

## Raveesh K. Mayya

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Academic Appointment	<b>New York University, Stern School of Business</b> Assistant Professor of Technology, Operations, and Statistics	Jul '20 - Present
Education	<b>University of Maryland, College Park</b> Ph.D., Information Systems, Economics Minor School: R.H. Smith School of Business	Aug '15 - Aug '20
	<b>Dissertation:</b> Mechanism Designs to Mitigate Disparities in Online Platforms: Evidence from Empirical Studies	
	<b>University of Delhi</b> M.B.A., Marketing and Economics Focus School: Faculty of Management Studies (FMS Delhi)	Jul '11 - Apr '13
	<b>Visvesvaraya Technological University</b> Bachelor of Engineering, Electronics and Communication School: PES Institute of Technology, Bangalore	Aug '05- Jun '09
Research Interests	<b>Research Interests:</b> Digital Platform Policies, Platform Self Regulation, Information Privacy, Entrepreneurship	
	<b>Methodology:</b> Econometrics, ML, Text Mining, Field Experiments	
Papers under Review or Revision	(1) Raveesh Mayya, Shun Ye, Siva Viswanathan and Rajshree Agarwal. “Who Forgoes Screening in Online Markets and When? Evidence from Airbnb” <i>Invited for fourth round revision at MIS Quarterly</i>	
	(2) Raveesh Mayya and Siva Viswanathan. “Delaying Informed Consent: An Empirical Investigation of Mobile Apps’ Upgrade Decisions” Media Mentions: <a href="#">ZDNet</a> , <a href="#">IB Times</a> , <a href="#">Smith Brain Trust</a> , <a href="#">Maryland Today</a> <i>Invited for re-submission at Management Science</i>	
	(3) Raveesh Mayya and Peng Huang. “Seed Accelerators and Asymmetric Information: Evidence from Corporate Venture Capital Investments” Media Mention: <a href="#">Snider Focus</a> <i>Invited for re-submission at Management Science</i>	
	(4) Jiban Khundia, Sunil Mithas, Ritu Agarwal and Raveesh Mayya. “Managing Cell-Phone Services for Customer Satisfaction: Evidence from the Base-of-the-Pyramid Markets” <i>Under fourth round review at POM Journal</i>	

Working Papers	<p>(5) Raveesh Mayya and Siva Viswanathan. “Impact of Real-Time Informational Interventions in Broadcast Media: Evidence from a Large-scale Randomized Field Experiment”</p> <p>(6) Raveesh Mayya and Siva Viswanathan. “Economic impacts of switching to a digital currency: Evidence from a large online secondary market”</p>
Conference/ Workshop Proceedings	<p>(1) “Delaying Informed Consent: An empirical investigation of Mobile Apps’ Upgrade Decisions” Authors: Raveesh Mayya, Siva Viswanathan Conferences: <i>WISE 2019</i> Munich, <i>CIST 2019</i> Seattle, <i>SCECR 2019</i> Hong Kong, <i>WEIS 2019</i> Boston(<b>With NSF Student Travel Grant</b>), <i>POMS Conf. 2019</i> DC, <i>Big10+ MIS &amp; Analytics Research Conf. 2019</i> at Purdue Univ.</p> <p>(2) “Seed Accelerators and Information Asymmetries: Evidence from Corporate Venture Capital Investments” Authors: Raveesh Mayya, Peng Huang Conferences: <i>AOM Annual Meeting 2019</i> Boston (<a href="#">Best Paper</a> Proceedings - ENT) <i>CIST 2018</i> Phoenix</p> <p>(3) “Forgoing Screening in Online Sharing Platforms: Evidence from Airbnb” Authors: Raveesh Mayya, Shun Ye, Siva Viswanathan, Rajshree Agarwal Conferences: <i>POMS Conf. 2018</i> Houston, <i>Conference on Data Science for Business and Economics 2018</i> at Purdue Univ.</p>
Symposium/ Consortium	<p>(1) Invited Participant (Top 40) at the <i>ICIS Doctoral Consortium</i>, International Conference of Information Systems (ICIS), Munich, Germany, 2019</p> <p>(2) Participant (with Travel Grant), <i>OCIS Doctoral Consortium</i>, AOM Boston 2019</p> <p>(3) Participant, <i>POMS Doctoral Consortium</i>, Washington DC, 2019</p> <p>(4) Presenter and Discussant (with Travel Grant), <i>Wharton Innovation Doctoral Symposium</i> (WINDS), Philadelphia, PA. (less than 20% acceptance), 2018</p> <p>(5) Fellow, <i>Structural Modeling</i> Workshop (SMART) at UW, Seattle, WA, 2017</p>
Invited Talks	<p>(1) Department of Management, London School of Economics (2019)</p> <p>(2) McCombs School of Business, University of Texas at Austin (2019)</p> <p>(3) Cox School of Business, Southern Methodist University (2019)</p> <p>(4) Kelley School of Business, Indiana University (2019)</p> <p>(5) Stern School of Business, New York University (2019)</p> <p>(6) Carey School of Business, Arizona State University (2019)</p> <p>(7) Katz Graduate school of Business, University of Pittsburgh (2019)</p>

## Awards Fellowships and Grants

- (1) Frank T. Paine Award for Academic Achievement - One of the two most Prestigious awards for a Doctoral Student at Smith School of Business (2020)
- (2) Allan N. Nash Outstanding Doctoral Student Award - One of the two most Prestigious awards for a Doctoral Student at Smith School of Business (2019)
- (3) **Best Paper** Proceedings, Entrepreneurship - AOM Annual Meeting (2019)
- (4) Nancy S. and Edward F. Ebert Graduate Award in Free Enterprise (**Best Doctoral Paper**), Ed Snider Center for Enterprise and Markets (2019)
- (5) **Distinguished Teaching Award** '17-18, **Top 10%** among all instructors (2019)
- (6) **Outstanding Graduate Assistant** Award, *top 2% at U. of Maryland* (2019)
- (7) **NSF Student Travel Grant**, to present at WEIS (2019)
- (8) Jacob K. Goldhaber International Conference Travel Grant for SCECR (2019)
- (9) International Conference Student Support Award, to present at WISE (2019)
- (10) OCIS Travel Grant to participate in OCIS Doctoral Consortium (2019)
- (11) Ed Snider Center for Enterprises and Markets - Computation Grant (2018)
- (12) Summer Research Fellowship (\$5,000) by Graduate School, UMD (2018)
- (13) Coursera Financial Aid for deeplearning.ai certification (2019)
- (14) Ed Snider Center for Enterprises and Markets - Research Grant (2017)
- (15) DIGITS Center Research Grant (2016)
- (16) Smith School Dean's Fellowship (2015 and 2016)
- (17) Smith School Summer Fellowship (2016, 2017, 2018 and 2019)
- (18) Mahindra MQS Annual Quality Excellence Award (2014)
- (19) FMS Student Leadership Award (2013)
- (20) Cisco Star Award (2011)

## Teaching Experience

**Database Systems (BMGT402)** - Spring 2018 (38 Undergraduate Students)  
 Student Evaluation: **3.72/4.00** (Equivalent to 4.72/5.00)  
 Recipient, **Distinguished Teaching Award** '17-18 (top 10% among all instructors)

**Database Systems (BMGT402)** - Fall 2018 (38 Undergraduate Students)  
 Student Evaluation: **3.87/4.00** (Equivalent to 4.87/5.00)

## Positions of Responsibility

**Founder Organizer**, IS Student Presentations Over the Cloud (ISPOC) (2020)  
 Program Committee Member, CIST (2020)  
**President**, Association for Doctoral Students (ADS), Smith School (2018-2019)  
 Vice President (2017), Social Chair (2016), ADS, Smith School (2016-2018)  
 Organizer, IS PhD Student Presentation Series (IS-SPS) (Fall 2018)  
 Brand Ambassador, Google Plus Get Social Challenge, FMS (2012-2013)  
 Microsoft Student Partner Lead, Microsoft Academia, India (2008-09)  
 Web Developer (Pro Bono), One School At a Time, an NGO (2014-Present)  
 Founder President, Quotient Quiz Club (QQC), PES (2007-2009)

## Professional Experience

**Sensara Technologies** India - Data Scientist (Feb 2019 - Present)  
**Mahindra & Mahindra** India, Group Management Cadre (GMC) ('13 - '15)  
**Olam International** Singapore, Graduate Intern at Tanzania (Apr '12 - Jun '12)  
**Cisco Systems** India, Software Engineer (Aug '09 - Jun '11)  
**Microsoft Corporation** India - Undergraduate Intern (Feb '09- May '09)

Languages and Skills	<b>Statistical:</b> Stata, R, Matlab (intermediate) <b>Programming:</b> Python, TensorFlow, PHP, C, L <sup>A</sup> T <sub>E</sub> X, Tcl/Tk <b>Data Science:</b> Word Embedding, NLTK(TF-IDF, Vader), LSTM, Topic Modeling <b>Web Crawling:</b> Selenium, Requests, Scrapy, BS4 <b>Database:</b> MySQL, Microsoft SQL, MS Access <b>Spoken Languages:</b> English (advanced), Kannada (native), Hindi(proficient)	
Certifications	<b>Deep Learning:</b> All five specialization certifications from deeplearning.ai	
Reviewer	ISR, Management Science, MIS Quarterly, IT Professional (IEEE Publication) ICIS 2017 & 2019, CIST 2018, 2019 & 2020, CSWIM 2018	
Commercial Publications/ Books	Blitz- the IT Quiz Book	ISBN-10: 8128005804
	Publisher: Sapna Book House, Bangalore, India Status: 6th edition (2018)	ISBN-13: 9788128005800 First edition: October, 2006
	KryptonITe- the IT Quiz Book	ISBN-10: 8128015125
	Publisher: Sapna Book House, Bangalore, India Status: 2nd Edition (2012)	ISBN-13: 9788128015120 First edition: June, 2011

References Available upon Request