

# Desiree Walker.

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Miami, FL 33143

## USER EXPERIENCE DESIGNER & RESEARCHER

User Experience Designer and Researcher with a foundation in human-centered design. Experienced in user research, usability testing, and interface design to create clear and effective digital solutions. Skilled at translating user needs and data into intuitive experiences. Committed to accessibility, ethical design, and meaningful user impact.

## EDUCATION

- **University of Miami — Coral Gables, FL**  
Bachelor of Science in Interactive Media  
Concentration: User Experience Design  
Aug 2023 - *in progress*

## PROFESSIONAL EXPERIENCE

### Graphic Designer · University of Miami | Miami, FL

Aug 2024 - *Current*

- Designed branded digital assets for UOnline social media and email campaigns.
- Collaborated with Director of Communications to support content strategy and visual consistency.
- Analyzed engagement metrics to evaluate performance and guide future design choices.
- Produced on-brand visual assets under deadlines while adhering to university brand guidelines.

### Digital Marketing Intern · Dream In Green | Miami, FL

Feb 2023 - May 2023

- Created audience-specific social content to promote environmental education and community initiatives.
- Assisted with paid campaigns by developing visual assets, writing copy, and tracking engagement metrics.
- Contributed to increasing awareness of organizational programs across digital platforms.
- Supported the organization's mission by increasing visibility of sustainability programs across online platforms.

### Operations Specialist · United States Marine Corps | Jacksonville, NC

Oct 2016 - Oct 2024

- Audited operational and timekeeping data to support accurate reporting and scheduling.
- Coordinated annual flight schedules totaling 6,000+ hours across multiple teams.
- Supervised and trained personnel in high-accountability, time-sensitive environments.
- Managed and audited timekeeping and operational data for 30+ pilots to ensure accurate payroll and reporting.

## CERTIFICATIONS

### UX Design Certification | Google

Dec 2023 - Feb 2024

### Languages

English (fluent), Spanish (conversational)

## SKILLS

UX Design, User Research, Usability Testing, Wireframing, Prototyping, Visual Design

### Tools

Figma, Adobe Creative Cloud, Framer, Wix Studio, WordPress, Loveable.Dev, Builder.io, HTML/CSS, Unity, Autodesk Maya