

Nalini Vishwakumar



"When life gives you a hundred reasons to cry, show life that you have a thousand reasons to smile!"

Age: 37 years

Work: Homemaker

Family: Married with 2 young kids

Location: India

Character: Loving, caring, active, efficient, tech-savvy

Goals

- Her family is her highest priority
- Take care of her two young kids to the best extent possible
- Wants things to be in her control, especially in panic / emergency situations

Frustrations

- Not having all the important information in one place during an emergency
- Not knowing which hospital is more available (to reduce delay in treatment)
- Not knowing what first aid to give her children in certain situations

Bio

Nalini is a homemaker and a mother of two extremely active, energetic and curious young children. She is constantly on her toes and tries to keep an eye on them most of the time if not all the time. Even then, they manage to get hurt or into some sort of trouble. This usually leads to Nalini rushing them to the hospital. She rushes to the hospital more often than she'd like to and some assistance during that time could really help her.