GlowGenie: AI-Powered Skincare Platform

AI for Personalized Skincare Solutions

YAŞAR ÜNİVERSİTESİ

Team: Gizem Tanış, Ece Topuz, İrem Demir, Ceren Sude Yetim
Supervisor: Assoc. Prof. Dr. Ömer ÇETİN

Aim

GlowGenie aims to revolutionize skincare by providing a personalized, AI-powered platform that helps users accurately identify their skin type, evaluate product compatibility. The platform addresses the challenges of incorrect product usage and promotes better skincare practices.

Objectives

1. Problem Solving: Simplify the process of identifying skin type and selecting suitable products to avoid negative effects like irritation, dryness, or acne.
2. Personalized Solutions: Utilize AI to provide tailored recommendations based on user input, including skin type, allergies, and preferences.
3. Accessible Skincare: Make reliable, user-friendly skincare solutions accessible to individuals with varying levels of knowledge.
4. Market Relevance: Address the challenges posed by the overwhelming variety of skincare products on the market and the lack of reliable guidance.
5. Sustainability: Minimize waste and financial losses caused by unsuitable product purchases.

Implementation

GlowGenie incorporates advanced AI and machine learning techniques to deliver a seamless user experience. The implementation involves:

- Architecture: A robust architecture with separate components for frontend, backend, database, and machine learning models.
- Frontend: Developed using React for a dynamic and intuitive user interface.
- Backend: Implemented with Python and Flask to handle requests and manage user data securely.
- Database: Postgre SQL Server for storing user profiles, skin types, and product information.
- Machine Learning: Models developed using Python and scikit-learn for accurate skin type analysis and product compatibility assessment.
- Workflow: Users input details about their skin and products. The system analyzes this data to offer tailored recommendations and routines.

Evaluation

The performance of GlowGenie's AI model is evaluated using:
Metrics:
Accuracy in determining skin type.
Precision and recall for product compatibility recommendations.
User satisfaction surveys and feedback.
Testing:
Unit tests for core functionalities.
Integration tests for seamless interaction between components.
Real-world testing to assess user experience and scalability.

Conclusion

GlowGenie transforms skincare into a data-driven and personalized process, empowering users to make informed choices about their skincare routines. By addressing the complexities of product selection and skin type identification, GlowGenie offers a reliable, effective, and user-friendly solution that ensures healthier skin and improved confidence in skincare.

References

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2. Saidah et al. "CNN Model for Skin Type Classification" - AI applications in skincare.
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