



# AAIT Solution

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# About AAIT Solution

## A Brief Story About The Company

We're a global relations in Digital Agency  
We Commit Ourselves To Get The Picture In Your Mind And Bring  
It In Real World With Our Planning

## STRATEGIC VISION

At AAIT SOLUTIONS, we provide strategic expertise with ingenuity and innovation.  
We grab a great idea for your product then work hard to implement that idea.  
Because an extraordinary idea can help your business become a visionary brand



# ABOUT AAIT SOLUTION

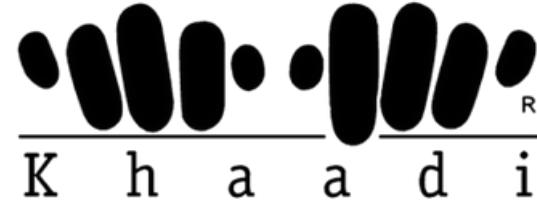
## A Brief Story About The Company

We are a 360-degree marketing agency working for the past seven years and providing exceptional services

## STRATEGIC VISION

we provide strategic expertise with ingenuity and innovation. We grab a great idea for your product/service then work hard to implement that idea to help your business become a visionary brand.

## OUR CLIENTELE ALSO INCLUDES



# SOLUTIONS

- We are a 360 marketing agency
- We have a proven track record of success in helping our clients achieve their marketing goals by understanding their unique business needs, delivering measurable results that exceeds the expectations



# SOME BRANDS THAT CHOOSE US



# WHY CHOOSE US?



- Remarkable Facebook Growth
- Boosts traffic by 200%
- Cost Effective Campaigns
- Get 3x Increased Brand Visibility



- More sales leading to a 30 % increase in revenue in 3 Months.
- Boost in Brand mentions through User-generated content



- Best SEO practices helped to achieve 20 % increase in organic search traffic of our clients.



- Our clients like Bahum Associates & Rensoll Energy gained 10% increase in engagement and followers growth with effective content marketing strategies in 3 Months

# WHAT WE CAN DO FOR YOU

# AARRR FUNNEL FRAMEWORK

	POINTS	METRICS
ACQUISITION	Market Place Optimization, Rating & Reviews, Paid Advertising, and Digital/Traditional Marketing	Website Traffic
ACTIVATION	Customer Onboarding, Landing Pages, Homepage, Product Features, USP	Registrations and Transaction Volume
RETENTION	Loyalty Campaigns, Push Notifications, Push Email, Re-Engagement Ads, and Subscription Campaign along Go	Clientele
REFERRAL	Contact List Integration, Contests, Review Prompts, Sharing, and Society Engagement	Credibility, Reviews, and Plans
REVENUE	Sales and Promos, Product Value Chain, Subscription, Third Parties, and Resellers	SALE

# 4P'S MARKETING TABLE

## PROMOTION

- Social Media Marketing
- Influencer endorsements
- Direct Marketing
- Advertising (BTL & ATL)
- Sponsorships
- Sales promotions/limited time discounts

## PRODUCT

- Wide Range of products
- Catering the culinary needs of people
- Good product quality
- Considering Product innovation is required.
- Exploration of new market places in other countries

## PLACE

- Good distribution in rural and urban areas
- Increased online market place exposure
- Broad target audience
- International Presence through strong export channels and global advertising strategies

## PRICE

- Value-based Prices
- Setting prices according to competitors and other key players in this business
- Offer promotional prices to attract customers



# THANK YOU!

