

Raveesh Mayya

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EDUCATION

UNIVERSITY OF MARYLAND

PH.D., INFORMATION SYSTEMS
School: Smith School of Business
2015-2020 (expected)

UNIVERSITY OF DELHI

MBA, ECONOMICS, MARKETING
School: FMS Delhi (2011-2013)

VISVESVARAYA TECH. UNIV.

BE, ELECTRONICS AND
COMMUNICATION ENGINEERING
School: PESIT (2005-2009)

RESEARCH INTEREST

SUBSTANTIVE

Online Sharing Economy
Platform Strategy
Information Privacy
IS Entrepreneurship

METHODOLOGY

Econometrics
Textual Analysis
Machine Learning
Field Experiment

SKILLS

PROGRAMMING

Analytics: • Stata • R • Matlab

Coding: • Python • TensorFlow

• \LaTeX • PHP • Tcl/Tk

Data Science: • Word Embedding

• NLTK (TF-IDF, Vader) • Selenium

• LSTM/RNN

Database: • MySQL • MSFT SQL

BOOKS PUBLISHED

- Blitz-6th Edition ([link](#))
- Kryptonite -2nd Edition ([link](#))

RESPONSIBILITY

President, Association of Doctoral Scholars (ADS) 2018-19

Organizer, IS Student Presentation Series(IS-SPS) 2018

Web Developer, Pro Bono, OSAAT

REVIEWER

ICIS '17 & '19, CIST '18, CSWIM '18
IT Professional (IEEE Publ.) '17

SELECT WORKING PAPERS

(1) WHO FORGOES SCREENING IN ONLINE MARKETS AND WHEN? EVIDENCE FROM AIRBNB ([LINK](#))

Authors: Raveesh K Mayya, Shun Ye, Siva Viswanathan, Rajshree Agarwal
Revise and Resubmit at MIS Quarterly

- Conference Presentations: Wharton Innovation Doctoral Symposium 2018, POMS Conference 2018, Purdue Data Science Conference 2018
- Co-author Presentations: Univ. of Minnesota(2017), Temple Univ.(2019)

(2) DO SEED ACCELERATORS REDUCE ASYMMETRIC INFORMATION? EVIDENCE FROM CORPORATE VENTURE CAPITAL INVESTMENTS

Authors: Raveesh K Mayya, Peng Huang
Under Review at Management Science

- Conference Presentations: CIST 2018, AOM 2019 (Scheduled)
- **Best Paper**, Proceedings of the AOM Annual Meeting 2019

(3) DELAYING INFORMED CONSENT: AN EMPIRICAL INVESTIGATION OF MOBILE APPS' UPGRADE DECISIONS

Authors: Raveesh K Mayya, Siva Viswanathan

- Conference Presentations: POMS 2019, Big10+ MIS & Analytics Conference, WEIS 2019 (Scheduled), SCECR 2019 (Scheduled)

(4) MANAGING CELL-PHONE SERVICES FOR CUSTOMER SATISFACTION: EVIDENCE FROM THE BASE-OF-THE-PYRAMID MARKETS

Authors: Jiban Khundia, Sunil Mithas, Ritu Agarwal, Raveesh Mayya
Revise and Resubmit at POM Journal

(5) IMPACT OF REAL-TIME INFORMATIONAL INTERVENTIONS IN BROADCAST MEDIA: EVIDENCE FROM A LARGE-SCALE RANDOMIZED FIELD EXPERIMENT

Authors: Raveesh Mayya, Siva Viswanathan

TEACHING

DATABASE SYSTEMS (BMGT402)

Spring 2018 - 38 Undergraduate Students - Evaluation : 4.72/5.00

- **Distinguished Teaching Award** 2017-18 (All faculty & PhD instructors)

Fall 2018 - 38 Undergraduate Students - Evaluation : 4.87/5.00

AWARDS AND GRANTS

2019 Allan N. Nash Award

2019 Distinguished Teaching Award

2019 Nancy & Edward Ebert Graduate

Award in Free Enterprise

2019 NSF Student Travel Grant

2019 Best Paper, ENT Track

2018 Computation Grant

2018 Summer Fellowship

2018 Financial Aid

2018 Travel Grant

2017 Data Grant

2016 Research Grant

2015-16 Dean's Fellowship

Outstanding Doctoral Student
Smith School of Business

Ed Snider Center
WEIS 2019

AOM Annual Meeting Proceedings

Ed Snider Center

UMD Graduate School (\$5000)

DeepLearning.ai specialization

WINDS Symposium

Ed Snider Center

DIGITS Center

Smith School of Business