LEADERSHIP MANIFESTO

Isha Doshi - IMT 589

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Mission Statement

Personal mission statement

Personal Mission

To leverage data in an ethical way and design and build products that will enhance the way people interact with information in an effective, creative and diverse way.

What Drives Me?

Innovation

Team Work

Customer Satisfaction

Organization

What Changes Do I Want to Create?

Ethical Product Management

Use Unbiased data

Put Customers First

Take Initiative

02

Leadership Values

Summary of my values and leadership style

The values I want to uphold and work on in my team as both a product member and leader:

- Active Listening

- Empathy

- See the bigger picture

- Accountability

- Open to learning

- Communication and Collaboration

- Decisive

- Critical thinking

- Take risks responsibly

- Level headed

03

OKRs

Personal OKRs and why they matter to me

Objectives and Key Results

Objective	Key Results	Why?
Understand Product Management in depth	- Attend class every week - Read 1 PM book a week - Apply knowledge learnt on weekly assignment	I hope to pivot to Product Management in the future, and I believe that learning about and applying Product Management will help me prepare better for the role.
Implement a product strategy framework	- Understand where the product is currently in week 2 - Ideate how to improve the product in week 3,4 - Create a product roadmap, list features and prioritize them over week 5,6	Because I'll be working on a real product, this exercise will help me understand the Product Management role in depth. Practical experience in product management would help me understand and apply what I had learned.

Objectives and Key Results

Objective	Key Results	Why?
Develop leadership capabilities	• Lead the team for 2 weeks • Perform sprint ceremonies like planning, DSM, and retrospective • Jot down questions/challenges faced by the team	Leading the team for two weeks would provide me with valuable leadership experience. I would have the opportunity to hone my leadership skills and learn from the team.
Successfully present our product	• Collaborate as a team to create our case • Present product roadmap, product enhancements with prioritizations to the class • Gather feedback, suggestions and improvements from the class	This will not only prepare me to be a good product manager, but it will also provide me with a project to showcase on my resume and to talk about during interviews.

Thank You!