

REGINA WONG

www.regwong.com | linkedin.com/in/iregina | github.com/iregina

RECENT PROJECTS

OverAttired, Backend Engineer | <https://overattired.herokuapp.com>

A marketing tool commissioned by a local clothing store to overcome the challenges of unconventional vintage sizes

- Automated daily data scraping of store's Etsy page and frequent personalized marketing emails using Redis, Sidekiq, Sidediq, and Etsy API
- Constructed real-time and easy-to-use database to store user and product data using Ruby on Rails, ActiveRecord, and PostgreSQL
- Research fit guides to engineer algorithms in Ruby for matching user measurements with store products

MakeUp Browser, Fullstack Engineer | <https://makeupbrowser.herokuapp.com>

A searchable online community for makeup enthusiasts to showcase their work and discover new products/ideas

- Enabled users to upload and preview images using Paperclip on AWS
- Designed user registration and photo upload forms using Ruby on Rails, Bootstrap, HTML, CSS, JS, and JQuery

Yelp Restaurant Finder, Fullstack Engineer | <https://yelpie.herokuapp.com/>

A decision making tool for hungry, indecisive people (Yelp Hackathon 2016)

- Built user-friendly form to base selection on user location via Yelp API and Google Maps Geocoding

TayTay Button, Frontend Engineer | <http://devpost.com/software/taytay-button>

An IoT button that users can customize to perform any task (Stream Conference's IoT + Mobile Hackathon, April 2015)

- Designed app wireframes and landing pages using Photoshop, HTML and CSS
- Won PubNub's "Best Commercially Viable Award" and monetary prize

WORK EXPERIENCE

Program Strategist, Health Evolution Summit

March 2015 – September 2015, *San Francisco, CA*

- Oversaw multiple projects to maintain company's role as a thought leader (content development, speaker research, acquisition and experience, agenda creation and production, marketing plan, video series)
- Collaborated with developers, designers, copy editors, and senior management to redesign company website
- Tested mobile app on multiple platforms to identify bugs; app recognized by former US Chief Technology Office, Aneesh Chopra

Co-Founder, Spoon Meal Delivery

March 2014 – February 2015, *Vancouver, BC*

- Launched local meal delivery service, spearheading user acquisition, media relations, and restaurant partnerships
- Maintained detailed-documentation of daily operations from contractor management to designing delivery routes
- Performed A/B testing on efficiency of marketing and Facebook ad campaigns

SUMMARY

I am a web developer passionate about building innovative, elegant, and efficient products. Immersed in tech and healthcare, I have an eye for detail, knack for user-centered design, and a seamless ability to manage multiple projects.

SKILLS

Languages & Frameworks:

Ruby on Rails
ActiveRecord
Javascript (jQuery, AJAX, React)
HTML & CSS3
MySQL
Sinatra
Bootstrap
SQLite
PostgreSQL

Creative:

Web Design
Photoshop
Design Research
Print Design

EDUCATION

Dev Bootcamp

March 2016,
San Francisco, CA
Advanced Software
Engineering Program

University of Michigan

May 2013,
Ann Arbor, MI
B.S. in Biopsychology,
Cognition, and
Neuroscience