

education

Medill School of Journalism Northwestern University

September 2015 – June 2019

B.S. in Journalism and double
major in Economics

GPA 3.98 / 4.0

Oak Park High School

September 2011 – June 2015

GPA 3.97 / 4.0

SAT 2350

skills

- Adobe Photoshop, InDesign, Premier
- Basic HTML/CSS
- Microsoft Office
- AP Style
- Mandarin Chinese

Interests

- Traditional drawing/painting
- Traveling, Tennis, Hiking

awards

- Dean's List every quarter
- National Merit Scholarship
- Kiwanis Leadership Scholarship
- Scholastic Art & Writing Gold Key Award
- Published articles on Bustle.com and The Atlantic

experience

Content Marketing Intern at HeroPay

June 2016 – Present

Lead content creation for financial services startup that aims to help small businesses save on credit card processing. Presented to potential clients, analyze payments industry trends, initiate and tested growth hacker marketing campaigns.

Reporter at Chicago Bureau Youth Project

March 2016 – Present

Research, conduct interviews, and write articles on social justice issues that pertain to youth in the Chicago area such as education policies and juvenile justice.

Development Intern at Seadragon Educational Institute in Shenzhen, China

June – July 2015

Developed strategy of new cultural exchange program for high school students through research, designed promotional brochures and marketing materials, taught American culture classes in individual and large groups.

leadership

Marketing Officer at Supplies for Dreams

October 2015 – Present

Plan and execute marketing campaigns for fundraisers and donor engagement events, help develop branding and business strategy for the 501(c)(3) nonprofit organization.

Publicity Chair at Chinese Student Association

October 2015 – Present

Organize, design, and execute marketing strategy to publicize events that promote Chinese culture on campus using social media engagement, graphic design skills, and videography skills.

Designer at DesignWorks NU

October 2015 – Present

Commissioned to create logos, design promotional flyers, and build websites for local Evanston businesses and Northwestern academic departments and student groups.