Raveesh K. Mayya

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Education

University of Maryland at College Park — Aug '15 - Present
Ph.D., Information Systems, Economics Minor
School: R.H. Smith School of Business

Dissertation: Mechanism Designs to Mitigate Disparities in Online Platforms: Evidence from Empirical Studies
Committee: Siva Viswanathan (Chair), Peng Huang, Rajshree Agarwal, Gordon (Guodong) Gao, Anna Alberini

University of Delhi — Jul '11 - Apr '13
M.B.A., Marketing and General Management Focus
School: Faculty of Management Studies (FMS Delhi)

Visvesvaraya Technological University — Aug '05- Jun '09
Bachelor of Engineering, Electronics and Communication
School: PES Institute of Technology, Bangalore

Research Interests

Research Interests: Platform Self Regulation, Digital Platform Policies, Information Privacy, Entrepreneurship

Methodology: Econometrics, ML (Deep Learning), Textual Analysis, Field Experiments

Papers under Review or Revision

(1) Raveesh Mayya, Shun Ye, Siva Viswanathan and Rajshree Agarwal. "Who Forgoes Screening in Online Markets and When? Evidence from Airbnb" *Invited for third round revision at MIS Quarterly*

(2) Raveesh Mayya and Siva Viswanathan. "Delaying Informed Consent: An Empirical Investigation of Mobile Apps' Upgrade Decisions"
Media Mentions: ZDNet, IB Times, Smith Brain Trust, Maryland Today
Invited for re-submission at Management Science

(3) Raveesh Mayya and Peng Huang. "Seed Accelerators and Asymmetric Information: Evidence from Corporate Venture Capital Investments"
Media Mention: Snider Focus
Invited for re-submission at Management Science

(4) Jiban Khundia, Sunil Mithas, Ritu Agarwal and Raveesh Mayya. "Managing Cell-Phone Services for Customer Satisfaction: Evidence from the Base-of-the-Pyramid Markets" *Under fourth round review at POM Journal*

Completed/ Working Papers	(5) Raveesh Mayya and Siva Viswanathan. "Impact of Real-Time Informational Interventions in Broadcast Media: Evidence from a Large-scale Randomized Field Experiment"
	(6) Raveesh Mayya and Siva Viswanathan. "Economic impacts of switching to a digital currency: Evidence from a large online secondary market"
Conference/ Workshop Proceedings	(1) Raveesh Mayya and Siva Viswanathan (2019) "Delaying Informed Consent: An empirical investigation of Mobile Apps' Upgrade Decisions" *WISE 2019*, Munich Germany
	(2) Raveesh Mayya and Siva Viswanathan (2019) "Delaying Informed Consent: An empirical investigation of Mobile Apps' Upgrade Decisions" *CIST 2019*, Seattle WA
	(3) Raveesh Mayya and Peng Huang (2019) "Seed Accelerators and Information Asymmetries: Evidence from Corporate Venture Capital Investments" *AOM Annual Meeting*, Boston, MA (Best Paper Proceedings - ENT Track)
	(4) Raveesh Mayya and Siva Viswanathan (2019) "Delaying Informed Consent: An empirical investigation of Mobile Apps' Upgrade Decisions" *SCECR*, Hong Kong
	(5) Raveesh Mayya and Siva Viswanathan (2019) "Delaying Informed Consent: An empirical investigation of Mobile Apps' Upgrade Decisions" *WEIS 2019*, Boston, MA (**With NSF Student Travel Grant**)
	(6) Raveesh Mayya and Siva Viswanathan (2019) "Delaying Consent: An empirical investigation of Mobile Apps' Upgrade Decisions" *POMS Conf.*, Washington, DC
	(7) Raveesh Mayya and Siva Viswanathan (2019) "Delaying Informed Consent: An empirical investigation of Mobile Apps' Upgrade Decisions" *Big10+ MIS & Analytics Research Conference*, Purdue, IN
	(8) Raveesh Mayya and Peng Huang (2018) "Seed Accelerators and Information Asymmetries: Evidence from Corporate Venture Capital Investments" *Conference of Information Systems and Technology (CIST'18)*, Phoenix, AZ
	(9) Raveesh Mayya, Shun Ye, Siva Viswanathan, Rajshree Agarwal (2018) "Forgoing Screening in Online Sharing Platforms" *POMS Conference*, Houston, TX
	(10) Raveesh Mayya, Shun Ye, Siva Viswanathan, Rajshree Agarwal (2018) "Forgoing Screening in Online Sharing Platforms" *Conference on Data Science for Business and Economics*, Purdue University, West Lafayette, IN
Symposium/ Consortium	(11) Invited Participant (Top 40) at the *ICIS Doctoral Consortium*, International Conference of Information Systems (ICIS), Munich, Germany, 2019
	(12) Participant (with Travel Grant), *OCIS Doctoral Consortium*, AOM Boston 2019

(13) Participant, *POMS Doctoral Consortium*, Washington DC, 2019

(14) Presenter and Discussant (with Travel Grant), *Wharton Innovation Doctoral Symposium* (WINDS), Philadelphia, PA. (less than 20% acceptance), 2018

(15) Fellow, *Structural Modeling* Workshop (SMART) at UW, Seattle, WA, 2017

Awards Fellowships and Grants	(1) Allan N. Nash **Outstanding Doctoral Student Award** - One of the most Prestigious awards for a Doctoral Student at R.H. Smith School of Business (2019)

(2) **Best Paper** Proceedings, Entrepreneurship - AOM Annual Meeting (2019)
(3) **Best Doctoral Paper** (Nancy S. and Edward F. Ebert Graduate Award in Free Enterprise), Ed Snider Center for Enterprise and Markets (2019)
(4) **Distinguished Teaching Award** '17-18, **Top 10**% among all instructors (2019)
(5) **Outstanding Graduate Assistant** Award, *top 2% at U. of Maryland* (2019)
(6) **NSF Student Travel Grant**, to present at WEIS (2019)
(7) Jacob K. Goldhaber International Conference Travel Grant for SCECR (2019)
(8) International Conference Student Support Award, to present at WISE (2019)
(9) OCIS Travel Grant to participate in OCIS Doctoral Consortium (2019)
(10) Ed Snider Center for Enterprises and Markets - Computation Grant (2018)
(11) Summer Research Fellowship ($5,000) by Graduate School, UMD (2018)
(12) Coursera Financial Aid for deeplearning.ai certification (2019)
(13) Ed Snider Center for Enterprises and Markets - Research Grant (2017)
(14) DIGITS Center Research Grant (2016)
(15) Smith School Dean's Fellowship (2015 and 2016)
(16) Smith School Summer Fellowship (2016, 2017, 2018 and 2019)
(17) Mahindra MQS Annual Quality Excellence Award (2014)
(18) FMS Student Leadership Award (2013)
(19) Cisco Star Award (2011)

Teaching Experience

Database Systems (BMGT402) - Spring 2018 (38 Undergraduate Students)
Student Evaluation: **3.72/4.00** (Equivalent to 4.72/5.00)
Recipient, **Distinguished Teaching Award** '17-18 (top 10% among all instructors)

Database Systems (BMGT402) - Fall 2018 (38 Undergraduate Students)
Student Evaluation: **3.87/4.00** (Equivalent to 4.87/5.00)

Invited Talks

(1) Department of Management, London School of Economics (2019)

(2) McCoombs School of Business, University of Texas at Austin (2019)

(3) Cox School of Business, Southern Methodist University (2019)

(4) Kelley School of Business, Indiana University (2019)

(5) Stern School of Business, New York University (2019)

(6) W.P. Carey School of Business, Arizona State University (2019)

(7) Katz Graduate school of Business, University of Pittsburgh (2019)

Positions of Responsibility	**President**, Association of Doctoral Scholars (ADS), Smith School (2018-2019) Vice President (2017), Social Chair (2016), ADS, Smith School (2016-2018) Organizer, IS PhD Student Presentation Series (IS-SPS) (Fall 2018) Brand Ambassador, Google Plus Get Social Challenge, FMS (2012-2013) Microsoft Student Partner Lead, Microsoft Academia, India (2008-09) Web Developer (Pro Bono), One School At a Time, an NGO (2014-Present)
Professional Experience	**Sensara Technologies** India - Data Scientist (Feb 2019 - Present) **Mahindra & Mahindra** India, Group Management Cadre (GMC) ('13 - '15) **Olam International** Singapore, Graduate Intern at Tanzania (Apr '09 - Jun '12) **Cisco Systems** India, Software Engineer (Aug '09 - Jun '11) **Microsoft Corporation** India - Undergraduate Intern (Feb '09- May '09)
Languages and Skills	**Analytics:** Stata, R, Matlab (intermediate) **Programming:** Python, TensorFlow, PHP, C, LaTeX, Tcl/Tk **Data Science:** Word Embedding, NLTK(TF-IDF, Vader), LSTM, Topic Modeling **Web Crawling:** Selenium, Requests, Scrapy, BS4 **Database:** MySQL, Microsoft SQL, MS Access **Spoken Languages:** English (advanced), Kannada (native), Hindi(proficient)
Certifications	**Deep Learning:** All five specialization certifications from deeplearning.ai
Reviewer	ICIS 2017 & 2019, CIST 2018 & 2019, CSWIM (China Summer Workshop) 2018 IT Professional (IEEE Publication) 2017
Commercial Publications/ Books	Blitz- the IT Quiz Book ISBN-10: 8128005804 Publisher: Sapna Book House, Bangalore, India ISBN-13: 9788128005800 Status: 6th edition (2018) First edition: October, 2006 KryptonITe- the IT Quiz Book ISBN-10: 8128015125 Publisher: Sapna Book House, Bangalore, India ISBN-13: 9788128015120 Status: 2nd Edition (2012) First edition: June, 2011

References Available upon Request