

# Raveesh K. Mayya

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Academic Appointment	New York University, Stern School of Business Assistant Professor of Technology, Operations, and Statistics	Jul ‘20 - Present
Education	University of Maryland, College Park Ph.D., Information Systems, Economics Minor School: R.H. Smith School of Business  <b>Dissertation:</b> Mechanism Designs to Mitigate Disparities in Online Platforms: Evidence from Empirical Studies  University of Delhi M.B.A., Marketing and Economics Focus School: Faculty of Management Studies (FMS Delhi)  Visvesvaraya Technological University Bachelor of Engineering, Electronics and Communication School: PES Institute of Technology, Bangalore	Aug ‘15 - Aug ’20          Aug ‘11 - Apr ‘13       Aug ‘05- Jun ‘09
Research Interests	<b>Research Interests:</b> Digital Platform Policies, Platform Self Regulation, Information Privacy, Entrepreneurship <b>Methodology:</b> Econometrics, ML, Text Mining, Field Experiments	
Accepted for Publication	(1) Raveesh Mayya, Shun Ye, Siva Viswanathan and Rajshree Agarwal. “Who Forgoes Screening in Online Markets and When? Evidence from Airbnb” ( <i>Forthcoming at MIS Quarterly</i> ) Media Mention: <a href="#">Snider Focus</a>  (2) Jiban Khundia, Raveesh Mayya, Sunil Mithas and Ritu Agarwal. “Managing Cell-Phone Services for Customer Satisfaction: Evidence from the Base-of-the-Pyramid Markets” ( <i>Forthcoming at POMS</i> )	
Papers under Review or Revision	(1) Raveesh Mayya and Siva Viswanathan. “Delaying Informed Consent: An Empirical Investigation of Mobile Apps’ Upgrade Decisions” Media Mentions: <a href="#">ZDNet</a> , <a href="#">IB Times</a> , <a href="#">Smith Brain Trust</a> , <a href="#">Maryland Today</a> <i>Invited for re-submission at Management Science</i>  (2) Raveesh Mayya and Peng Huang. “Seed Accelerators and Asymmetric Information: Evidence from Corporate Venture Capital Investments” Media Mention: <a href="#">Snider Focus</a> <i>Invited for re-submission at Management Science</i>	

Working Papers	<p>(3) Raveesh Mayya and Siva Viswanathan. “Impact of Real-Time Informational Interventions in Broadcast Media: Evidence from a Large-scale Randomized Field Experiment”</p> <p>(4) Raveesh Mayya and Siva Viswanathan. “Economic impacts of switching to a digital currency: Evidence from a large online secondary market”</p> <p>(5) Anindya Ghose, Raveesh Mayya and Peiyan Yu. ”Who Benefits More under Pay-What-You-Want: Gender Dynamics in Live Streaming”</p>
Conference/ Workshop Proceedings	<p>(1) “Delaying Informed Consent: An empirical investigation of Mobile Apps’ Upgrade Decisions” (<i>Authors: Raveesh Mayya, Siva Viswanathan</i>)</p> <ul style="list-style-type: none"> <li>* <i>WISE 2019</i> Munich Germany</li> <li>* <i>CIST 2019</i> Seattle WA</li> <li>* <i>SCECR 2019</i> Hong Kong SAR</li> <li>* <i>WEIS 2019</i> Boston MA (<b>With NSF Student Travel Grant</b>)</li> <li>* <i>POMS Conf. 2019</i> Washington DC</li> <li>* <i>Big10+ MIS &amp; Analytics Research Conf. 2019</i> at Purdue University IN</li> </ul> <p>(2) “Seed Accelerators and Information Asymmetries: Evidence from Corporate Venture Capital Investments” (<i>Authors: Raveesh Mayya, Peng Huang</i>)</p> <ul style="list-style-type: none"> <li>* <i>AOM Annual Meeting 2019</i> Boston MA (<a href="#">Best Paper</a> Proceedings - ENT)</li> <li>* <i>CIST 2018</i> Phoenix AZ</li> </ul> <p>(3) “Forgoing Screening in Online Sharing Platforms: Evidence from Airbnb” (<i>Authors: Raveesh Mayya, Shun Ye, Siva Viswanathan, Rajshree Agarwal</i>)</p> <ul style="list-style-type: none"> <li>* <i>POMS Conf. 2018</i> Houston TX</li> <li>* <i>Data Science for Business and Economics Conference 2018</i> Purdue Univ. IN</li> </ul>
Symposium/ Consortium	<p>(1) Invited Participant (Top 40) at the <i>ICIS Doctoral Consortium</i>, International Conference of Information Systems (ICIS), Munich, Germany (2019)</p> <p>(2) Participant (with Travel Grant), <i>OCIS Doctoral Consortium</i>, AOM Boston (2019)</p> <p>(3) Participant, <i>POMS Doctoral Consortium</i>, Washington DC (2019)</p> <p>(4) Presenter &amp; Discussant (with Travel Grant), <i>WINDS - Wharton Innovation Doctoral Symposium</i> (less than 20% acceptance), Philadelphia PA (2018)</p> <p>(5) Fellow, <i>Structural Modeling</i> Workshop (SMART) at UW, Seattle WA (2017)</p>
Invited Talks	<p>(1) Tepper School of Business, Carnegie Mellon University (2020)</p> <p>(2) Department of Management, London School of Economics (2019)</p> <p>(3) McCombs School of Business, University of Texas at Austin (2019)</p> <p>(4) Cox School of Business, Southern Methodist University (2019)</p> <p>(5) Kelley School of Business, Indiana University (2019)</p> <p>(6) Stern School of Business, New York University (2019)</p> <p>(7) Carey School of Business, Arizona State University (2019)</p> <p>(8) Katz Graduate school of Business, University of Pittsburgh (2019)</p>

Awards Fellowships and Grants	(1) Frank T. Paine Award for Academic Achievement - One of the two most Prestigious awards for a Doctoral Student at Smith School of Business (2020)
	(2) Allan N. Nash Outstanding Doctoral Student Award - One of the two most Prestigious awards for a Doctoral Student at Smith School of Business (2019)
	(3) <b>Best Paper</b> Proceedings, Entrepreneurship - AOM Annual Meeting (2019)
	(4) Nancy S. and Edward F. Ebert Graduate Award in Free Enterprise ( <b>Best Doctoral Paper</b> ), Ed Snider Center for Enterprise and Markets (2019)
	(5) <b>Distinguished Teaching Award</b> '17-18, <b>Top 10%</b> among all instructors (2019)
	(6) <b>Outstanding Graduate Assistant</b> Award, <i>top 2% at U. of Maryland</i> (2019)
	(7) <b>NSF Student Travel Grant</b> , to present at WEIS (2019)
	(8) Jacob K. Goldhaber International Conference Travel Grant for SCECR (2019)
	(9) International Conference Student Support Award, to present at WISE (2019)
	(10) OCIS Travel Grant to participate in OCIS Doctoral Consortium (2019)
	(11) Ed Snider Center for Enterprises and Markets - Computation Grant (2018)
	(12) Summer Research Fellowship (\$5,000) by Graduate School, UMD (2018)
	(13) Coursera Financial Aid for deeplearning.ai certification (2019)
	(14) Ed Snider Center for Enterprises and Markets - Research Grant (2017)
	(15) DIGITS Center Research Grant (2016)
	(16) Smith School Dean's Fellowship (2015 and 2016)
	(17) Smith School Summer Fellowship (2016, 2017, 2018 and 2019)
	(18) Mahindra MQS Annual Quality Excellence Award (2014)
	(19) FMS Student Leadership Award (2013)
	(20) Cisco Star Award (2011)
Teaching Experience	<b>Database Systems (BMGT402)</b> - Spring 2018 (38 Undergraduate Students) Student Evaluation: <b>3.72/4.00</b> (Equivalent to 4.72/5.00) Recipient, <b>Distinguished Teaching Award</b> '17-18 (top 10% among all instructors)
	<b>Database Systems (BMGT402)</b> - Fall 2018 (38 Undergraduate Students) Student Evaluation: <b>3.87/4.00</b> (Equivalent to 4.87/5.00) <b>Highest student evaluation score</b> for BMGT402 in over a decade
Positions of Responsibility	<b>Founder Organizer</b> , IS Student Presentations Over the Cloud (ISPOC) (2020)
	Program Committee Member, CIST (2020)
	<b>President</b> , Association for Doctoral Students (ADS), Smith School (2018-2019)
	Vice President (2017), Social Chair (2016), ADS, Smith School (2016-2018)
	Organizer, IS PhD Student Presentation Series (IS-SPS) (Fall 2018)
	Brand Ambassador, Google Plus Get Social Challenge, FMS (2012-2013)
	Microsoft Student Partner Lead, Microsoft Academia, India (2008-09)
	Web Developer (Pro Bono), One School At a Time, an NGO (2014-2019)
Professional Experience	Founder President, Quotient Quiz Club (QQC), PES (2007-2009)
	<b>Sensara Technologies</b> India - Data Scientist (Feb 2019 - Present)
	<b>Mahindra Group</b> , Group Management Cadre 2013 Batch ('13 - '15)
	<b>Olam International</b> Singapore, Graduate Intern at Tanzania (Apr - Jun 2012)
	<b>Cisco Systems</b> India, Software Engineer (Aug '09 - Jun '11)
	<b>Microsoft Corporation</b> India - Undergraduate Intern (Feb '09- May '09)

Languages and Skills	<b>Statistical:</b> Stata, R, Matlab (intermediate) <b>Programming:</b> Python, TensorFlow, PHP, C, L <sup>A</sup> T <sub>E</sub> X, Tcl/Tk <b>Data Science:</b> Word Embedding, NLTK(TF-IDF, Vader), LSTM, Topic Modeling <b>Web Crawling:</b> Selenium, Requests, Scrapy, BS4 <b>Database:</b> MySQL, Microsoft SQL, MS Access <b>Spoken Languages:</b> English (advanced), Kannada (native), Hindi(proficient)	
Certifications	<b>Deep Learning:</b> All five specialization certifications from deeplearning.ai	
Reviewer	ISR, Management Science, MIS Quarterly, IT Professional (IEEE Publication) ICIS 2017 & 2019, CIST 2018, 2019 & 2020, CSWIM 2018	
Commercial Publications/ Books	Blitz- the IT Quiz Book	ISBN-10: 8128005804
	Publisher: Sapna Book House, Bangalore, India Status: 6th edition (2018)	ISBN-13: 9788128005800 First edition: October, 2006
	KryptonITe- the IT Quiz Book	ISBN-10: 8128015125
	Publisher: Sapna Book House, Bangalore, India Status: 2nd Edition (2012)	ISBN-13: 9788128015120 First edition: June, 2011

References Available upon Request