessary.
1.8		Contact		https://pes.edu/new-students/	- Sub-Section index - Contact page	- webpage (HTML)		- All important contact information is available on this page	GOOD	GOOD		
				https://pes.edu/contact/		- webpage (HTML)						
2	Programs and Events			https://events.pes.edu/tag/alumni	- Section index - Information page			- List of past and future events happening on campus	GOOD	GOOD		
						- webpage (HTML)						
3	Alumni Story			https://news.pes.edu/tag/alumni	- Section index - Information page - Multiple article page			- Articles on accomplishments of PESU Alumni.	OK	GOOD		The last article was published on 26th December 2020. The page has been lacking activity since then
						- webpage (HTML) - Article page						
4	Newsletters			https://alumni.pes.edu/newsletters/	- Section index - Newsletter page	- PDF Document	https://drive.google.com/file/d/1n_124e4de14cVwphE7ZChX72cTo-AVt/view	- Information about alumni accomplishments	OK	GOOD		There is only one article in this section (Even though it is relatively new).
5	Join Us Today			https://pes.almaconnect.com/	- Section index - Networking / Connecting page			- Link to join the alumni network of the university	POOR	OK	RED FLAG	Alumni network cannot be viewed without logging in/signing up. The user can't view the network and then decide if they want to join it.
						- webpage (HTML)						