Raveesh K. Mayya

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Academic Appointment	**New York University, Stern School of Business**	Jul '20 - Present
	Assistant Professor of Technology, Operations and Statistics	

Education	**University of Maryland, College Park**	Aug '15 - Aug '20
	Doctor of Philosophy, Business and Management	
	School: Robert H. Smith School of Business	

Dissertation: Mechanism Designs to Mitigate Disparities in Online Platforms: Evidence from Empirical Studies

	University of Delhi	Jul '11 - Apr '13
	Master of Business Administration	
	School: Faculty of Management Studies (FMS Delhi)	

	Visvesvaraya Technological University	Aug '05- Jun '09
	Bachelor of Engineering, Electronics and Communication	
	School: PES Institute of Technology, Bangalore	

Research Interests

Research Interests: Digital Platform Policies, Platform Self Regulation, Information Privacy, Entrepreneurship
Methodology: Econometrics, ML, Text Mining, Field Experiments

Accepted for Publication

(1) Raveesh Mayya, Shun Ye, Siva Viswanathan and Rajshree Agarwal. "Who Forgoes Screening in Online Markets and Why? Evidence from Airbnb" *(Forthcoming at MIS Quarterly)*
Media Mention: Snider Focus

(2) Jiban Khundia, Raveesh Mayya, Sunil Mithas and Ritu Agarwal. "Managing Cellphone Services for Customer Satisfaction: Evidence from the Base-of-the-Pyramid Markets" *(Forthcoming at POMS)*

Papers under Review or Revision

(1) Raveesh Mayya and Siva Viswanathan. "Delaying Informed Consent: An Empirical Investigation of Mobile Apps' Upgrade Decisions"
Media Mentions: ZDNet, IB Times, Smith Brain Trust, Maryland Today
Resubmitted to Management Science

(2) Raveesh Mayya and Peng Huang. "Seed Accelerators and Asymmetric Information: Evidence from Corporate Venture Capital Investments"
Media Mention: Snider Focus
Major Revision at Management Science

(3) Terence Saldanha, Raveesh Mayya and Sunil Mithas. "Information Technology Firms, and Revenue and Profit Stall: Theory and Empirical Evidence"
Major Revision at MIS Quarterly

Working Papers

(4) Raveesh Mayya and Siva Viswanathan. "Impact of Real-Time Informational Interventions in Broadcast Media: Evidence from a Large-scale Randomized Field Experiment"

(5) Raveesh Mayya and Siva Viswanathan. "Economic impacts of switching to a digital currency: Evidence from a large online secondary market"

(6) Anindya Ghose, Raveesh Mayya and Peiyan Yu. "Who Benefits More under Pay-What-You-Want: Gender Dynamics in Live Streaming"

Conference/ Workshop Proceedings

(1) "Delaying Informed Consent: An empirical investigation of Mobile Apps' Upgrade Decisions" *(Authors: Raveesh Mayya, Siva Viswanathan)*
∗ *WISE 2019* Munich Germany
∗ *CIST 2019* Seattle WA
∗ *SCECR 2019* Hong Kong SAR
∗ *WEIS 2019* Boston MA (**With NSF Student Travel Grant**)
∗ *POMS Conf. 2019* Washington DC
∗ *Big10+ MIS & Analytics Research Conf. 2019* at Purdue University IN

(2) "Seed Accelerators and Information Asymmetries: Evidence from Corporate Venture Capital Investments" *(Authors: Raveesh Mayya, Peng Huang)*
∗ *AOM Annual Meeting 2019* Boston MA (Best Paper Proceedings - ENT)
∗ *CIST 2018* Phoenix AZ

(3) "Forgoing Screening in Online Sharing Platforms: Evidence from Airbnb" *(Authors: Raveesh Mayya, Shun Ye, Siva Viswanathan, Rajshree Agarwal)*
∗ *POMS Conf. 2018* Houston TX
∗ *Data Science for Business and Economics Conference 2018* Purdue Univ. IN

Symposium/ Consortium

(1) Invited Participant (Top 40) at the *ICIS Doctoral Consortium*, International Conference of Information Systems (ICIS), Munich, Germany (2019)

(2) Participant (with Travel Grant), *OCIS Doctoral Consortium*, AOM Boston (2019)

(3) Participant, *POMS Doctoral Consortium*, Washington DC (2019)

(4) Presenter & Discussant (with Travel Grant), *WINDS - Wharton Innovation Doctoral Symposium* (less than 20% acceptance), Philadelphia PA (2018)

(5) Fellow, *Structural Modeling* Workshop (SMART) at UW, Seattle WA (2017)

Invited Talks

(1) Tepper School of Business, Carnegie Mellon University (2020)
(2) Department of Management, London School of Economics (2019)
(3) McCombs School of Business, University of Texas at Austin (2019)

	(4) Cox School of Business, Southern Methodist University	(2019)
	(5) Kelley School of Business, Indiana University	(2019)
	(6) Stern School of Business, New York University	(2019)
	(7) Carey School of Business, Arizona State University	(2019)
	(8) Katz Graduate school of Business, University of Pittsburgh	(2019)

LargeAwards **Awards Fellowships and Grants**	(1) Smith Outstanding Dissertation Award	(2021)
	(2) Frank T. Paine Award for Academic Achievement - One of the two most Prestigious awards for a Doctoral Student at Smith School of Business	(2020)
	(3) Allan N. Nash Outstanding Doctoral Student Award - One of the two most Prestigious awards for a Doctoral Student at Smith School of Business	(2019)
	(4) **Best Paper** Proceedings, Entrepreneurship - AOM Annual Meeting	(2019)
	(5) Nancy S. and Edward F. Ebert Graduate Award in Free Enterprise **(Best Doctoral Paper)**, Ed Snider Center for Enterprise and Markets	(2019)
	(6) **Distinguished Teaching Award** '17-18, **Top 10**% among all instructors	(2019)
	(7) **Outstanding Graduate Assistant** Award, *top 2% at U. of Maryland*	(2019)
	(8) **NSF Student Travel Grant**, to present at WEIS	(2019)
	(9) Jacob K. Goldhaber International Conference Travel Grant for SCECR	(2019)
	(10) International Conference Student Support Award, to present at WISE	(2019)
	(11) OCIS Travel Grant to participate in OCIS Doctoral Consortium	(2019)
	(12) Ed Snider Center for Enterprises and Markets - Computation Grant	(2018)
	(13) Summer Research Fellowship ($5,000) by Graduate School, UMD	(2018)
	(14) Coursera Financial Aid for deeplearning.ai certification	(2019)
	(15) Ed Snider Center for Enterprises and Markets - Research Grant	(2017)
	(16) DIGITS Center Research Grant	(2016)
	(17) Smith School Dean's Fellowship	(2015 and 2016)
	(18) Smith School Summer Fellowship	(2016, 2017, 2018 and 2019)
	(19) Mahindra MQS Annual Quality Excellence Award	(2014)
	(20) FMS Student Leadership Award	(2013)
	(21) Cisco Star Award	(2011)

Teaching Experience	**IT in Business and Society (TECH UB 1)** - Spring 2021 - 2 sections
	Database Systems (BMGT402) - Fall 2018 - Student Evaluation: **3.87/4.00** **Highest student evaluation score** for BMGT402 in over a decade
	Database Systems (BMGT402) - Spring 2018- Student Evaluation: **3.72/4.00** Recipient, **Distinguished Teaching Award** '17-18 (top 10% among all instructors)

Positions of Responsibility	**Founder Organizer**, IS Student Presentations Over the Cloud (ISPOC)	(2020)
	President, Association for Doctoral Students (ADS), Smith School	(2018-2019)
	Vice President (2017), Social Chair (2016), ADS, Smith School	(2016-2018)
	Organizer, IS PhD Student Presentation Series (IS-SPS)	(Fall 2018)
	Brand Ambassador, Google Plus Get Social Challenge, FMS	(2012-2013)
	Microsoft Student Partner Lead, Microsoft Academia, India	(2008-09)
	Web Developer (Pro Bono), One School At a Time, an NGO	(2014-2019)
	Founder President, Quotient Quiz Club (QQC), PES	(2007-2009)

Professional Experience	**Sensara Technologies** India - Data Scientist	(Feb 2019 - Present)
	Mahindra Group, Group Management Cadre 2013 Batch	('13 - '15)
	Olam International Singapore, Graduate Intern at Tanzania	(Apr - Jun 2012)
	Cisco Systems India, Software Engineer	(Aug '09 - Jun '11)
	Microsoft Corporation India - Undergraduate Intern	(Feb '09- May '09)

Languages and Skills

Statistical: Stata, R, Matlab (intermediate)
Programming: Python, TensorFlow, PHP, C, LaTeX, Tcl/Tk
Data Science: Word Embedding, NLTK(TF-IDF, Vader), LSTM, Topic Modeling
Web Crawling: Selenium, Requests, Scrapy, BS4
Database: MySQL, Microsoft SQL, MS Access
Spoken Languages: English (advanced), Kannada (native), Hindi(proficient)

Certifications

Deep Learning: All five specialization certifications from deeplearning.ai

Service

Reviewer: Information Systems Research, Management Science, MIS Quarterly, IT Professional (IEEE Publication), ICIS 2017 & 2019, CIST 2018, 2019 & 2020, CSWIM 2018
Program Committee: CIST 2020 and 2021
Associate Editor: ICIS 2021

Commercial Publications/ Books

Blitz- the IT Quiz Book	ISBN-10: 8128005804
Publisher: Sapna Book House, Bangalore, India	ISBN-13: 9788128005800
Status: 6th edition (2018)	First edition: October, 2006
KryptonITe- the IT Quiz Book	ISBN-10: 8128015125
Publisher: Sapna Book House, Bangalore, India	ISBN-13: 9788128015120
Status: 2nd Edition (2012)	First edition: June, 2011

References Available upon Request