



Rashika Vasudevan

Associate Product Manager

Contact

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Professional Summary

Multidisciplinary Product Designer turned Associate Product Manager with 3+ years of experience building impactful digital solutions across healthcare, AR/VR, and cybersecurity domains. Skilled in crafting intuitive user experiences, driving product strategies, and leading cross-functional collaboration. Passionate about blending creativity, emerging technologies, and user-centered design to deliver innovation at scale.

Skills

- **Product Management:** Product Road mapping, Feature Prioritization, Cross-functional Collaboration, JIRA
- **Design tools:** Figma, Adobe Creative Suite (Photoshop, Illustrator, XD), Visibly, Balsamiq, Fijam, Miro
- **UX/UI Expertise:** User Research, Journey Mapping, Persona Development, Wireframing, Prototyping, Usability Testing.
- **Emerging Technologies:** AR/VR Applications, 3D Modeling, Digital Therapeutics Platforms
- **Cybersecurity:** Ethical Hacking, Vulnerability Assessment, Cybersecurity Training
- **Soft Skills:** Problem Solving, Teamwork, Communication, Adaptability, Fast Learning

Experience

Associate Product Manager

Rewin Health (Group of InGage Technologies) | Chennai, India

Aug 2024 – Present

- Leading product strategy and feature rollouts for digital therapeutics platforms in the rehabilitation space.
- Translating user research into actionable product requirements and roadmaps.
- Collaborating with design, development, QA, and marketing teams to ensure successful product delivery.
- Conducting market analysis to identify growth opportunities and optimize user engagement.

Product Designer

Rewin Health (Group of InGage Technologies) | Chennai, India

Apr 2023 – Aug 2024

- Designed intuitive, user-centric solutions for AR/VR-based healthcare products, enhancing patient recovery journeys.

Experience

- Spearheaded end-to-end product design – from ideation, user interviews, and journey mapping to wireframes and prototypes.
- Advocated for design thinking methodologies within cross-functional teams, resulting in faster product iterations.
- Collaborated closely with product managers to align design strategies with business and clinical goals.

Junior Designer (Intern)

InGage Technologies Pvt Ltd | Chennai, India

Oct 2022 – Apr 2023

- Developed interactive UI/UX designs for AR/VR educational modules such as Molecular Chemistry and Aircraft Simulations.
- Enhanced learning experiences through intuitive navigation structures and immersive design principles.
- Focused on bridging the gap between complex technical content and user accessibility.

UI/UX Designer (Intern)

Leadup Technologies | Karur, India

Mar 2022 – Sep 2022

- Led the UI/UX design for 2 Android applications and 3 web platforms, from research to development handoff.
- Delivered high-fidelity prototypes and design documentation, reducing developer feedback loops by 25%.
- Emphasized user pain point analysis to inform wireframing and usability improvements.

Freelance Designer

Self-employed | Karur, India

Jun 2021 – Sept 2023

- Crafted impactful brand designs including websites, apps, brochures, and posters across diverse industries.
- Integrated user research and modern design trends to deliver creative, user-friendly solutions.
- Specialized in developing scalable UI systems adaptable across digital and print mediums.

Education

Jun 2019 – Apr 2023

Bachelor of Technology (B.Tech) in Information Technology

M. Kumarasamy College of Engineering | Karur, India

Languages

Tamil (Fluently)

English (Fluently)

Impact through Training & Innovation

Trainer and Mentor (Naan Mudhalvan Scheme)

- Trained over 800+ engineering and polytechnic students through in-person sessions.
- Delivered expert-led courses on AR/VR Technologies, 3D Modeling, UI/UX Design, and Cybersecurity.
- Focused on imparting practical skills aligned with industry needs.

Cybersecurity Educator and Researcher

- Discovered vulnerabilities for organizations like Google, Aditya Birla, and Upstox, strengthening their security frameworks.
- Personally trained 75+ students in cybersecurity, penetration testing, and ethical hacking techniques.
- Conducted cybersecurity workshops for 150+ students, enhancing awareness on modern threat landscapes.
- Delivered guest lectures to 300+ students on emerging technologies and innovation.

Declaration

I hereby declare that the above mentioned information are true to the best of my knowledge and belief.