

Raveesh K. Mayya

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Academic Appointment	New York University, Stern School of Business Assistant Professor of Technology, Operations and Statistics	Jul ‘20 - Present
Education	University of Maryland, College Park Doctor of Philosophy, Business and Management School: Robert H. Smith School of Business Dissertation: Mechanism Designs to Mitigate Disparities in Online Platforms: Evidence from Empirical Studies University of Delhi Master of Business Administration School: Faculty of Management Studies (FMS Delhi) Visvesvaraya Technological University Bachelor of Engineering, Electronics and Communication School: PES Institute of Technology, Bangalore	Aug ‘15 - Aug ’20 Jul ‘11 - Apr ‘13 Aug ‘05- Jun ‘09
Research Interests	Research Interests: Digital Platform Policies, Platform Self Regulation, Information Privacy, Entrepreneurship Methodology: Econometrics, ML, Text Mining, Field Experiments	
Accepted for Publication	(1) Raveesh Mayya, Shun Ye, Siva Viswanathan and Rajshree Agarwal. “Who Forgoes Screening in Online Markets and Why? Evidence from Airbnb” (<i>Forthcoming at MIS Quarterly</i>) Media Mention: Snider Focus (2) Jiban Khundia, Raveesh Mayya, Sunil Mithas and Ritu Agarwal. “Managing Cellphone Services for Customer Satisfaction: Evidence from the Base-of-the-Pyramid Markets” (<i>Forthcoming at POMS</i>)	
Papers under Review or Revision	(1) Raveesh Mayya and Siva Viswanathan. “Delaying Informed Consent: An Empirical Investigation of Mobile Apps’ Upgrade Decisions” Media Mentions: ZDNet , IB Times , Smith Brain Trust , Maryland Today <i>Resubmitted to Management Science</i> (2) Raveesh Mayya and Peng Huang. “Seed Accelerators and Asymmetric Information: Evidence from Corporate Venture Capital Investments” Media Mention: Snider Focus <i>Major Revision at Management Science</i>	

	(3) Terence Saldanha, Raveesh Mayya and Sunil Mithas. “Information Technology Firms, and Revenue and Profit Stall: Theory and Empirical Evidence” <i>Major Revision at MIS Quarterly</i>	
Working Papers	(4) Raveesh Mayya and Siva Viswanathan. “Impact of Multi-Staged Informational Interventions on Smart TV Viewers: Evidence from a Large-Scale Randomized Field Experiment”	
	(5) Raveesh Mayya and Siva Viswanathan. “Economic impacts of switching to a digital currency: Evidence from a large online secondary market”	
	(6) Anindya Ghose, Raveesh Mayya and Peiyan Yu. ”Who Benefits More under Pay-What-You-Want in Live Streaming”	
Conference/ Workshop Proceedings	(1) “Delaying Informed Consent: An empirical investigation of Mobile Apps’ Upgrade Decisions” (<i>Authors: Raveesh Mayya, Siva Viswanathan</i>) * <i>WISE 2019</i> Munich Germany * <i>CIST 2019</i> Seattle WA * <i>SCECR 2019</i> Hong Kong SAR * <i>WEIS 2019</i> Boston MA (With NSF Student Travel Grant) * <i>POMS Conf. 2019</i> Washington DC * <i>Big10+ MIS & Analytics Research Conf. 2019</i> at Purdue University IN	
	(2) “Seed Accelerators and Information Asymmetries: Evidence from Corporate Venture Capital Investments” (<i>Authors: Raveesh Mayya, Peng Huang</i>) * <i>AOM Annual Meeting 2019</i> Boston MA (Best Paper Proceedings - ENT) * <i>CIST 2018</i> Phoenix AZ	
	(3) “Forgoing Screening in Online Sharing Platforms: Evidence from Airbnb” (<i>Authors: Raveesh Mayya, Shun Ye, Siva Viswanathan, Rajshree Agarwal</i>) * <i>POMS Conf. 2018</i> Houston TX * <i>Data Science for Business and Economics Conference 2018</i> Purdue Univ. IN	
Symposium/ Consortium	(1) Invited Participant (Top 40) at the <i>ICIS Doctoral Consortium</i> , International Conference of Information Systems (ICIS), Munich, Germany	(2019)
	(2) Participant (with Travel Grant), <i>OCIS Doctoral Consortium</i> , AOM Boston	(2019)
	(3) Participant, <i>POMS Doctoral Consortium</i> , Washington DC	(2019)
	(4) Presenter & Discussant (with Travel Grant), <i>WINDS - Wharton Innovation Doctoral Symposium</i> (less than 20% acceptance), Philadelphia PA	(2018)
	(5) Fellow, <i>Structural Modeling Workshop (SMART)</i> at UW, Seattle WA	(2017)
Invited Talks	(1) The School of Business and Management, HKUST	(2021)
	(2) Tepper School of Business, Carnegie Mellon University	(2020)
	(3) Department of Management, London School of Economics	(2019)
	(4) McCombs School of Business, University of Texas at Austin	(2019)

	(5) Cox School of Business, Southern Methodist University	(2019)
	(6) Kelley School of Business, Indiana University	(2019)
	(7) Stern School of Business, New York University	(2019)
	(8) Carey School of Business, Arizona State University	(2019)
	(9) Katz Graduate school of Business, University of Pittsburgh	(2019)
Awards Fellowships and Grants	(1) Smith Outstanding Dissertation Award	(2021)
	(2) Frank T. Paine Award for Academic Achievement - One of the two most Prestigious awards for a Doctoral Student at Smith School of Business	(2020)
	(3) Allan N. Nash Outstanding Doctoral Student Award - One of the two most Prestigious awards for a Doctoral Student at Smith School of Business	(2019)
	(4) Best Paper Proceedings, Entrepreneurship - AOM Annual Meeting	(2019)
	(5) Nancy S. and Edward F. Ebert Graduate Award in Free Enterprise (Best Doctoral Paper), Ed Snider Center for Enterprise and Markets	(2019)
	(6) Distinguished Teaching Award '17-18, Top 10% among all instructors	(2019)
	(7) Outstanding Graduate Assistant Award, <i>top 2% at U. of Maryland</i>	(2019)
	(8) NSF Student Travel Grant , to present at WEIS	(2019)
	(9) Jacob K. Goldhaber International Conference Travel Grant for SCECR	(2019)
	(10) International Conference Student Support Award, to present at WISE	(2019)
	(11) OCIS Travel Grant to participate in OCIS Doctoral Consortium	(2019)
	(12) Ed Snider Center for Enterprises and Markets - Computation Grant	(2018)
	(13) Summer Research Fellowship (\$5,000) by Graduate School, UMD	(2018)
	(14) Coursera Financial Aid for deeplearning.ai certification	(2019)
	(15) Ed Snider Center for Enterprises and Markets - Research Grant	(2017)
	(16) DIGITS Center Research Grant	(2016)
	(17) Smith School Dean's Fellowship	(2015 and 2016)
	(18) Smith School Summer Fellowship	(2016, 2017, 2018 and 2019)
	(19) Mahindra QMS Annual Quality Excellence Award	(2014)
	(20) FMS Student Leadership Award	(2013)
	(21) Cisco Star Award	(2011)
Teaching Experience	IT in Business and Society (TECH UB 1) at New York University - Spring 2021 - Student Evaluations: 4.5/5 and 4.6/5 Congratulatory letter from the dean of undergraduate studies	
	Database Systems (BMGT402) at University of Maryland - Fall 2018 - Student Evaluation: 3.87/4.00 Highest student evaluation score for BMGT402 in over a decade - Spring 2018 - Student Evaluation: 3.72/4.00 Recipient, Distinguished Teaching Award '17-18 (top 10% among all instructors)	
Positions of Responsibility	Founder Organizer , IS Student Presentations Over the Cloud(ISPOC) (2020-2021) President , Association for Doctoral Students (ADS), Smith School (2018-2019) Vice President (2017), Social Chair (2016), ADS, Smith School (2016-2018) Organizer, IS PhD Student Presentation Series (IS-SPS) (Fall 2018) Brand Ambassador, Google Plus Get Social Challenge, FMS (2012-2013) Microsoft Student Partner Lead, Microsoft Academia, India (2008-09) Web Developer (Pro Bono), One School At a Time, an NGO (2014-2019) Founder President, Quotient Quiz Club (QQC), PES (2007-2009)	

Professional Experience	Sensara Technologies India - Data Scientist	(Feb 2019 - Present)
	Mahindra Group , Group Management Cadre 2013 Batch	(‘13 - ‘15)
	Olam International Singapore, Graduate Intern at Tanzania	(Apr - Jun 2012)
	Cisco Systems India, Software Engineer	(Aug ‘09 - Jun ‘11)
	Microsoft Corporation India - Undergraduate Intern	(Feb ‘09- May ‘09)
Languages and Skills	Statistical: Stata, R, Matlab (intermediate)	
	Programming: Python, TensorFlow, PHP, C, \LaTeX , Tcl/Tk	
	Data Science: Word Embedding, NLTK(TF-IDF, Vader), LSTM, Topic Modeling	
	Web Crawling: Selenium, Requests, Scrapy, BS4	
	Database: MySQL, Microsoft SQL, MS Access	
Certifications	Spoken Languages: Kannada (native), English (advanced), Hindi, Tulu	
	Deep Learning: All five specialization certifications from deeplearning.ai	
Service	Associate Editor: ICIS 2021	
	Program Committee: CIST 2020 and 2021	
	Reviewer: Information Systems Research, Management Science, MIS Quarterly, IT Professional (IEEE Publication), ICIS 2017 & 2019, CIST 2018, 2019 & 2020, CSWIM 2018	
Commercial Publications/ Books	Blitz- the IT Quiz Book	ISBN-10: 8128005804
	Publisher: Sapna Book House, Bangalore, India	ISBN-13: 9788128005800
	Status: 6th edition (2018)	First edition: October, 2006
	KryptonITe- the IT Quiz Book	ISBN-10: 8128015125
	Publisher: Sapna Book House, Bangalore, India	ISBN-13: 9788128015120
	Status: 2nd Edition (2012)	First edition: June, 2011

References Available upon Request