Raveesh Mayya

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EDUCATION

UNIVERSITY OF MARYLAND
Ph.D., Information Systems
School: Smith School of Business
2015-2020 (expected)

UNIVERSITY OF DELHI
M.B.A., Economics, Marketing
School: FMS Delhi (2011-2013)

VISVESVARAYA TECH. UNIV.
B.E., Electronics and
Communication Engineering
School: PESIT (2005-2009)

RESEARCH INTEREST

SUBSTANTIVE
Online Sharing Economy
Platform Strategy
Information Privacy
IS Entrepreneurship

METHODOLOGY
Econometrics
Textual Analysis
Machine Learning
Field Experiment

SKILLS

PROGRAMMING
Analytics: • Stata • R • Matlab
Coding: • Python • TensorFlow
• LaTeX • PHP • Tcl/Tk
Data Science: • Word Embedding
• NLTK (TF-IDF, Vader) • Selenium
• LSTM/RNN
Database: • MySQL • MSFT SQL

BOOKS PUBLISHED
• Blitz-6th Edition (link)
• Kryptonite -2nd Edition (link)

RESPONSIBILITY

President, Association of Doctoral
Scholars (ADS) 2018-19
Organizer, IS Student Presentation
Series (IS-SPS) 2018
Web Developer, Pro Bono, OSAAT

REVIEWER

ICIS '17, '19, CIST '18, '19, CSWIM '18
IT Professional (IEEE Publication) '17

SELECT WORKING PAPERS

(1) Who Forgoes Screening in Online Markets and When? Evidence from Airbnb (link)
Authors: Raveesh K Mayya, Shun Ye, Siva Viswanathan, Rajshree Agarwal
Invited for revision at MIS Quarterly
- Conference Presentations: Wharton Innovation Doctoral Symposium 2018, POMS Conference 2018, Purdue Data Science Conference 2018
- Co-author Presentations: Univ. of Minnesota(2017), Temple Univ.(2019)

(2) Do Seed Accelerators Reduce Asymmetric Information? Evidence from Corporate Venture Capital Investments (link)
Authors: Raveesh K Mayya, Peng Huang
Invited for re-submission at Management Science
- Conference Presentations: CIST 2018, AOM 2019 (Scheduled)
- **Best Paper Proceedings** at the AOM Annual Meeting 2019

(3) Delaying Informed Consent: An empirical investigation of Mobile Apps' Upgrade Decisions (link)
Authors: Raveesh K Mayya, Siva Viswanathan
- Conference Presentations: POMS Conference 2019 , WEIS 2019, SCECR 2019, Big10+ MIS & Analytics Conference 2019

(4) Managing Cell-Phone Services for Customer Satisfaction: Evidence from the Base-of-the-Pyramid Markets
Authors: Jiban Khundia, Sunil Mithas, Ritu Agarwal, Raveesh Mayya
Invited for revision at POM Journal

(5) Impact of Real-Time Informational Interventions in Broadcast Media: Evidence from a Large-scale Randomized Field Experiment
Authors: Raveesh Mayya, Siva Viswanathan

TEACHING

Database Systems (BMGT402)
Spring 2018 - 38 Undergraduate Students - Evaluation : 4.72/5.00
- **Distinguished Teaching Award** 2017-18 (All faculty & PhD instructors)

Fall 2018 - 38 Undergraduate Students - Evaluation : 4.87/5.00

AWARDS AND GRANTS

Year	Award	Institution
2019	Allan N. Nash Outstanding Doctoral Student Award	UMD Smith
2019	Distinguished Teaching Award	UMD Smith
2019	Nancy & Edward Ebert Grad. Award in Free Enterprise	UMD Smith
2019	NSF Student Travel Grant	WEIS 2019
2019	Best Paper Proceedings, ENT Track	AOM Meeting
2019	Travel Grant, OCIS Doctoral Consortium	AOM Meeting
2018	Computation Grant, Ed Snider Center	UMD Smith
2018	Summer Fellowship, Graduate School ($5000)	UMD Smith
2018	Financial Aid, DeepLearning.ai specialization	Coursera
2018	Travel Grant, WINDS Symposium	Wharton
2017	Data Grant, Ed Snider Center	UMD Smith
2016	Research Grant, DIGITS Center	UMD Smith
'15-16	Dean's Fellowship	UMD Smith