RASHIKA VASUDEVAN

Product Designer

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📍 Chennai

EXPERIENCE

Product Designer

ReZov Technologies

📅 04/2023   📍 Chennai

- I currently work as a Product Designer at a leading product-based company, specializing in a digital therapeutics platform.
- I actively participate in every stage of the design process, from ideation and brainstorming to conducting user research, developing user personas, creating designs, and prototyping
- This comprehensive involvement leads to a holistic product design approach, resulting in user-centric and innovative solutions

Game Design Intern

InGage Technologies

📅 10/2022 - 04/2023   📍 Chennai

- Designed highly detailed 3D models to enhance user experience.
- Contributed to architectural walkthroughs, product animations, AR filters, and game assets for a wide range of clients

UI/UX Designer

Leadup Technologies

📅 06/2021 - 10/2022   📍 Karur

- Delivered compelling designs for 5 high-impact projects, including 2 Android applications and 3 web designs, at Lead Up Technologies
- Created visually stunning interfaces using Figma and Adobe XD that captivate users and elevate brand experiences
- Mastered wireframing with Visily and Balsamiq to ensure seamless design workflows from concept to execution
- Dedicated to exceeding client expectations by delivering intuitive, user-centric designs that drive engagement and satisfaction to new heights

Freelance Designer

Akira Corp

📅 06/2021 - 10/2022   📍 Karur

- As Freelance designer, I specialize in creating impactful posters, brochures, apps, and websites
- I prioritize creativity and user empathy, ensuring that each design effectively communicates messages and addresses user pain points
- My process involves thorough user research and staying updated with the latest design trends
- I focus on delivering visually appealing, user-friendly, and innovative solutions that exceed client expectations

EDUCATION

B.Tech Information Technology

M. Kumarasamy College of Engineering

📅 06/2019 - 04/2023   📍 Karur

SUMMARY

Designer with several years of experience working with clients to create and enhance the aesthetic design and functions. I enhance product satisfaction through intuitive design. Offering strong communication skills, an ability to collaborate and lead as a dynamic and dedicated professional.

LANGUAGES

English
Advanced   ●●●○○

Tamil
Advanced   ●●●○○

SKILLS

Adobe Creative Suite	User Research
Wireframing	Visual Design
Interactive Design	Quick Learner
People Handling	Problem Solving
Adaptability	Cybersecurity