

Trusted Services, Right at Your Doorstep.

# Capital investments

Category	Estimated Cost	Details
App Development	50'000 - 100'000	Mobile (IOS & Android)
<b>Backend &amp; Infrastructure</b>	5′000 - 30′000	Servers , databases , APIs
<b>Branding &amp; Design</b>	10'000 - 50'000	App design
Legal & Compliance	10'000 - 30'000	Business registration,
Marketing launch	100'000 - 400'000	Ads, Sponsors,
Operational Cost	50'000 - 70'000	Keeping the app running

### Staffing

### ME

## **Future Expectations**

#### **Short-term**

- User Acquisition
- Marketing Focus
- App Improvement

#### Long-term

- Monetization
- Regional Expansion
- Marketing Improvement