

REGINA WONG

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PROJECTS

OverAttired, Full-stack Engineer | <https://overattired.herokuapp.com>

A RESTful API commissioned by a local clothing store to overcome the challenges of unconventional vintage sizes, in which I contributed the following:

- Automated daily data scraping of store's Etsy page and sending of personalized marketing emails using Redis, Sidekiq, Sidediq, and Etsy API
- Constructed real-time and easy-to-use database to store user and product data using Ruby on Rails, ActiveRecord, and PostgreSQL
- Configured Action Mailer and designed email template using MailChimp Inliner Tool to send automatic email responses after each user registration

MakeUp Browser, Full-stack Engineer | <https://makeupbrowser.herokuapp.com>

A searchable online community for makeup enthusiasts to showcase their work and discover new products/ideas

- Enabled users to upload and preview images using Paperclip on AWS
- Implemented cascading grid layout of photos using jQuery Masonry
- Designed user registration and photo upload forms using Ruby on Rails, Bootstrap, HTML, CSS, and JS.

Yelp Restaurant Finder, Full-stack Engineer | <https://yelpie.herokuapp.com>

A decision making tool for hungry, indecisive people (Yelp Hackathon 2016)

- Built user-friendly form to base selection on user location via Yelp API, Ruby on Rails, and Google Maps Geocoding

Button, Frontend Engineer | <http://devpost.com/software/taytay-button>

An IoT button that users can customize to perform any task (Stream Conference's IoT + Mobile Hackathon, April 2015)

- Designed app wireframes and landing pages using Photoshop, HTML and CSS
- Won PubNub's "Best Commercially Viable Award" and monetary prize

WORK EXPERIENCE

Program Strategist, Health Evolution Summit

March 2015 – September 2015, *San Francisco, CA*

- Collaborated with developers, designers, copy editors, and senior management to develop email templates, track web metrics, and redesign company website
- Tested mobile app on multiple platforms to identify bugs; app recognized by former US Chief Technology Office, Aneesh Chopra
- Oversaw multiple projects to maintain company's role as a thought leader (content development, speaker research, acquisition and experience, agenda creation, Twitter posts, marketing plan, YouTube/Vimeo video series)

Co-Founder, Front-End Developer Spoon

March 2014 – February 2015, *Vancouver, BC*

- Launched local meal delivery service, spearheading front-end web development, user experience, user acquisition, media relations, and restaurant partnerships
- Maintained detailed-documentation of operational processes from contractor management to designing delivery routes and debugging protocols
- Performed A/B testing on efficiency of marketing and Facebook ad campaigns

SUMMARY

I am a full-stack web developer passionate about creating innovative, elegant, and efficient technology. I have an eye for detail, knack for user-centered design, and a seamless ability to manage multiple projects.

SKILLS

Languages/Frameworks:

Ruby on Rails
ActiveRecord
Javascript (jQuery, AJAX, React)
HTML5 & CSS3
Relational Databases
(MySQL/SQLite/PostgreSQL)
Sinatra
Bootstrap

Methodologies:

Agile
REST
MVC
TDD (RSpec)
Git

Creative:

Responsive Web/UX Design
Photoshop
Design Research
CRM (Wordpress, Camaleon)

EDUCATION

DevBootcamp, March 2016,
San Francisco, CA

Advanced Software
Engineering Program

University of Michigan,
December 2013, *Ann Arbor, MI*
Bachelor of Science in
Biopsychology, Cognition, and
Neuroscience