

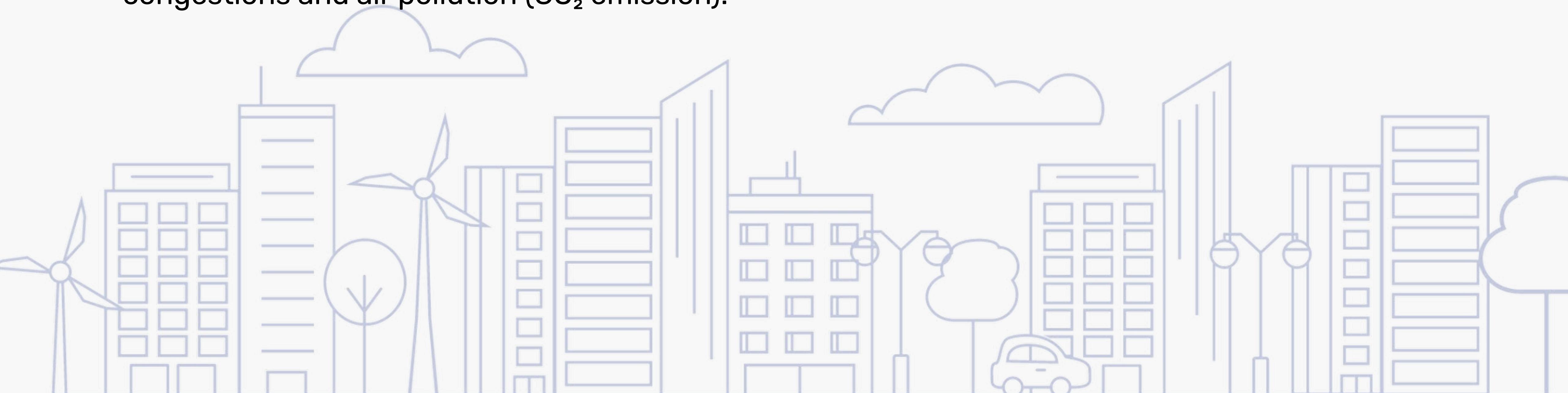
Easy, Breezy & Practical Transport
for the Smart Cities of Tomorrow



Mission and Vision

Mission

We offer the most flexible, cheap and fun urban transport that helps improve the public transport efficiency and reduce traffic congestions and air pollution (CO₂ emission).



Vision

We strive to transform our cities and our world into better, safer and healthier places.

Problems

World cities become more urban and streets more crowded.

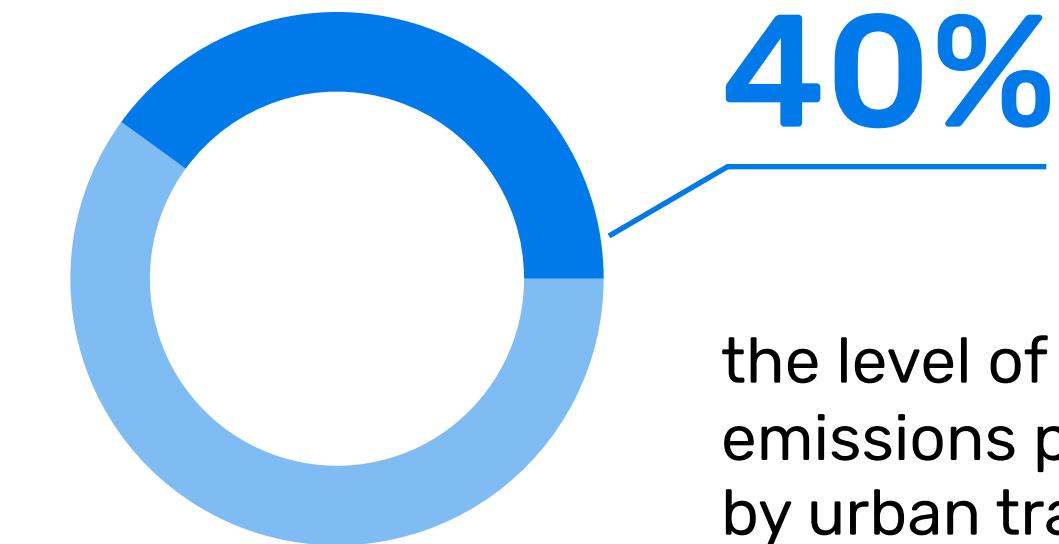
Traffic congestion and CO₂ emissions has increased on an annual basis.

Carbon dioxide contributes to climate change.

The need for mobility innovations is in demand.

**289,9
million**

personal vehicles
on Europe's roads



**> \$90
billion**

the EU spend to address air pollution caused by diesel cars

500k

people die in the EU as a result of air pollution every year

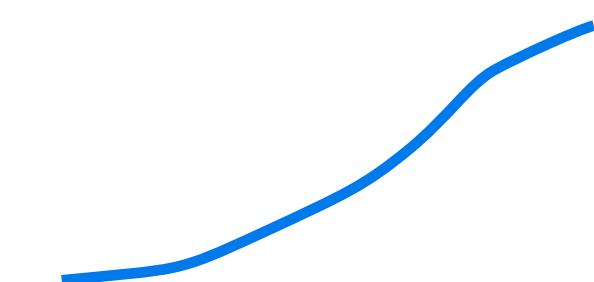
**±100
years**

Carbon dioxide persists in the atmosphere

**±\$2,500
per year**

loss of money by one city-dweller for sitting in traffic

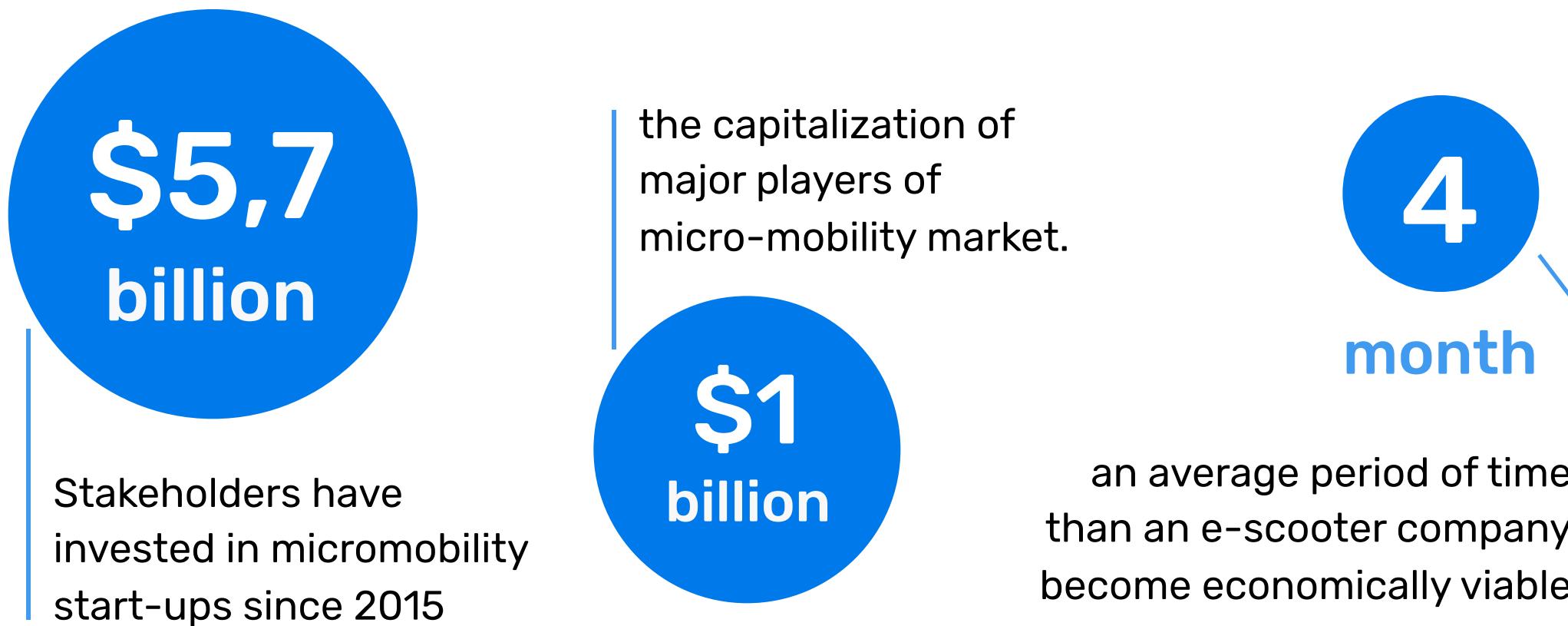
**6,5
billion**



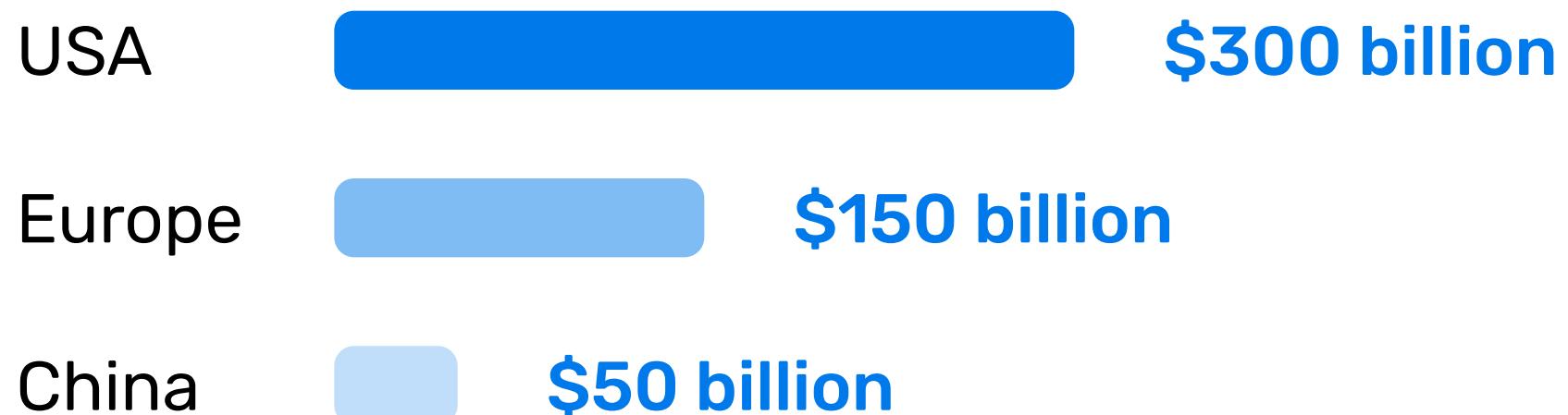
the global population will live in urban areas by 2050

Target Market and Opportunity

Micromobility rapidly attracts cash and customers



2030 market potential



McKinsey Center for Future Mobility, 2019

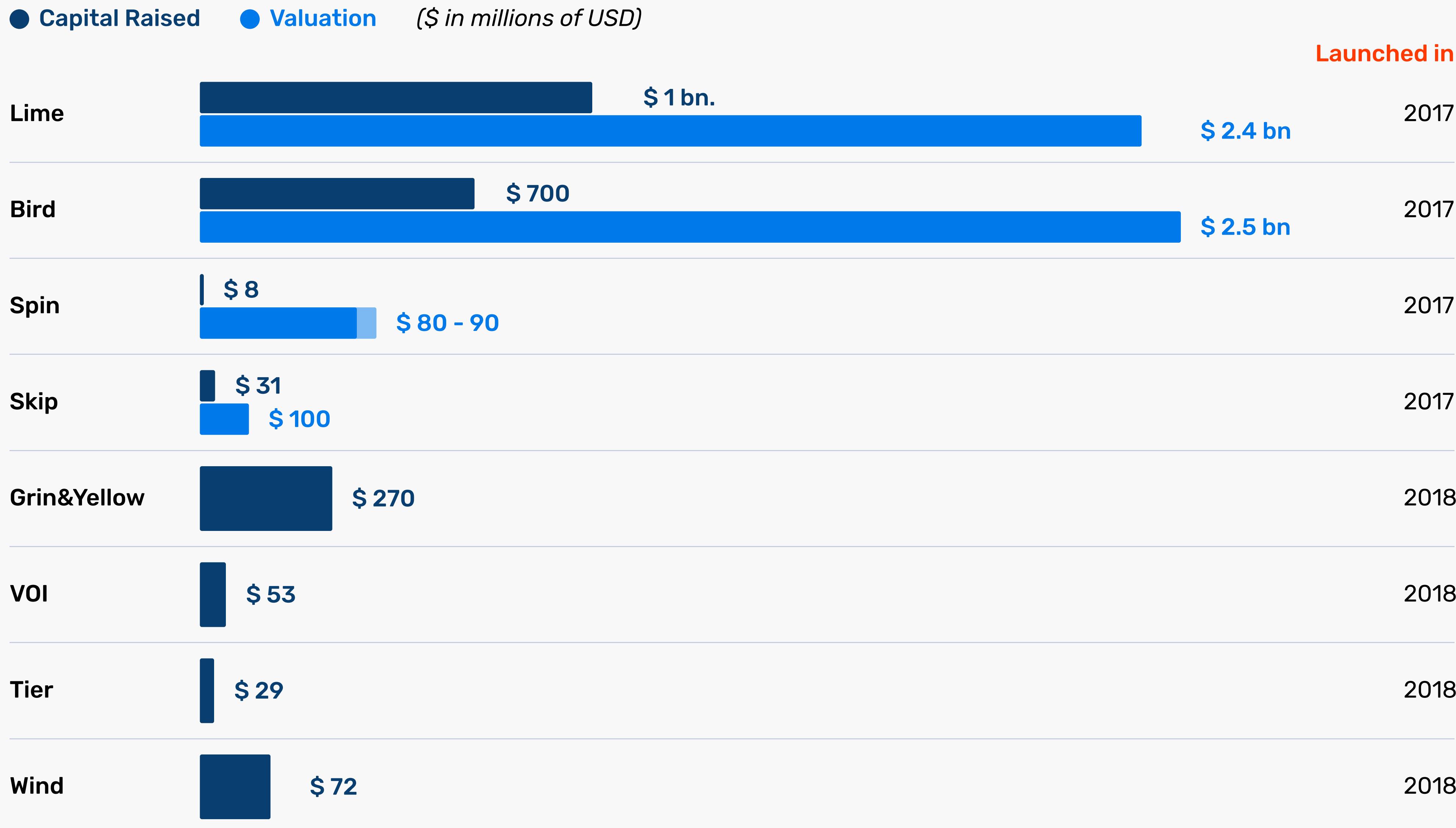
New technologies and innovative business models change the nature of urban mobility and create new markets. The micro-mobility is one of the brand-new markets, and new players are emerging.

Drivers of the electric scooters market:

- Growing demand for fuel-efficient and affordable vehicles over shorter distances.
- The effort to address global climate change, reducing carbon dioxide and other greenhouse gas emissions
- Government initiatives encouraging adoption of green vehicles

Competitive Analysis

The micro-mobility is one of brand-new markets, and new players are emerging.



BRiZ Competitive Advantage

Hardware improvements:

- ✓ Updated, custom-made model
- ✓ More sizeable battery storage (reducing the need to charge scooter frequently)
- ✓ Excessive engine power for using in not-that-flat cities

Next-generation of scooters with more elegant design, more durable and efficient:

We are carefully listening to public opinion and acting well with city administrations of e-scooters operation areas.

We help to improve the air we breathe in the cities. Scooting 10 miles a day on average would save ±3,500 grams of carbon per scooter or ±1500 kg of greenhouse gas emissions each year.

Product: BRiZ Scooter



Meet BRiZ!

The next-generation of e-scooter for the smart cities.

- Self-developed IoT LTE Module
- BRiZ navigational app to find nearby e-scooter
- GPS tracking / Bluetooth / Wi-Fi connectivity
- QR Code scanner to lock / unlock BRiZ e-scooter
- Payment integration
- Reinforced base (Aircraft-grade aluminum alloy)
- 10-inch non-inflatable tires (increased size)
- Invisible Wires Design (anti-damage function)
- EABS+ Double drum brake
- Amortization system
- Adjustable maximum speed
- High-capacity battery (up to 60 km per charge)

Functional & safety tech features

Silicone handle

Anti-UV&anti-aging



Mechanical brake

Safe and reliable

Scan area

Adopt to transparent acrylic material
Prevent damage

Aluminum alloy anti-drop plug

No damage

Turning light switch

Before turning, switch the left and right toggle to control the rear tail light

Push-type electronic throttle

Easy to operate

Product Differentiation

The lifespan of popular scooters' models

Scooter lifespan is a key factor in scooter economics.

The more trips and miles a single scooter can cover, the better it is for the company and investors.



Ninebot ES4
Up to 3 month



Xiaomi MI
Up to 2 month



With our newly-constructed BRiZ eScooter we solved the main problem in the business.

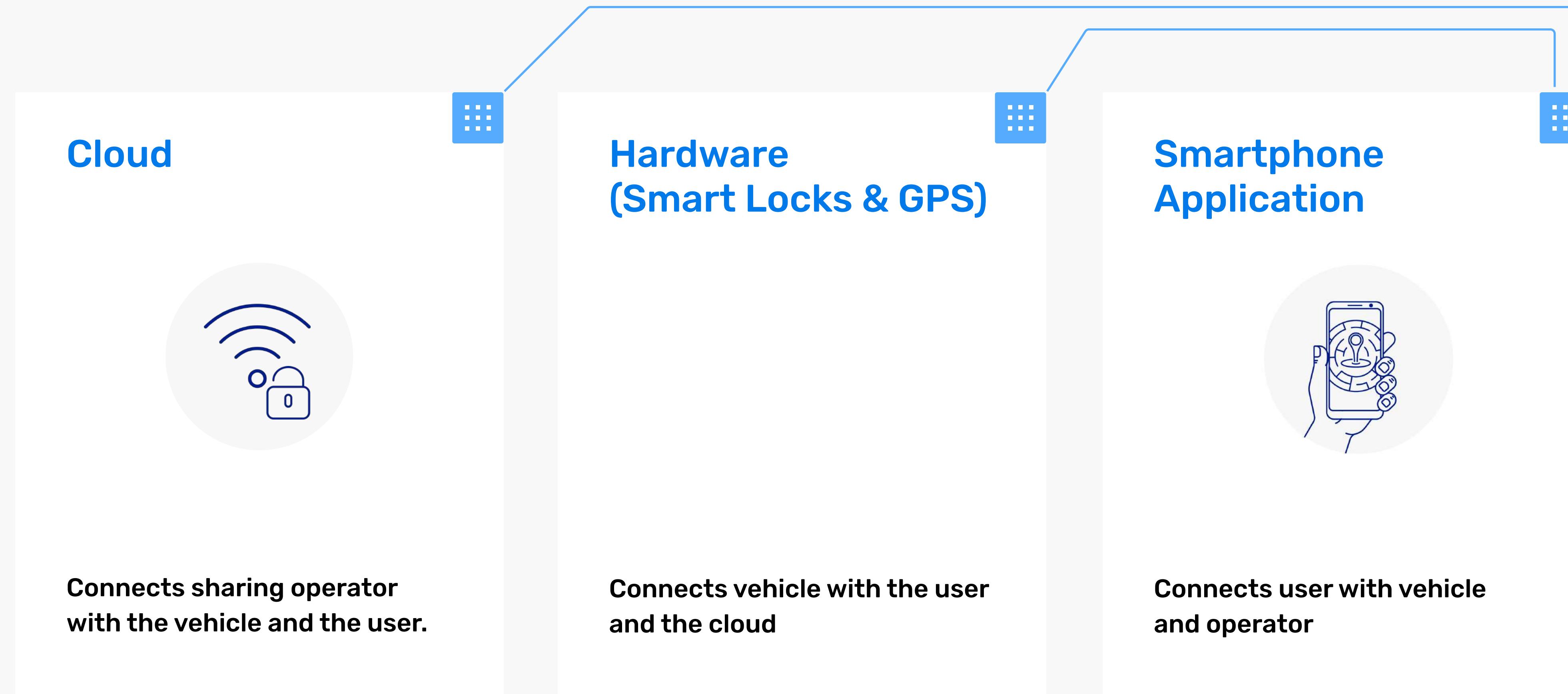
Lifespan of BRiZ eScooter is up to 12 month



BRiZ eScooter
Up to 12 month

Technology

Our micro-mobility solution make mass transit more attractive, reduce traffic congestion, air pollution, parking issues, and many other urban challenges.

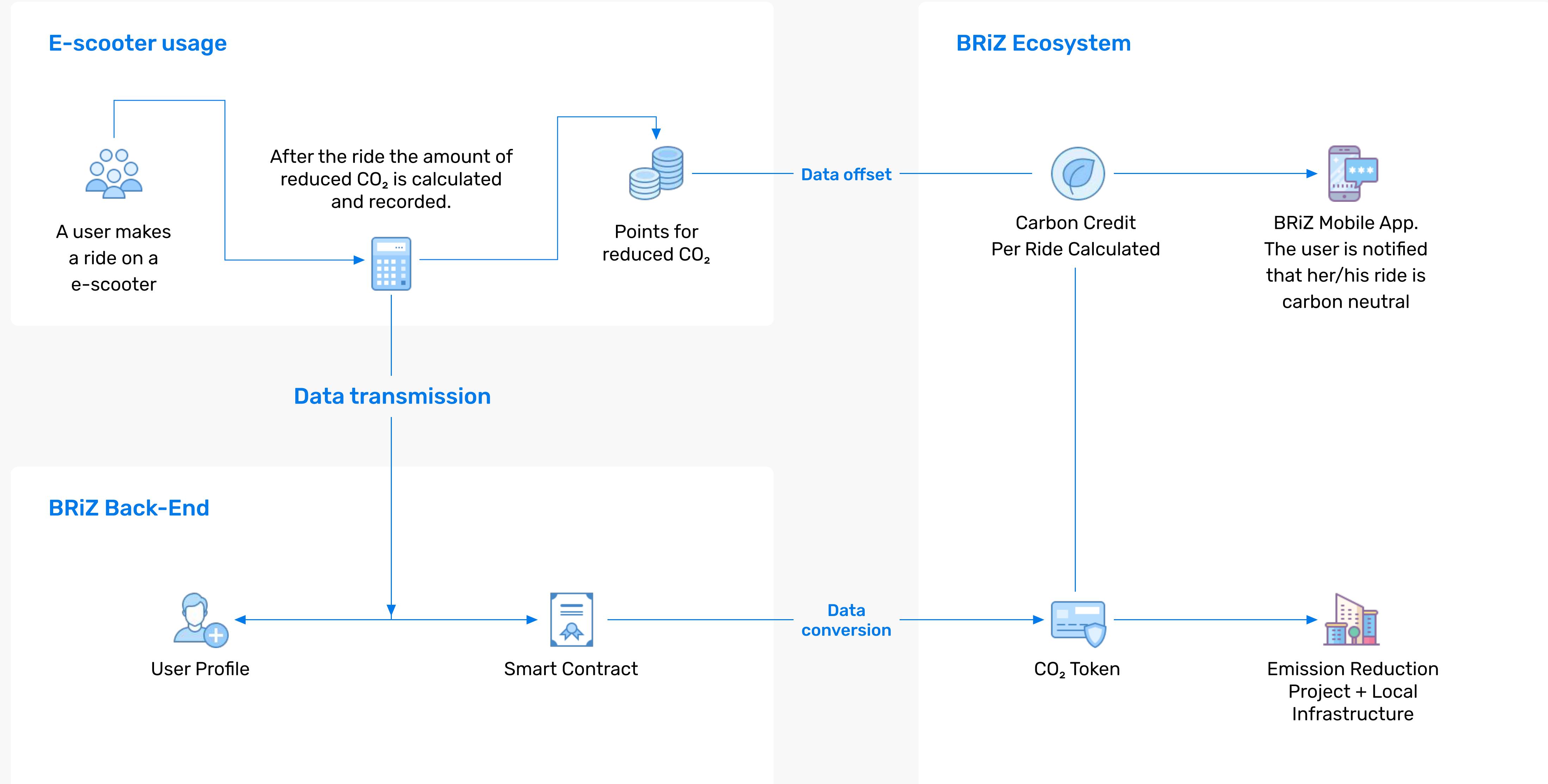


Connects sharing operator
with the vehicle and the user.

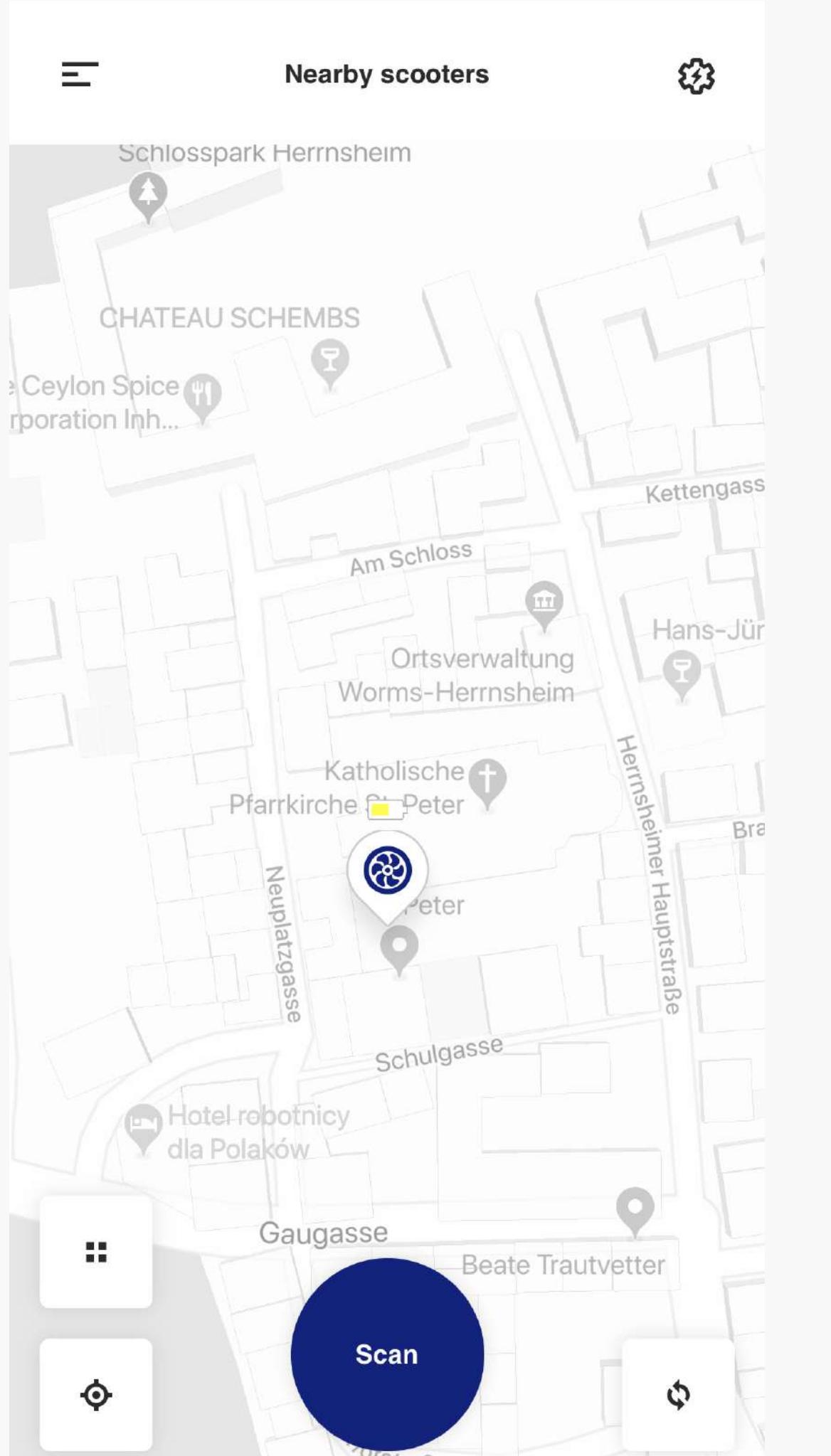
Connects vehicle with the user
and the cloud

Connects user with vehicle
and operator

The most tech-packed urban electric scooter



BRiZ App & Admin Panel



Edit device

City: Frankfurt

Uuid: 000012 **GENERATE**

QR **PRINT**

SIM: +33753886732

IOT id: 869867039609989

Provider: Zimo **Owner**: For Paris

Status: ready **Distance**: 87.93 km

Charged: 80% **Max speed**: 20 km/h

Locked:

Address: Ulmenweg 26, 67574 Osthofen, Germany

Map: A map of Europe showing the location of device 000012 in Frankfurt, Germany. A green polygon highlights the region around Frankfurt, Mannheim, and Munich.

Cancel **Edit**

Admin Admin Administrator

- Dashboard
- Administrators
- Users
- Chargers
- Orders
- Transactions
- Countries
- Shapes
- Devices
- Reports
- Contact Us
- Owners
- Settings

Map **Satellite**

Shape: All

A world map showing the locations of various devices. Red markers indicate device IDs and Uuids: ID: 1, uid: 000001, ID: 10, uid: 000010, ID: 13, uid: 000013, and ID: 16, uid: 000016. The map includes labels for Greenland, Iceland, Norway, Sweden, Poland, Ukraine, Russia, Kazakhstan, Kyrgyzstan, Uzbekistan, Turkmenistan, Iran, Afghanistan, Pakistan, China, Mongolia, India, Nepal, Bhutan, Sri Lanka, Thailand, Vietnam, Laos, Cambodia, Malaysia, Singapore, Indonesia, Philippines, Papua New Guinea, Solomon Islands, Vanuatu, Fiji, Tonga, Samoa, Tuvalu, and the Cook Islands.

Home / Devices

#	City	UUID	QR	Owner	Provider	Status	Locked	Charged	Actions
16	Moscow	000016		For Moscow	Zimo	ready	LOCKED	92%	
14	Paris	000014		Zimo	Zimo	ready	LOCKED	100%	
13	Chartres	000013		For Paris	Zimo	ready	LOCKED	38%	
12	Frankfurt	000012		For Paris	Zimo	ready	LOCKED	80%	
11	Lviv	000011		Segway	Segway	ready	LOCKED	0%	
10	Khmelnitskyi	000010		Segway	Segway	ready	LOCKED	78%	

BRiZ App: App Store & Google Play

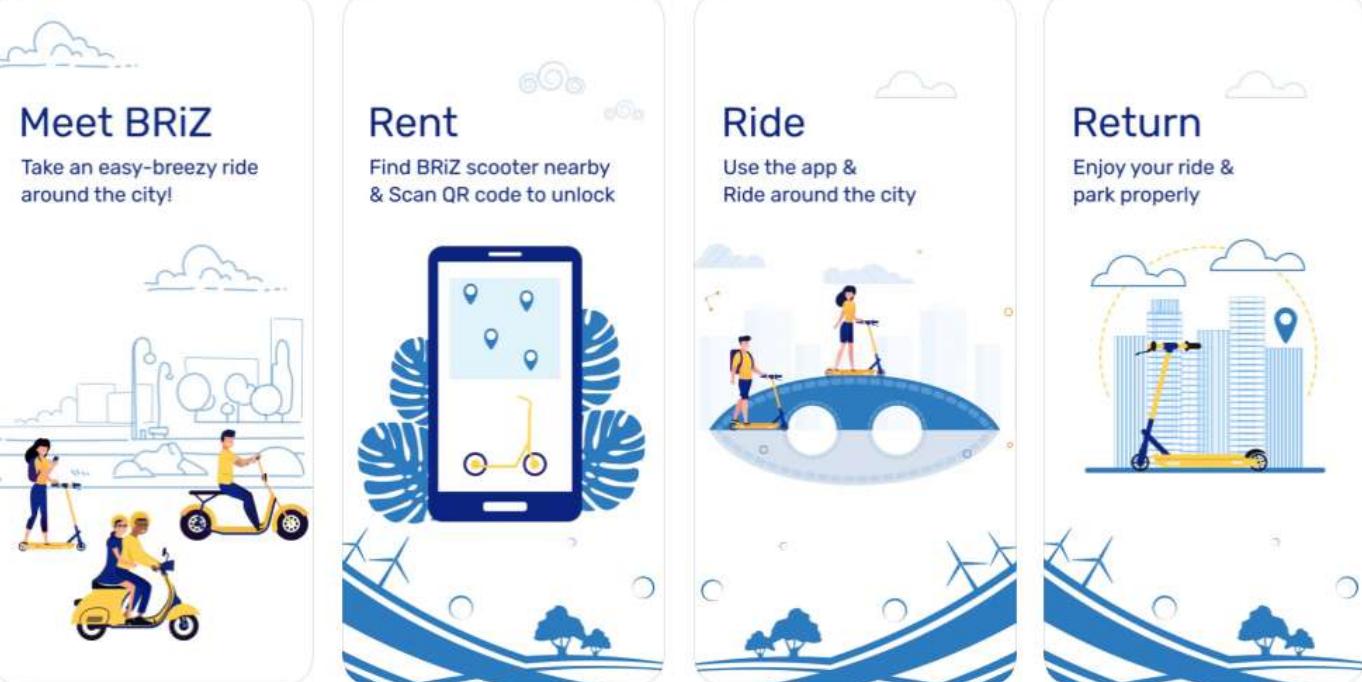
App Store Preview

This app is available only on the App Store for iPhone and iPad.



BRiZ 4+
Daniil Labuz
★★★ 5.0, 1 Rating
Free

Screenshots iPhone iPad



BRiZ is a green way to commute for the smart city of tomorrow. BRiZ is also a smart dock-less mobility platform. We offer dock-free electric scooter rentals to fulfil short distance, urban and other trips.
[more](#)

What's New
Screens updated

Ratings and Reviews
5.0 out of 5
1 Rating

Information
Seller Daniil Labuz
Size 26.9 MB
Category Business
Compatibility Requires iOS 9.0 or later. Compatible with iPhone, iPad, and iPod touch.

Google Play

Помощь

Категории Главная Популярное Новинки



BRiZ
Brizapp Автомобили и транспорт
Для всех
Добавить в список желаний

Установить

Meet BRiZ
Take an easy-breezy ride around the city!



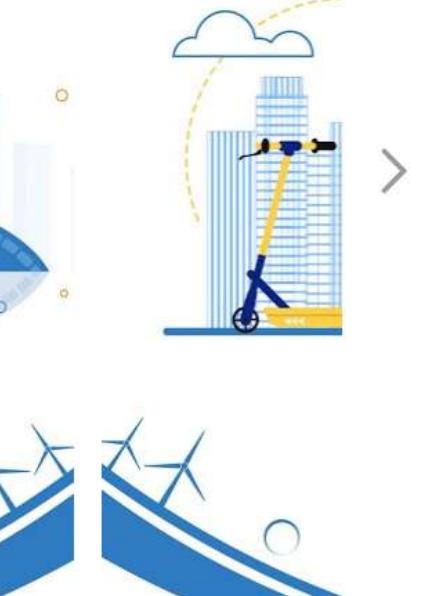
Rent
Find BRiZ scooter nearby & Scan QR code to unlock



Ride
Use the app & Ride around the city



Return
Enjoy your ride & park properly



Перевести описание на Русский (Россия) с помощью Google Переводчика?

Перевести

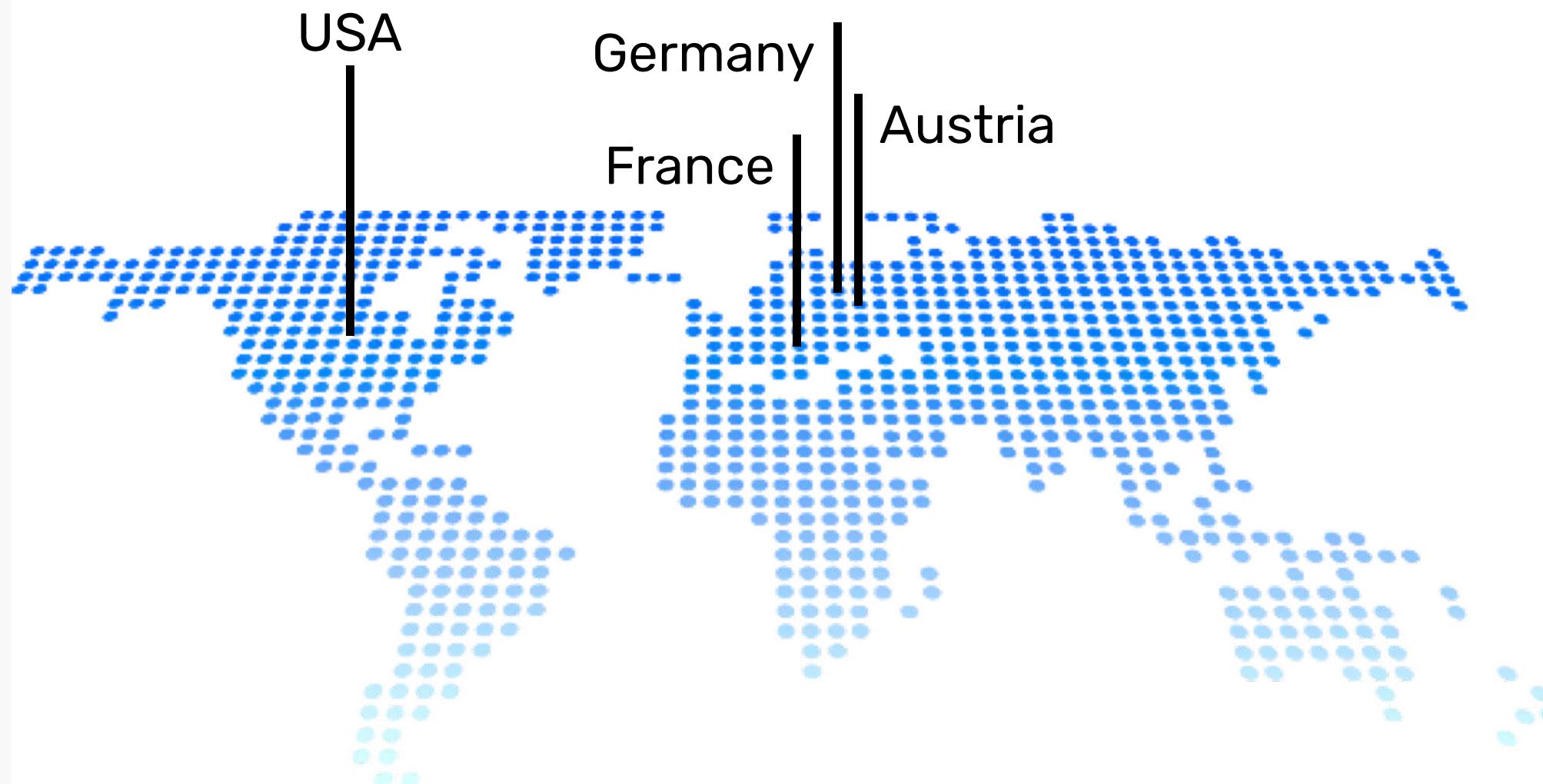
Our Partnerships

Partnerships With Cities

We are looking for opportunities to launch our scooter-sharing pilot programs in cities and universities across the US.

We created the APP with the first-of-its-kind safety solution for scooter parking chaos.

BRiZ team works closely with officials to build better, cleaner and more innovative cities.



Product Development Partnership

ZIMO®

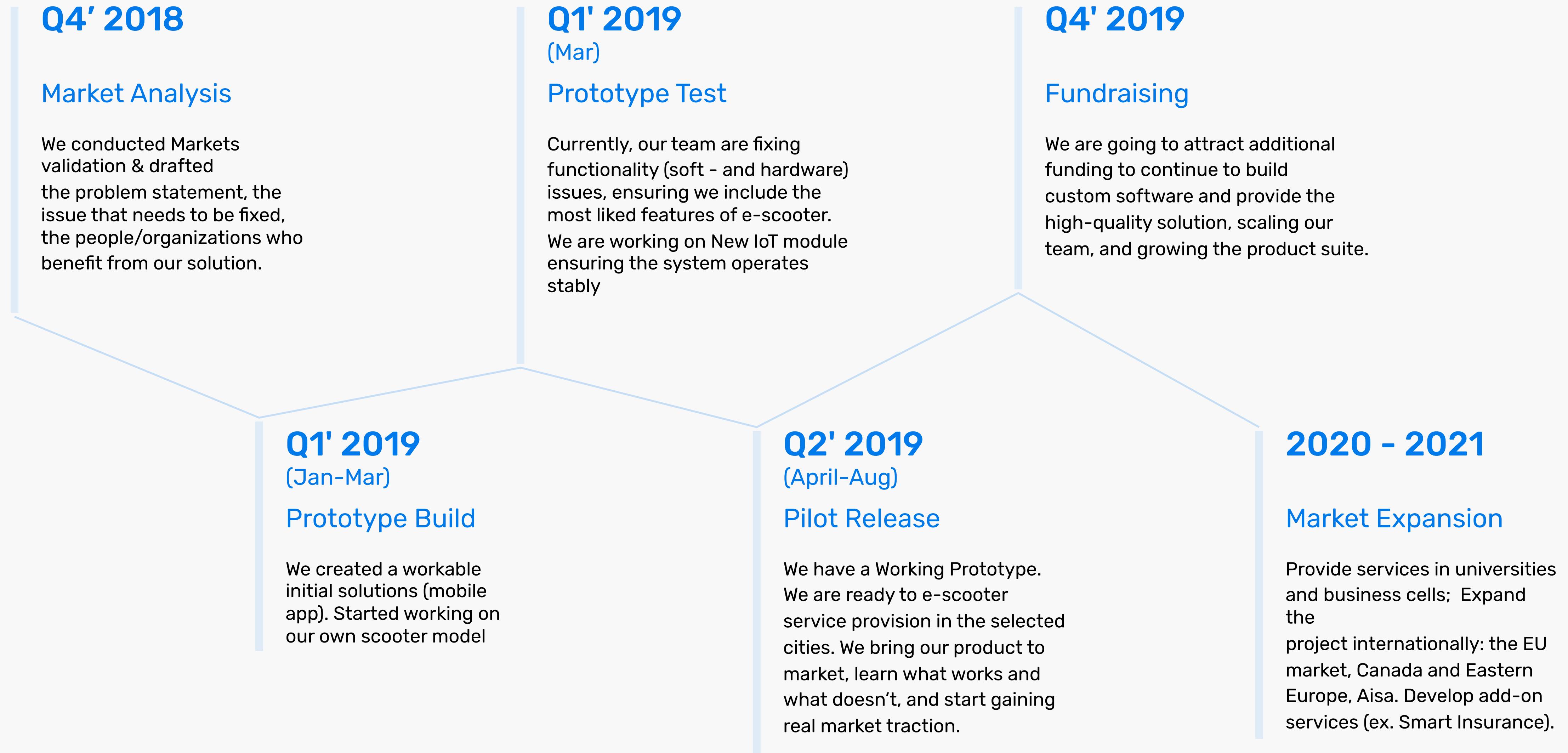
Payment Service Providers

PayAlly **Apple Pay** **G Pay**

IoT Partner

 **Hologram**

Traction and Validation



Funding

Own Funds
Friends & Family /
Pre-Seed Round

\$300 000

Milestones before series A

(Jan - Sep 2019)

- Develop the BRiZ eScooter App
- Design and produce BRiZ first intelligent electric scooter
- Improve the prototype of BRiZ eScooter to last longer
- Start BRiZ scooter production from July, 2019 for conducting pilot projects launching first pilots in several European cities.

Funding & Terms
Series A

\$7 300 000

(expected Sep - Dec 2019)

We will produce the next bulk of e-scooters.
We will go to the next stage of app and brand development, launching the marketing and PR campaign.

of cities: up to 10

of scooters: more than 10 000

Project Forecasting*

BRiZ core is green. We strive to deliver mobility to everyone around the world while minimizing the impact on the environment.

Up to 50k

The number of e-scooters will be released into the cities until Q4' 2020

\$347 million

Cumulative Revenue during 2019 till the end of Q4 2022

\$165 million

Cumulative cash flow during 2019 till the end of Q4 2022

Worthwhile investment

With this projection, the company is a good participant in investors' portfolio since risks are relatively low.

Therefore the return-on-investment is projected to be at the Q2 2020.

Positive ROI

for the quarter with a Net Profit Margin rise after Q2, 2020

48%

Net Profit Margin

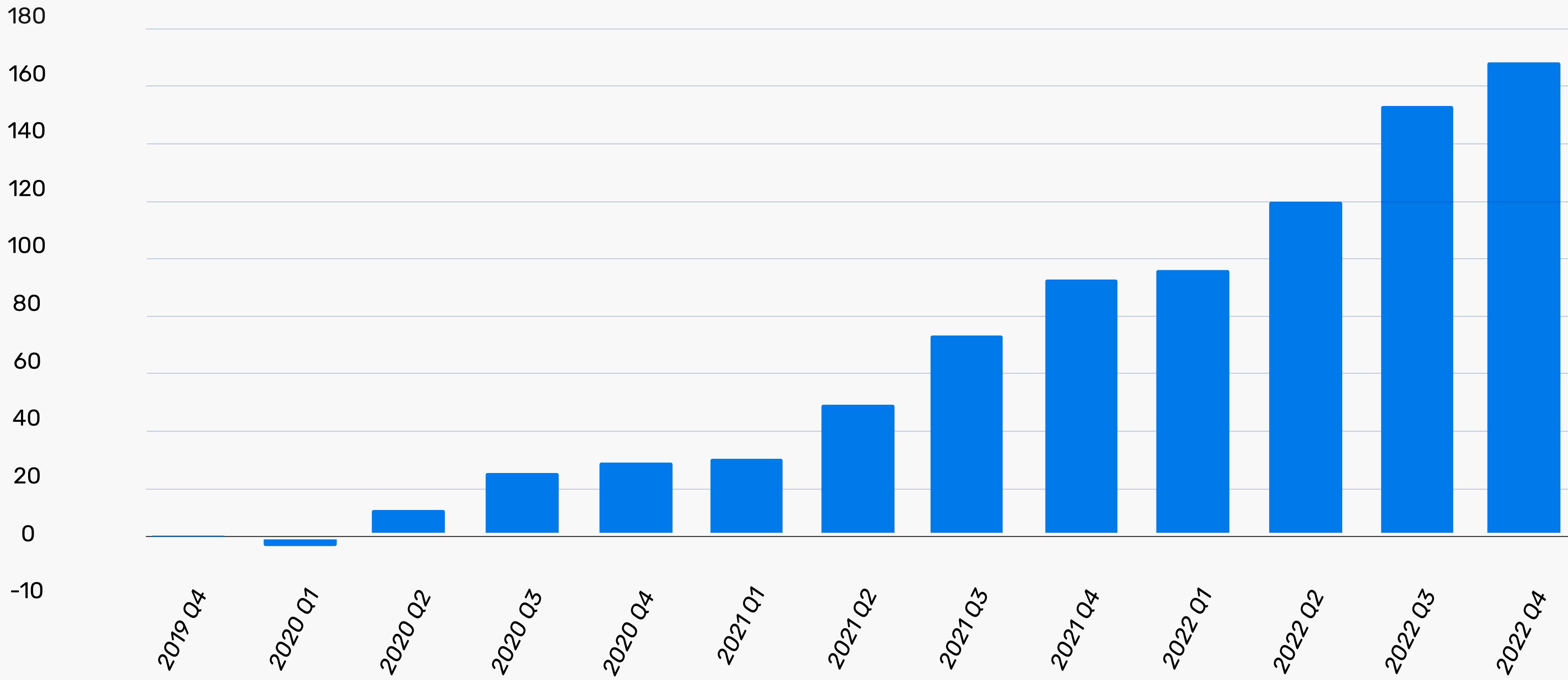
>\$120 million

The projected valuation (Q4' 2022) (Net assets)

* Assuming successful financing

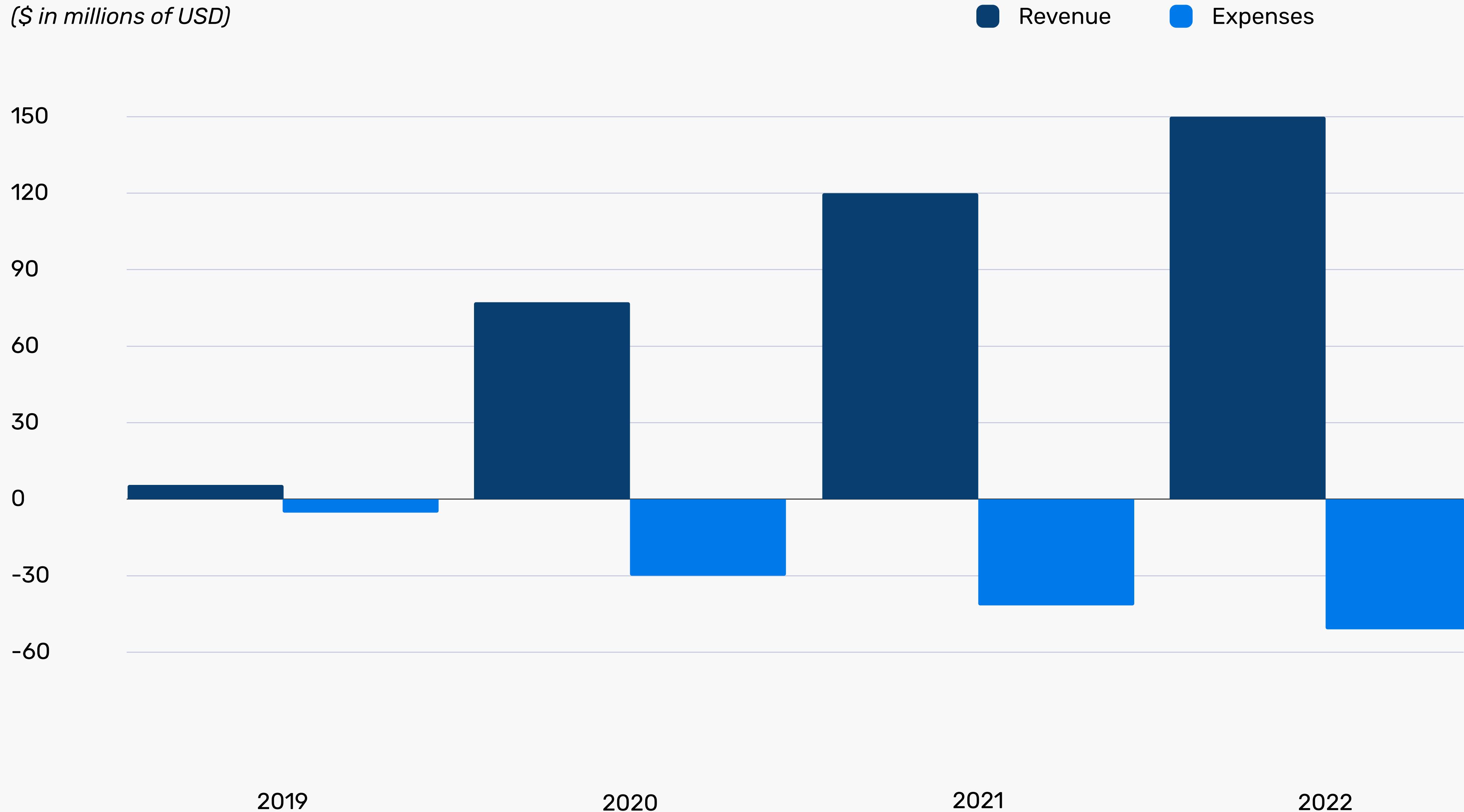
Cumulative Free Cash Flow

(\$ in millions of USD)



Profit & Loss

(\$ in millions of USD)



P&L Model

(\$ in thousands of USD)

	2019	2020	2021	2022	Margin
Revenue	\$53	\$73 054	\$120 096	\$154 072	
COGS	\$10	\$24 179	\$32 468	\$38 280	
Gross Profit	\$42	\$48 874	\$87 627	\$115 791	73%
SG&A	\$2	\$2 780	\$4 289	\$5 162	
Other Costs	\$3	\$3 591	\$5 887	\$7 480	
Operating profit	\$36	\$42 502	\$77 452	\$103 150	64%
Taxes	\$8	\$12 175	\$20 016	\$25 679	
Net Income	\$28	\$30 327	\$57 436	\$77 471	48%

BRiZ Shared Mobility Solutions 2020-2022



Delivery e-scooter

For Airport use and
Food delivery services
Planned for Release
in Q1 2020



Electric Moped

Planned for Release
in the Q2, 2020



Mini e-vehicles (mini-EV)

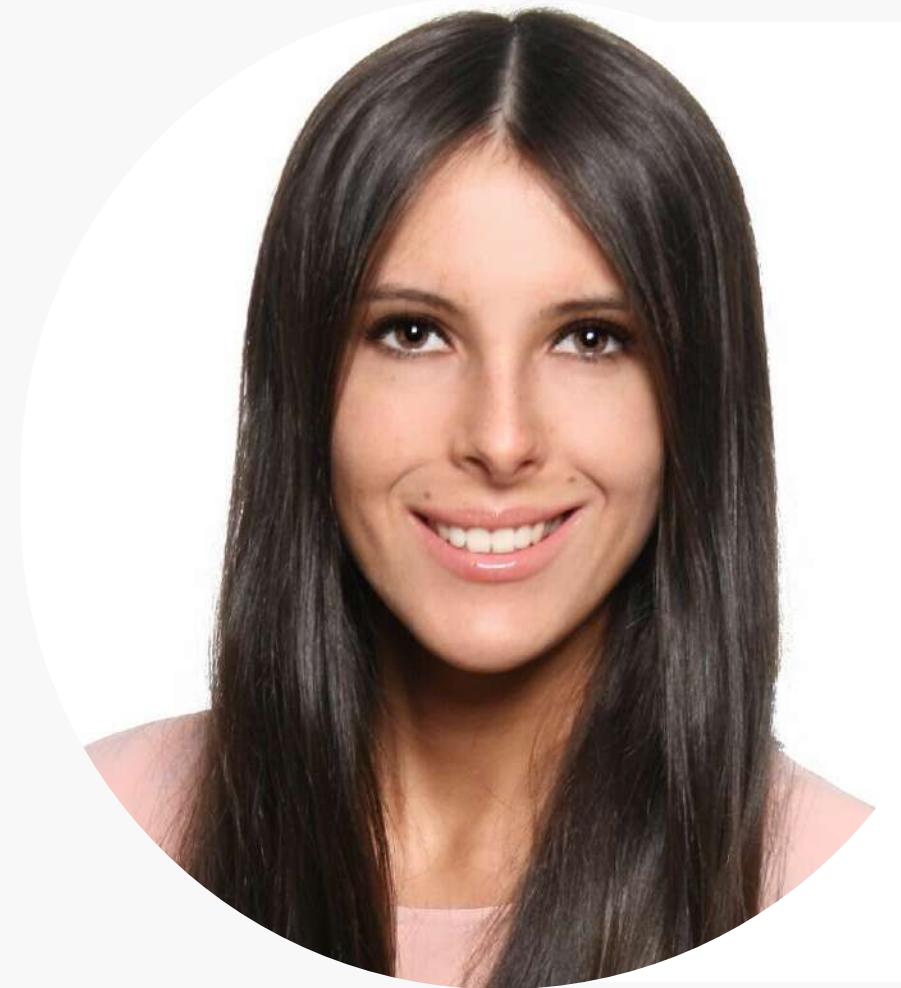
Planned for Release
in 2021-2022

What's next?

At BRiZ, we believe a series of technological and social forces, including the emergence of connected, electric, and autonomous vehicles and shifting attitudes toward mobility, are likely to profoundly change the way people and goods move about.

We look to design new products, services, and solutions to meet widely varied current & future customer's needs.

BRiZ Management Team



Irena Mazai

Co-Founder and CEO of BRiZ Mobility LTD, 10+ years' experience in teams management, PR & GR. Prior to starting BRiZ in 2018, she assisted Rostec in analysis advanced industrial tech.



Daniil Labuz

Co-Founder and CFO of BRiZ Mobility LTD, 12+ years' executive experience in supply chain & logistics. Prior positions include CEO of Max Media LTD, CFO of LLC Segezhgranit, etc.



Orest Gavrylyak

CLO of BRiZ Mobility LTD, a lawyer with 10 years of experience in finance and technology, a counselor of Axon Partners Group.



Elena Alex

CTO of BRiZ Mobility LTD, leads the company's long-term technology strategy & product development. Before BRiZ, worked for Bloomberg LP, Getty Images, Microsoft.



Easy, Breezy & Practical

hello@briz.app
<https://briz.app>

