

# Iredox

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## Professional Summary

Dynamic UI/UX designer and Full Stack Web Developer with over 5 years of experience in creating innovative digital solutions across various platforms. Proficient in conducting competitive market analysis and translating insights into premium user experiences, particularly in the fashion-tech ecosystem. Proven track record of leading end-to-end product design strategies while collaborating effectively with cross-functional teams to deliver high-fidelity user interfaces.

## Key Qualifications

- 5+ years of experience in UI/UX and product design, with a strong portfolio of end-to-end design work.
- Expert proficiency in design tools such as Figma, with demonstrated success in creating wireframes, interaction models, and high-fidelity UI designs.
- Hands-on experience in developing web applications using React and Node.js, enhancing my understanding of the technical feasibility of design solutions.
- Strong background in conducting UX research and competitive analysis to inform product design strategies, particularly focused on markets related to fashion and e-commerce.

## Professional Experience

### Full Stack Web Developer at Personal Projects

Developed various web applications using React, Node.js, and Appwrite. Specialized in automation bots and scalable architectures.