Creating interactive modules for teaching with sports data Nick Clark, Robin Lock, Ivan Ramler, Michael Schuckers USCOTS July 2025

Sports Content for Outreach, Research, and Education



Why Sports?



Data availability

Lots of **public data**, freely available to anyone

Wide **variety** of data, problems, and methods

Popularity

Sports are widely
popular. In 2019, 154.4
million U.S. viewers
watched live sports at
least once per month

Many students start as **subject-matter experts**.

Real-life validation

Transferability

Problems are **analogous** to those in non-sports applications.

Experience in sports **translates** to other fields

Sports are a **controlled** environment. Potentially easier to start with

Examples of Sports Analytics Problems



Teams

- Player personnel decisions, evaluate player performance (trades, FA signings)
 - How much is a player contributing to his/her team in terms of goals/points/runs?
 - How much is a player worth on the open market in terms of salary cap dollars?
 - How much is a player worth to us?
- Coaching decisions
 - Should we bunt? go for it on 4th down?
 - When should we pull our goalie?
 - Given locations of the players and ball/puck, what do we expect to happen? What is the best decision?
- Draft decisions
 - Who should we draft with our next pick?
 - Who will be available to draft?
 - How much is our draft pick worth?

Media - Talk about those decisions, team ratings and playoff probabilities

Betting - Many of the above problems, or variants of them

League - What realignment would minimize travel? What schedule would max. fairness and min. travel?

Business - Predicting demand for a game based on day, month, opponent, etc

Learning Objectives



Most of those can be answered reasonably with undergraduate level statistics and data science tools.

Students get experience with

- Solving real problems
- Joining data from multiple sources, working with several different types of data
- Data exploration/visualization
- Multivariable thinking, need for regression or something else
- Modeling
- Interpretation
- Etc

Most of the data is publicly available, or can be done with public available alternatives

Exception: player tracking data

Sports Analytics in Education



Dozens/hundreds of educators around the world have developed

- hundreds of examples,
- using multiple sports, and
- focusing on a variety of statistics and data science topics

Missing:

- Standardization
- Completeness
- Consolidation/centralization
 - Content creation is decentralized = good
 - Content is decentralized = less convenient
- Industry/media perspective

Enter SCORE!



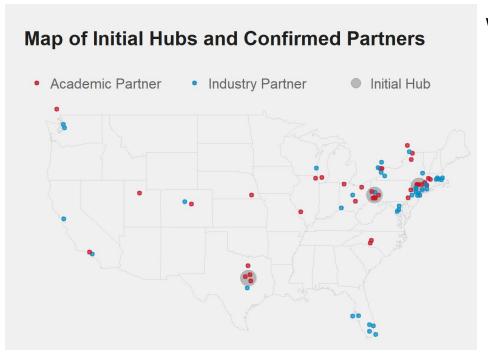
SCORE with Data: building a sustainable national network for developing and disseminating Sports Content for Outreach, Research, Education in data science

Unique NSF-funded project combining academia, professional sports, and media to build a repository of educational materials for statistics & data science via sports applications/analytics

Strong emphasis on outreach, inclusiveness, and building pipelines

Sustainable National Network



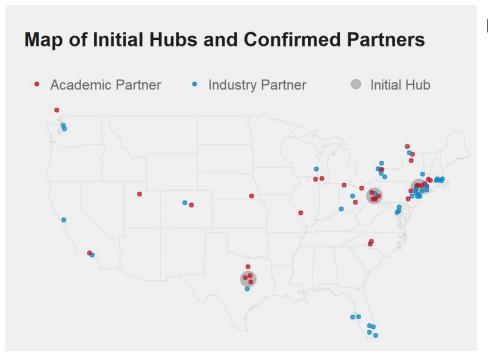


Why a network?

- Decentralized/crowdsourced content creation
 - Ideally sustainable
- Diverse experience and skills
 - Academia, industry and media
 - Key part of review process
- Pre-existing informal network already

Sustainable National Network





Initial Network

- Over 80 initial confirmed partners in academia, industry and media
- 3 initial hubs
 - PIT Carnegie Mellon, Pitt
 - NY St Lawrence, West Point, Yale
 - TX Baylor
- High level advisory board from academia and industry

SCORE with Data



Building a <u>sustainable national network</u> for developing and disseminating Sports Content for Outreach, Research, Education in data science

SCORE with Data



Building a sustainable national network for <u>developing</u> and disseminating Sports <u>Content</u> for Outreach, Research, Education in data science

SCORE with Data



Building a sustainable national network for developing and <u>disseminating</u>

Sports <u>Content</u> for Outreach, Research, Education in data science

Disseminating Content



ScoreNetwork.org

SCORE Module and Data Repository



Modules can be found at:

https://modules.scorenetwork.org/

Data can be found at:

https://data.scorenetwork.org/

Module



Educational materials for statistics and data science

Plug and Play into your classroom with flexibility

Open Access (download and edit)

Peer Vetted with DOIs

Pedagogical, Industry, Student (optional)

Following best educational practices

Sports motivated with background materials

Diversity of sports esp. Non-traditional sports

Examples: Published



Outliers using League of Legends data

Correlations with Female Ironman Lake Placid Finisher data

Lacrosse faceoff proportions hypothesis testing

NHL shooting percentages with linear regression

Module Components



Learning Goals

Introduction/Motivational Video

Methods (Statistical/Data Science)

Exercises/Activities

Conclusion

Dataset(s)

Data Glossary

ReadMe file

Module Repository



19 Published Modules70 more in pre-print

13 different sports among published Numerous more in pre-print

Searchable by topic

What other modules would you use?

Baseball	>
Esports	>
ootball	>
Hockey	>
acrosse	>
Marathons	>
Motor Sports	>
Robotics	>
Tennis	>
Triathlons	>

ANOVA (1)

Bernoulli distribution (1)

Binomial distribution (1)

Brier score (2)

Chi-Square Test (1)

Correlation (1)

Difference in two means (1)

Elo ratings (1)

Exponential distribution (1)

Hypothesis testing (1)

Linear regression (2)

Module landing page

Marathons Motor Sports

Robotics

Triathlons

Tennis

SCORE Module Repository



Modules By Topic Preprint Access	SCORE Module Repository
Baseball >	The SCORE Network Module Repository enables you to search for modules by either sport (along the left),
Esports >	or you can browse by statistics and data science topic. The modules listed in this repository have
Football >	completed the required SCORE Network pedagogical and industry peer reviews to become a published
Hockey >	module.
l acrosse	module.

Home Modules By Topic Preprint Access Data Repository SCORE Network

· Carnegie Mellon University

Network module submission process.

Interested in submitting your own module? Click here to find out more information about the SCORE

You can also access preprint modules from various SCORE Network affiliates below (note that these

materials have not yet completed the SCORE Network review process):

DOI (Digital Object Identifier)

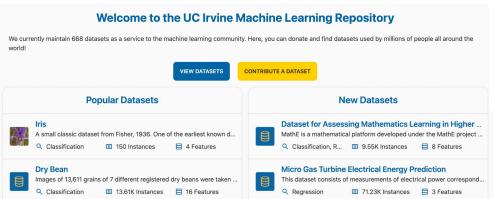


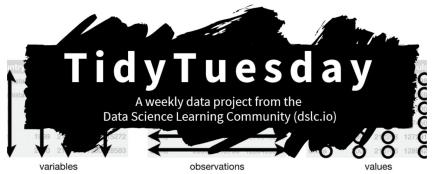
Permanent and persistent link to modules/data

Makes it easier to discover or search for modules/educational materials

Adds credibility and traceability to professional products

Datasets for class?







CMU S&DS Data Repository

The Data Repository curates interesting datasets for use in statistics and data science education. Each dataset is supported by a *story* describing its origin and application, and a set of interesting *questions* that can be answered using the data. This means:

- Every dataset has context in a scientific field, pop culture, or daily life.
- Beyond context, datasets are interesting. They feature more than just a dozen observations from an
 antiquated scientific study many feature thousands of observations of dozens of variables, and
 answer questions interesting to a wide audience.
- Just like in science, some datasets give null results.
- Instructors can easily build lessons and assignments from the suggested questions.

Datasets are organized by broad subject areas on the left, or you can browse a sortable list of all datasets.

Data Is Plural

... is a weekly newsletter (and seasonal podcast) of useful/curious datasets, published by <u>Jeremy Singer-Vine</u>. There have been <u>381 editions</u>, dating from October 21, 2015 to July 31, 2024. To receive future editions, sign up here:

Check out: https://cmustatistics.github.io/data-repository/

What about sports datasets?









An open-source sports analytics and data organization.

We provide utilities in Python, R, Node.js, etc.





CRAN Task View: Sports Analytics

Maintainer: Benjamin S. Baumer, Quang Nguyen, Gregory J. Matthews

Contact: ben.baumer at gmail.com

Version: 2023-04-06

URL: https://CRAN.R-project.org/view=SportsAnalytics
Source: https://github.com/cran-task-views/SportsAnalytics/



https://data.scorenetwork.org/



SCORE Sports Data Repository

Home

Datasets By Topic

Submit a Dataset

Data Sources

Module Repository

SCORE Sports Data Repository Datasets By Topic Data Sources Submit a Dataset The SCORE Network Sports Data Repository curates interesting datasets across a variety of sports for use Baseball in statistics and data science education. Each dataset has the following properties: Basketball • A sports question of interest, with context motivating why the dataset is relevant and interesting to **Combat Sports** Diving explore. **Esports** • A statistics / data science topic which the dataset can be used to help teach. Football • Example questions that instructors can use to help build lessons, handouts, and SCORE modules. Golf Datasets are organized by sport along the left, but you can also browse by statistics and data science topic. Hockey Lacrosse This repository is heavily inspired by the CMU S&DS Data Repository. **Motor Sports** Olympics The development of the SCORE with Data network is funded by the National Science Foundation (award **Rodeo Sports** 2142705).

SCORE Data Repository

https://data.scorenetwork.org/



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Features over 70 datasets across more than 30 different sports

Can search for datasets by sport and by statistics & data science topic

Categories **Datasets By Topic Datasets By Topic** All (56) Data Sources ANOVA for means (3) Submit a Dataset Jun 26, 2024 2018-2023 Badminton World Bootstrap distribution (1) Badminton Abigail Smith **Tour Points Head To Head** Boxplot (1) Baseball Bradley-Terry (1) HISTOGRAM SUMMARY STATISTICS SIDE-BY-SIDE BOXPLOTS Basketball Categorical predictors (2) DIFFERENCE IN MEANS HYPOTHESIS TEST Combat Sports Chi-square test for association (2) Cricket LINEAR REGRESSION Comparative plots (1) CONFIDENCE INTERVAL FOR REGRESSION SLOPE Disc Sports Comparing groups (1) Diving Analyzing wins and points head to head in Confidence interval for a mean (4) Esports singles and doubles in the Badminton World Confidence interval for regression Fencing Tour from 2018-2023. mean (1) Football Confidence interval for regression 2022 Divison III Women's slope (1) Gymnastics Hope Donoghue, Confounding variables (1) **Soccer Results** Handball Robin Lock Correlation (10) Hockey CORRELATION CHI-SQUARE TEST FOR ASSOCIATION Data cleaning (2) Lacrosse Division III women's soccer teams game Data ethics (1) Motor Sports results from 2022 season Data visualization (4) Obstacle Course Data wrangling (4) Olympics Difference in means confidence Jun 27, 2023 2023 Boston Marathon Rodeo Sports Jack Fay, A.J. interval (1) Running runners Dykstra, and Ivan Difference in means hypothesis Skating Ramler SUMMARY STATISTICS OUTLIERS Z-SCORES test (8) Skiing The data set looks at the 2023 Boston Distribution description (2) Soccer Marathon results. Elo ratings (1) Softball

SCORE Sports Data Repository Home Datasets By Topic Submit a Dataset Data Sources Module Repository

What does every dataset include?



- Descriptive title, e.g., Women's National Basketball Association Shots
- Brief description the data background, potentially include a brief summary of the sports problem and statistical situation
- List of relevant statistics and data science topics/categories for tags
- Information about the source of the data motivating its usage
- Description of dataset: what does one row represent? README file serving as the data dictionary for the columns
- Example questions associated with the data

Example dataset page information



Basketball > Women's National Basketball Association Shots

Women's National Basketball Association Shots

CLASSIFICATION	LOGISTIC REGRESSION	GENERALIZED ADDITIVE MODELS	MULTINOMIAL LOGISTIC REGRESSION)	NAIVE BAYES CLASSIFIER
DENSITY ESTIMATION	N				

Information about shots during the 2021-2022 WNBA season

AUTHOR PUBLISHED
Ron Yurko March 25, 2023

Motivation

The Women's National Basketball Association (WNBA) is the top professional women's basketball league in the world. The league records every shot players take along with contextual information about the shot such as its location, a description of the shot type, as well as the outcome. With this dataset, you can predict the success of each shot attempt to compute the expected value of shot types and compare team decision making.

Questions

- 1. Build a classification model to predict the shot outcome based on the spatial x,y coordinates of the shot.
- 2. Create a visualization displaying the joint frequency of shot locations. Do there appear to be any clear modes of frequently taken shots? Create a conditional version of this display by shot outcome. Does the distribution shape vary by shot outcome? (You can also perform a similar analysis by team and shot type).

Data

This dataset contains information about 41,497 shots during the 2021-2022 WNBA season.

The data was collected using the wehoop package in R.

Variable	Description				
game_id	Unique integer ID for each WNBA game				
game_play_number	Integer indicating the recorded play number for the shot attempt, where 1 indicates the first play of the game				
desc	String detailed description of shot attempt				
shot_type	String description of the shot type (e.g., dunk, layup, jump shot, etc.)				
made_shot	Boolean denoting if the shot was made (TRUE) or not (FALSE)				
shot_value	Numeric value of the shot outcome (0 for shots that were not made, and a positive value for made shots) $ \\$				
coordinate_x	Horizontal location in feet of shot attempt where the hoop would be located at 25 feet				
coordinate_y	Vertical location in feet of shot attempt with respect to the target hoop (the hoop should be a little in front of 0 but the coordinate system is not exact)				
shooting_team	String name of the team taking the shot				





- The data must be publicly shareable
- If you used code (such as an R package) to access the data then include your code with your submission. The code will be publicly available on the <u>repository's GitHub page</u> for others to view.
- There should be an interesting sports question coupled with a statistics and data science topic to motivate the use of the dataset in educational material.
- The dataset should be in a standard format such as a CSV file and be of reasonable size. GitHub has a file size limit of 100 MB, and large files can be inconvenient for students. We recommend compressing files larger than a few megabytes. Note that gzip compression is a good choice since common tools such as R and Python feature ways to read .csv.gz files directly.
 - e.g., WNBA shot data was compressed and is available to download as .csv.gz

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